The Cash Box

VOLUME XIX – NUMBER 3

OCTOBER 5, 1957

Fats Domino, whose first record session for Imperial in 1949 produced "Fat Man", his initial million seller, is celebrating the occasion of his 25,000,000th record sold. Fats has had fifteen gold records, with his "Blueberry Hill", his biggest seller, topping the 3,000,000 mark. Congratulating Fats on his spectacular feat is Imperial president Lew Chudd, who discovered the singer eight years ago in New Orleans. To coincide with the celebration, Chudd has just released a new Domino single, "Wait And See" backed with "I Still Love You".

From his new
Avon Productions movie,
an M-G-M release...

JAIL HOUSE ROCK

TREAT ME NICE

47/20-7035

ELVIS

Watch for these NBC-TV network shows: PERRY COMO, GEORGE GOBEL, EDDIE FISHER, PRICE IS RIGHT, TIC TAC DOUGH, They'll all be sponsored by...

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The Cash Box

Volume XIX—Number 3 October 5, 1957

ORIGINAL CAST ALBUMS

As everyone who follows the entertainment world knows, in the past decade or so the American musical theater has reached new heights.

Starting with "Oklahoma!", which, as we look back, was the turning point in a new concept of what musicals should be, there has been stride after stride taken, culminating in what is almost universally accepted as the greatest achievement to date, "My Fair Lady".

Strangely enough, the show which redirected the course of American musicals, "Oklahoma!", also had a vital effect upon the record industry. For "Oklahoma!" was the first show to be recorded with the original cast and so successful was this venture that since then there has been no hit musical which has not produced an original cast album.

As a matter of fact, so important and profitable have some of these albums been, that there is often spirited bidding among record companies not only to acquire the original cast rights, but even to invest in them. The classic example of course is Columbia which was the sole backer of the aforementioned "My Fair Lady" and as a result will reap magnificent benefits from that investment for long years to come.

The subject of show albums is particularly brought to our attention at this time because it's the beginning of the theater season and it seems that almost daily we read releases of proposed new musicals with album rights being acquired by one record firm or another. Some of those which are scheduled for the forthcoming season are "Body Beautiful", "Carefree Heart", "Copper And Brass", "Jamaica", "Rumple" and "West Side Story". And before many weeks go by we can expect to hear about several others.

The show album has become so vital to record firms not only because in themselves they are profitable, but because the diskery very often has first crack at a whole book of material from which it is likely that at least a couple of hits will emerge. This is a tremendous advantage to have considering that many Broadway musicals are written by writers of great standards whose works have been tested time and time again. It gives the A&R staff the opportunity to record at leisure the best artists for the most suitable songs thus raising the chances of having individual single hits as well as an album hit.

The show album today therefore has become an important part of the entire record picture. Not only are they extremely appealing to the buying public (new hit show albums draw customers into the stores in droves) but they create the possibilities for pop singles which every record firm is searching and searching for.

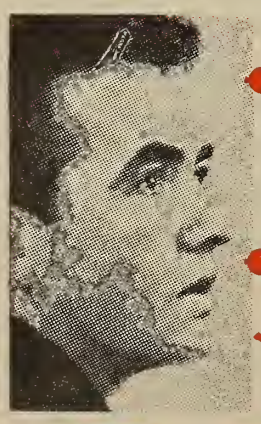
WATCH THESE FOUR GREAT NEW ATCO HITS

CRACK THE CHARTS!

WHAT A NIGHT FOR LOVE
AUTUMN LEAVES
6099 Bette McLaurin

LAND OF LOVE
BALLAD OF THE COWBOY SAILOR
Jimmy Simmons 6102

SHUFFLE IN THE GRAVEL
MAKE BELIEVE
6101 Young Jessie



SOME DAY, MAYBE TONIGHT
TALKIN' ABOUT LOVE
Jerry Grant 6100

ATCO

Atco Recording Corp., 157 West 57 Street, New York 19, N. Y.

THE NATION'S Top Ten
JUKE BOX TUNES
(PLUS THE NEXT 25)

		Pos. Last Week
1	**TAMMY** DEBBIE REYNOLDS CR-61851—Debbie Reynolds CR-61845—Joseph Gershenson DE-30317—Pat Kirby DE-30398—George Barnes DE-30433—Bill Synder ME-71123—Richard Hayman VI-6930—Ames Brothers	1
2	**DIANA** PAUL ANKA AP-9831—Paul Anka	2
3	**THAT'LL BE THE DAY** THE CRICKETS AG-5276—Ravens BR-55009—The Crickets DE-30434—Buddy Holly	3
4	**HONEYCOMB** JIMMIE RODGERS DE-30418—Georgie Shaw RO-4015—Jimmie Rodgers	4
5	**WHOLE LOT OF SHAKIN' GOING ON** JERRY LEE LEWIS SU-267—Jerry Lee Lewis	5
6	**RAINBOW** RUSS HAMILTON CC-1013—Bobby Breen JU-5290—Bill Darnel KA-184—Russ Hamilton	7
7	**FASCINATION** JANE MORGAN CO-40982—Ray Ellis O. CR-61864—Dick Jacobs O. DE-30421—Ethel Smith JU-5293—Big Al Sears KA-191—Jane Morgan LO-1758—Chris Hamilton ME-71152—David Carroll O. VI-6980—Dinah Shore	—
8	**MR. LEE** BOBBETTES AT-1144—Bobbettes	—
9	**IN THE MIDDLE OF AN ISLAND** TONY BENNETT CA-3762—Tennessee Ernie Ford CO-40965—Tony Bennett VE-10068—Stan Wilson	8
10	**TEDDY BEAR** ELVIS PRESLEY VI-7000—Elvis Presley	6

11) CHANCES ARE. 12) IT'S NOT FOR ME TO SAY. 13) (AND THAT/MY HEART) REMINDS ME. 14) I'M GONNA SIT RIGHT DOWN. 15) JUST BETWEEN YOU AND ME. 16) LOTTA LOVIN'. 17) HAPPY, HAPPY BIRTHDAY BABY. 18) HULA LOVE. 19) REMEMBER YOU'RE MINE. 20) AROUND THE WORLD. 21) SEND FOR ME. 22) WHITE SILVER SANDS. 23) THERE'S A GOLDMINE IN THE SKY. 24) AN AFFAIR TO REMEMBER. 25) STAR DUST. 26) WITH YOU ON MY MIND. 27) BLACK SLACKS. 28) BYE BYE LOVE. 29) YOU'RE MY ONE AND ONLY LOVE. 30) BON VOYAGE. 31) WAKE UP LITTLE SUSIE. 32) JUNE NIGHT. 33) LIPS OF WINE. 34) MY ONE SIN. 35) DEEP PURPLE.

CODE

AB—Abbott	CD—Cadence	EL—Eldorado	HE—Herald	NG—Norgran	SP—Specialty
AC—Atco	CH—Chess	EP—Epic	HI—Hip	OK—Okeh	SU—Sun
AG—Argo	CK—Checker	ER—Era	IM—Imperial	PE—Peacock	TH—Thunderbird
AL—Aladdin	CM—Cameo	EX—Excello	JU—Jubilee	PP—Prep	TI—Tico
AO—Apollo	CO—Columbia	FB—Fabor	JZ—Josie	PR—Prestige	UN—United
AP—ABC-Paramount	CR—Coral	4 Star—Four Star	KA—Kapp	RA—Rainbow	UQ—Unique
AT—Atlantic	DA—Dana	FE—Federal	KI—King	RE—Regent	VE—Verve
BR—Brunswick	DE—Decca	FI—Fiesta	LI—Liberty	RM—Rama	VI—Rca Victor
BT—Bethlehem	DL—DeLuxe	FR—Fraternity	LO—London	RO—Roulette	VJ—Vee-Jay
BY—Bally	DO—Dot	GE—Gee	ME—Mercury	RP—RPM	VK—Vik
CA—Capitol	DT—Dooto	GL—Glory	MG—MGM	SA—Savoy	VP—Vip
CC—Chic	DU—Duke	GR—Groove	MO—Modern	SE—Seeco	

PICKED BY EVERYONE* AS A HIT!

CONNIE FRANCIS

MARVIN RAINWATER

"THE MAJESTY OF LOVE"

c/w "YOU, MY DARLIN', YOU"

K-12555 MGM-12555

*Cash Box
Billboard
Disk Jockeys
Dealers
Operators
One Stops

M-G-M Records

The Cash Box TOP 60

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Honeycomb — Pos. 9/2B: 4, Pos. 9/21: 3
DE-30418—GEORGIE SHAW — *Oh Mis'rable Love*
★RO-4015—JIMMIE RODGERS — *Their Hearts Were Full Of Spring*

2—Tammy — Pos. 9/2B: 1, Pos. 9/21: 1
★CR-618S1—DEBBIE REYNOLDS — *French Heels*
CR-6184S—JOSEPH GERSHENSON — *The Bachelor*
DE-30317—PAT KIRBY — *Don't Keep Me Silent*
DE-30398—GEORGE BARNES — *Around The World*
DE-30433—BILL SNYDER — *Man Of A Thousand Faces*
ME-71123—RICHARD HAYMAN — *Calypso Gal*
VI-6930—AMES BROTHERS — *Rockin' Shoes*

3—Diana — Pos. 9/2B: 2, Pos. 9/21: 2
★AP-9831—PAUL ANKA — *Don't Gamble With Love*

4—That'll Be The Day — Pos. 9/2B: 3, Pos. 9/21: 4
AG-5276—RAVENS — *Dear One*
★BR-55009—THE CRICKETS — *I'm Looking For Someone To Love*
DE-30434—BUDDY HOLLY — *Rock Around With Ollie Vee*

5—Chances Are — Pos. 9/2B: 5, Pos. 9/21: 6
★CO-40993—JOHNNY MATHIS — *The Twelfth Of Never*

6—Fascination — Pos. 9/2B: 7, Pos. 9/21: 7
CO-40982—RAY ELLIS O. — *Soft Sands*
CR-61864—DICK JACOBS O. — *Summertime In Venice*
DE-30421—ETHEL SMITH — *Summer Love*
JU-5293—BIG AL SEARS — *Around The World*
★KA-191—JANE MORGAN — *Fascination* (instru.)
LO-1758—CHRIS HAMALTON — *Opus #1*
ME-7115S2—DAVID CARROLL O. — *Swinging Sweethearts*
VI-6980—DINAH SHORE — *Till*

7—Whole Lot Of Shakin' Going On — Pos. 9/2B: 6, Pos. 9/21: 5
★SU-267 JERRY LEE LEWIS — *It'll Be Me*

8—Mr. Lee — Pos. 9/2B: 9, Pos. 9/21: B
★AT-1144—BOBBETTES — *Look At The Stars*

9—Wake Up Little Susie — Pos. 9/2B: 24, Pos. 9/21: 53
★CD-1337—EVERLY BROTHERS — *Maybe Tomorrow*

10—Rainbow — Pos. 9/2B: B, Pos. 9/21: 9
CC-1013—BOBBY BREEN — *We Will Make Love*
★KA-184—RUSS HAMILTON — *We Will Make Love*
JU-S290—BILL DARNEL — *Do You Care*

11—Happy Happy Birthday Baby — Pos. 9/2B: 16, Pos. 9/21: 1B
★CK-872—TUNE WEAVERS — *Ol' Man River*
DE-30432—KAY CEE JONES
ME-71182—DOTTIE FERGUSON — *Darling It's Wonderful*

12—Just Between You And Me — Pos. 9/2B: 13, Pos. 9/21: 20
★CD-1330—CHORDETTES — *Soft Sands*

13—Lotta Lovin' — Pos. 9/2B: 12, Pos. 9/21: 14
★CA-3763—GENE VINCENT — *Wear My Ring*

14—Remember You're Mine — Pos. 9/2B: 11, Pos. 9/21: 10
★DO-15602—PAT BOONE — *There's A Goldmine In The Sky*

15—And That Reminds Me — Pos. 9/2B: 17, Pos. 9/21: 16
DE-30448—CARMEN CAVALLARO — *An Affair To Remember*
★JU-S292—DELLA REESE — *I Cried For You*
ME-71178—RICHARD HAYMAN ORCH. — *Finiculi, Finicula*
MG-12542—AMBROSE ORCH. — *Georgian Rhumba*
VI-1-6981—KAY STARR — *Flim, Flam, Floo*
VI-7027—MELACHRINO O. — *Whatever Lola Wants*

16—Hula Love — Pos. 9/2B: 1B, Pos. 9/21: 21
★RO-4018—BUDDY KNOX — *Devil Woman*

17—In The Middle Of An Island — Pos. 9/2B: 10, Pos. 9/21: 12
CA-3762—TENNESSEE ERNIE FORD — *Ivy League*
★CO-4096S—TONY BENNETT — *I Am*
VE-10068—STAN WILSON — *Sweet Annabelle*

18—It's Not For Me To Say — Pos. 9/2B: 14, Pos. 9/21: 11
★CO-408S1—JOHNNY MATHIS — *Warm And Tender*
KA-185—JANE MORGAN — *Around The World*
LO-1754—CYRIL STAPLETON O. — *Forgotten Dreams*

19—Black Slacks — Pos. 9/2B: 19, Pos. 9/21: 33
★AP-9837—SPARKLETONES — *Boppin' Rock Boogie*

20—There's A Goldmine In The Sky — Pos. 9/2B: 21, Pos. 9/21: 25
DE-2S001—BING CROSBY — *I'm An Old Cowhand*
★DO-15602—PAT BOONE — *Remember You're Mine*

21—Lips Of Wine — Pos. 9/2B: 23, Pos. 9/21: 37
★CD-1336—ANDY WILLIAMS — *Straight From My Heart*

22—Have I Told You Lately That I Love You — Pos. 9/2B: —, Pos. 9/21: —
★IM-S463—RICKY NELSON — *Be-Bop Baby*

23—Send For Me — Pos. 9/2B: 20, Pos. 9/21: 15
★CA-3737—NAT "KING" COLE — *My Personal Possession*

24—With You On My Mind — Pos. 9/2B: 22, Pos. 9/21: 32
★CA-3782—NAT "KING" COLE — *Raintree County*

25—Around The World — Pos. 9/2B: 15, Pos. 9/21: 13
AP-9770—DON COSTA O. — *Everybody Loves Pierre*
CR-61741—LAWRENCE WELK O. — *Champagne Time*
CR-618S6—McGuire Sisters — *Interlude*
★DE-30262—VICTOR YOUNG O. — *Around The World—Crosby*
DE-30398—GEORGE BARNES — *Tammy*
JU-S293—BIG AL SEARS — *Fascination*
KA-18S—JANE MORGAN — *It's Not For Me To Say*
★LO-1746—MANTOVANI O. — *Road To Ballingary*
MG-12S07—RAY CHARLES SINGERS — *Take A Trip To Memory Lane*
RO-4024—LARRY STORCH — *Goody Goody*
TH-19S6—JACK HASKELL — *Away Out West*
VI-6677—EDDIE FISHER — *Cindy Oh Cindy*
VI-68S3—MANNY LOPEZ O. — *Summer Romance*
VI-6947—EDDIE FISHER — *Slow Burning Love*

26—Be-Bop Baby — Pos. 9/2B: —, Pos. 9/21: —
★IM-S463—RICKY NELSON — *Have I Told You Lately That I Love You*

27—My One Sin — Pos. 9/2B: 2B, Pos. 9/21: 52
★EP-9229—FOUR COINS — *This Life*

28—Bon Voyage — Pos. 9/2B: 29, Pos. 9/21: 29
★PP-111—JANICE HARPER — *Tell Me That You Love Me Tonight*

29—An Affair To Remember — Pos. 9/2B: 25, Pos. 9/21: 27
DE-30448—CARMEN CAVALLARO — *My Heart Reminds Me*
★CO-4094S—VIC DAMONE — *In The Eyes Of The World*
DE-30362—CARMEN CAVALLARO — *While The Night Winds Sing*
Li-SS075—PETE KING — *So Beats My Heart For You*
MG-12499—ANGELA DRAKE — *Rock Bobbin' Boats*
PV-1013—LEADERS — *Continue*
TI-407—MACHITO O. — *I Didn't Know What Time It Was*
VI-1007—VIVIENNE — *You've Someone New*

30—Melodie D'Amour — Pos. 9/2B: 37, Pos. 9/21: 56
LO-17S1—EDMUNDO ROS — *Carnation Girl*
★VI-7046—AMES BROS. — *So Little Time*

31—Deep Purple — Pos. 9/2B: 30, Pos. 9/21: 36
★LI-SS099—BILLY WARD & DOMINOES — *Do It Again*

32—Keep A-Knockin' — Pos. 9/2B: 40, Pos. 9/21: —
★SP-611—LITTLE RICHARD — *Can't Believe You Wanna Leave*

33—My Special Angel — Pos. 9/2B: 3B, Pos. 9/21: 49
★DE-30423—BOBBY HELMS — *Standing At The End Of My World*
PP-11S—SONNY LAND TRIO — *The Spreading Chestnut*

34—Teddy Bear — Pos. 9/2B: 26, Pos. 9/21: 19
★VI-7000—ELVIS PRESLEY — *Loving You*

35—You're My One And Only Love — Pos. 9/2B: 32, Pos. 9/21: 23
★VE-10070—RICKY NELSON — *Honey Rock*

36—White Silver Sands — Pos. 9/2B: 27, Pos. 9/21: 24
BR-S5013—LENNON SISTERS — *One Day A Little Girl*
DE-30363—OWEN BRADLEY — *Midnight Blues*
★JU-S288—DON RONDO — *Stars Fell On Alabama*
OJ-1002—DAVE GARDNER — *Fat Charlie*

37—Plaything — Pos. 9/2B: 43, Pos. 9/21: 5B
★DO-1S643—NICK TODD — *The Honey Song*
ME-71173—CHUCK MILLER — *After Yesterday*
★RV-3505—TED NEWMAN — *Unlucky Me*
VI-7029—JUDY FAYE — *Who Cares*
AL-3396—LITTLE WILBUR — *I Don't Care*

38—Star Dust — Pos. 9/2B: 33, Pos. 9/21: 22
BR-5S027—AL HIBBLER — *Stormy Weather*
★LI-55071—BILLY WARD & DOMINOES — *Lucinda*

39—I'll Remember Today — Pos. 9/2B: —, Pos. 9/21: —
★ME-71189—PATTI PAGE — *My How The Time Goes By*

40—Peanuts — Pos. 9/2B: 39, Pos. 9/21: 60
★OK-7088—LITTLE JOE & THRILLERS — *Lilly Lou*

41—Moonlight Swim — Pos. 9/2B: 53, Pos. 9/21: —
CA-3777—JOEL GREY — *Everytime I Ask My Heart*
CO-40988—SAMMY KAYE O. — *Mary Lou*
EP-9231—CLARE NELSON — *Flowers On The Water*
★ME-71169—NICK NOBLE — *Lucy Lou*
★VI-7020—TONY PERKINS — *First Romance*

42—June Night — Pos. 9/2B: 34, Pos. 9/21: 31
★FR-777—JIMMY DORSEY O. — *Jay-Dee's Boogie Woogie*

43—Only Because — Pos. 9/2B: —, Pos. 9/21: —
★ME-71184—PLATTERS — *The Mystery Of You*

44—Fraulein — Pos. 9/2B: 51, Pos. 9/21: 46
CO-40896—FREDDIE HART — *Baby Don't Leave Me*
★CR-61876—STEVE LAWRENCE — *Blue Rememberin' You*
DE-30194—BOBBY HELMS — *Got A Heartsick Feeling*
DE-30386—DON ESTES — *Mama, Mama*

45—I'm Gonna Sit Right Down — Pos. 9/2B: 31, Pos. 9/21: 17
★CR-61830—BILLY WILLIAMS — *Date With The Blues*
HI-S01—HARRY THE HIPSTER — *Live Fast, Die Young*
RO-4014—LARRY STORCH — *I'm Walkin'*

46—Goody Goody — Pos. 9/2B: 35, Pos. 9/21: 35
DE-30405—ELLA FITZGERALD — *It's Too Soon To Know*
★GE-1039—FRANKIE LYMON & TEENAGERS — *Creation Of Love*
RO-4024—LARRY STORCH — *Around The World*
VE-10079—ELLA FITZGERALD — *A Tisket A Tasket*

47—Please Mr. Brown — Pos. 9/2B: 4B, Pos. 9/21: 47
★ME-711S7—SARAH VAUGHAN — *Band Of Angels*

48—Reet Petite — Pos. 9/2B: 57, Pos. 9/21: —
★BR-5S024—JACKIE WILSON — *By The Light Of The Silvery Moon*

49—The Eyes Of God — Pos. 9/2B: 49, Pos. 9/21: 54
★CO-40974—FOUR LADS — *His Invisible Hands*

50—Jailhouse Rock — Pos. 9/2B: —, Pos. 9/21: —
★VI-703S—ELVIS PRESLEY — *Treat Me Nice*

51—Zip Zip — Pos. 9/2B: 36, Pos. 9/21: 42

52—Alone — Pos. 9/2B: 50, Pos. 9/21: 51

53—Bye Bye Love — Pos. 9/2B: 41, Pos. 9/21: 26

54—Mr. Fire Eyes — Pos. 9/2B: 44, Pos. 9/21: —

55—Lasting Love — Pos. 9/2B: 42, Pos. 9/21: 38

56—All The Way — Pos. 9/2B: —, Pos. 9/21: —

57—Short Fat Fannie — Pos. 9/2B: 52, Pos. 9/21: 45

58—There's Only You — Pos. 9/2B: —, Pos. 9/21: —

59—Dumplin's — Pos. 9/2B: 47, Pos. 9/21: —

60—Chicago — Pos. 9/2B: —, Pos. 9/21: —

60—Deep Blue Sea — Pos. 9/2B: —, Pos. 9/21: —

CODE:

AB—Abbott
AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BN—Benida
BR—Brunswick
BT—Bethlehem
BY—Bally
CA—Capitol
CC—Chic
CD—Cadence
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
DA—Dana
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EL—Eldorado
EM—Ember
EP—Epic
ER—Era
EX—Excello
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HI—Hip
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LA—Lance
LI—Liberty
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OJ—OJ
OK—Okeh
PE—Peacock
PI—Pilgrim
PP—Prep
PR—Prestige
PT—Point
PV—Piv
RA—Rainbow
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SE—Seeco
SG—Sage
SP—Specialty
SU—Sun
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ANKA'S AWAY AGAIN...

With A Double-Sided SMASH!

9855

TELL ME THAT YOU LOVE ME

and

I LOVE YOU, BABY

ABC-PARAMOUNT's

sensational 16-year-old singer-composer

PAUL ANKA

hit that magic million mark
with his first one—the fabulous "Diana"!
Now he scores a fantastic double!
Either side could take off—big...
but we're betting on both!

(Distributed in Canada by Sparton of Canada, Ltd.)

ABC-PARAMOUNT
FULL COLOR FIDELITY

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

DEBBIE REYNOLDS
(MGM 12560)

B+ "WALL FLOWER" (2:39) [Ramrod ASCAP—Berle, Arnold, Gelbat] With Debbie Reynolds riding in the #1 spot on the nation's record charts, MGM could cash in with the film star's recording of a pretty waltz ballad. Many dee jays are looking for more recordings by Debbie, and this platter should fill a definite need. Fragile tune that grows on you. Watch this sleeper.

C+ "ALL GROWN UP" (2:41) [Carrie ASCAP — Baker] The pert miss is on the sultry side here as she rhythms thru a smart novelty.

JO STAFFORD
(Columbia 41006)

B+ "WHAT'S BOTHERIN' YOU BABY" (2:57) [April ASCAP—Hilliard, Allen] Jo Stafford is in fine form as she sings an interesting new love tune that dee jays should enjoy. Good rhythm ballad with a fine lyric set to an easy-going melody. Could catch on.

B "STAR OF LOVE" (2:25) [E. H. Morris ASCAP — Hilliard, Delugg] Another good new ballad chanted with heart by the polished songstress. Hubby Paul Weston supplies the fine accompaniment on both halves.

MINDY CARSON
(Columbia 41021)

B+ "SWEET GEORGIE BROWN" (2:08) [Remick ASCAP—Bernie, Pinkard, Casey] Sherman Edwards' ork supplies a terrific backdrop for one of Mindy Carson's best waxings in quite some time. It's a free-swinging rhythm rendition of a great oldie that could join the line of the many oldies currently making it big on the lists. Inventive delivery that could splash Mindy's name across the charts again. Jocks'll go for it.

C+ "WATER WHEEL" (2:15) [Joy ASCAP — Shuman, Edwards] A sentimental love ballad set to a waltz tempo, is tenderly presented by the canary. Melodic pleaser.

DICK HAYMES
(Jubilee 5299)

B+ "LONESOME AND SORRY" (1:59) [Mills ASCAP — Davis, Conrad] Dick Haymes makes a terrific debut on Jubilee as he bows with a swinging romantic opus that could put the veteran vocalist on the pop charts once again. Good commercial teenage material with a fine dance beat.

B "I'LL STILL BE TRUE" (2:47) [Comonwealth - Co - Cinema ASCAP—Barlow] The rich voiced crooner lends his warm voice to another pretty love song which he sells convincingly. Melodic number with a touching lyric. Fine two-sider we'll be hearing often.

SYLIA SAYNT
(Pop 2702)

B "HEY FREDDY, LET'S GO STEADY" (1:57) [Elliott ASCAP—Lattanzi, Lasky] The new Pop label and singer Sylia Saynt debut simultaneously with a swinging rock and roll dance item that oughta keep the boxes hoppin'. Good teen fare with a commercial sound.

C "DON'T BLOW YOUR HORN" (2:24) [Elliott ASCAP—Schotz] Another up-beat swinger with a good teen dance beat.

The Cash Box Disk of the Week

"RICKETY-RACKETY RENDEZVOUS" (1:38) [Daywin BMI—Lubin]

"THE MAN WHO INVENTED LOVE" (2:40) [Frank ASCAP—Adler]

DORIS DAY (Columbia 41015)

DORIS DAY

● Doris Day, currently wowing 'em in the smash film "The Pajama Game", introduces a delightful new coupling that should give her a disk hit to go hand in hand with her film hit. The two songs are as different as day and night, but both have the ingredients of big money-makers. "Rickety-Rackety Rendezvous" is a Tweedlee Deeish bouncer with a light and amusing lyric pertly set to a happy-go-lucky melody by the canary. Simple side that falls easily on the ears. Equally inviting is the companion deck "The Man Who Invented Love". Here Miss Day is in a blue mood as she chants a class love tune. Well written and excellently performed ballad that gets better with each listen. Hot two-sider. Take your pick.

"PINK SWEATER ANGEL" (2:45) [Planetary ASCAP—Schroeder, Wood]

"TEXAS TAMBOURINE" (2:02) [Carlyle ASCAP—Hilliard, Delugg]

JOHNNIE RAY (Columbia 41002)

JOHNNIE RAY

● The rockin' Mr. Ray is in top form on his latest release as he intros two rhythmic items aimed at the younger set. Both are loaded with that big beat and should fill the dancing needs of all the kids. "Pink Sweater Angel" is a fish beat romancer with a teenage lyric which Johnnie belts in his dynamic fashion. Hard hitting vocal enhanced by Ray Conniff's exciting backdrop. The companion deck "Texas Tambourine" is another gimmick filled rock and roll ballad that Johnnie fashions with color and excitement. Another big backdrop adds a fullness to this unusual item. Two potent decks that could follow in the footsteps of "Just Walkin' In The Rain".

"HOW DO YOU SAY GOODBYE" (2:55) [Chappell ASCAP—Schweikert, Reardon]

"I WOULD LOVE YOU STILL" (2:45) [Frank ASCAP—Wright, Forrest]

FOUR ACES (Decca 30466)

THE FOUR ACES

● The Four Aces turn to the musical stage for material for their latest release and come up with a beautiful new song that could be the quartet's biggest seller since their "Love Is A Many-Splendored Thing" hit. The number stems from the forthcoming B'way show "Rumple" and bears the title "How Do You Say Goodbye". It's a beautiful love ballad with a rich lyric set to a lovely melody. The boys sing the tune against a smooth shuffle beat and are accompanied by a huge Jack Pleis ork and chorus backdrop. Emotional love song that should be a smash for the crew. Flip is "I Would Love You Still", another pretty ballad. This touching romancer comes from the soon-to-debut musical, "Carefree Heart". Strong coupling.

DAVID ROSE & HIS ORCH.
(MGM 12554)

B+ "CA, C'EST L'AMOUR" (2:10) [Buxton Hill ASCAP — Porter] A tune from the new MGM film "Les Girls" which Cole Porter has scored, is presented lushly by David Rose's Orchestra. Warm romantic melody that grows on you with each listen. The second chorus features some exciting latin tempo work. Lovely item to watch closely. When pic opens, this disk could be a big money-maker.

B "AUTUMN HOLIDAY" (1:46) [David Rose ASCAP—Rose] A good seasonal item is this spright and flighty instrumental novelty. Theme paints a delightful musical picture of a dancer terpsing thru the autumn leaves. Happy listening.

HUGH O'BRIAN
(ABC-Paramount 9854)

B "I'M WALKIN' AWAY" (2:12) [Longridge ASCAP — O'Brian, Darby] Hugh O'Brian the popular marshal Wyatt Earp of TV, bows on the ABC label as a vocalist with a delightful western-flavored pop item that could catch in the wind and create a storm. Pleasant bounce ditty that O'Brian's many fans could send into the hit category.

B "DON'T MOVE" (2:11) [Longridge ASCAP—Darby] The artist has a pleasant voice. On this end he offers another pop item with a romantic storyline and a cute lilt. Lyrics play on a number of familiar western phrases.

MARLENE DIETRICH
(Dot 15645)

B+ "ANOTHER SPRING, ANOTHER LOVE" (2:18) [Robert Mellin ASCAP—Shayne, Paris] Marlene Dietrich makes her Dot label debut singing a big new tune from the forthcoming United Artists film "Witness For The Prosecution". Haunting mood number that should get heavy play when the film hits the local theatres. Fine first showing.

B "NEAR YOU" (2:14) [Supreme ASCAP—Craig, Goell] This oldie is revived in the same film. Here Marlene chants the standard against a rock and roll background. Interesting coupling that deserves attention.

OWEN BRADLEY ORCH.
(Decca 30450)

B+ "DANSERO" [B & F Music BMI — Daniels, Hayman, Parker] Owen Bradley and the Anita Kerr Singers team up on a great oldie and fashion it in the free swinging Jimmy Dorsey manner. Side has a great beat and could develop into another "So Rare". Material that jockeys will like.

B+ "THE HOUR OF PARTING" [Harms ASCAP—Schiffer, Spoliansky, Kahn] The same easy-going finger-snappin' beat is employed as the sax again takes the spotlight on another oldie. The Kerr Singers blend excellently with Bradley's ork.

KENDALL SISTERS
(Argo 5278)

B "I'M AVAILABLE" — [Goden West BMI—Burgess] A charming bounce novelty is wonderfully presented by the Kendall Sisters. Tune has a delightful simplicity and cleanness about it. Terrific teenage tunestuff to watch.

C+ "DON'T BOTHER ME" [TJ & Arc BMI—Baker] The gals pick up the beat on this end as they swing out on a good dance item. Side jumps.

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CHUCK REED

singing

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R-4020

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Record Reviews

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DARLENE EDWARDS with JONATHAN EDWARDS
(Columbia 41001)

B+ "IT'S MAGIC" (2:40) [M. Witmrk ASCAP — Cahn, Styne] Here's one of the funniest singles to be issued in quite some time. Featuring vocalist Darlene Edwards (alias Jo Stafford) and pianist Jonathan Edwards (alias Paul Weston), the two ace musicians play and sing off key (intentionally) and come across with a hilarious disk that sounds like two amateurs on their first session. Jockeys will have a picnic with this comedy item.

B+ "NOLA" (2:25) [Sam Fox ASCAP—Arndt] The sleeve housing this disk shows two right hands playing the piano. However, it sounds as tho Weston is all thumbs as he fashions an imperfect-pitch version of a great oldie. Both sides come from an album full of this very funny material.

JESSE BELVIN
(Modern 1025)

B "YOU SEND ME" [Higuera BMI —Cooke] A tune that Sam Cooke is clicking with on the coast, is hopped on by Jesse Belvin with good results. Smooth cover job that should bite off a share of the sales melon.

C+ "SUMMERTIME" [Gershwin ASCAP—Gershwin, Heyward] This end has the songster swinging thru a rhythm reading of the great Gershwin oldie.

EDDIE ROONEY
(Decca 30449

B+ "TONIGHT IS MY NIGHT TO CRY" (2:33) [Goday BMI—Thomas, Thomas] Decca comes up with an exciting newcomer in Eddie Rooney, a lad who makes an impressive debut with a strong piece of teenage ballad material that could start him on the right track. Strong arrangement of a good song. Watch this lad. He could make the grade with this first showing.

C+ "PUT TOGETHER" (2:23) [Pinelawn BMI—Stallman, Phillips] A good rhythm ditty with a romantic story line, is colorfully bounced thru by Eddie on this end.

LAWRENCE WELK ORCH.
(Coral 61870)

B "RICKY-DICKY-DOO" (2:13) [Lynjen ASCAP—Bishop, White] The Lennon Sisters handle the vocal chores as Lawrence Welk's Champagners assist with a smooth bounce novelty romancer. Side weaves nursery rhymes into the lyrics. Cute kiddie item.

C+ "TO BE WITH YOU" (2:05) [Merge BMI—Rose] Larry Dean and the Sparklers do the vocaling on this straight and simple love ballad. Pleasant fox trot side.

SANFORD CLARK
(Dot 15646)

B "SWANEE RIVER ROCK" (2:52) [Richard ASCAP—Huddleston] A tune that's making noise in the rock and roll field, is fashioned with a good swing by Sanford Clark. Cute lyric and a solid dance beat. This version could send the tune soaring in the pop market.

C+ "THE MAN WHO MADE AN ANGEL CRY" (2:09) [Libijon BMI—Hazelwood] The versatile songster rhythms thru an unusual up-beat item that reminds the listener of the country hit "I Walk The Line." Guitar-filled romancer that could make it.

The Cash Box Sleeper of the Week

"KISS THEM FOR ME" (2:16)
[Miller ASCAP—Newman, Coates]

"FORGIVE ME" (2:49)
[Montauk BMI—Minucci, Delano]

McGUIRE SISTERS (Coral 61888)

"KISS THEM FOR ME" (2:11)
[Miller ASCAP—Newman, Coates]

"LADIES IN THE SKY" (2:08)
[Wonderland BMI—Blackburn, Bruns]

THE EAGLES (Prep 118)

● A wonderful new march tempo novelty, the title song from the soon-to-be-released 20th Century Fox film "Kiss Them For Me," bowed on the disk scene this week on two recordings that could send the tune into the hit brackets. It's a spirited military beat ditty with a cute lyric that reminds the listener of two similar songs that made the grade in the past, "Honey Babe" and "Lay Down Your Arms." On the Coral label, the tune is performed by the McGuire Sisters. And under the Prep banner, a new male chorus called the Eagles fashions the happy tune. The McGuires offer the number with their usually delightful harmony and are assisted by a sparkling Dick Jacobs band type backing. The Eagles' waxing is the masculine approach, sung as a group of soldiers might present it. The song is exciting and offers the dee jay a good change-of-pace item for interesting programming. Both waxings could make big noise. The McGuires' flip is a pretty romancer, "Forgive Me." The Eagles' backing is "Ladies In The Sky."

"SILHOUETTES" (2:43) [Regent BMI—Slay, Crewe]

"FLAMINGO" (2:38) [Tempest ASCAP—Grouya, Anderson]

STEVE GIBSON & Red Caps (ABC-Paramount 9856)

● "Silhouettes," a tremendous new rock and roll ballad that should be one of the biggest teenage favorites of the fall, is hopped on by Steve Gibson and his Red Caps. And from the sound of the performance, this should be Gibson's biggest record of his career. The waxing has a clear, commercial vocal showcased perfectly by an exciting instrumental backdrop. And the lyrics are right up the teenagers' alley. The song should soon begin to create a fuss in a number of territories, and Gibson's waxing will bite off a healthy share of the sales and spins. The flip side has the crew fashioning the Herb Jeffries classic "Flamingo" in a present day rock and roll beat. Watch for the top deck to make its mark. It'll offer competition to the Rays' and the Diamonds' renditions of the song.

"MAN, LIKE WOW" [Central Songs BMI—Sands]

"A SWINGIN' ROMANCE" [Snyder ASCAP—Allison, Allison]

TOMMY SANDS (Capitol 3810)

● Tommy Sands, the youngster who hit the big-time with his smash best-seller "Teenage Crush," aims at the back to school crowd once again with a pair of big rock-a-billy items that should enjoy a successful run in the coming months. One half is a hard-driving self-penned rocker dubbed "Man, Like Wow." A potent dance disk with a sensational backdrop that'll have toes tapping. And the kids will probably pick up the "man, like wow" expression and make it into a password in short order. The companion side is a slower tempo rockin' ballad with a teenage storyline. This half goes under the title "A Swingin' Romance." Sands should be back on the charts with this pairing.

"YOU ONLY CAME BACK TO HURT ME" (2:19)
[Robert Mellin BMI—Johnston, Mellin]

"WAS THAT THE RIGHT THING TO DO" (2:10)
[Robert Mellin BMI—Mellin]

THE GLORYTONES (Epic 9243)

● Epic Records, currently riding high on the charts with a number of hits on its own label and on its subsidiary company Okeh Records, comes up with an exciting new group that could add another winner to the chain of hits the company is producing. The crew is known as the Glorytones, an exciting rock and roll aggregation that makes a promising debut with a big ballad dubbed "You Only Came Back To Hurt Me." The lead voice has an extremely commercial style and sound that should win the kids' approval. And he gets an excellent assist from the other members of the group. Good teenage R & R material to watch. Flip, "Was That The Right Thing To Do," is an up-to-date rock and roll rendition of a dramatic oldie. Stirring delivery that gives added potential to the waxing.

THE SATELLITES
(Arcade 149)

B "RED AND YELLOW POLKA DOTS" (2:00) [Jack Howard BMI —Simpson, Porter] The Satellites tear thru a torrid rocker describing a wild piece of attire with red and yellow polka dots, green and purple stripes. Side drives at an overpowering pace from beginning to end. Solid dance stuff.

C+ "ONE MORE TIME" (2:00) [Mamy BMI—Simpson] Another pile-driving Haleyish house-rocker that oughta keep the happy feet swinging.

THE BLENDERS
(RCA Victor 7009)

B "SINCE I KISSED MY BABY GOODBYE" (2:22) [Chappell ASCAP—Porter] The male group offers a Cole Porter rarity from the flick, "You'll Never Get Rich," with hand clapping and swinging vitality. Brightly in on this swinger is the Mitch Ayers ork. The smart ditty will be liked by the deejays.

C+ "I'M FOLLOWING YOU" (2:38) [Bourne ASCAP—Dreyer, MacDonald] Another film tune, from "It's A Great Life" is treated to a similar reading.

THE GAYLORDS
(Mercury 71186)

B "SATIN DOLL" (2:35) [Tempo ASCAP—Ellington] The vocal crew offers a jazz-tinged rendition of the Duke Ellington evergreen and the product is a colorful pressing. A reliable reading of a fine tune that should get around in juke box play.

C+ "WANDERING HEART" (2:24) [Massey ASCAP—Skylar] A conventional bouncer finds the boys in almost rock 'n roll harmony.

EDDY ARNOLD
(RCA Victor 7040)

B "LITTLE MISS SUNBEAM" (2:50) [Gemini ASCAP—Willems, Fort] A light and charming lilter describing a pert little lass (his daughter) is invitingly handled by veteran country songster Eddy Arnold. Disk is tied in with a national bakery promotion.

B "WHEN HE WAS YOUNG" (2:29) [Trinity BMI—Manson, Edd] The mellow voiced artist chants another song about youth. Pretty ballad from Eddy's latest LP "When They Were Young."

SAMMY DAVIS, JR.
(Decca 30441)

B "COOL CREDO" (3:20) [Chappell ASCAP—Craig, Baker] Sammy Davis is his delightful self as he scat sings and jumps thru a clever "cool" novelty from the forthcoming B'way musical "Copper & Brass." Off-beat item that should win attention.

C+ "MAD BALL" (2:00) [Columbia ASCAP—Karger, Quine] Sammy gets a real rockin' accompaniment on this end as he belts out a funny story about a crazy party. Tune comes from the soon-to-be-released film "Operation Mad Ball."

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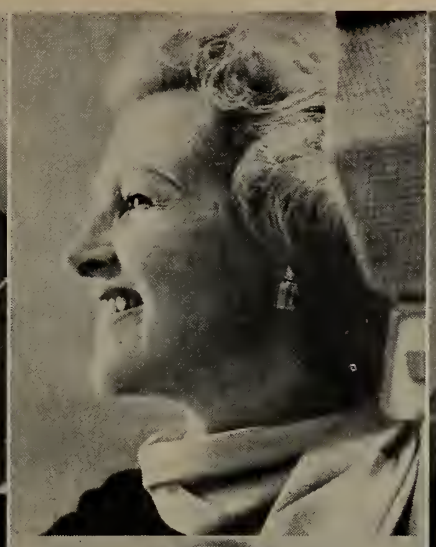
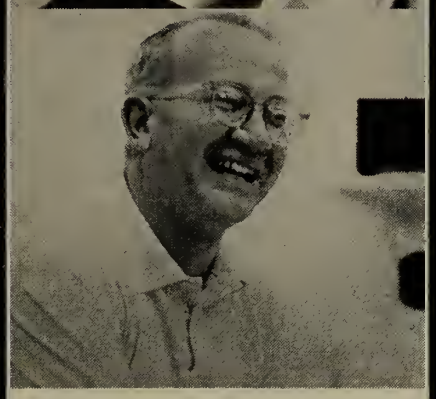
VAN HOWARD

So I Can Love Again
b/w
What'll I Do
4—40998-c





JO STAFFORD with PAUL WESTON

Echoes in the Night
(Lassame Sunna)
b/w
Beyond the Stars
Jo Stafford with Paul Weston
and His Orchestra
4—41007

Star of Love
b/w
What's Botherin' You Baby
Jo Stafford with Paul Weston
and His Orchestra
4—41006

DON CHERRY

A Ferryboat Called Minerva
b/w
I Keep Running Away
from You
with Ray Conniff and His
Orchestra
4—41014

CLAUDIA McNEIL

Did You Ever Hear the Blues?
b/w
Good Old Girl
(both songs from the
Broadway Production
"SIMPLY HEAVENLY.")
with orchestra conducted by
Sticks Evans
4—41017

BILLY WALKER

The Image of Me
b/w
Anything Your Heart Desires
4—41008-c

THE WORD ON PLAYS

A double header from JO STAFFORD this week! And this following Jo's headlining the Ed Sullivan Show with "Star of Love" on September 22. Don't forget — a hit from Jo has always been a long runner, and we're just coming into the peak Fall selling season, so get set for a run through Christmas! One of Jo's releases, "What's Botherin' You Baby," was written by hit composer Bob Allen, whose "Chances Are" (JOHNNY MATHIS on 4—40993) is the fastest-selling disc in the industry! . . . "I Keep Running Away from You," DON CHERRY's new release, was written by veteran songsmith, Irving Berlin . . . CLAUDIA McNEIL's two sides are straight from Broadway where she's stopping the show . . . "SIMPLY HEAVENLY" (Columbia is bringing out an Original Cast recording of this show, by the way) . . . "WEST SIDE STORY" came roaring into town after smash successes in Philly and Wash., D. C., to be the latest smash Original Cast recording on Columbia Records (OL 5230) . . . ROSEMARY CLOONEY (keep your eye on "Colors" 4—40981) will help introduce the new Edsel on October 13 CBS Television debut of The Ford Show . . .

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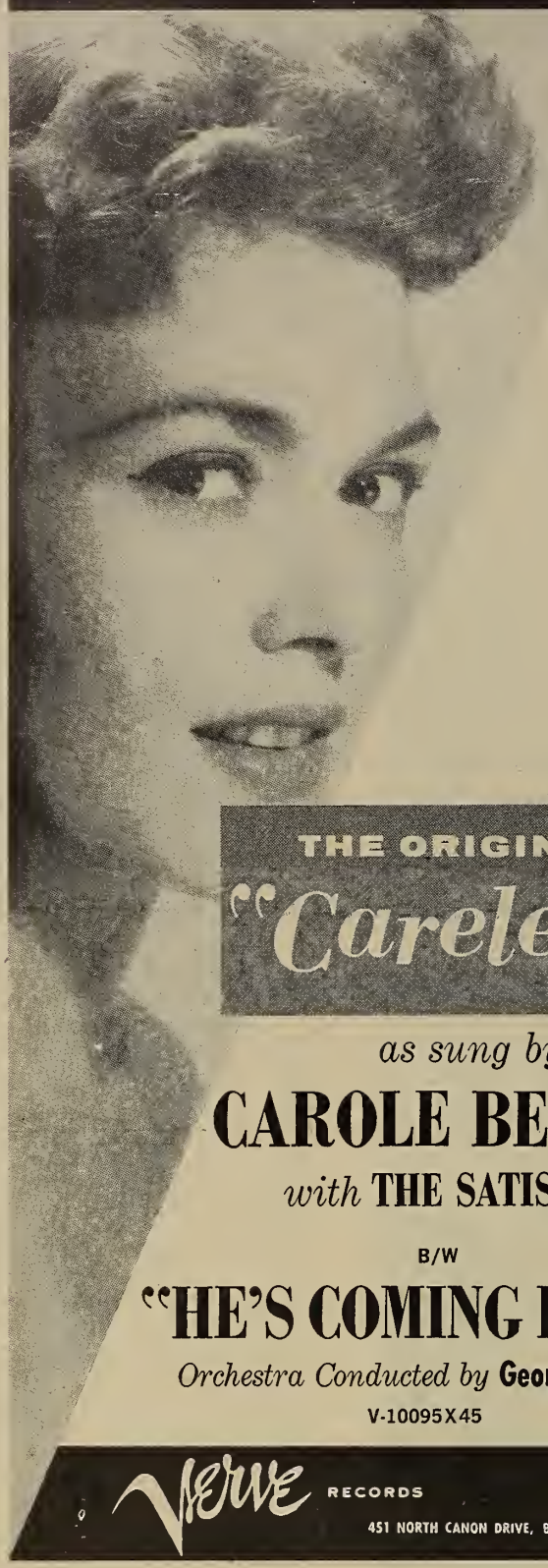

THE ORIGINAL
"Careless"
as sung by
CAROLE BENNETT
with THE SATISFIERS
B/W
"HE'S COMING HOME"
Orchestra Conducted by George Williams
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Record Reviews

A DISK & SLEEPER B VERY GOOD C FAIR
B+ EXCELLENT C+ GOOD D MEDIOCRE

The Cash Box Best Bets

★ "WALL FLOWER"	Debbie Reynolds	MGM 12560
★ "WHAT'S BOTHERIN' YOU BABY"	Jo Stafford	Columbia 41006
★ "SWEET GEORGIE BROWN"	Mindy Carson	Columbia 41021
★ "LONESOME AND SORRY"	Dick Haymes	Jubilee 5299
★ "CA, C'EST L'AMOUR"	David Rose Orch.	MGM 12554
★ "DANSERO"/"THE HOUR OF PARTING"	Owen Bradley Orch.	Decca 30450
★ "IT'S MAGIC"/"NOLA"	Darlene & Jonathan Edwards	Columbia 41001

IKE COLE
(Bally 1047)

C+ "HEAR ME GOOD" (2:17) [Famous ASCAP — McGuire] Ike Cole, Nat's brother, shuffles thru a smooth sailing jumper from the Paramount picture of the same name.

C+ "YOU MELT ME" (2:16) [Crosstown BMI—Dusham, Fox] Ike is in a more moody vein on this end as he drifts across a pleasant romancer with a lilting tempo.

DAVE BURGESS
(Challenge 1008)

B "I'M AVAILABLE" [Golden West BMI—Burgess] Dave Burgess, who penned this delightful rhythm romance ditty, chants the cute love song with a charming country flavor. Guitars accompany with excellent results. Song could be a big one and this version will take a cut of the coin.

C+ "WHO'S GONNA CRY" (2:36) [Golden West BMI — Burgess, Johnson] Burgess works with a chorus on this end as he presents a soft., sentimental calypso romancer. Mellow love tune.

BILL HEYER
(Cabot 109)

C+ "SEPTEMBER SONG" (2:22) [DeSylva, Brown & Henderson ASCAP—Anderson, Weill] Bill Heyer opens this classic with a slow, moody intro that breaks into a trigger-fast delivery. Interesting, different arrangement of a great favorite.

C+ "CLOUDS" (2:28) [Robbins ASCAP—Kahn, Donaldson] Another lovely sentimental romancer, is fashioned softly and with heart by the polished warbler. Mellow, easy listening.

FAY DE WITT
(GNP 128)

B "PRETTY TO WALK WITH" (2:40) [Harwin ASCAP—Arlen, Harburg] From the Broadway bound musical "Jamaica" comes this clever novelty that reveals the ABC's of how a guy gets got. Fay is excellent in the delivery. Smart show stuff that should please jockeys with an adult audience.

B "TAKE IT SLOW, JOE" (2:39) [Harwin ASCAP — Arlen, Harburg] Fay plays the role of an ultra sultry gal as she projects another tune from the same show. More mature material for the adult market.

JOHN LESLIE
(Epic 9235)

B "THERE I WAS IN LOVE" (2:18) [Melody Trails BMI—Parker] A good hand clapping gimmick accompanies John Leslie as he bounces thru a colorful romancer with a pleasant melody and a good dance tempo. Song immediately brings to mind "Singing The Blues". Could catch on.

C+ "I CAN'T FORGET YOU" (2:23) [George Paxton ASCAP—Skylar, Ackers] A chorus sets up another fine showcase for the lad's delivery of a pretty blues item.

MARSHA WINTERS
(Stepheny 12)

C+ "MY LAST GOODBYE" [Howard] The new Stepheny label bows on the disk scene with a pretty ballad chanted tenderly by newcomer Marsha Winters. Soft and pleasant song from the pen of Eddy Howard.

C+ "STAY" [BMI — Roland] Miss Winters hands in another fine reading, this time of a latin beat love story. Emotional treatment of a good new tune.

EDDIE DANO
(Vik 0293)

B "HOT KISSES" (1:56) [Joy ASCAP -- Deane, Bennett] Eddie Dano, who made territorial noise with his "My Last Night In Rome" release, has another coin catcher in this rhythmic swinger. Good bounce item that should meet with the teenagers' approval.

C+ "WHILE OUR HEARTS ARE YOUNG" (2:32) [Maggie BMI—Harrison, Harrison] Eddie lets his big voice ring out clearly as he chants a dramatic teenage love song. In many lines he reminds the listener of Eddie Fisher. Pretty side.

FRANK D'RONE
(Mercury 71193)

B "MY SPECIAL ANGEL" [Merge BMI—Duncan, Jacobson] A tune that's starting to climb the charts via the Bobby Helms recording, is presented with depth and color by newcomer Frank D'Rone. Pretty arrangement that should bite off a share of the sales. Strong reading of a class ballad.

C+ "ONCE IN A MILLION YEARS" [Muirfield ASCAP — Russell, Schuffman] A smooth shuffler with a good romantic story line and a smart lyric, is presented on this end by D'Rone.

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A Happy Movie Hit from...

THE McGUIRE SISTERS

"KISS THEM FOR ME"

As sung by The McGuire Sisters in the 20th Century Fox Motion Picture "KISS THEM FOR ME"

Orchestra Directed by DICK JACOBS

(Coral 9-61888)

THE SOUND OF CORAL RECORDS HIGH-FIDELITY

FATS DOMINO

#5467 – DOUBLE SMASH

"WAIT AND SEE"

From the picture "Jamboree"
A Vanguard Production A Warner Bros. Release

AND

"I STILL LOVE YOU"

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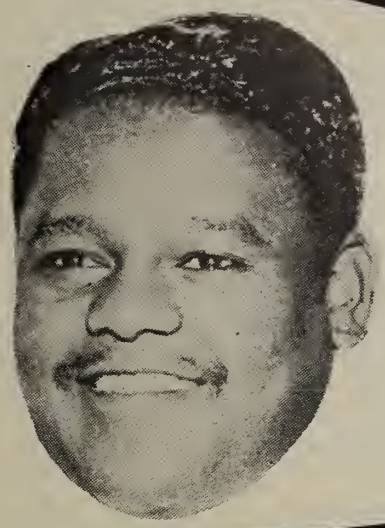
"Only those records best suited for commercial use are reviewed by THE CASH BOX"

FATS DOMINO



#5467 – DOUBLE SMASH

"WAIT AND SEE"

From the picture "Jamboree"
A Vanguard Production A Warner Bros. Release

AND

"I STILL LOVE YOU"

IMPERIAL RECORDS
6425 Hollywood Blvd., Hollywood, Calif.
IN CANADA • LONDON RECORDS, Ltd.

MORE HIT RECORDS FROM IMPERIAL'S GREAT ARTISTS!

RICKY NELSON

BE BOP BABY
b/w
HAVE I TOLD YOU LATELY THAT I LOVE YOU
5463

DOROTHY SHAY

ALWAYS
b/w
HUNKY DORY
5462

SLIM WHITMAN

I'LL TAKE YOU HOME AGAIN KATHLEEN
b/w
LOVE SICK BLUES
8310

JACK AND JILL

NO ONE TO TALK TO
b/w
RECORD HOP
5464

CHRIS KENNER

SICK AND TIRED
b/w
NOTHING WILL KEEP ME FROM YOU
5448

BOB LUMAN

RED CADILLAC & BLACK MUSTACHE
b/w
ALL NIGHT LONG
8311

ERNIE FREEMAN

BEAUTIFUL WEEKEND
b/w
DUMPLIN
5461

ROY BROWN

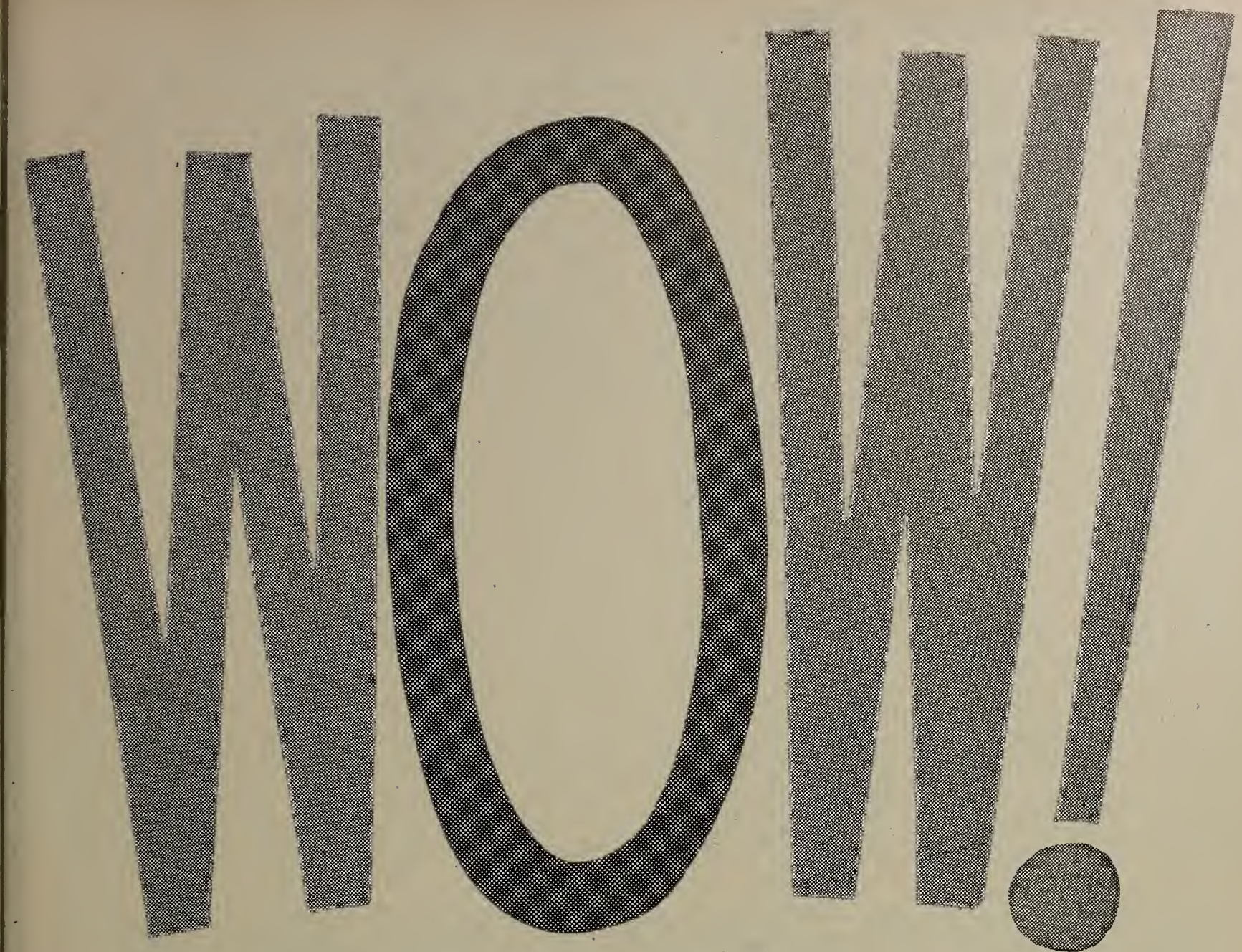
LET THE FOUR WINDS BLOW
b/w
DIDDY-Y-DIDDY-O
5439

SMILEY LEWIS

GO ON FOOL
b/w
GOIN' TO JUMP AND SHOUT
5450

Imperial Records
6425 Hollywood Blvd
Hollywood 28, Calif.

IN CANADA — LONDON RECORDS



FATS DOMINO

and

IMPERIAL RECORDS

Thanks, Milt Shaw

SHAW ARTISTS CORPORATION

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New York City, N. Y.

•

203 N. Wabash Avenue
Chicago, Ill.

•

9126 Sunset Blvd.
Hollywood, Calif.

The Imperial Story

The success of Imperial Records, which has shot from a little-known label to one of the top independent record companies in the country in four short years, is due mainly to the fanatic devotion of President Lew Chudd to the company. Chudd picks all of his artists' material, supervises their recordings and sells and promotes each release as if his life depended on it.

Imperial's success is also the story of Chudd's sure, quick eye for selecting talent, his thorough knowledge of a constantly changing market, and his dynamic sales and promotion tactics. This year Imperial will gross over $7,000,000.

A twelve-hour work day is common practice for Chudd. He is in his Hollywood office at 7:00 a.m. every morning telephoning Eastern distributors and disk jockeys. He is in daily touch with each of Imperial's thirty-eight distributors—selling records, checking musical trends, learning what tunes are selling in various areas that Imperial can "cover" and supplying promotional and sales impact wherever needed.

"Many of Imperial's hits," says Chudd, "have come from tips on local hits, which we have covered, or masters we have purchased and released on Imperial." Many times Chudd is interested in the local artists, too, and will fly anywhere in the country at a moment's notice to audition or sign an artist. Chudd averages 100,000 flying miles a year.

Imperial distributors know about each upcoming record weeks before it is released. Chudd always sends each an acetate first and then phones to discuss the record's merit and to take their initial order. This dictates what his pressing order will be and builds excitement with the distributor.

Another reason for Chudd's successful merchandising is that he talks to 100 disk jockeys a month throughout the country, either by phone or in person. Well aware of the important part deejays play in record salesmanship, Chudd boosts his new releases, confides in them as to what to expect from Imperial in the coming months and earnestly builds up a close relationship with each one. Many, in turn, have clued Chudd about new artists in their area, some of whom he has signed, and about potential hit songs, which he has recorded.

Lew Chudd started Imperial Records twelve years ago after having held several positions with NBC, including Assistant in Charge of Radio Show Productions. This was followed by a wartime post with the Office of War Information.

When Chudd set up his own company, instead of bucking the major labels, which at that time virtually dominated dealers' inventories, he picked out the spots in the music market that the majors did not concentrate on. The first was Latin music. In 1945, Chudd went to Mexico City and set about recording hundreds of sides with top Mexican musicians. He returned to Hollywood, set a friend up in a pressing plant and began releasing. The first year, with an initial investment of $10,000, Imperial grossed $90,000. "Nobody but my accountant knew who we were in those days. But it taught me a valuable lesson; that if you can fulfill a need—even a small need—you'll do business."

Chudd knew the great buying power of Latins in the United States, so the following year he covered American pop hits in Spanish. He had four hits in a row, including a Spanish version of "Mule Train" which sold over 300,000. These hits were not freaks—Chudd made them by staying on the road for months at a time visiting hundreds of disk jockeys and dealers and continually prodding his distributors—a practice he continues to this day.

Next, Chudd plunged into the folk and square dance field. In 1946, square dancing had caught the public fancy and when Chudd hit, he had the market to himself. His initial releases were consumed as fast as they were pressed. He made a tie-up with the Square Dance Association which sold, pushed and plugged Imperial's records to their hundreds-of-thousands of members. Schools accepted the records too, and soon many, many square dancers were known to be practicing at home to Imperial's records. Traveling through Texas on one of his many promotion tours, Chudd discovered a square dance caller who had recorded two dances for his own use. Displaying even then a remarkably intuitive talent for picking material, Chudd bought both masters for $25 each and released them on Imperial. Both sold over 100,000 in four months. Hires Root Beer, looking for a self-liquidating premium, came to Chudd, then regarded in the industry as the square dance king, to purchase records. They left with 45,000 square dance records as an initial order. He used intensified sales and promotion methods such as concentration on local square dance groups and schools, and sending personal letters to thousands of square dance callers throughout the country, along with deejay and dealer promotion. As a result, four of Imperial's square dance records soared over the million mark in sales. During this time, 1947, 1948 and 1949, the majority of record dealers carried only the four major lines. But now they had added a fifth—Imperial, the square dance line.

Chudd, slight of build and dynamic in energy, had made his mark in the industry. Though he hadn't nudged the majors in their dominance of the pop and classical field, he took hold in the Latin and square dance fields and created two new markets. After four years of selling his "stepchild" type of music, Imperial was registering grosses close to a million dollars a year. And in 1949, when Chudd decided to enter the Rhythm and Blues field, Imperial passed the million-dollar-a-year figure and the gross has been climbing meteorically ever since.

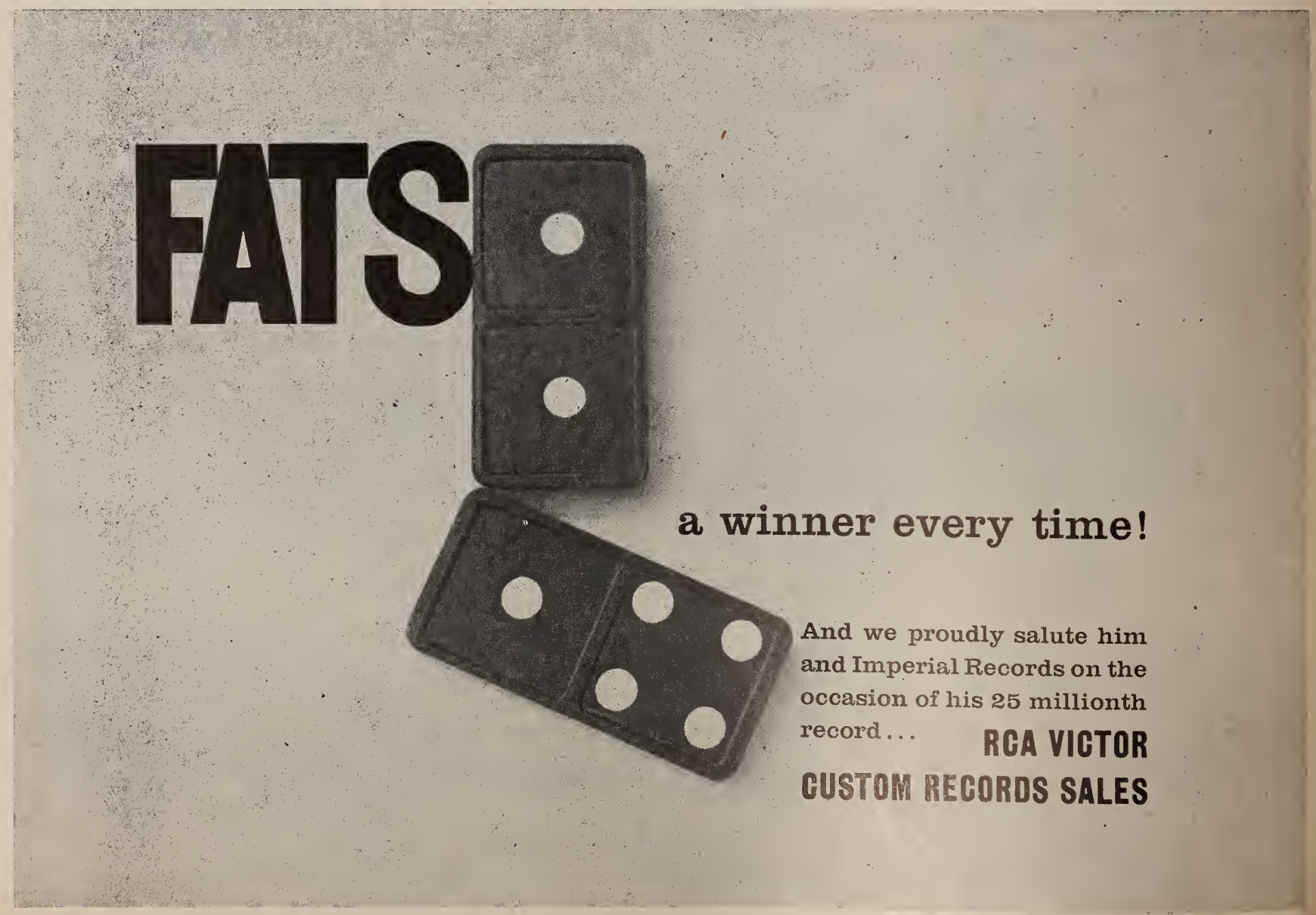
In his constant travels through the country, Chudd was fascinated by strong beat music, sung and played entirely by Negro musicians. Though existing small record companies who were releasing these artists were not selling in big quantities, Chudd saw the potential and decided to throw his hat in the ring.

"R & B music in those days," remembers Chudd, "was no different from today's rock and roll. It was something you could understand on first listening—it had an infectuous beat, relatively simple instrumentation, and its effect on the listener was overwhelming."

He flew to New Orleans, then the hub for R & B music and signed arranger-writer Dave Bartholomew to an exclusive Imperial contract. Bartholomew's knowledge and feel for the strong beat music was, and still is, invaluable to Chudd. The two set out immediately, scouring New Orleans for talent. On one of their nightly club-to-club prowls, Chudd discovered a singer-piano player named Fats Domino, and a young female vocalist named Jewel King.

"The first time I heard Fats," smiles Chudd, "he knocked me out. It was late at night and the club was packed and noisy. But when Fats came on the noise changed to a mountain of hands clapping in unison and voices murmuring 'yeh' in agreement with each line of the lyrics. And it wasn't long before I was joining in."

"It's true that in the music business you can never be certain that a singer will catch on and sell records," continues Chudd, "though he may be great in a club or on a stage. But I was willing to bet my bottom dollar that Fats would. If ever there was a singer who reached the listener's sense of rhythm and could evoke foot tapping and hand clapping, Fats was and is the one."


FATS
a winner every time!
And we proudly salute him and Imperial Records on the occasion of his 25 millionth record...
RCA VICTOR
CUSTOM RECORDS SALES

Within a week, Chudd had the material picked, and Bartholomew's arrangements were set for recording.

"That was an eventful day," remembers Chudd. "We cuts Fats and Jewel King on the same day and both of their records were big hits."

Jewel King's record of "Three Times Seven Equals Twenty-One" hit close to a million and Fats' "Fat Man" passed the million mark, immediately establishing him as one of the hottest artists in the field. Building these two records meant months away from home for Chudd. He visited over 800 disk jockeys, personally sold records to hundreds of dealers who had never before handled an R & B record, and continually harrassed distributors, who had been content to sit back and reap a harvest from the successful Latin and square dance disks.

Says Chudd, "To sell a million records in those days, with music that was not nationally acceptable, and with artists who were unknown, was like selling the proverbial icebox in Alaska. But I knew we had a commodity that would sell with the right exposure."

Exposure was the key to selling records then, and it is now. Chudd still uses the identical methods today to launch a record.

While Chudd was barnstorming the country selling Fats Domino to the public, he was also selling him to club owners and dance halls. He arranged for the proper agents to handle Fats and soon "Fat Man" and a host of other rocking tunes came bursting out of night clubs from New Orleans to Chicago, from Los Angeles to New York. Dancers packed the ballrooms to jitterbug and shuffle to the swinging singing and playing of Fats Domino and his Band. The hit-making trio of Fats, writer-arranger Bartholomew, and sales-promoter Chudd began to churn out more million record recordings—"Please Don't Leave," "Going Home," "How Long," "Little School Girl," and "Poor Poor Me."

"The most important way for a record artist to sell consistently year in and year out," says Chudd, "is to keep before the public eye. Fats' success on records is due mostly to the fact that he never stops working. He has rarely taken more than one or two weeks off during a year since I've known him. He plays clubs, concerts and dances in every city in the United States. And more recently, television and motion pictures have added to his exposure. Fats probably has more first-name friends in his audiences than any other entertainer."

Less than a year after Chudd had first discovered Fats and had successfully launched him, he ventured a look at R&B music's kissin' cousin, hillbilly music. As in the case of the three types of music Imperial was already specializing in, hillbilly was virtually being ignored. So when he decided to invade the hillbilly field, he signed only one artist and concentrated solely on him. His phenomenal eye for talent and material paid off again when the first record he cut, "Chew Tobacco Rag" by Billy Briggs, became a hit.

"I have always maintained that the right material is as important and sometimes even more important than the artist," adds Chudd. "I don't mean to take anything away from Billy Briggs' fine singing, but the title, "Chew Tobacco Rag," sold itself. I remember walking into a disk jockey's booth while he was on the air and handing him the record. He would laugh at the title, but he would immediately program it. This scene was repeated hundreds of times. The song was a great piece of material, not only because of the lyrics and music, but more importantly, because of the title. Anytime a song title can bring a smile to your face the battle is half won."

As soon as Chudd felt a new artist was launched properly, he would sign another and begin the whole cycle all over again. In the early 1950's he was on the road as much as eight months out of the year. But he knew that first sides by an artist were important and he owed it to them to pull out all the stops to make them hits. The constant traveling was also his main source for discovering new talent. He ran down every tip by disk jockeys, distributors, dealers and club owners. He auditioned talent at any time of the day or night, whether they were writers, singers or musicians.

"It's safe to say," smiles Chudd, remembering back to those hectic days, "that I have been in every club in the country that plays acts. In those days, it was virtually unheard of for a name singer to sign with an independent label. I had to build my own stars, and small clubs were the best source for talent."

It was during one of his cross country jaunts that Chudd discovered another of Imperial's all-time best record sellers—Slim Whitman. Traveling through the South promoting two new Imperial acquisitions—T-Bone Walker and Smiley Lewis, Chudd settled in Shreveport for a night's rest. He was listening to "Louisiana Hayride," the popular radio show which emanates from that city on KWKH, and heard Whitman singing. Quickly Chudd drove to the station, met the Country singer and signed him to an exclusive recording contract. Whitman's string of hits in the Country field are as phenomenal as Domino's in Rock and Roll. The first was "Love Song of the Water Fall," followed by "The Bandera Waltz," "Amateur in Love," "Indian Love Call," "Rose Marie" and "Secret Love," to name a few.

"When I met Slim it was under different conditions than with most of my other artists. Slim was a seasoned veteran with years of performing on shows and radio. He knew what his audiences liked and disliked about Country music. And he knew just what liberties he could take on songs. What is more incongruous, on first thought, than a country artist singing one of musical comedy's most beautiful songs, 'Rose Marie'? But Slim felt it and knew it would be acceptable and would sell. The song, in addition to being a smash in this country, was a top seller in Canada, Belgium, England, Ireland, France, Germany, Australia, and strangely enough, South Africa. Even today, we still receive orders for it."

Whitman not only helped establish Imperial as a major power in the Country field, but introduced the "pop" buyer to the label. His "Rose Marie" and "Indian Love Call," topping the list in the Country field, were also in the top ten in the popular field. As always, Chudd helped pick Whitman's material, supervised his recordings and sold and promoted the records.

In between turning out hits by his two "bombers," Domino and Whitman, Chudd was overseeing his steady selling Latin and folk dance lines, breaking other million sellers, such as "Wild Side of Life," by Jimmy Heap and his Melody Ranch Boys, and enlarging Imperial's foreign distribution, which was becoming extremely lucrative. Chudd started his own publishing firm, and soon he was also handling many important copyrights. Other labels came to him for material, and writers by the hundreds began sending thousands of songs a year to Imperial.

"I make it a policy," says Chudd, "to listen to every piece of material that comes in. More hits are written by unknown writers than by established 'big name' writers. The majority, I admit, are turned down. But if I find one hit in every 100 songs, it's paid for my time; because while I profit as a record company and a publisher, my artists profit even more with a hit record."

To keep pace with Imperial's rapidly expanding operation, Chudd moved to larger quarters in Hollywood, set up a permanent New Orleans office, and opened a New York office. He flew to Europe and appointed distributors in countries where Imperial was not represented. Today the Imperial line can be bought in almost every country in the world. It is released by London

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The Imperial Story

Records in Canada, Australia, New Zealand and South America; Pathe-Marconi in France and Belgium; Cosdel Inc. in Japan; Super Record Co., Inc. in the Philippines; Gallo in South Africa; and Decca in England and the rest of the world.

Says Chudd, "Musical tastes are the same the world over. When Rock and Roll swept the United States a few years ago, it later spread to Europe and hit with the same impact it did here. Fats' 'Blueberry Hill' sold over 800,000 records in Europe and I expect it to pass a million. England's hit parade reads just like ours, except that they run from two to four months behind us.

"In South Africa, the natives are so record-conscious that they carry their wind-up portable machines and a box of records with them wherever they go. It is not an uncommon sight to see a group of natives huddled on a busy intersection in a city listening to the latest American recordings.

"The European market is growing so fast that in the next five years I expect it to be almost the size of our American market. And keep your eye on South America. They're just getting started. Ten years from now it will be the biggest record consumer of all."

When Rock and Roll caught the teenagers' fancy and hit like a bombshell in the music world, Chudd, though not surprised, was quick to take advantage of it. Since Imperial had been a leader in the field, its operation was already geared to give the country what it wanted. The only change required was the addition of four more pressing plants to meet the heavy pressing demands. With these four new plants, Chudd now had seven. Domino, who up to this time was known only by a relatively special set of record buyers, became a household name along with Elvis Presley and Pat Boone. Other Imperial artists like Roy Brown and Ernie Freeman were selling bigger than ever before.

"The national acceptance of Rock and Roll," says Chudd, "brought about two major changes in the industry. First, it broke the majors' domination of the pop field with albums as well as singles; and, second, it broke the musical classification barrier so that all music, Country, Rock and Roll, Calypso, etc., was now pop. If Fats, Presley, Boone and Eddy Arnold, for instance, could sell alongside Como, Fisher, Sinatra and Nat Cole, to the same buying public, then you could no longer clasify a singer or type of music—everything become pop.

"Before Rock and Roll it was a rarity when an independent hit the charts with a pop single. Many dealers didn't even stock independent lines. Those that did might take singles but kept away from albums. The independents, who had to rely on their singles to stay in business, had trouble building a catalog. But the Rock and Roll buyer changed all this. He no longer was concerned with label name—he bought the artist or the hit rendition regardless of what label it was on. If his favorite deejay was not playing Rock and Roll, he would tune in another who was. Dealers who did not stock Rock and Roll hits were bypassed or forced, through constant demand, to stock them. For the first time, independents were getting album window displays in dealers' shops, side by side with the majors. And juke box operators, who were catering to the teenager, loaded their boxes with indie labels, thus completing the clean sweep.

"Though it took the majors a little time to regain their equilibrium, Rock and Roll has been beneficial to them. It forced them to be more creative in recording and merchandising. It made them fight harder to retain their share of the market. They had to become more receptive to new talent since unknown singers were outselling their established stars. All these things resulted in the biggest record market in our history."

With competition at its peak, Imperial, like most companies, is concerned as much with production, sales and promotion as it is with having the right artists. To meet production on time, Chudd pays all his bill instantly on delivery. This assures him that whenever he needs a half-million records, sleeves or labels in a hurry, he will get first priority. He still uses seven pressing plants to supply the ever growing demand for Imperial records.

"You never get a second chance at the record buyer," contends Chudd, "The record must be in the store when the buyer wants it, and not next week. With the amount of merchandise in record shops today, the buyer can easily settle for his second or third choice if his first is not available."

A stickler for delivery, Chudd flies his records to any distributor who needs them in a hurry, regardless of the size of the order or distance. Once when an East coast trucking strike tied up his plants and dealers were screaming for merchandise, he chartered a fleet of Greyhound busses and made delivery himself. Such ingenious tactics have paid off handsomely. Distributors can promise future delivery and know that their merchandise will be there on time.

To this day Chudd still supervises every phase of production on singles and albums. If he is out of town, he does it by phone. He is one of the most forceful salesmen in the business. No matter for what reason he may call a distributor, he never hangs up until he has written an order.

Unlike many record companies, Chudd projects on all his pressing orders. His complete knowledge of his artists' potential, the fluctuating market and his instinct for knowing how much a record will sell, is at such a fine line perfection that he has never scrapped more than a token amount on any release.

"Projecting pressing orders can be very dangerous," says Chudd, "but it's a necessity for selling records. When a distributor orders, he wants it yesterday not tomorrow. I've seen too many potential hits fall by the wayside because a dealer did not have merchandise when he needed it."

As an example, Chudd signed singing sensation Ricky Nelson. His first record, "Have I Told You Lately That I Love You?" b/w "Be-Bop Baby," recently hit the market to the tune of a 600,000 initial pressing order. Though the pressing order had not yet been completed, Chudd kept the presses rolling until he hit a million because he anticipated a million seller. And to showcase and introduce Ricky on Imperial, promotion minded Chudd made up a four color sleeve for the single.

"Certain artists, more than others, have a distinct eye appeal that directly affects their sales," continues Chudd. "Take Ricky. I happen to know his TV fan mail is enormous and most of his fans want pictures. By putting his picture on the sleeve, we satisfy them both ways. And I believe a certain amount of sales on this record will be directly attributable to this picture."

Chudd never tries to sell just a voice, a tune or a particular arrangement, but instead sells a "sound," giving equal emphasis to all three.

"The record buyer today wants an exciting sound," claims Chudd, "You could never sell Sinatra today with Axel Stordahl arrangements, though they were great during their time. Today, the public 'picks-up' on the arrangement and the song as much as they do the singer. Sinatra, Boone, Como and Fats all have distinctive over-all sounds that are easily identifiable and that set them apart. In today's market, we are selling a commodity that is made up of three equal parts."

Toward this end, Chudd insists that the level be boosted on all Imperial singles, not only because the brightness complements the over-all end result,

but so they stand out more when they are played on juke boxes.

"Kids are our single market and kids like things loud. The records that can be heard on a juke box a block away are the ones that get the most plays."

Imperial's roster of artists is a far cry from the handfull that Chudd traveled the country promoting not too long ago. There are over fifty under exclusive contract and Chudd is signing more each month. Most recent additions are Dorothy Shay, George Liberace, Jack Fina, Nelli Lutcher, Ken Copeland, the Paris Sisters and Ricky Nelson. Always on the lookout for talent, though most discriminating, Chudd turns down more talent than he accepts.

"We can only work on so many artists at a time," says Chudd, "and I would rather take a few and devote all our time to them than many who would eventually have to get lost in the shuffle. It's only fair to the artists we have, and besides, it's good business."

Imperial has also entered the motion picture sound track field with three entries on the market: "Men in War," which starred Robert Ryan and Aldo Ray; "Beau James," starring Bob Hope and Vera Miles; and "The Fuzzy Pink Nightgown," starring Jane Russell and Ralph Meeker. Chudd is now negotiating for six more which will be released this fall and early 1958.

One of the greatest assets of an independent, says Chudd, is that it can dispense with red tape and make quick decisions. Chudd recently covered a tune that was breaking in the East on another label in two days. The decision was made in the morning, the arrangements and labels made in the afternoon. The session was cut that night, the masters cut the same night; and records were pressed and shipped the next day. Chudd says this is invaluable because many times if the cover record is available, it will cut deeply into the original version's sales and sometimes even pass the original. Chudd also buys masters this quickly. Recently he was told by a distributor that a record on an unknown local label was beginning to sell in his area. He called the owner of the label and offered to buy it, but could not get a decision because other labels were also bidding. He immediately offered the owner a free trip to Hollywood, at Imperial's expense, to discuss the deal. That night the owner arrived in Hollywood and Chudd closed the deal for the master as well as the artist's contract. Two days later Imperial distributors were receiving the future 700,000 seller, "Pledge Of Love." The small record company owner went home with a tidy bundle of money; and Chudd had acquired a hot record and artist—Ken Copeland.

Chudd claims that his best sources for information are his distributors and the many DJ's with whom he is in constant touch. They, more than anyone else, feel the day-to-day changes in the market. Many times, they clue him as to where and when to spend his advertising dollar for best results. Together with his staff and distributors, Chudd is constantly thinking of ways to best present Imperial records in a light that will produce added sales.

Much credit, says Chudd, must be given to key members of his staff who work behind the scenes alongside of him. Vice-president Dave Bartholomew, who is still the guiding light responsible for Fats Domino's amazing streak of hit records; Jay Mayer. who heads up Imperial's New York office; Jimmie Haskell, West coast A&R head; Anita Steinman, who runs Chudd's four publishing firms; Ben Osler, comptroller; and Kenny Nakase, production manager.

Chudd sees further diversification for Imperial in the future and is laying plans for a classical line. He has already recorded classical pianist Leonard Rosenman. All Imperial recording sessions for the past year have been covered by stereophonic tape in advent of Chudd's entrance into the tape field.

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Fats Domino

Last month Fats Domino sold his 25,000,000th record!

The record business has always been full of surprises, but none quite as astonishing as the career of this 29-year old vocalist who in 9 short years has earned 15 gold records.

This year alone, Fats has had three records that have earned gold plating: "Blue Monday," "Blueberry Hill" and "I'm Walkin'." None of his singles in the last two years has sold less than 500,000.

Fats has the same success when he is playing night clubs, dances and concerts. When he headlined the Rock and Roll Show at the Brooklyn Paramount, the gross was an unprecedented $220,000. He does this 50 weeks a year, playing mostly one-nighters in a back-breaking schedule that could kill a non-professional.

"If it were up to him," says Imperial president Lew Chudd, whom he records for, "he wouldn't take even two weeks off. I've never met an entertainer who loves to work as much as Fats."

Fats' fans idolize him. They besiege him for autographs wherever he goes, pack the clubs and auditoriums where he appears, and flood Imperial's offices with requests for his picture. This fan adoration is typified by the 10-year-old boy who waited for hours outside the stage door of the Brooklyn Paramount to see him, and, when Fats appeared, looked up at him in awe and said: "Fats, you're the greatest!"

Fats' appeal circles the world. His records are everywhere top sellers, and he has standing offers to play England, France, Scandinavia and Australia any time he wants.

Fats has often been called one of the great exponents of Rock 'n Roll. When asked about the popularity of this musical craze, Fats explains: "There's nothing really new about the music. I've been playing it ever since I can remember, only we know it as Rhythm and Blues. Actually, it started in New Orleans fifteen years ago. It comes straight out of Dixieland Jazz and has the same beat. And it's the strong beat that's made it so popular with the kids. A few years ago, progressive jazz took the beat away from popular music, and the kids couldn't dance to it. Rhythm and Blues put the beat back in and the kids love it."

Many of Fats' greatest successes have been with tunes that he, himself, composed. They might best be described as folk songs with a Rhythm and Blues beat. Like all folk music, the important thing for Fats is that they tell a story. He gets his titles from colloquial expressions that have become part of everyday speech, like "Ain't That A Shame?", "Poor Me", "Don't Blame That On Me", and "I'm In Love Again". As he puts it: "I write tunes about what people say. Whatever you say, if it sounds catchy, I put it in a tune. Sometimes, I'll be talking to a friend, and he'll say something that sounds good, so I'll call out, 'Put that down, it's a song'."

An entertainer like Fats doesn't just "happen". His talent is the result of a lifetime of hard work and application. He was born Antoine Domino on February 26, 1928, in New Orleans. Although he was the only one of nine children to show an interest in music, the family was not an unmusical one. His father was a violinist and his uncle, Harry Verett, had played with such famous jazz aggregations as those of Kid Ory and Oscar Celestin.

Fats first displayed his musical precosity when he was barely out of short pants. One of his cousins left an old upright piano with the family. The youngster was fascinated by the intrument and, in no time, he was able to pick out simple melodies on it.

By the time Fats was ten years old, he was playing the piano and singing for pennies in the local honky tonks. Unfortunately, this early career as a cabaret entertainer was short-lived. When he was old enough to get a proper job, he had to go to work in a bedspring factory to help support the family. His daily chores at manual labor did not deter him from his ambition to become a musician, and when he got a chance to play a piano in a roadhouse in the evening, he jumped at it.

Fats didn't mind the rigorous schedule of working night and day, but an accident almost put an end to it and to his playing forever. One of the heavy springs at the factory fell and gashed his hand. Several stitches were necessary, and there was even a question of his being able to move it again. By sheer force of will and adherence to a rigid set of exercises, he gradually regained the use of his fingers and was able to play the piano again. To this day, he carries a long thin scar as a painful reminder of the incident.

Fats rapidly developed into a musician's musician. All of the players in town got into the habit of dropping in to hear him beat out those Rhythm and Blues. It was because of his popularity with his fellow-artists that Lew Chudd, President of Imperial Records, first heard of him. On a talent scouting trip to New Orleans in 1949, he heard nothing but great things about a new musician named Fats Domino, so he went out to the roadhouse to listen for himself. After a few numbers, he knew that all the talk about the pianist-singer had not been exaggerated and immediately signed him to a recording contract.

From the very beginning, Fats was a great success. His record sales skyrocketed and his early training in the clubs around New Orleans made him an ingratiating and much-sought after night-club and theatre entertainer.

Fats Domino has managed to become one of the top artists in his field. He still makes his home in New Orleans. He is happily married and the father of six children. His five-year-old son is something of a virtuoso on the piano and drums.

His career has been an exciting one, and there are new roads opening every day. Twentieth Century Fox flew him out to the Coast for a featured appearance in "The Girl Can't Help It", the first big cinemascope-technicolor production devoted exclusively to Rock and Roll. He has also appeared in Universal-International's "The Big Beat" and will have a featured spot in the upcoming film, "Jamboree." He has guested the top television shows: Ed Sullivan, Perry Como, Steve Allen and others.

When he was asked what he thought of the idea of touring Russia as part of the United States State Department Cultural Exchange program, he replied: "If those cats like to dance, they'll dig my kind of jive".

Fats' 15 million sellers are: "Fat Man," "Please Don't Leave," "Ain't It A Shame," "Bo-Weevil," "All By Myself," "Going Home," "Little School Girl," "How Long," "Poor Poor Me," "Going To The River," "Don't You Know," "I'm In Love Again," "Blue Monday," "Blueberry Hill," and "I'm Walkin',"

Imperial's Future Plans

HOLLYWOOD — Imperial Records expects a 78% increase in singles and packaged goods sales in the next year and will enter the classical and the tape fields in 1958, it has been announced by label prexy Lew Chudd.

Imperial's rapid growing roster of artists will account for 38% of the increase while the label's mainstays are expected to sell 40% more due to increased demand for them. Success of "Men In War," "Beau James" and "The Fuzzy Nightgown" sound track albums, has spurred Chudd to line up 12 more film sound tracks for release next year. Album output, which has doubled this year, will be stepped up even more with the addition of a classical line. Chudd has already recorded classical pianist Leonard Rosenman, whose album will be included in the initial release.

Imperial's entrance in the tape field will see packages on almost all of its artists made available. Chudd has been covering all of his sessions for the past two years with stereophonic tape. The tape market is growing so rapidly, that Chudd predicts that within four years, 25% of an artist's royalties will come from tape sales.

Chudd also sees a 50% gain in foreign revenues during the next year. He plans to concentrate more on South America, and will visit Argentina, Brazil, Chile, Uruguay, Paraguay and Bolivia next winter. This year, Chudd added Japan and the Philippine Islands to Imperial's world-wide distribution network.

Chudd will also increase his advertising and promotion budget 40% next year. More money will be spent in consumer publications, in-store promotion and display pieces, and for additional promotion men on the road. To accommodate Imperial's rapid growth, Chudd will build new home offices in Hollywood next year, complete with recording studio.

Slim Whitman

Slim Whitman, Country singer, and one of the backbones of Imperial Records, bats out hit songs like a Big League clean-up man.

Slim's consistent hitting has an interesting angle to it—before becoming an Imperial mainstay he was headed for the Big Leagues in baseball.

He hit .360 as pitcher for the Tampa, Florida, team of the Orange Belt League, and won 11 games, losing 1, while leading his team to the 1947 championship. After a game, Slim would entertain his team mates with his songs. It was during one of these sessions that one of his team mates "shoved him off the ballpark fence" and made him enter the music field.

Slim gave up baseball as a career in 1948 and began singing on radio station WDAE in Tampa. He later moved to WHBO and then to WFLA. In 1949 he joined the Mutual Network for a series of programs with the Light-crust Doughboys, and then moved to Shreveport, Louisiana to join the "Louisiana Hayride," which originates there at station KWKH. Slim feels that a lot of credit for his success should go to the influence of "Louisiana Hayride."

It was here he met and signed with Lew Chudd, president of Imperial Records. Soon afterwards, Slim had his first major "hit" record, the "Love Song of The Water Fall." Since that time, Slim has had many hits, including "The Bandera Waltz," "Amateur In Love," "Keep It A Secret," "Secret Love," "Singing Hills," "Beautiful Dreamer," "North Wind," "When I Grow Too Old To Dream," "Cattle Call," and of course, "Indian Love Call" and "Rose Marie." He has played in 45 states, all of Canada, and has toured England, Scotland and Ireland. In 1956 and 1957, Slim was the first Country artist to tour Britain on his own, and the only Country artist to play the London Paladium.

His "Rose Marie" stands as one of the all time best selling records in Great Britain. It sold 650,000 copies in just two months. He is currently planning a tour of Australia. His latest Imperial release is "Let Me Take You Home Again Kathleen" b/w "Lovesick Blues."

to

FATS DOMINO

and

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and

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Consistent Hit Maker

NEW ORLEANS—Antoine "Fats" Domino, affectionately referred to as "The Fat Man From New Orleans", is probably one of the most successful recording artists the record business has ever known. Long before the rock and roll craze took the pop market by storm, Fats had been one of the most consistent hit producers in the Rhythm and Blues Field. Few artists in the R & B area can look back at a career studded with a consecutive chain of smash best sellers.

When R & B music went pop and rock and roll sensation took America and the rest of the world by storm, Fats Domino was one of the first of the R & B entertainers to win the approval of the teenagers. And he has stayed up there ever since, continuing his unbroken chain of hits in the pop market. He is almost always a headline attraction at one-nighters and has been cheered by milions of people who have seen him perform thru the years. Above the camera catches Fats at work and at home.

(Top left) Domino, who has written many of his own smash hits, places an acetate of one of his new releases on his home phono. (Top Right and Second Row Left) The reason for Fats' success in personal appearances has always been a combination of his talent and personality. He always gives his all on stage as he pounds out his many hits. And his keyboard work is as exciting as his vocaling. (Second Row Right) Fats sings his latest Imperial recording "Wait And See" to his charming wife, Rosemary. (Bottom Left) Always willing to chat with fans and give his autograph, Fats is shown here as he signs his John Hancock for a group of admirers at one of his theatre dates. (Bottom Right) Fats' son, Antoine Domino, III, teams up with his dad at home to run thru an impromptu jam session. Fats III, in addition to playing the drums, is also a first rate singer.

Airmail Subscription
The Cash Box $30.

Imperial's Expanding Roster

BEVERLY HILLS, CAL.—The new artist is one of the most important factors in a record company's growth. And in recent months, Imperial has added a number of promising new vocalists and instrumentalists who may in the future develop into top record personalities. (Top Left) Imperial prexy Lew Chudd with orchestra conductor and violinist George Liberace looking over material for a record session. (Top Right) Chudd discusses Ricky Nelson's first Imperial release. Both sides showed amazing strength this week. "Have I Told You Lately That I Love You" broke into the #22 spot on The Cash Box Top 60 list and the flip "Be-Bop Baby" jumped into the #26 spot. (Second Row Left) "Park Avenue Hillbilly" Dorothy Shay who joined Imperial last month. (Second Row Right) The Paris Sisters whose first release couples "Old Enough To Cry" with "Tell Me More." (Bottom Left) A&R head Jim Haskell (right) works out an arrangement with Ken Copeland who hit on Imperial with "Pledge Of Love." Copeland is currently in the Army. (Bottom Right) Chudd and Ricky Nelson join Ricky's dad Ozzie Nelson of TV fame, as they listen to a playback of Ricky's new hits.

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from

A FRIEND

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FATS DOMINO

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25,000,000 records sold by a single artist Fats Domino . . . Congratulations, Lew, for a job well done, and the privilege of being one of your distributors.

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the best of luck the rest of this year and many years to come.

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Best Selling Sheet Music

		LAST WEEK
1	**TAMMY** Northern ASCAP—Livingston, Evans	1
2	**AROUND THE WORLD** Victor Young ASCAP—Young	2
3	**FASCINATION** Southern ASCAP—Manning, Marchetti	3
4	**AN AFFAIR TO REMEMBER** Feist ASCAP—Warren, Adamson, McCarey	4
5	**IN THE MIDDLE OF AN ISLAND** E. H. Morris ASCAP—Acquaviva, Varnick	5
6	**DIANA** Pamco BMI—Anka	6
7	**HONEYCOMB** Hawthorne ASCAP—Merrill	7
8	**RAINBOW** Robbins ASCAP—Hamilton	10
9	**LOVE LETTERS IN THE SAND** Bourne ASCAP—Kenny, Kenny, Coots	8
10	**(AND THAT/MY HEART) REMINDS ME** Symphony House ASCAP—Bargoni, Stillman	11
11	**THAT'LL BE THE DAY** Nor-Va-Jak BMI—Allison, Holly, Petty	9
12	**REMEMBER YOU'RE MINE** Lowe-Tray ASCAP—Mann, Lowe	13
13	**WHITE SILVER SANDS** Fellows Peer Int'l BMI—Matthews	12

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)

An Affair To Remember	Feist
(And That/My Heart) Reminds Me	Symphony House
Around The World	Young
Bye Bye Love	Acuff-Rose
Chances Are	Korwin
Chicago	Fred Fisher
Fascination	Southern
Forgotten Dreams	Mills
Got A Date With An Angel	Chappell
Honeycomb	Hawthorne
I Keep Running Away From You	Berlin
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
In The Middle Of An Island	Mayfair
It's Not For Me To Say	Korwin
June Night	Feist
Language Of Love	Sequence
Lips Of Wine	Mack Martin
Love Me To Pieces	Acuff-Rose
Melodie D'Amour	Rayven
Moonlight Swim	Daniels
Raintree County	Robbins
Remember You're Mine	Lowe-Tray
Search For Paradise	Witmark
Swinging Sweethearts	E. H. Morris
Tammy	Northern
There's A Goldmine In The Sky	Bourne
There's Only You	Broadcast
Till	Chappell
Touch Of Love	Paramount
With You On My Mind	Muirfield

TV

An Affair To Remember	Feist
(And That/My Heart) Reminds Me	Symphony House
Around The World	Young
Back To School Again	Marcon
Bye Bye Love	Acuff-Rose
Diana	Pamco
Fascination	Southern
Goody Goody	DeSylva, Brown & Henderson
Holiday For Love	Cedarwood
Honeycomb	Hawthorne
I Am	Joy
I Remember Mama	Tobey
I'll Remember Today	Hollis
I'm Gonna Sit Right Down	DeSylva, Brown & Henderson
In The Middle Of An Island	Mayfair
It's Not For Me To Say	Korwin
Ivy Rose	Roncom
Just Born	Winneton
Little Bitty Pretty One	Recordo
Melodie D'Amour	Rayven
My Personal Possession	Roosevelt
My Special Angel	Merge
Sayonara	Berlin
Soft Sands	Weiss & Barry
Star Of Love	E. H. Morris
Tammy	Northern
That'll Be The Day	Nor-Va-Jak
That's How It Is	Roger
Wake Up Little Susie	Acuff-Rose
White Silver Sands	Fellows-Peer

RIAA Board of Directors

NEW YORK—At a recent meeting of the Record Industry Association of America (RIAA) officers and directors of the association paused for the camera.

Standing (l. to r.) John Stevenson, Children's Record Guild, director; Dario Soria, Angel Records, vice-president; William H. Fowler, C-C Clubs, Inc., treasurer; and Ernest S. Meyers, counsel.

Seated (l. to r.) George R. Marek, RCA Victor, director; Glenn E. Wallichs, Capitol Records, director; Goddard Lieberson, Columbia Records, director; Frank B. Walker, MGM Records, president; John W. Griffin, executive secretary; Irving B. Green, Mercury Records, director; and Samuel H. Clark, AM-Par Records, director.

Absent at the time the photo was taken were Leonard W. Schneider, Decca Records, director; Randy Wood, Dot Records, vice-president; and Harry C. Kruse, London Records, vice-president.

ABC-Paramount To Release 7 New LPs

NEW YORK—Harry Levine, vice president of ABC-Paramount, in direct charge of long-playing album division, last week announced the forthcoming release of seven new package items, exclusive of the diskery's current "Lucky 7" fall promotion.

In his announcement, Levine stated that the success of the twenty packages included in the fall promotion, whereby dealers received an album free for every seven purchased, indicated a tremendous demand for the new numbers which ABC-Paramount had prepared and was holding in abeyance.

Highlight of the seven new albums, to be released October 15, is the first recorded appearance of Hugh O'Brian, the popular Marshal Wyatt Earp in the TV series, "The Life and Legend of Wyatt Earp," in which O'Brian chants a dozen songs especially written and arranged for this album, entitled "Hugh O'Brian (TV's Wyatt Earp) Sings." In addition to the O'Brian package, are "Christmas in a Monastery," featuring the Franciscan Friars of Wappingers Falls, New York, singing Christmas songs which have helped to make the group an outstanding vocal organization; "The Two Of Us," a two-piano anthology of twelve standards, performed by two virtuosos of the popular realm, Larry Green and Mike Di Napoli; a jazz offering featuring the Vinnie Burke All-Stars; the second volume of another top jazz team, "Lucky Thompson features Oscar Pettiford," combining the talents of the saxist with one of the country's top bass men; a Dixieland LP, "The Empire City Six Salutes The Colleges," in a series of college songs arranged in Dixieland style; and an album of twelve standards played by Bert Buhrman on the special Conn electronic organ in Madison Square Garden, recorded under exemplary hi-fidelity conditions in stereophonic sound.

Levine has increased the initial allocations for pressing on the seven packages, including a special promotional series to be allocated to ABC-Paramount distributors throughout the country.

"GOLD MINE IN THE SKY" Pat Boone, Nat Cole (EP), Bing Crosby

"LOVE LETTERS IN THE SAND" Pat Boone, Roger Williams (LP), Les Brown (LP)

"MY CABIN OF DREAMS" Hilltoppers

"CECELIA" Music of David Seville

"CARELESS" Mary Small (Coral), Carole Bennett (Verve)

"CATHEDRAL IN THE PINES" Pat Boone (EP)

"I'M FOLLOWING YOU" Blenders (RCA Victor)

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THE ORIGINAL!
THE SMASH VERSION!
"SILHOUETTES"
The Rays
Cameo # 117
CAMEO RECORDS

• CAMEO • CAMEO • CAMEO •

"Honeycomb" Passes Million

NEW YORK—Roulette Records announced last week that the Jimmie Rodgers' record of "Honeycomb" has passed the one-million mark in sales. The record was released July 15th. Jimmie is currently in New York for a series of recording sessions. He also entertained at Roulette's Distributors Meeting (Sept. 28th). In addition he faces a heavy schedule of network television appearances during the months of October and November.

Canadian Capers

MONTREAL MEMOS:

SAMMY DAVIS, JR.

Currently headlining the bill at the El Morocco is the Will Mastin Trio featuring Sammy Davis Jr. (Decca) who is packing them into this location every night. Mauray Kaye augmented his eight-piece band with five additional musicians for this singer's engagement. . . . **Norman Sedaway**, CBC producer, in Montreal this week auditioning talent for a new CBC-TV show featuring new talent. . . . **Hugh Joseph**, A & R chief of RCA Victor celebrating his 35th year with the organization. . . . The **Dave Brubeck Quartet** (Columbia) featuring **Paul Desmond** will give the first of a series of jazz concerts in Plateau Hall on Friday, October 4, and then to Ottawa on October 5th and to Eaton's Auditorium in Toronto on October 14th. This concert tour was organized and promoted by **George Wein**. Columbia will host the **Brubeck Quartet** at a cocktail party for radio & press to mark its first appearance in this city. . . . **Ted Germain** and his trio into the Blue Angel October 7th. . . . **Lord Lance** and his mad calypsons are currently featured at the De Milo Room.

Vanguard Plans Follow-Up "Weavers" Album

NEW YORK—Early in October, Vanguard Records will release a follow-up LP to its best selling album "The Weavers At Carnegie Hal'. The new twelve-incher called "The Weavers On Tour" contains 20 of the group's most popular numbers including "An Top Of Old Smoky," "So Long," "Tzena, Tzena," "Boll Weevil" and many others.

Also during October, Vanguard will offer the following LP's: "Germany University Songs—Vol. II," "Tavern Songs With Deller," "Rendezvous With Liane," "Tone Poems Of Sibelius," "Haydn Flute Trios," and "Mozart Four Flute Quartets".

Included in the release is the debut LP of the Hartford Symphony Orchestra with Fritz Mahler conducting. This orchestra will bow with Carl Orff's "Carmina Burana".

Effective October 1, Vanguard Records will be handled by the following new distributors: Benart in Cleveland; M. S. Distributing in Chicago; Music Suppliers of Ohio—Cincinnati; Pan American—Detroit; Harold M. Lieberman—Minneapolis; and B. G. Distributing in Portland and Seattle.

Hop A Long Wong Disks To Decca

NEW YORK—Decca Records has purchased the masters of two novelty satires of two current hit tunes, "I'm Gonna Sit Right Down And Write Myself A Letter" and "Goody Goody." The artist on these sides, billed as Hop A Long Wong, is actually a well-known songwriter, but is otherwise unidentified.

Durante Day In Hollywood

HOLLYWOOD—Hollywood deejays celebrated "Jimmy Durante Day" recently, a day held in conjunction with the release of Durante's new Decca LP "Club Durante"— an album which features a number of all-time veteran night cub stars. Above Jimmy is seen being interviewed by deejays. (Top Left) Durante with Jack Smith, KLAC; (Top Right) Jimmy with Virginia and Andy Mansfield, KFI; (Second Row Left) Bob Crane, KNX; (Second Row Right) Johnny Grant, KMPC; (Bottom Left) George Crowell, KHJ; (Bottom Center) Hank Weaver, KABC; (Bottom Right) Mitch Reed, KFWB.

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RCA VICTOR ® RADIO CORPORATION OF AMERICA

Hear Eddie sing "SAYONARA" on "THE EDDIE FISHER SHOW", NBC-TV, October 1st, 8:00 — 9:00 P. M., E. D. T.

It's your deal! 4 new winners on Vik

MARTY GOLD
His Orchestra and Chorus

"MELODIE D'AMOUR"
(Melody of Love)

"THE CAREFREE HEART"
(Title Song from the new Broadway Production)

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Introducing.... THE SH-BOOMS

"I DON'T WANT TO SET THE WORLD ON FIRE"
b/w
"LU LU"

VIK X/4X-0295

EDDIE DANO

"WHILE OUR HEARTS ARE YOUNG"

"HOT KISSES"
VIK X/4X-0293

VIKKI NELSON

"JUST ONE MORE SMILE"
VIK X/4-0292

"YOU CAN'T GET AWAY FROM ME"

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WITH

MITZI MASON

"FAIR WINDS AND FULL SAILS"

b/w

"AUTUMN ON THE CAMPUS"

VIK X/4X-0301

AND

THE ROVER BOYS

"I GO TO YOU"

b/w

"WHAT CAN I DO FOR A HEARTACHE"

VIK X/4X-0302

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BEST SELLERS

THE "5" ROYALES
THINK
KING 5053

TINY TOPSY
AW! SHUCKS BABY
FEDERAL 12302

THE GUYTONES
OOH BOP SHA BOO
DE LUXE 6144

THE MIDNIGHTERS
LET 'EM ROLL
FEDERAL 12305

NEW RELEASES

BILL DOGGETT
SOFT
b/w
HOT GINGER
KING 5080

LITTLE WILLIE JOHN
DINNER DATE
b/w
UH UH BABY
KING 5083

DONNIE ELBERT
HAVE I SINNED
b/w
LEONA
DE LUXE 6148

KING RECORDS

(Let Me Be Your)
TEDDY BEAR
recorded by
Elvis Presley — Victor
Gladys Music, Inc,

MOONLIGHT SWIM
recorded by
EPIC — CLARE NELSON
CAPITOL — JOEL GREY
COLUMBIA — SAMMY KAYE
MERCURY — NICK NOBLE
RCA — TONY PERKINS
Charles N. Daniels Inc. Pub.
HILL AND RANGE SONGS, INC.

DRIVE IN SHOW
Eddie Cochran
Liberty
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

London Lowdown

This has been a very exciting week for us since most of it was spent in the wonderful company of our very dear friends **Bill** and **Cissie Gersh.** Phone calls kept coming through to their hotel suite from the many friends who wanted to meet them. As usual, **Edmondo Ros** played host to us once again giving us a most delightful evening at his club. Everyone in the business always feels very sorry when Bill and Cissie leave London, and that goes for me too.

Many American top-liners are scheduled to appear over here. They include **Paul Anka, Sal Mineo** and the **Diamonds.**

The **Count Basie** opening is scheduled for October 24th in London. . . . The baton will be handed to **Cyril Ornadel** who will conduct the orchestra for "My Fair Lady". At present Cyril is MD at the London Palladium.

We have been promised a TV guest appearance by **Jayne Mansfield** this week.

Alan Jones returns to this country for a Vaudeville tour; also due are **Larry Parks** and **Betty Garrett.**

That **Ames Brothers'** record of "Melodie D'Armour" is certainly climbing the charts and is due for release over here October 4.

Ted Heath off to the U.S. October 19 for his third tour of the United States and Canada.

Jeannie Carson has been signed to record for one of the EMI labels after her return from the U.S. where she spent two years.

* * *

This week's best selling pop singles.
(Courtesy "New Musical Express")

1 **Diana**—
Paul Anka (Columbia)
2 **Love Letters In The Sand**—
Pat Boone (London)
3 **Last Train To San Fernando**—
Johnny Duncan (Columbia)
4 **Island In The Sun**—
Harry Belafonte (RCA)
5 **With All My Heart**—
Petula Clark (Pye-Nixa)
6 **Water Water/Handful Of Songs**—
Tommy Steele (Decca)
7 **Wandering Eyes**—
Charlie Gracie (London)
8 **All Shook Up**—
Elvis Presley (HMV)
9 **Paralysed**—
Elvis Presley (HMV)
10 **Tammy**—
Debbie Reynolds (Vogue-Coral)
11 **Jenny Jenny**—
Little Richard (London)
12 **Stardust** —
Billy Ward (London)
13 **Bye Bye Love**—
Everly Brothers (London)
14 **That'll Be The Day**—
Crickets (London)
15 **Puttin' On The Style/Gamblin' Man**—Lonnie Donegan (Pye-Nixa)
16 **Teddy Bear**—
Elvis Presley (RCA)
16 **Fabulous**—
Charlie Gracie (Parlophone)
18 **Any Old Iron**—
Peter Sellers (Parlophone)
19 **Short Fat Fannie**—
Larry Williams (London)
20 **Passing Strangers**—
Billy Eckstine & Sarah Vaughan (Mercury)
21 **Build Your Love**—
Johnnie Ray (Philips)
22 **In The Middle Of An Island**—
King Brothers (Parlophone)
23 **Scarlet Ribbons** —
Harry Belafonte (HMV)
24 **Whole Lot Of Shakin' Goin' On**—
Jerry Lee Lewis (London)
25 **Little Darlin'**—
Diamonds (Mercury)
26 **There's A Gold Mine In The Sky**—
Pat Boone (London)
27 **We Will Make Love**—
Russ Hamilton (Oriole)
28 **Wedding Ring**—
Russ Hamilton (Oriole)
29 **Dark Moon**—
Tony Brent (Columbia)

Round The Wax Circle

NEW YORK:

Johnny Mathis has been signed by **Hal Wallis** to sing the title tune from "Wild Is The Wind," **Anna Magnani, Anthony Quinn** and **Anthony Franciosa** flic. Mathis will also record the tune for Columbia. . . . **Judy Scott,** Decca thrush, has been set as the premier singer on the new **Paul Winchell** TV show, debuting on September 29 on ABC network. She will introduce her new Decca waxing, "On My Front Porch." . . . **Peter Strauss,** president of Pilgrim Press, married to **Susan Gumpert,** local interior decorator. They are honeymooning in Havana, Cuba. . . . **The Four Voices,** Columbia pactees, touring with the Pontiac Industrial show for five weeks. . . . The Jerry Lynn Music Company has signed lyricist **Barbara James** to a long term contract. . . . Masquerade Records A & R head **Sherman Ford, Jr.,** will plane out to San Fran October 23 to promote **Lucy Purser's** "Danger." . . . **The Rover Boys** into the Harris Theatre in Chi for one week October 6. . . . **Don Casanave,** ABC-Paramount singer, after three weeks on **Ted Steele's** WOR-TV show will guest on the NBC Bandstand show mc'd by **Bert Parks.** . . . **Shirley Jones** will appear on the Ed Sullivan Show on October 6. . . . **Jo Ann Tolley** Toronto's El Caboret for two weeks. . . . **The Sheppard Sisters,** just signed with GAC, set for the State Theatre, Hartford, Oct. 12 and 13. . . . **Paul Anka** guests on the Ed Sullivan Show November 3. . . . **Irv Kirsch,** Kirsch Music Corp., reports enthusiastic reorders on his phonograph and accessories line. "Snap-it" record cleaning brush his leading item. . . . **Betty Johnson,** Bally Records, will be featured on **Jack Paar's** "Tonight" alternate weeks commencing Oct. 28. . . . **Tutti Camaraca** signed as musical director of "Edsel Show" Oct. 13. . . . **Bob Marcucci,** Chancellor Records, has signed **Paul Carr,** lead in the Vanguard Production "Jamboree." His first release will be the love theme from the flicker, "Who Are We To Say." . . . **Rhoda Roberts** and **Kenny Jacobson** have written the first five songs to be published by Hecht-Lancaster-Buzzell. . . . **Hy Grill,** Tiara Records, signs the **Mariners.**

PARIS SISTERS

CHICAGO:

Stan Pat, Roulette's busy promo man about town, escorting **Chuck Reed,** recently pacted by Roulette, all around town. **Stan** says **Reed's** newie "Sugar Corsage" is a chart climber. Roulette really excited about **Frankie Lymon's** new release, "My Girl." Indications are that it will surpass "Goody Goody," according to **Stan.** Stan very high on an instrumental, "Till" by **Leo Diamond,** harmonica virtuoso; and **Larry Storch's** comic satire on "Around The World." . . . **Hal Tate,** Chi publicitor, reports that **Bernie Yuffy,** who penned "Nina No," which sold over 300,000 copies on MGM as waxed by **Joni James,** has authored a new tune, "More Than Ever" also for MGM. . . . **Norm Forgue,** Stepheny prexy, tells us that "Stay" b/w "My Last Goodby" by pert **Marsha Winters** will be released this week. . . . **Gene Vincent** and his Blue Caps skedded for a Teen-Age Jam Session at the Aragon Ballroom 9/25. . . . WCFL's **Marty Hogan** hosted Shangri La's **Frankie Harmon** to a birthday shindig. **Frankie** is now a very young 52. . . . WCFL deejay **Jess Barker** and his heart, lovely **Joy Blaine,** very serious about it all. . . . Over at **Garmisa Distribs, Eddie Yalowitz** flipping over rise in sales of **Johnny Nash's** "I'll Walk Alone" and "Language Of Love" by **Cindy & Lindy,** current stars at Mister Kelly's. Everyone phoning to wish **Lenny Garmisa** a speedy recovery. Send your get well messages to **Lenny** in care of Meyer House in Chi, to a truly wonderful guy. . . . **Bob Smith** reaches all the way from Van Nuys, Calif. to tell about **Nick Todd's** newie on the Dot label "Plaything." Nick is **Pat Boone's** kid brother. (How young can one be). . . . Two orchs under the Mercury banner skedded for two Holiday Ballrooms 10/4. **Ralph Marterie's** aggregation at the southwest side spot and **Eddy Howard** on the northwest side. . . . **Ray Mckinley** reported to **Hal Tate** that his **Glenn Miller** Orch has waxed its first two singles for RCA, and they'll be out soon. "Falling Leaves" b/w "So Sweet" and "Man On The Street" b/w "Civilization." **Joe Delaney** set a wicked pace for all assisting **Sid (Audio Fidelity) Frey** work the Hi Fi waxing session for "Cinderella Girl," **Jo Ann Miller,** at RCA Studios in wee hours. **Jo Ann** proved herself a real trouper insisting on continuing with the session despite sheer exhaustion.

BERNIE YUFFY

HOLLYWOOD:

Johnnie Ray packing them in at the Cocoanut Grove during his two week engagement. Disk jockeys giving a big play to Johnnie's current Columbia release on which he duets with **Frankie Laine.** . . . **Frank DeVol** signed as musical director of the new **Rosemary Clooney** TV show. DeVol also arranging and conducting an album featuring **Woody Herman** for Verve Records this week. . . . **Harry Kaye** named West Coast representative for Bernie Lowe's Cameo Records. . . . **The Paris Sisters** signed by Imperial Records to an exclusive recording contract, it was announced by label topper, Lew Chudd. Chudd is planning a special promotional tour for the girls' first release of "Old Enough To Cry" and "Tell Me More." . . . **Jules Losch** hitting the road with a series of hot Roulette Records including the new **Frankie Lymon,** "My Girl," **Jimmy Bowen's** "Cross Over," **Buddy Knox's** "Hula Love" and **Leo Diamond's** "Till." . . . **The Martin Denny** group, former Hawaiian Village combo, have Volume 2 of "Exotica" being released by Liberty Records this week. . . . **Mahlon Merrick** and His Orchestra have been signed to a contract with Urania Records with first two LP's scheduled for release this week. . . . Victor execs from the Coast and from New York hosted a Beverly Hills Hotel cocktail party for **Bob Yorke,** new West Coast Operations manager last week.

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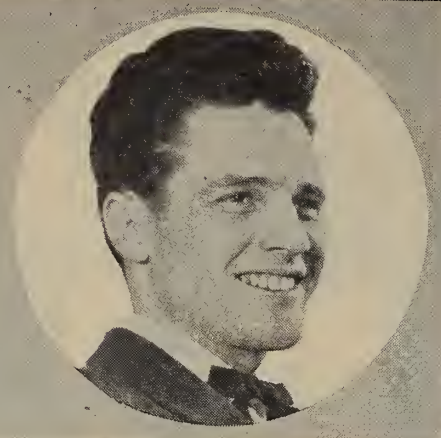
CashMaker

Capitol RECORDS

JOHNNY DUNCAN
and His Blue Grass Boys
LAST TRAIN TO SAN FERNANDO
JIG ALONG HOME
record no. 3814



NICK GREENE
with Jack Marshall's Music
HONEY BIRD
LATER FOR YOU, BABY
record no. 3812

THE HAWKEYES
FULL MOON ABOVE
I'LL BE THERE
record no. 3813

PEGGY LEE
orch. cond. by Nelson Riddle
LISTEN TO THE ROCKIN' BIRD
UNINVITED DREAM
record no. 3811

SUE RANEY
PLEASE HURRY HOME
orch. cond. by Warren Barker
DON'T TAKE MY HAPPINESS
with Bob Bain's Music
record no. 3806

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	**HONEYCOMB** JIMMIE RODGERS (Roulette)	2
2	**TAMMY** DEBBIE REYNOLDS (Coral)	1
3	**THAT'LL BE THE DAY** CRICKETS (Brunswick)	4
4	**DIANA** PAUL ANKA (ABC-Paramount)	3
5	**CHANCES ARE** JOHNNY MATHIS (Columbia)	6
6	**FASCINATION** JANE MORGAN (Kapp) — DICK JACOBS (Coral)	5
7	**MR. LEE** BOBBETTES (Atlantic)	7
8	**(AND THAT/MY HEART) REMINDS ME** DELLA REESE (Jubilee) KAY STARR (RCA Victor)	8
9	**WHOLE LOT OF SHAKIN' GOING ON** JERRY LEE LEWIS (Sun)	10
10	**REMEMBER YOU'RE MINE** PAT BOONE (Dot)	11
11	**LOTTA LOVIN'** GENE VINCENT (Capitol)	12
12	**RAINBOW** RUSS HAMILTON (Kapp)	14
13	**JUST BETWEEN YOU AND ME** CHORDETTES (Cadence)	9
14	**HULA LOVE** BUDDY KNOX (Roulette)	15
15	**WAKE UP LITTLE SUSIE** EVERLY BROTHERS (Cadence)	40
16	**LIPS OF WINE** ANDY WILLIAMS (Cadence)	22
17	**BLACK SLACKS** SPARKLETONES (ABC-Paramount)	24
18	**IN THE MIDDLE OF AN ISLAND** TONY BENNETT (Columbia)	13
19	**HAPPY HAPPY BIRTHDAY BABY** TUNE WEAVERS (Checker)	25
20	**MEAN WOMAN BLUES** ELVIS PRESLEY (RCA Victor)	21

21) MELODIE D'AMOUR. 22) AROUND THE WORLD. 23) MY ONE SIN. 24) MOONLIGHT SWIM. 25) YOU'RE MY ONE AND ONLY LOVE. 26) FRAULEIN. 27) IT'S NOT FOR ME TO SAY. 28) WITH YOU ON MY MIND. 29) AN AFFAIR TO REMEMBER. 30) WHITE SILVER SANDS. 31) REBEL. 32) MY SPECIAL ANGEL. 33) HUMPTY DUMPTY HEART. 34) I'M GONNA SIT RIGHT DOWN. 35) THERE'S A GOLDMINE IN THE SKY. 36) THE EYES OF GOD. 37) BON VOYAGE. 38) SEND FOR ME. 39) JUNE NIGHT. 40) PLAYTHING. 41) THIRD FINGER LEFT HAND. 42) LONG LONELY NIGHTS. 43) TWELFTH OF NEVER. 44) SOMETHING IN THE BANK FRANK. 45) I'LL REMEMBER TODAY. 46) PEANUTS. 47) GOODY GOODY. 48) SWINGING SWEETHEARTS. 49) ZIP ZIP. 50) TEDDY BEAR. 51) THERE'S ONLY YOU. 52) LOVE ME TO PIECES. 53) PLEASE MR. BROWN. 54) RAINTREE COUNTY. 55) BAND OF ANGELS. 56) TO THE AISLE. 57) SOFT SANDS. 58) PARTY. 59) FORGOTTEN DREAMS. 60) DEEP PURPLE; IT'S A WONDERFUL THING TO BE LOVED; BE BOP BABY.

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2. .....
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8. .....
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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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9. .....
10. .....

List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bill Bennett (WDGY-Minneapolis-St. Paul, Minn.) will appear on the Patti Page CBS TV'er, "The Big Record," October 16th. Bill, recently written up in "TV-Radio Mirror" is scheduled to leave Minneapolis for New York on October 14th to attend rehearsals for the show. . . . **Alan Jeffory** (KRIZ-Phoenix, Ariz.), who will have to give up his tag as the "Lonesome Bachelor" when he gets married October 27th, is running a highly successful contest to give him a new nickname. The prize: A weekend of Jeffory minding the baby, cooking the meals, cleaning the rugs, washing the car and other similar duties. . . . **Phil Gordon** (WALA-Mobile, Ala.) back from a flying trip to Europe where he tested for a part in a forthcoming **Robert Mitchum** flick and cut eight sessions to be released soon. Phil has a morning radio spot and a 4:30 to 6 PM weekday tv'er over WALA-TV, "Phil's Fun House," . . . **Don Straus** (KXLL-Missoula, Mont.) starting a "Teen-Age dancing Party" and would appreciate some suggestions from other deejays on how to get the best response from the kids. . . . Deejays will soon be getting copies of a special album **Count Basie** has cut of originals by ork leader-conductor **Neal Hefti**. . . . According to **Bob Gribben** (KDTH-Dubuque, Iowa), Dubuque teenagers had their first "live" teen hop September 15th at the Melody Mill. The featured act, introduced by Bob, was **Gene Vincent** and **His Blue Caps**. Appearances have already been made by **Jerry Lee Lewis**, the **Glen Miller** ork directed by **Ray McKinley** and skedded for October 27th, **Guy Lombardo** (soft music must be coming back!) . . . **George Wilson** and **Max Mace**, both of WMRB-Greenville, S.C., have their first release out on the Maxwell label, the **Five Kids** with "Carolyn" and "Oh Babe." The two platter spinners also have new shows, George with an 11 AM to Noon spot, "Wilson At Random," Max with a six night a week, 8 to 11 PM stint from a drive-in.

JOHNNY SANDISON
(CKRM—
Regina, Saskatchewan)

* * * * *

Herb Oscar Anderson (WABC-New York), WABC morning man, reports an excellent mail response to the **Jimmy Dean** waxing on Columbia, "Deep Blue Sea." . . . **Johnny Michaels** (WOKY-Milwaukee, Wisc.) opened "The Everleigh," a new nitery in Milwaukee, working a night club for the first time. The deejay did three shows a night that included impersonations, skits, etc. . . . **Ernie Stone** (WMCA-New York) says he doesn't remember when the station last had a flood of so many calls come after playing the disk of new artist **Andy Quinn** on Decca, "Back To School Again Blues." . . . **Ernie Forrester** (KALV-Alva, Okla.) was the winning disk jockey in a state-wide contest sponsored by Rose Records and based on its initial release, "The Oklahoma Waltz" by the We're Not Sisters. Listeners were asked to send in their reasons for liking the disk to their favorite deejay. The platter spinner to whom the winning entry was submitted received a $25 Savings Bond and the winning contestant $50 in cash. . . . Seventeen year old **Bob Fuller** conducts a "Breakfast Special" from 6 to 8:30 AM over WNBP-Newburyport, Mass., then goes to Newburyport High School and after school returns to WNBP to host the "Bob Fuller Show" from 3 to 6:30 PM. In addition, he also does a taped Sunday show. Bob would appreciate taped station breaks from disk personalities. . . . **Ralph Emery**, formerly of WMAK-Nashville, Tenn., is not with WKDA-Nashville as reported, but can be reached at Emery Enterprises; 1506 8th Ave. South; Nashville, Tenn. . . . **Johnny Sandison** (CKRM-Regina, Saskatchewan, Canada) reports a couple of "sleepers" in his area. They are "Knocking At My Baby's Door" by **Alice Lon** (Brunswick) and **Dan Belloc's** "Dancero." . . . **Al Radka** (KFRE-Fresno, Calif.) and wife celebrated their fifteenth wedding anniversary at the Thunderbird in Las Vegas. Al interviewed **Ella Logan** there, who was headlining the act.

AL RADKA
(KFRE—Fresno, Calif)

* * * * *

Jim Holt (WICE-Providence, R.I.) began a Saturday "Teen Time Dance Party" over WHYN-TV-Springfield-Holyoke, Mass. September 14th. The program features teenage games, dancing, prizes and live talent. Jim has a weekday and Sunday stint on WICE. . . . **Jack M. Beebe**, formerly of the "Ted Steele Show" has been inducted into the U.S. Armed Forces. . . . **Norm Page** (WCAR-Detroit, Mich.) writes that the **Connie Francis-Marvin Rainwater** duet on MGM, "You, My Darling, You" looks like it could be a winner. . . . WSNY-Schenectady, N.Y., writes Program Director **Sina Vacca**, celebrated its fifteenth anniversary recently. The station came in first in audience preference according to an April Pulse Survey. . . . The current line-up at WGH-Newport News, Va. consists of **Bill Walker**, **Lou Nelson**, **Frank Drake**, **Lyle Allen** and **Bud Buhler**. George Williams (WMAK-Nashville) in New York taking in the sights.

KATHY BARR

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2. Fascination (J. Morgan)
3. Chances Are (J. Mathis)
4. Rainbow (R. Hamilton)
5. Tammy (D. Reynolds)
6. Please Mr. Brown (Vaughan)
7. Cool Shake (Del-Vikings)
8. Sitting On Top Of The World (J. Mar)
9. Only Because (Platters)
10. Send For Me (N. Cole)

ROSE RADIO
Chicago, Ill.

1. Diana (P. Anka)
2. Mr. Lee (Bobbettes)
3. Happy Happy Birthday Baby (Tune Weavers)
4. That'll Be The Day (Crickets)
5. Fascination (J. Morgan)
6. Honeycomb (J. Rodgers)
7. Black Slacks (Sparkletones)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Tammy (D. Reynolds)
10. And That Reminds Me (Starr)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Rainbow (R. Hamilton)
5. Tammy (D. Reynolds)
6. Fascination (J. Morgan)
7. Chances Are (J. Mathis)
8. That'll Be The Day (Crickets)
9. Mr. Lee (Bobbettes)
10. Just Between You And Me (Chordettes)

RICHLOY ONE STOP
Philadelphia, Pa.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. Fascination (D. Jacobs)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Middle Of An Island (T. Bennett)
8. Remember You're Mine (P. Boone)
9. Rainbow (R. Hamilton)
10. White Silver Sands (Rondo)

PARKER STUDIO RECORDS
Ft. Walton Beach, Fla.

1. Mr. Lee (Bobbettes)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. Keep A-Knockin' (L. Richard)
5. That'll Be The Day (Crickets)
6. Honeycomb (J. Rodgers)
7. Darling It's Wonderful (Lovers)
8. Remember You're Mine (P. Boone)
9. Rainbow (R. Hamilton)
10. Wake Up Little Susie (Everly Bros.)

GRAND RECORDS
Detroit, Mich.

1. Chances Are (J. Mathis)
2. Fascination (J. Morgan)
3. Tammy (D. Reynolds)
4. And That Reminds Me (D. Reese)
5. On The Street Where You Live (J. Jones)
6. Just Between You And Me (Chordettes)
7. Honeycomb (J. Rodgers)
8. Deep Purple (B. Ward)
9. Lips Of Wine (A. Williams)
10. Fraulein (S. Lawrence)

MADRONA RECORDS
Portland. Ore.

1. That'll Be The Day (Crickets)
2. I'm Available (M. Rayburn)
3. Diana (P. Anka)
4. Keep A-Knockin' (L. Richard)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Mr. Lee (Bobbettes)
7. Black Slacks (Sparkletones)
8. Hula Love (B. Knox)
9. Love Has Finally Come My Way (F. Young)
10. Fraulein (B. Helms)

GIFT MART MUSIC CENTER
Jamaica, L.I., N.Y.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Chances Are (J. Mathis)
4. Honeycomb (J. Rodgers)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Can I Come Over Tonight (Velours)
7. How I Love You (C. Alaimo)
8. Cool Shake (Del-Vikings)
9. My One Sin (4 Coins)
10. Please Mr. Brown (Vaughan)

SOUTH HEIGHTS MUSIC
Pittsburgh, Pa.

1. I'm Spinning (Del-Vikings)
2. Island In The Sun (Belafonte)
3. Honeycomb (J. Rodgers)
4. Diana (P. Anka)
5. That'll Be The Day (Crickets)
6. Chances Are (J. Mathis)
7. Zip Zip (Diamonds)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Rainbow (R. Hamilton)
10. Long Lonely Nights (L. Anderson)

YEAGERS MUSIC SHOP
Baltimore, Md.

1. Fascination (J. Morgan)
2. Tammy (D. Reynolds)
3. Remember You're Mine (P. Boone)
4. Honeycomb (J. Rodgers)
5. Mean Woman Blues (Presley)
6. Rockin' Pneumonia (Smith)
7. Keep A-Knockin' (L. Richard)
8. That'll Be The Day (Crickets)
9. Fraulein (D. Estes)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

DEW MUSIC CO.
Monroe, La.

1. Swanee River Rock (Tops)
2. Diana (P. Anka)
3. First Kiss (N. Petty)
4. Flatfoot Sam (O. Wills)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Mr. Lee (Bobbettes)
7. That'll Be The Day (Crickets)
8. Honeycomb (J. Rodgers)
9. Sick And Tired (C. Kenner)
10. Humpty Dumpty Heart (L. Baker)

KOP'S PIANO HOUSE
Great Falls, Mont.

1. That'll Be The Day (Crickets)
2. Twelfth Of Never (Mathis)
3. Diana (P. Anka)
4. Moonlight Swim (T. Perkins)
5. Hula Love (B. Knox)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Fascination (J. Morgan)
8. Lotta Lovin' (G. Vincent)
9. Remember You're Mine (Boone)
10. Rainbow (R. Hamilton)

BOSTON RECORD DIST.
Boston, Mass.

1. Diana (P. Anka)
2. Honeycomb (J. Rodgers)
3. Fascination (J. Morgan)
4. Bon Voyage (J. Harper)
5. Rainbow (R. Hamilton)
6. Hula Love (B. Knox)
7. Loving You (E. Presley)
8. Chances Are (J. Mathis)
9. Rebel (C. Jarvis)
10. Be Bop Baby (R. Nelson)

STEPHENSON MUSIC CO.
Raleigh, N. C.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Star Dust (B. Ward)
5. Mr. Lee (Bobbettes)
6. Tammy (D. Reynolds)
7. Twelfth Of Never (J. Mathis)
8. Remember You're Mine (P. Boone)
9. Around The World (Mantovani)
10. Be Bop Baby (R. Nelson)

SONG SHOP
Cincinnati, Ohio

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Chances Are (J. Mathis)
5. Mr. Lee (Bobbettes)
6. Tammy (D. Reynolds)
7. Be Bop Baby (R. Nelson)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Rainbow (R. Hamilton)
10. Goldmine In The Sky (P. Boone)

STAMPFLI'S RECORD ROOM
Reno, Nevada

1. Diana (P. Anka)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Tammy (D. Reynolds)
4. Just Between You And Me (Chordettes)
5. That'll Be The Day (Crickets)
6. Mr. Lee (Bobbettes)
7. Honeycomb (J. Rodgers)
8. Teddy Bear (E. Presley)
9. Searchin' (Coasters)
10. Rainbow (R. Hamilton)

KATZ DRUG CO.
Kansas City, Mo.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (D. Reynolds)
5. Remember You're Mine (P. Boone)
6. Jailbait (A. Williams)
7. One And Only Love (Nelson)
8. Hula Love (B. Knox)
9. Wake Up Little Susie (Everly Bros.)
10. Diana (P. Anka)

BOWMAN'S
Bridgeport, Conn.

1. That'll Be The Day (Crickets)
2. Tammy (D. Reynolds)
3. Wake Up Little Susie (Everly Bros.)
4. Honeycomb (J. Rodgers)
5. Fascination (J. Morgan)
6. Zip Zip (Diamonds)
7. You Shouldn't Do That (S. Mineo)
8. Around The World (Young)
9. Hula Love (B. Knox)
10. Chances Are (J. Mathis)

NORTH MAIN RECORD SHOP
Houston, Texas

1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Chances Are (J. Mathis)
5. To The Aisle (5 Satins)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Is It Wrong (W. Mack)
8. Fascination (Troubadors)
9. Mr. Lee (Bobbettes)
10. Remember You're Mine (P. Boone)

ANDERSON'S MUSIC
Red Bank, N. J.

1. Wake Up Little Susie (Everly Bros.)
2. Happy Happy Birthday (Tune Weavers)
3. Hula Love (B. Knox)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Alone (Sheppard Sisters)
6. That'll Be The Day (Crickets)
7. My One And Only Love (R. Nelson)
8. Diana (P. Anka)
9. Tammy (D. Reynolds)
10. Honeycomb (J. Rodgers)

PAT'S RECORD SHOP
Richmond, Va.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Mr. Lee (Bobbettes)
4. Around The World (Mantovani)
5. Happy Happy Birthday Baby (Tuneweavers)
6. Fascination (J. Morgan)
7. Chances Are (J. Mathis)
8. White Silver Sands (Rondo)
9. Tonight, Tonight (Mello-Kings)
10. My Special Angel (Sonny Land Trio)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Tammy (D. Reynolds)
2. Chances Are (J. Mathis)
3. That'll Be The Day (Crickets)
4. Wake Up Little Susie (Everlys)
5. An Affair To Remember (V. Damone)
6. Fascination (J. Morgan)
7. Please Mr. Brown (Vaughan)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Diana (P. Anka)
10. Honeycomb (J. Rodgers)

Chicago, Ill.

1. That'll Be The Day (Crickets)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Honeycomb (J. Rodgers)
4. Fascination (J. Morgan)
5. Diana (P. Anka)
6. Mr. Lee (Bobbettes)
7. Chances Are (J. Mathis)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Tammy (D. Reynolds)
10. Wake Up Little Susie (Everlys)

Los Angeles, Calif.

1. Tammy (D. Reynolds)
2. Diana (P. Anka)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. Send For Me (N. Cole)
6. Fascination (Morgan/Carroll)
7. It's Not For Me To Say (J. Mathis)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. That'll Be The Day (Crickets)
10. I'm Gonna Sit Right Down (B. Williams)

New Orleans, La.

1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. Fascination (Troubadors)
4. Chances Are (J. Mathis)
5. With You On My Mind (N. Cole)
6. Rainbow (R. Hamilton)
7. It's Not For Me To Say (J. Mathis)
8. White Silver Sands (Rondo)
9. Honeycomb (J. Rodgers)
10. Remember You're Mine (P. Boone)

Milwaukee, Wis.

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. Wake Up Little Susie (Everlys)
5. That'll Be The Day (Crickets)
6. Lips Of Wine (A. Williams)
7. Lotta Lovin' (G. Vincent)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Just Between You And Me (Chordettes)
10. Chances Are (J. Mathis)

Philadelphia, Pa.

1. Fascination (Morgan/Jacobs)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. And That Reminds Me (D. Reese)
5. Bon Voyage (J. Harper)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Rainbow (R. Hamilton)
8. Just Between You And Me (Chordettes)
9. Chances Are (J. Mathis)
10. Diana (P. Anka)

Seattle, Wash.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Mr. Lee (Bobbettes)
4. Hula Love (B. Knox)
5. Lotta Lovin' (G. Vincent)
6. Diana (P. Anka)
7. Just Between You And Me (Chordettes)
8. Tammy (D. Reynolds)
9. Mean Woman Blues (Presley)
10. You're My One And Only Love (R. Nelson)

Cleveland, Ohio

1. Honeycomb (J. Rodgers)
2. Chances Are (J. Mathis)
3. Diana (P. Anka)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Wake Up Little Susie (Everlys)
6. Lotta Lovin' (G. Vincent)
7. My Special Angel (Helms)
8. My One Sin (Four Coins)
9. Reet Petite (J. Wilson)
10. Fascination (J. Morgan)

Denver, Colo.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. Chances Are (J. Mathis)
5. Remember You're Mine (P. Boone)
6. Rainbow (R. Hamilton)
7. Fascination (Carroll/Shore)
8. Lotta Lovin' (G. Vincent)
9. Diana (P. Anka)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Houston, Tex.

1. Honeycomb (J. Rodgers)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Diana (P. Anka)
4. That'll Be The Day (Crickets)
5. Fascination (Troubadors)
6. Cool Shake (Del-Vikings)
7. Mr. Lee (Bobbettes)
8. Lotta Lovin' (G. Vincent)
9. Chances Are (J. Mathis)
10. To The Aisle (Five Satins)

Minneapolis, Minn.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Lotta Lovin' (G. Vincent)
4. Diana (P. Anka)
5. Wake Up Little Susie (Everlys)
6. Mr. Lee (Bobbettes)
7. Peanuts (L. Joe)
8. Rainbow (R. Hamilton)
9. Tammy (D. Reynolds)
10. Chances Are (J. Mathis)

Boston, Mass.

1. Fascination (J. Morgan)
2. Rainbow (R. Hamilton)
3. Diana (P. Anka)
4. Bon Voyage (J. Harper)
5. Honeycomb (J. Rodgers)
6. Tammy (D. Reynolds)
7. Chances Are (J. Mathis)
8. Hula Love (B. Knox)
9. That'll Be The Day (Crickets)
10. Wake Up Little Susie (Everlys)

San Antonio, Tex.

1. Diana (P. Anka)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. That'll Be The Day (Crickets)
4. Honeycomb (J. Rodgers)
5. Rainbow (R. Hamilton)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Fascination (Morgan/Troubadors)
8. Mr. Lee (Bobbettes)
9. Star Dust (B. Ward)
10. Tammy (D. Reynolds)

Detroit, Mich.

1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Chances Are (J. Mathis)
4. Fascination (J. Morgan)
5. Happy Happy Birthday Baby (Tune Weavers)
6. And That Reminds Me (D. Reese)
7. That'll Be The Day (Crickets)
8. Lotta Lovin' (G. Vincent)
9. Mr. Lee (Bobbettes)
10. Just Between You And Me (Chordettes)

Kansas City, Mo.

1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Tammy (D. Reynolds)
5. Remember You're Mine (P. Boone)
6. You're My One And Only Love (R. Nelson)
7. Diana (P. Anka)
8. Jailbait (A. Williams)
9. Hula Love (B. Knox)
10. Wake Up Little Susie (Everlys)

Buffalo, N. Y.

1. Chances Are (J. Mathis)
2. Mr. Lee (Bobbettes)
3. Lotta Lovin' (G. Vincent)
4. That'll Be The Day (Crickets)
5. Black Slacks (Sparkletones)
6. Honeycomb (J. Rodgers)
7. Reet Petite (J. Wilson)
8. Love Has Finally Come My Way (F. Young)
9. My Special Angel (Helms)
10. Peanuts (L. Joe)

Baltimore, Md.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Remember You're Mine (P. Boone)
4. Honeycomb (J. Rodgers)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Mr. Lee (Bobbettes)
7. Lotta Lovin' (G. Vincent)
8. Fascination (J. Morgan)
9. Mean Woman Blues (Presley)
10. Red Cadillac (B. Luman)

Pittsburgh, Pa.

1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. Remember You're Mine (P. Boone)
6. Diana (P. Anka)
7. Send For Me (N. Cole)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Rainbow (R. Hamilton)
10. Fascination (J. Morgan)

San Francisco, Calif.

1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Fascination (D. Carroll)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Tammy (D. Reynolds)
7. Mr. Lee (Bobbettes)
8. And That Reminds Me (D. Reese)
9. Rainbow (R. Hamilton)
10. Deserie (Charts)

Cincinnati, Ohio

1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Tammy (D. Reynolds)
5. Chances Are (J. Mathis)
6. Mr. Lee (Bobbettes)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Rainbow (R. Hamilton)
9. There's A Goldmine In The Sky (P. Boone)
10. Be Bop Baby (R. Nelson)

Miami, Fla.

1. Honeycomb (J. Rodgers)
2. That'll Be The Day (Crickets)
3. Diana (P. Anka)
4. Mr. Lee (Bobbettes)
5. Black Slacks (Sparkletones)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Wake Up Little Susie (Everlys)
8. Tammy (D. Reynolds)
9. Lips Of Wine (A. Williams)
10. Chances Are (J. Mathis)

Album Reviews

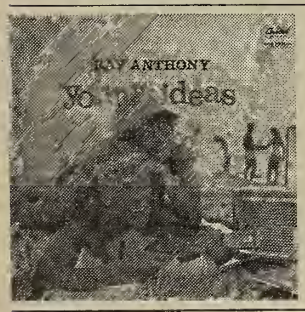
POPULAR

"ROGER WILLIAMS: SONGS OF THE FABULOUS FORTIES"—Kapp KXL-5003 (1-12" LP)
The disk is tailored after Williams' long-time chart effort, "Songs Of The Fabulous Fifties" and an equal sales outlook can be predicted for this generous sampling of twenty-four of the forties big songs. Presented in the embellished, but melodic Williams' keyboard manner are such products of that decade as "Some Enchanted Evening," "To Each His Own," "Zip-A-Dee Doo-Dah," "Linda," "Laura" and "The Last Time I Saw Paris." The pianist is nicely backed by lush ork work. Columnist Jack O'Brien again tersely reviews the highlights of the ten years.

"PAT'S GREAT HITS"—Pat Boone—Dot DLP 3071 (1-12" LP)
Boone, who helped put a ballad style into the rock 'n roll beat, is represented on this Dot issue in a collection of single successes, most of which are in the r&r ballad area. Billed here are such Boone encores as "Friendly Persuasion," "Love Letters In The Sand," "Don't Forbid Me," and "I Almost Lost My Mind." Disk is a natural for chart honors.

"THEY SING . . . THEY SWING"—Del Vikings —Mercury MG 20314 (1-12" LP)
The group is one of the hottest rock 'n roll combos on disks today ("Come Go With Me," "Whispering Bells"), and this set, featuring the boys in effective R&R beat treatments of mostly evergreen material could easily land on the charts. Some of the songs presented in either exciting or ballad beat form are "Heart And Soul," "Yours," "Summertime," and "Somewhere Over The Rainbow." Must stock attraction for the kids.

"BILLY ECKSTINE—SARAH VAUGHAN SING THE BEST OF IRVING BERLIN"—Mercury MG 20316 (1-12" LP)
The stylists, succesfully paired in the recent single, "Passing Strangers" are heard in collection of melodies written by one of popular music's masters, Irving Berlin. With the exception of two solo stints by Eckstine on "All Of My Life" and "The Girl That I Marry," the two sing together with a swing gusto and sentimental charm. Other Berlin songs include "Isn't This A Lovely Day," "Always," "Cheek To Cheek" and "You're Just In Love." Waxing has excellent chart potential.



"YOUNG IDEAS"—Ray Anthony—Capitol T 866 (1-12" LP)
This disk is Anthony's seventeenth effort for Capitol and should prove a steady seller like most issues from the ork leader. Twelve durables are given a happy and lilting beat with the inclusion of cello section having its say on the pressings, too. Numbers include "Nice Work If You Can Get It," "Why Do I Love You?," "Just One Of Those Things," "Button Up Your Overcoat." Prime ork stock.

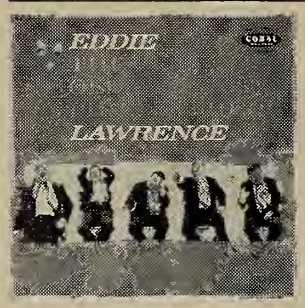
"BIBLE SONGS AND STORIES"—16 Stories From the Old Testament In Song, Narrative And Picture—Golden GRC-10 (1-12" LP)
This is a beautifully produced package devoted to sixteen tales from the Old Testament. The songs, written and effectively sung by Terry Gilkyson and a chorus are in a sprightly and warm spiritual vein. Their lyrics should be clearly understood by children. Added to the tuneful melodies is the accompanying booklet which repeats the stories ("The Creation," "Noah's Ark," "Samuel") in words and colorful pictures. The lyrics to the songs are also provided. A noteworthy presentation for the children's shelf.

"SWEET SEVENTEEN"—The Ames Brothers With Bill Finegan And His Orchestra—RCA Victor LPM-1487 (1-12" LP)
The group, currently hitting the charts with "Melodie D'Amour," take on a bill of fare mostly from the forties, and ones which have generally been neglected. Sung with a fine ballad and beat approach are such items as "It Can't Be Wrong," "Oh What It Seemed To Be," "I Don't Know Why (I Just Do)," and "I Couldn't Sleep A Wink Last Night." Disk will appeal to a host of teeners.

"THE BEST OF EDDIE CANTOR"—Vik LX-1119 (1-12" LP)
This is a sentimental vocal-narrative journey by the famed entertainer that should find favor with a wide audience. The presentation has Cantor singing and, in ten instances, introducing songs most easily associated with him. On the Cantor bill are such favorites as "Ida, Sweet As Apple Cider," "If You Knew Susie," "Margie" and "Makin' Whoopee." Henri Rene conducts the ork in both lush and sounds of the twenties arrangements.

"JIMMY DEAN'S HOUR OF PRAYER"—Jimmy Dean—Columbia CL 1025 (1-12" LP)
The country artist, who gained national recognition as a result of his successful TV shows, warmly sings a collection of hymns on his initial LP issue for Columbia. With vocal support from members of his TV cast, Dean expressively renders such numbers as "Rock Of Ages," "Take My Hand, Precious Lord," and "Beautiful Isle Of Somewhere." Many who have become Dean's audience will want this entry.

"AROUND THE WORLD"—Frankie Carle His Piano And Orchestra—RCA Victor LPM-1499 (1-12" LP)
With its "Around The World" tag, the waxing can take advantage of the pic and theme song of the same name currently making big noise. Pianist Carle and the ork offer twelve melodies representative of various lands ("Under The Bridges Of Paris," "Arabian Nights," "Too-ra Loo-ra Loo-ral") and, in most cases, invest them with a smart beat. Sales should be impressive.



"EDDIE 'THE OLD PHILOSPHER' LAWRENCE"—Coral CRL 57155 (1-12" LP)
The waxing is the second LP issue by the comic of "Old Philospher" fame, and like the initial set humorously covers a variety of topics with versatility and wit. The Jack of all situations is represented with such routines as his lift-your-head-up-high philosophy in "The Deejays Philospher," and satire on TV and the Academy Awards, "Television Highlights" and "Golden Boskos," respectively. Excellent party market potential.

"MEET ME IN ST. LOUIS"—"THE HARVEY GIRLS"—Judy Garland—Decca DL 8498 (1-12" LP)
This Decca re-issue of selections from two highly successful film musicals starring Miss Garland should meet with hearty sales approval from the performer's many fans. From "Meet Me In St. Louis," Miss Garland handles such bright spots from the score as "The Boy Next Door," "The Trolley Song," "Have Yourself A Merry Christmas," and a little known Rodgers-Hammerstein song, "Boys And Girls Like You." The star, assisted by Virginia O'Brien and Kenny Baker, is heard from on "The Harvey Girls" in "On The Atchison, Topeka And The Santa Fe," "It's A Great Big World" and "In The Valley."

"ELLIOT LAWRENCE PLAYS FOR SWINGING DANCERS"—The Elliot Lawrence Band—Fantasy 3246 (1-12" LP)
Lawrence and the crew present another in their Fantasy series of dance disks powered by a happy swing touch. On a bill consisting of reliable oldies ("I Could Write A Book," "Let's Fall In Love," "Stardust," etc.) and originals, the band brightly displays a cohesive and inventive attack. Personnel includes such excellent men as Al Cohn (tenor Sax); Urbie Green (trombone); and Nick Travis (trumpet). Lawrence provides some of the best swing sessions aroun

"FOR A LAZY AFTERNOON"—Neil Wolfe At The Piano—Vik LX-1101 (1-12" LP)
This is an impressive start in the right mood music direction by ivory artist Neil Wolfe, who with a supple and sometimes soft swing touch entertains with twelve tasteful melodies. Wolfe's keyboard work is supported by a bass-drum-guitar trio that faithfully holds to the set's mood outlook. Material includes "My Funny Valentine," "Come Rain Or Come Shine," "Over The Rainbow," and "Lazy Afternoon." Fine mood sessions.

Album Reviews

"ALICE IN WONDERLAND"—Music From The Score, Conducted By Camarata — Disneyland WDL-4015 (1-12" LP)

The precious songs from Disney's "Alice In Wonderland" full-length cartoon are received with delight by Camarata, his chorus and ork. Melodies on the program include "I'm Late," "All In A Golden Afternoon," "T'was Brillig," "How D'ye Do And Shake Hands" and "Unbirthday Song." An inviting collection of songs children and adults alike will treasure.

"AMERICAN COLLEGES SING STEPHEN FOSTER"—Request RLP-8028 (1-12" LP)

The diskery issued an instrumental set on material by the famed composer, and here Request presents thirteen college vocal groups from Columbia University, Rutgers, Southern Methodist, Lafayette singing such melodies as "Beautiful Dreamer," "My Old Kentucky Home," and "Camptown Races" in excellent harmony. Appealing renditions of Foster's music.

"THEODORE BIKEL SINGS SONGS OF ISRAEL"—Elektra 132 (1-12" LP)

Actor-folk artist Bikel expertly performs eighteen Israeli folk-songs which are concerned with Biblical texts, tributes to the land and love. The songs are highly rhythmic, and Bikel's renditions show obvious affection and acquaintance with the selections. An accompanying booklet provides the Hebrew, phonetic translation of the Hebrew and English translation. A delightful attraction to folk music admirers.

"ROMAN SPECTACULAR"—Charles Magnante, Accordion-X Grand Award G. A. 33-361 (1-12" LP)

Magnante can handle the accordion with authority and with the bill of lively and sentimental Italian melodies he provides a disk of slick accordion artistry. A combo that includes such instrumentalists as Bob Haggart (bass); Dick Hyman (piano); Terry Snyder (drums) and Tony Mottola (guitar) and Dick Dia (mandolin) are on hand to add to melodic proceedings. Songs include "Santa Lucia," "Funiculi, Finicula," "Arriverderci Roma," "Roman Guitar," etc.

JAZZ

"SUCH SWEET THUNDER"—Duke Ellington And His Orchestra—Columbia CL 1033 (1-12" LP)

The disk is a performance of a suite penned by Ellington (dedicated to the Shakespearean Festival in Stratford, Ontario) and which sets in jazz ork terms descriptions of various Shakespearean characters and moods. As the Bard offers a multitude of character moods, so Ellington has imaginatively written a varied series of twelve colorful sketches, both carefree and compelling. The Ellington crew reads the opus beautifully. Great jazz issue.

"THE STYLINGS OF SILVER"—Horace Silver Quintet—Blue Note 1562 (1-12" LP)

The frequent Blue Note performer offers further evidence of his jazz know-how in this fine presentation of Silver's able quintet on a six tune bill that with the exception of the durable "My One And Only Love" was penned by Silver. Generally reflecting a blues pattern, the material provides solid ground for highly welcomed work by the Silver combo. Pianist Silver's co-artists here include Hank Mobley (tenor sax); Art Farmer (trumpet); Teddy Kotick (bass) and Louis Hayes (drums). Excellent jazz issue.

"BUCKIN' THE BLUES"—Buck Clayton Septet —Vanguard VRS-8514 (1-12" LP)

The veteran trumpeter has assembled a first-rate ensemble for this issue, which features the jazzists in a series of expertly performed takes on a blues theme. In on the delectable doings here are such reliable artists as Hank Jones (piano); Jo Jo Jones (drums); Vic Dickenson (trombone); Aaron Bell (bass); Kenny Burrell (guitar) and Earle Warren (alto sax) and, of course, the authorative Clayton horn. One of the fine blues sets of the year.

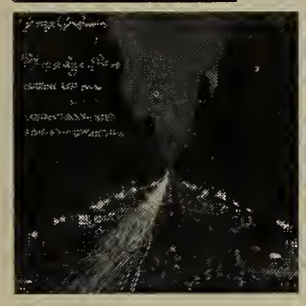
"FATS SENT ME"—Page Cavanaugh, Piano—Capitol T 879 (1-12" LP)

The disk is devoted to twelve tunes by the late Fats Waller, eleven of which have never been recorded before. Waller's music has an irrepressible quality and the Cavanaugh interpretations, with solid combo support, delightfully catch its spirited make-up. "Squeeze Me" is the waxing's only well konwn Waller composition. Contagious music expertly interpreted.

"THIS IS NEW" Kenny Drew Quintet/Quartet—Riverside FRLP 12-236 (1-12" LP)

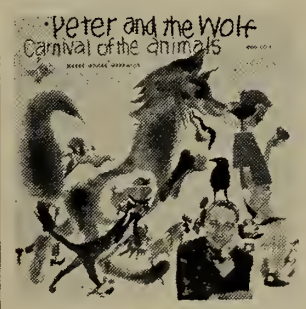
The entry contains seven sessions, three performed with a quintet, four with quartet setting, headed by pianist Kenny Drew. On both counts the crews (the same on the two settings, minus Mobley on tenor sax in the quartet cuts) perform with class musicianship as they take on a group of four evergreens and three originals. Trumpeter Donald Byrd is given lots of room to move engagingly about. Save a good spot on the jazz shelf for this item.

CLASSICAL



GERSHWIN: Concerto In F.—Rhapsody In Blue —Eugene List, Piano—Eastman-Rochester Orchestra—Howard Hanson, Conducting—Mercury MG 50138 (1-12" LP)

This is the first Mercury pressing on the Gershwin classics and is notable for pianist List's understanding, the able Howard Hanson directed orchestra support, and the very hi-fi sound. Both the "Concerto In F" and "The Rhapsody In Blue" are met by the keyboard artist with a sharp sense for their jazz rhythms and many moments of lyrical appeal. Though the set has to contend with entries by Levant, the likes of Pennario and Gould on the two compositions, it has much to offer the purchaser.



PROKOFIEFF: Peter And The Wolf—SAINT-SAENS: Carnival Of The Animals—Garry Moore, Narrator—Philharmonic Symphony Orchestra Of London—Conducted By Arthur Rodzinski—Vienna State Opera Orchestra—Conducted By Hermann Scherchen—Westminster XWN 18525 (1-12" LP)

These two wondrous classical compositions for children are represented by a host of versions in the catalogue and though the competition is keen the popularity of narrator Garry Moore will influence many purchases in this direction. Rodzinski and the Philharmonic of London perform the Prokofieff work, Scherchen leads the Vienna State Opera Orchestra on the Saint-Saens opus, which also includes actual animal sounds (courtesy of the Bronx Zoo) complementing their orchestral counterpart.

SMETANA: Czech Polkas And Dances—Rudolf Firkusny, Piano—Capitol P 8372 (1-12" LP)

This collection of inviting Czech dances transcribed to the keyboard by Smetana make a rare LP appearance. Firkusny's skillful reading of the fourteen pieces display a warm affinity for their content. Though tempos vary, the numbers retain an engaging festive air. A pressing by a first-rate pianist that should prove a popular stock item.

BARTOK: Violin Concerto—Yehudi Menuhin, Violin—Minneapolis Symphony Orchestra—Antal Dorati, Conducting—Mercury MG 50140 (1-12" LP)

The disk was recorded soon after it had been performed by the same artist and orchestra at Carnegie Hall in February and is Menuhin's second pressing of the Bartok work. Bartok at both his lyrical and technical best features this challenging opus, and treats it masterfully. The composer's brilliant and difficult orchestrations are deftly handled by the orchestra and conducted by Dorati. A waxing the more avid violin concerto lovers will desire.

Keyboard Specialist And Friend

NEW YORK—Ray Hartley, a new RCA Victor recording artist from Kellerberrin, Western Australia, recently returned from a visit to his native continent with this picture of one of his pet kangaroos. Hartley has resumed his piano playing at the Forest Hills Inn, Forest Hills, New York.

"I'M SENDING YOU THIS RECORD"
BOB DENTON
DOT
AMERICAN MUSIC, INC.
9109 SUNSET BLVD., HOLLYWOOD, CALIF.

Public To Pick Next Smith Single

NEW YORK—Adhering to the old saw, "everybody wants to be an A&R man," Epic Records has keyed a national D.J.-Contest Promotion for the newest Somethin' Smith & the Redheads LP to a genuine opportunity to name the coupling for the group's next single release. Merchandise Manager Walt Hayum and National Sales Manager William Nielsen have hatched an unusual series of twists on the disk jockey contest with awards for listeners, jockeys and stations.

Jockeys selected to conduct the contest in each area by distributors are asking listeners to: name their favorite coupling for a single release; guess the number of such singles that would be sold by the close of this year (if their choice wins and is made), and, finally to note the station and jockey's name.

Jockeys will award several albums daily during the week of the contest. The listener who selects the "right" coupling and comes closest in guess to the number sold in the period cited will win an "expenses-paid" trip to New York and be entertained by Something Smith.

The winning jockey will be awarded a $200 merchandise certificate for any department store in his city. The next 29 prizes for listeners are free Epic albums. Second prize for jockeys is a $100 merchandise certificate and 3rd through 10th prizes are $50 worth of Epic Lp's of their selection. In addition, there will be a special prize for the station and the D.J. drawing the greatest mail response.

6 SMASH HITS!
"HAPPY HAPPY BIRTHDAY BABY"
THE TUNE WEAVERS
CHECKER 872
"THE BEATING OF MY HEART"
THE MOONGLOWS
CHESS 1669
"YEA YEA BABY"
BOBBY CHARLES
CHESS 1670
"WHAT ABOUT YOUR DAUGHTER"
J. B. LENOIR
CHECKER 874
"BABY BABY"
B/W "MRS. MERGUITORY'S DAUGHTER"
DALE HAWKINS
CHECKER 876
CHESS PRODUCING CO.
2120 S. MICHIGAN
CHICAGO 16, ILLINOIS

Marshall's Program Schedule Expanded

NEW YORK—Jerry Marshall, dee jay of station WMGM in New York, will be given more time on the air, it was announced last week by Raymond Katz, associate director in charge of programming and station management at WMGM.

Marshall will launch his new program schedule Monday, September 30th. The new "Jerry Marshall's Record Room" schedule will be from 10:00 AM to 1:00 PM Monday through Saturday

Album Sure Shots

★Also Available in EP

EYDIE SWINGS THE BLUES

EYDIE GORME

(ABC-Paramount ABC-192)

PAT'S GREAT HITS

PAT BOONE

(Dot DLP-3071)

★FOUR FRESHMEN AND FIVE SAXES

FOUR FRESHMEN

(Capitol T-844 * EAP 1, 2, 3-844)

THE FABULOUS JIMMY DORSEY

(Fraternity F-1008)

Williams Packs Stage Door

TORONTO—Just a few months ago, Jackie Rae's "Stage Door" opened in town. The above picture is an indication of the success the club has enjoyed. It was taken during the week Andy Williams played there. It's reported that for the first time in Toronto's nite club history police had to control the crowds trying to get in.

Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	1
2	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	2
3	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	9
4	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	3
5	★BELAFONTE SINGS OF THE CARIBBEAN HARRY BELAFONTE (RCA Victor LPM-1505 * EPA-1-1505)	4
6	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	5
7	★A SWINGIN' AFFAIR! FRANK SINATRA (Capitol W 803 * EAP-1-803, 2-803, 3-803, 4-803)	7
8	MANTOVANI FILM ENCORES MANTOVANI AND HIS ORCHESTRA (London LL-1700 * BEP-6320, 21, 22)	6
9	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028* B-1028, 1, 2, 3)	8
10	★VELVET BRASS JACKIE GLEASON (Capitol W-859 * EAP-1, 2, 3, 4-859, EPF-1, 2-859)	13
11	★THE PAJAMA GAME MOVIE CAST (Columbia OL 5210 * A-5210)	10
12	★OKLAHOMA MOVIE CAST (Capitol 5AO 595 * SDM 595)	16
13	★WE GET LETTERS PERRY COMO (RCA Victor LPM 1463 * EDA 1-1463)	11
14	★FRED WARING AND THE PENNSYLVANIANS IN HI FI Capitol W-845 * EAP-1, 2, 3, 4-845, EBF-1, 2-845)	14
15	★ROGER WILLIAMS: SONGS OF THE FABULOUS FIFTIES ROGER WILLIAMS (Kapp KXL 5000* KE-714, 15, 16, 17, 18) (2—12" LP)	12
16	EYDIE SWINGS THE BLUES EYDIE GORME (ABC-Paramount ABC-192)	25
17	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	—
18	★FOUR FRESHMEN AND FIVE SAXES FOUR FRESHMEN (Capitol T-844 * EAP 1, 2, 3-844)	22
19	★DANCE TO THE MUSIC OF LESTER LANIN (Epic LN 3340 * EG 7185)	15
20	THIS IS NAT "KING" COLE (Capitol T-870)	17
21	EXOTICA MARTIN DENNEY (Liberty LRP 3034)	19
22	THE FABULOUS JIMMY DORSEY (Fraternity F-1008)	—
23	PORT SAID MOHAMMED EL-BAKKAR (Audio Fidelity AFLP 1833)	23
24	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	24
25	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	20

Green Contest Extended

SAN FRANCISCO, CAL.—Because of the tremendous response to San Francisco Records' B.I.G. (Bernie Is Great) contest, a contest being conducted by the diskery in conjunction with its latest LP "Bernie Green Plays More Than You Can Stand in Hi-Fi," San Francisco Records has extended the entry period for disk jockeys until October 7th.

By writing to Betty Boston at San Francisco Records, 217 Kearny St., San Francisco 8, Calif., each jockey will be sent complete information and rules of the contest in addition to a special 45 rpm sampler of music from the new Bernie Green LP.

The winning dee jay will receive a $1,500 complete Ampex Stereo home music system.

The Bernie Green high fidelity release showcases his original score for the "Mister Peepers Show", many of his arrangements for the Sid Caesar TV show and Henry Morgan radio shows as well as other selections. Green was just appointed musical director of the General Motors 50th Anniversary TV spectacular to be seen this fall.

To further promote the LP, San Francisco Records is sending out streamers, special dee jay records, promotion kits for distribs and dealers, etc. Advertising will appear in trade and consumer publications. A 10 second teaser spot radio campaign will also be tried in test areas such as Chicago, Cincinnati, Los Angeles, Boston, New York and San Francisco. Co-op ads will be made available to shops requesting them.

The diskery has already received close to a thousand applications for contest rules from dee jays all across the country. Winners will be announced in the trade papers.

Into Jazz City

NEW YORK — Teddy Wilson and Jimmy McPartland, begin an engagement on Tuesday, October 1st in the new headquarters of "Jazz City", New York.

Southern Hospitality

ATLANTA—Recording and motion picture star, Sal Mineo, is greeted by WGST-Atlanta jockey, Paul Drew. The Epic song stylist, who was down South recently, plugging both his disks and flicks, sez that "southern hospitality is too much".

Wax Discussion

CHICAGO — Audio Fidelity prexy, Sid Frey, discusses scheduled high fidelity waxing session with Jo Ann Miller, star attraction at the Empire Room of the Palmer House.

Jo Ann's master by Audio Fidelity will be produced on disk and stereo tape, according to Frey.

A SMASH
Jerry Lee Lewis
"WHOLE LOT OF SHAKIN' GOIN' ON"
Sun 267
SUN RECORD CO. 706 UNION ST. MEMPHIS, TENN.

A great score composed by Dimitri Tiomkin for the new cinerama production

"SEARCH FOR PARADISE"
Hugo Winterhalter and Orchestra R.C.A. Victor
Robert Merrill R.C.A. Victor
Jack Pleis and Chorus Decca Records
David Rose with Dean Jones M.G.M. Records
Les Baxter and Chorus Capitol Records

"THE HAPPY LAND OF HUNZA"
Robert Merrill R.C.A. Victor
Walter Schuman Singers R.C.A. Victor
Tito Puente and Orchestra R.C.A. Victor

"KASHMIR"
Hugo Winterhalter and Orchestra R.C.A. Victor
Robert Merrill R.C.A. Victor

"SHALIMAR"
Robert Merrill R.C.A. Victor
Walter Schuman Singers R.C.A. Victor

SOUND TRACK ALBUM
by R.C.A. Victor
MANY MORE TO COME

M. WITMARK & SONS

Disk Jockey

REGIONAL RECORD REPORTS

Bill Rowan
WCSS—Amsterdam, N. Y.
1. Lotta Lovin' (G. Vincent)
2. Honeycomb (J. Rodgers)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Wake Up Little Susie (Everlys)
5. That'll Be The Day (Crickets)
6. Diana (P. Anka)
7. It's Not For Me To Say (J. Mathis)
8. Tammy (D. Reynolds)
9. Searchin' (Coasters)
10. Teddy Bear (E. Presley)

Sandy Jackson
KOWH—Omaha, Neb.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Rainbow (R. Hamilton)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Remember You're Mine (P. Boone)
6. Hula Love (B. Knox)
7. In The Middle Of An Island (T. Bennett)
8. Around The World (Mantovani)
9. That'll Be The Day (Crickets)
10. Tammy (D. Reynolds)

Chuck Brinkman
WELI—New Haven, Conn.
1. Wake Up Little Susie (Everlys)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Black Slacks (Sparkletones)
4. That'll Be The Day (Crickets)
5. Twelfth Of Never (J. Mathis)
6. Hula Love (B. Knox)
7. Tammy (D. Reynolds)
8. Deep Purple (B. Ward)
9. Alone (Shepherd Sisters)
10. My One Sin (Four Coins)

Chuck Dougherty
WQAM—Miami, Fla.
1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Tammy (Ames Bros.)
4. Chances Are (J. Mathis)
5. Diana (P. Anka)
6. Mr. Lee (Bobbettes)
7. Lotta Lovin' (G. Vincent)
8. Fascination (D. Jacobs)
9. Short Fat Fannie (Williams)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Freddie Owen
WYMB—Manning, S. C.
1. Tammy (Ames Bros.)
2. Diana (P. Anka)
3. Remember You're Mine (P. Boone)
4. In The Middle Of An Island (T. Bennett)
5. It's Not For Me To Say (J. Mathis)
6. Just Between You And Me (Chordettes)
7. Send For Me (N. Cole)
8. June Night (J. Dorsey)
9. Around The World (Mantovani)
10. White Silver Sands (Rondo)

Joe Buerry
WJWL—Georgetown, Del.
1. Remember You're Mine/ There's A Goldmine In The Sky (P. Boone)
2. Tammy (D. Reynolds)
3. Fascination (J. Morgan)
4. My Heart Reminds Me (Starr)
5. Bon Voyage (J. Harper)
6. It's Not For Me To Say (J. Mathis)
7. An Affair To Remember (V. Damone)
8. Whispering Bells (Del-Vikings)
9. The Eyes Of God (Four Lads)
10. I'm Gonna Sit Right Down (B. Williams)

Chuck Olson
KSO—Des Moines, Iowa
1. It's A Wonderful Thing To Be Loved (G. Grant)
2. My Heart Reminds Me (Starr)
3. Up Above My Head (Ray & Laine)
4. Honeycomb (J. Rodgers)
5. Hey You Face (Crewcuts)
6. Love Me To Pieces (J. Corey)
7. June Night (J. Dorsey)
8. Marching Along With The Blues (P. Como)
9. Tammy (D. Reynolds)
10. Chances Are (J. Mathis)

Johnny Magnus
KGFJ—Los Angeles, Calif.
1. Gotta Have Something In The Bank, Frank (S. Allen)
2. Fascination (D. Jacobs)
3. Tammy (D. Reynolds)
4. Precious Love (T. Leonetti)
5. June Night (J. Dorsey)
6. It's Not For Me To Say (J. Mathis)
7. One Is A Lonely Number (M. Gold)
8. House Of Heartaches (Carr)
9. All the Way (F. Sinatra)
10. There's Only You (D. Rondo)

Mel Fine
WICH—Norwich, Conn.
1. Tammy (D. Reynolds)
2. Fascination (J. Morgan)
3. Just Between You And Me (Chordettes)
4. It's Not For Me To Say (J. Mathis)
5. Around The World (Young)
6. Please Mr. Brown (Vaughan)
7. I'm Gonna Sit Right Down (B. Williams)
8. With You On My Mind (N. Cole)
9. Lips Of Wine (A. Williams)
10. Fraulein (S. Lawrence)

Arty Kay
WVLK—Lexington, Ky.
1. Fascination (Troubadors/Morgan)
2. Send For Me (N. Cole)
3. Mr. Lee (Bobbettes)
4. That'll Be The Day (Crickets)
5. Tammy (D. Reynolds)
6. Diana (P. Anka)
7. Twelfth Of Never (J. Mathis)
8. Colors (R. Clooney)
9. I'll Remember Today (Page)
10. With You On My Mind (N. Cole)

Paul Coburn
KLUB—Salt Lake City, Utah
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. First Kiss (N. Petty)
4. Lovers Rendezvous (Lancers)
5. Fascination (D. Jacobs)
6. Around The World (Young)
7. That'll Be The Day (Crickets)
8. Just Between You And Me (Chordettes)
9. Love Me To Pieces (J. Corey)
10. Hula Love (B. Knox)

Jerry Roberts
WAAT—Newark, N. J.
1. Let's Start All Over Again (T. Williams)
2. Zip Zip (Diamonds)
3. Tammy (D. Reynolds)
4. Please Mr. Brown (Vaughan)
5. Love Letters In The Sand (P. Boone)
6. Gotta Have Something In The Bank Frank (B. Jaxon)
7. Rainbow (B. Darnel)
8. With You On My Mind (N. Cole)
9. That'll Be The Day (Crickets)
10. Passing Strangers (Vaughan & Eckstine)

Alan Jeffory
KRIZ—Phoenix, Ariz.
1. Band Of Angels (S. Vaughan)
2. Fascination (D. Jacobs)
3. In The Middle Of An Island (T. Bennett)
4. I'm Gonna Sit Right Down (B. Williams)
5. Tammy (D. Reynolds)
6. Honeycomb (J. Rodgers)
7. Remember You're Mine (P. Boone)
8. It's Not For Me To Say (J. Mathis)
9. Around The World (Mantovani)
10. Sign Your Name With Love (A. Wayne)

Art Barrett
WSIG—Mount Jackson, Va.
1. Honeycomb (J. Rodgers)
2. Tammy (D. Reynolds)
3. Diana (P. Anka)
4. In The Middle Of An Island (T. Bennett)
5. Lotta Lovin' (G. Vincent)
6. Chances Are (J. Mathis)
7. Remember You're Mine (P. Boone)
8. Just Between You And Me (Chordettes)
9. Soft Sands (D. Collins)
10. Fascination (D. Shore)

Red Robinson
CKWX—Vancouver, B.C., Can.
1. Mean Woman Blues (Presley)
2. Honeycomb (J. Rodgers)
3. Hula Love (B. Knox)
4. Hot Dog (E. Presley)
5. You're My One And Only Love (R. Nelson)
6. Sitting On Top Of The World (J. Mar)
7. Diana (P. Anka)
8. Hardwood Floor (Strikes)
9. I Sit In My Window (R. Miller)
10. Lotta Lovin' (G. Vincent)

Chuck Phillips
WEMP—Milwaukee, Wis.
1. Famous Last Words (J. La Rosa)
2. My Heart Reminds Me (K. Starr)
3. Moonlight Swim (N. Noble)
4. Melodie D'Amour (Ames Bros.)
5. Chances Are (J. Mathis)
6. Lips Of Wine (A. Williams)
7. Tammy (D. Reynolds)
8. Open Your Arms (J. Valli)
9. It's A Wonderful Thing To Be Loved (G. Grant)
10. Fraulein (S. Lawrence)

Rick Rickard
WGVM—Greenville, Miss.
1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Diana (P. Anka)
4. Mr. Lee (Bobbettes)
5. Rainbow (R. Hamilton)
6. That'll Be The Day (Ravens)
7. I'm Gonna Sit Right Down (B. Williams)
8. Cure For The Blues (G. Mitchell)
9. The Eyes Of God (Four Lads)
10. Love Me To Pieces (J. Corey)

John Haynes
WDCR—Hanover, N. H.
1. Tammy (R. Hayman)
2. It's Not For Me To Say (J. Mathis)
3. Rainbow (R. Hamilton)
4. White Silver Sands (Rondo)
5. Fascination (J. Morgan)
6. Bye Bye Love (Everlys)
7. Around The World (Young)
8. Love Me To Pieces (J. Corey)
9. Bon Voyage (J. Harper)
10. That'll Be The Day (Crickets)

Karl Berg
KWBB—Wichita, Kan.
1. Diana (B. Anka)
2. Honeycomb (J. Rodgers)
3. Hula Love (B. Knox)
4. You're My One And Only Love (R. Nelson)
5. When I Meet My Girl (T. Ridgely)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Lotta Lovin' (G. Vincent)
8. Remember You're Mine (P. Boone)
9. Rock Your Little Baby To Sleep (B. Knox)
10. Twelfth Of Never (J. Mathis)

Bill Walters
WDUZ—Green Bay, Wis.
1. Diana (P. Anka)
2. That'll Be The Day (Crickets)
3. Honeycomb (J. Rodgers)
4. Rainbow (R. Hamilton)
5. Lotta Lovin' (G. Vincent)
6. Just Between You And Me (Chordettes)
7. You Shouldn't Do That (S. Mineo)
8. Remember You're Mine (P. Boone)
9. Fascination (Morgan/Carroll/Jacobs)
10. Fraulein (Lawrence/Helms)

Tony Rizz
WFST—Caribou, Me.
1. Tammy (D. Reynolds)
2. White Silver Sands (Bradley)
3. June Night (J. Dorsey)
4. Around The World (Mantovani)
5. In The Middle Of An Island (T. Bennett)
6. Send For Me (N. Cole)
7. My Heart Reminds Me (Starr)
8. Mr. Lee (Bobbettes)
9. Lips Of Wine (A. Williams)
10. Old Cape Cod (P. Page)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

Disk Jockey

REGIONAL RECORD REPORTS

Murray Jordan
WLIB—New York, N. Y.
1. Fascination (J. Morgan)
2. In The Middle Of An Island (T. Bennett)
3. Tammy (D. Reynolds)
4. Honeycomb (J. Rodgers)
5. Mr. Lee (Bobbettes)
6. Around The World (Mantovani)
7. And That Reminds Me (Reese)
8. Star Dust (B. Ward)
9. Diana (P. Anka)
10. Beautiful Weekend (E. Freeman)

Bob Stevens
KILT—Houston, Tex.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. That'll Be The Day (Crickets)
5. Fascination (Troubadors)
6. Cool Shake (Del-Vikings)
7. Mr Lee (Bobbettes)
8. Mean Woman Blues (E. Presley)
9. Over The Mountain (Johnnie & Joe)
10. Just Between You And Me (Chordettes)

Don Bell
KIOA—Des Moines, Iowa
1. Honeycomb (J. Rodgers)
2. Mr. Lee (Bobbettes)
3. That'll Be The Day (Crickets)
4. Tammy (D. Reynolds)
5. Diana (P. Anka)
6. Zip Zip (Diamonds)
7. Sitting On Top Of The World (J. Mar)
8. I Sit In My Window (R. Miller)
9. To The Aisle (Five Satins)
10. Rainbow (R. Hamilton)

Jack Frost
WSPR—Springfield, Mass.
1. Tammy (D. Reynolds)
2. White Silver Sands (Rondo)
3. Diana (P. Anka)
4. Fascination (J. Morgan)
5. Honeycomb (J. Rodgers)
6. Black Slacks (J. Bennett)
7. In The Middle Of An Island (T. Bennett)
8. Mr. Lee (Bobbettes)
9. Bon Voyage (J. Harper)
10. Sand In My Shoes (Short)

Conrad Patrick
WCAR—Detroit, Mich.
1. And That Reminds Me (D. Reese)
2. Chances Are (J. Mathis)
3. I Keep Running Away From You (M. Griffin)
4. Honeycomb (J. Rodgers)
5. Just Between You And Me (Chordettes)
6. On The Street Where You Live (J. Jones)
7. Shake Me, I Rattle (Lennons)
8. Beautiful Weekend (A. Anderson)
9. Born To Love (T. Brewer)
10. Lips Of Wine (A. Williams)

Del Clark
WJJD—Chicago, Ill.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. That'll Be The Day (Ravens/Crickets)
4. Honeycomb (J. Rodgers)
5. Fascination (J. Morgan)
6. Just Between You And Me (Chordettes)
7. Tammy (D. Reynolds)
8. Black Slacks (J. Bennett)
9. Wonderful! Wonderful! (J. Mathis)
10. Mr. Lee (Bobbettes)

Keith Carrico
KDSJ—Deadwood, S. Dak.
1. Lips Of Wine (A. Williams)
2. Honeycomb (J. Rodgers)
3. Old Cape Cod (P. Page)
4. Tammy (D. Reynolds)
5. Bye Bye Love (Everlys)
6. Whole Lot Of Shakin' Going On (J. L. Lewis)
7. Rainbow (R. Hamilton)
8. Mr. Lee (Bobbettes)
9. Remember You're Mine (P. Boone)
10. Third Finger, Left Hand (E. Rodgers)

Dave Stanton
KOCY—Oklahoma City, Okla.
1. Chances Are (J. Mathis)
2. That'll Be The Day (Crickets)
3. In The Middle Of An Island (T. Bennett)
4. Honeycomb (J. Rodgers)
5. Diana (P. Anka)
6. Love Me So I'll Know (J. Dean)
7. Peanuts (L. Joe)
8. Mr. Lee (Bobbettes)
9. An Affair To Remember (V. Damone)
10. Why Why (C. Smith)

Lou Terri
WEJM—Fitchburg, Mass.
1. There's A Goldmine In The Sky (P. Boone)
2. Fascination (Jacobs/Morgan)
3. Tammy (D. Reynolds)
4. In The Middle Of An Island (T. Bennett)
5. We Dream (J. Richards)
6. Colors (R. Clooney)
7. Cabin Of Dreams (Hilltoppers)
8. Chances Are (J. Mathis)
9. Fraulein (S. Lawrence)
10. Band Of Angels (S. Vaughan)

Earl McDaniel
KLAC—Hollywood, Calif.
1. Lips Of Wine (A. Williams)
2. My One Sin (Four Coins)
3. Mr. Lee (Bobbettes)
4. With You On My Mind (N. Cole)
5. Mr. Fire Eyes (B. Guitar)
6. Mean Woman Blues (Presley)
7. Just Between You And Me (Chordettes)
8. That'll Be The Day (Crickets)
9. My Special Angel (B. Helms)
10. Alone (Shepherd Sisters)

Red Evans
WTAI—Tallahassee, Fla.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Tammy (D. Reynolds)
4. That'll Be The Day (Ravens)
5. Remember You're Mine (P. Boone)
6. Twelfth Of Never (Mathis)
7. Chances Are (J. Mathis)
8. Send For Me (N. Cole)
9. Lips Of Wine (A. Williams)
10. Rainbow (R. Hamilton)

Nick Nickson
WBBF—Rochester, N. Y.
1. Diana (P. Anka)
2. Tammy (Reynolds/Ames Bros.)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Wake Up Little Susie (Everlys)
5. Chances Are (J. Mathis)
6. Honeycomb (J. Rodgers)
7. That'll Be The Day (Crickets)
8. Melodie D'Amour (Ames Bros.)
9. My Special Angel (Helms)
10. An Affair To Remember (V. Damone)

Clifton "King Bee" Smith
KCOH—Houston, Tex.
1. Lips Of Wine (A. Williams)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Beautiful Weekend (G. Rene)
6. Fascination (D. Jacobs)
7. Mr. Lee (Bobbettes)
8. And That Reminds Me (D. Reese)
9. Star Dust (B. Ward)
10. Black Slacks (Sparkletones)

Bernie Bond
WKCR—New York, N. Y.
1. Wake Up Little Susie (Everlys)
2. Plaything (Todd/Newman)
3. Chances Are (J. Mathis)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Lips Of Wine (A. Williams)
6. Black Slacks (Sparkletones)
7. Have I Told You Lately That I Love You (R. Nelson)
8. My Special Angel (B. Helms)
9. Alone (Shepherd Sisters)
10. Peanuts (L. Joe)

Buddy Deane
WITH—Baltimore, Md.
1. Tammy (D. Reynolds)
2. That'll Be The Day (Crickets)
3. Remember You're Mine (P. Boone)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Honeycomb (J. Rodgers)
6. Mr. Lee (Bobbettes)
7. Lotta Lovin' (G. Vincent)
8. Darling It's Wonderful (Lovers)
9. Fascination (Morgan/Jacobs)
10. Red Cadillac (B. Luman)

Art Lane
WLBR—Lebanon, Pa.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. My Heart Reminds Me (Starr)
3. Goody Goody (F. Lymon)
4. J. D.'s Boogie Woogie (J. Dorsey)
5. Long Lonely Nights (L. Andrews)
6. Mean Woman Blues (Presley)
7. You're My One And Only Love (R. Nelson)
8. Lonesome Cowboy (Presley)
9. Dino (S. Mineo)
10. Plaything (T. Newman)

George Cameron
WEAV—Plattsburg, N. Y.
1. Chances Are (J. Mathis)
2. Honeycomb (J. Rodgers)
3. Tammy (D. Reynolds)
4. My One Sin (Four Coins)
5. Lips Of Wine (A. Williams)
6. In The Middle Of An Island (T. Bennett)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
8. Lotta Lovin' (G. Vincent)
9. Mr. Lee (Bobbettes)
10. Diana (P. Anka)

Al McKinley
WPIK—Colorado Spgs., Colo.
1. Twelfth Of Never (J. Mathis)
2. Remember You're Mine (P. Boone)
3. Tammy (D. Reynolds)
4. Honeycomb (G. Shaw)
5. Diana (P. Anka)
6. White Silver Sands (Rondo)
7. Around The World (Fisher)
8. Rebel (C. Jarvis)
9. Long Lonely Nights (Kallen)
10. Out Of Your Heart (Hagan)

Jim Holt
WICE—Providence, R. I.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. That'll Be The Day (Crickets)
3. Diana (P. Anka)
4. Tammy (Reynolds/Ames Bros.)
5. In The Middle Of An Island (T. Bennett)
6. Rainbow (R. Hamilton)
7. There's A Goldmine In The Sky/Remember You're Mine (P. Boone)
8. Fascination (J. Morgan)
9. Mr. Lee (Bobbettes)
10. Honeycomb (J. Rodgers)

Ken Garland
WPOR—Portland, Me.
1. Fascination (J. Morgan)
2. That'll Be The Day (Crickets)
3. Remember You're Mine (P. Boone)
4. Honeycomb (J. Rodgers)
5. My Heart Reminds Me (Starr)
6. Bon Voyage (J. Harper)
7. Rainbow (R. Hamilton)
8. An Affair To Remember (V. Damone)
9. Zip Zip (Diamonds)
10. What You've Done To Me (M. Marlo)

Dick Drury
WBRB—Mt. Clemens, Mich.
1. Diana (P. Anka)
2. Chances Are (J. Mathis)
3. Tammy (D. Reynolds)
4. And That Reminds Me (D. Reese)
5. Mr. Lee (Bobbettes)
6. Think (5 Royales)
7. That'll Be The Day (Crickets)
8. Whole Lot Of Shakin' Going On (J. L. Lewis)
9. Black Slacks (Sparkletones)
10. Honeycomb (J. Rodgers)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Disk Jockey

REGIONAL RECORD REPORTS

Lou Nelson
WGH—Newport News, Va.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Diana (P. Anka)
3. That'll Be The Day (Crickets)
4. Lotta Lovin' (G. Vincent)
5. Tammy (D. Reynolds)
6. Mr. Lee (Bobbettes)
7. Honeycomb (J. Rodgers)
8. Rainbow (R. Hamilton)
9. You're My One And Only Love (R. Nelson)
10. Remember You're Mine (P. Boone)

Rob Randall
KRUX—Phoenix, Ariz.
1. Tammy (R. Hayman)
2. It's Not For Me To Say (J. Mathis)
3. Rainbow (8. Darnel)
4. Fascination (J. Morgan)
5. Plaything (T. Newman)
6. And That/My Heart Reminds Me (Reese/Hayman)
7. Send For Me (N. Cole)
8. Chances Are (J. Mathis)
9. An Affair To Remember (V. Damone)
10. Just 8etween You And Me (Chordettes)

Charlie Simms
KVLC—Little Rock, Ark.
1. Honeycomb (J. Rodgers)
2. The First Kiss (N. Petty)
3. Rockin' Shoes (Ames Bros.)
4. Diana (P. Anka)
5. Cool Shake (Del-Vikings)
6. That'll Be The Day (Crickets)
7. Tammy (D. Reynolds)
8. To The Aisle (Five Satins)
9. In The Middle Of An Island (T. Bennett)
10. Remember You're Mine (P. 8oone)

Barrie Dunsmore
CKRM—Regina, Sask., Can.
1. Tammy (D. Reynolds)
2. Honeycomb (J. Rodgers)
3. Mr. Lee (Bobbettes)
4. Diana (P. Anka)
5. That'll 8e The Day (Crickets)
6. It's Not For Me To Say (J. Mathis)
7. My Heart Reminds Me (Starr)
8. Fascination (J. Morgan)
9. Lotta Lovin' G. Vincent)
10. Hula Love (B. Knox)

Bob Engel
WJW—Cleveland, Ohio
1. Remember You're Mine (P. Boone)
2. Tammy (D. Reynolds)
3. Honeycomb (J. Rodgers)
4. Chances Are (J. Mathis)
5. An Affair To Remember (V. Damone)
6. And That Reminds Me (D. Reese)
7. Lips Of Wine (A. Williams)
8. The Eyes Of God (Four Lads)
9. Forgotten Dreams (C. Stapleton)
10. My One Sin (Four Coins)

Frank McCormack
WHWB—Rutland, Vt.
1. Just Between You And Me (Chordettes)
2. Tammy (D. Reynolds)
3. Fascination (Troubadors)
4. Remember You're Mine (P. Boone)
5. In The Middle Of An sland (T. Bennett)
6. Gotta Have Something In The Bank Frank (S. Allen)
7. That'll Be The Day (Crickets)
8. Diana (P. Anka)
9. Honeycomb (J. Rodgers)
10. Chances Are (J. Mathis)

Mary Dee
WSID—Baltimore, Md.
1. Tammy (D. Reynolds)
2. And That Reminds Me (D. Reese)
3. Chances Are (J. Mathis)
4. Send For Me (N. Cole)
5. I'll Remember Today (Page)
6. All My Life (B. Eckstine)
7. You Made Me Love You (Sensations)
8. After (Batchelors)
9. Yesterday (D. Burton)
10. Recipe For Love (B. Darnel)

Bruce Allen
KBLI—Blackfoot, Ida.
1. Twelfth Of Never (J. Mathis)
2. Plaything (T. Newman)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Remember You're Mine (P. Boone)
5. And That/My Heart Reminds Me (Reese/Starr)
6. Hula Love (B. Knox)
7. Diana (P. Anka)
8. Fascination (Morgan/Jacobs)
9. Mr. Lee (Bobbettes)
10. Lips Of Wine (A. Williams)

Mike Day
KDAY—Hollywood, Calif.
1. Diana (P. Anka)
2. Tammy (D. Reynolds)
3. I'm Gonna Sit Right Down (B. Williams)
4. Fascination (J. Morgan)
5. Remember You're Mine (P. Boone)
6. Chances Are (J. Mathis)
7. Have I Told You Lately That I Love You (R. Nelson)
8. Short Fat Fannie (Williams)
9. Moonlight Swim (T. Perkins)
10. Whole Lot Of Shakin' Going On (J. L. Lewis)

Bob Fuller
WNBP—Newburyport, Mass.
1. Chances Are (J. Mathis)
2. Lotta Lovin' (G. Vincent)
3. Melodie D'Amour (Ames Bros.)
4. The Eyes Of God (Four Lads)
5. Please Mr. Brown (Vaughan)
6. Wanderin' Eyes (C. Gracie)
7. Call Rosie/Cure For The Blues (G. Mitchell)
8. Hula Love (B. Knox)
9. Rebel (C. Jarvis)
10. My Special Angel (B. Helms)

Bud Arkell
WANS—Anderson, S. C.
1. That'll 8e The Day (Crickets)
2. Tammy (Ames Bros.)
3. Mr. Lee (Bobbettes)
4. Diana (P. Anka)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. Honeycomb (J. Rodgers)
7. Star Dust (B. Ward)
8. Chances Are (J. Mathis)
9. Fascination (R. Ellis)
10. Searchin' (Coasters)

Sammy David
KRMD—Shreveport, La.
1. It's A Wonderful Thing To 8e Loved (G. Grant)
2. Just Between You And Me (Chordettes)
3. Swinging Sweethearts (H. Winterhalter)
4. First Kiss (N. Petty)
5. Fascination (D. Jacobs)
6. My Heart Reminds Me (K. Starr)
7. Be Bop Baby (R. Nelson)
8. Melodie D'Amour (Ames Bros)
9. Tammy (D. Reynolds)
10. Deep Purple (B. Ward)

Don Stuart
WXLL—Missoula, Mont.
1. Honeycomb (J. Rodgers)
2. Diana (P. Anka)
3. Flim Flam Foo (K. Starr)
4. I Sit In My Window (Miller)
5. Whispering Bells (Del-Vikings)
6. Tammy (D. Reynolds)
7. Star Dust (B. Ward)
8. An Affair To Remember (V. Damone)
9. Love Me To Pieces (J. Corey)
10. In The Middle Of An Island (T. E. Ford)

Fred Mitchell
WOHO—Toledo, Ohio
1. Chances Are (J. Mathis)
2. With You On My Mind (N. Cole)
3. My Special Angel (B. Helms)
4. Mr. Lee (Bobbettes)
5. Remember You're Mine (P. Boone)
6. That'll Be The Day (Crickets)
7. Goose Bumps (The Mark IV)
8. Think (5 Royales)
9. Moonlight Swim (T. Perkins)
10. And That Reminds Me (D. Reese)

Dick Smith
WORC—Worcester, Mass.
1. Wake Up Little Susie (Everlys)
2. That's All I Want From You (Silva-Tones)
3. My Special Angel (B. Helms)
4. Honeycomb (J. Rodgers)
5. Mean Woman Blues (Presley)
6. Rebel (C. Jarvis)
7. Happy Happy Birthday 8aby (Tune Weavers)
8. Lotta Lovin' (G. Vincent)
9. Peanuts (L. Joe)
10. Chances Are (J. Mathis)

Jerry Nesler
KSDO—San Diego, Calif.
1. Rainbow (R. Hamilton)
2. Chances Are (J. Mathis)
3. I Am (T. Bennett)
4. June Night (J. Dorsey)
5. Honeycomb (J. Rodgers)
6. Remember You're Mine (P. 8oone)
7. Around The World (Mantovani)
8. Diana (P. Anka)
9. A Tisket A Tasket (E. Fitzgerald)
10. Sign Your Name With Love (A. Wayne)

Chuck Blore
KELP—El Paso, Tex.
1. You Send Me (S. Cooke)
2. Tammy (D. Reynolds)
3. Sign Your Name With Love (A. Wayne)
4. Chances Are (J. Mathis)
5. That'll Be The Day (Crickets)
6. Lips Of Wine (A. Williams)
7. Just 8etween You And Me (Chordettes)
8. All The Way (F. Sinatra)
9. Diana (P. Anka)
10. Young Hearts (J. Reeves)

Jack Meyers
KAIR—Tucson, Ariz.
1. Tammy (D. Reynolds)
2. Rebel (C. Jarvis)
3. Around The World (Young)
4. Honeycomb (J. Rodgers)
5. Plaything (T. Newman)
6. Soft Sands (Chordettes)
7. Rainbow (R. Hamilton)
8. Fascination (R. Ellis)
9. Remember You're Mine (P. Boone)
10. Send For Me (N. Cole)

Leo La Brache
WMOO—Milford, Mass.
1. Fascination (J. Morgan)
2. The Eyes Of God (Four Lads)
3. And That Reminds Me (D. Reese)
4. In The Middle Of An Island (T. Bennett)
5. Tammy (D. Reynolds)
6. Just Between You And Me (Chordettes)
7. My One Sin (Four Coins)
8. Bon Voyage (J. Harper)
9. Wake Up Little Susie (Everlys)
10. Who Are You Foolin' Now (C. Quinn)

Art Lawrence
WGIR—Manchester, N. H.
1. Up Above My Head (Ray & Laine)
2. Just Between You And Me (Chordettes)
3. Melodie D'Amour (Ames Bros.)
4. Lasting Love (K. Kallen)
5. Tell Me More (K. Chandler)
6. Fire Down Below (Southern)
7. Chances Are (J. Mathis)
8. Deep Purple (B. Ward)
9. The Eyes Of God (Four Lads)
10. Colors (R. Clooney)

Al Radka
KFRE—Fresno, Calif.
1. The Eyes Of God (Four Lads)
2. Tammy (D. Reynolds)
3. Chances Are (J. Mathis)
4. Happy Happy Birthday Baby (D. Ferguson)
5. There's Only You (Rondo)
6. Mean Woman Blues (Presley)
7. My Heart Reminds Me (K. Starr)
8. Gotta Have Something In The Bank Frank (Jaxon)
9. Only Because (Platters)
10. All The Way (F. Sinatra)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Sure Shots

The Cash Box "Sure Shats" highlight records which reparts from retail dealers thraughaut the nation indicate are either already beginning to sell in quantity ar else give every sign af daing sa.

"HAVE I TOLD YOU LATELY THAT I LOVE YOU"
"BE-BOP BABY"
The Cash Box Disk of the Week 9/21
Ricky Nelson ..... Imperial 5463

"I'LL REMEMBER TODAY"
The Cash Box Disk of the Week 9/14
Patti Page ..... Mercury 71189

"JAILHOUSE ROCK"
The Cash Box Disk of the Week 9/28
Elvis Presley ..... RCA Victor 7035

Op, Jock And Artist Meet

UTICA—Gathered around the WIBX-Utica, N.Y. mike are, left to right, Dominick Bruno, proprietor of "Three Rivers Inn" in Syracuse and a prominent juke box operator in the area, Columbia record sensation, Johnny Mathis and WIBX-deejay, Lou Barile. Mathis, who had been appearing at Bruno's club, and Bruno decided to drop in and chat with Barile.

"I'm Spinning"
by Kripp Johnson
Dot # 15636
Dot Records

Heading To The Top
THE CHORDETTES
"JUST BETWEEN YOU AND ME"
CADENCE 1330
cadence
40 EAST 49TH ST. NEW YORK 17, N. Y.

Mitch Miller Records Special Disk For Navy-Marine Corps Memorial Stadium

NEW YORK—To spur the campaign for the Navy-Marine Corps Memorial Stadium, maestro Mitch Miller of Columbia Records has recorded a brand-new special arrangement of "Anchors Aweigh" and the "Marine Corps Hymn." The 45 rpm record features a 45 piece brass band and an all male chorus, all of whose services were donated. The record, which is being sent to disk jockeys from coast-to-coast, is also offered as a souvenir to contributors who mail their $1 to P.O. Box 777, Annapolis, Md. The record will not be sold by retail dealers. Juke box operators can obtain one of these records for each $1 contribution sent in, and all such contributions are tax deductible for them.

The disk will be presented on Edward R. Murrow's "Person-to-Person Show" September 27. Other major network radio and TV shows have been lined up to give the record wide exposure and to boost the sale as well as the fund.

The project of building the new memorial to the Navy and Marine Corps is being sponsored by the Naval Academy Athletic Association, a private, non-profit, tax-exempt organization. The stadium will be the only such memorial in existence dedicated to those who have served and are serving in the Marine Corps and the Navy.

The NAAA, which was formed in 1892 by a small group of naval officers for the express purpose of fielding a team to play Army, has steadily grown through the years in membership and scope of interest. Today, the NAAA supports in its entirety the Naval Academy's programs in 20 intercollegiate varsity sports and 19 freshmen (plebe) sports.

London One-Stop

LONDON, ENGLAND — The first one-stop record service may soon be seen in this city.

Cyril Shack of Phonographic Equipment Co., Ltd., London, has such a plan under way at this time. He is of the belief that the small juke box operators especially will find a one-stop record service valuable.

Shack plans to arrange for an entire programming of new recordings based on results obtained from his own route.

A subscription to the service will be sold to operators who will receive a specified number of new records during a period of time.

"Each of these", Shack advises, "will be new tunes. Each will be tested in various locations. They will be arranged to assure the operators maximum play action."

As a convenience for the larger operators, and to save them hours of running about picking out recordings, Shack plans a one-stop service with records at a slight additional charge.

Decca Re-pacts Cavallaro

NEW YORK — Decca Records has re-pacted piano artist Carmen Cavallaro to another long-term exclusive deal. Cavallaro first joined the Decca roster in 1939, and in the years since then has consistently been among the top selling artists on the label. His catalog of both singles and albums includes many hit recordings that have become standards. During the past year his album from the soundtrack of the film "The Eddy Duchin Story" has been one of the country's best selling LP's. Cavallaro is currently making personal appearance engagements with a trio, and is booked at top spots the country over.

Buddy Knox In Civvies

NEW YORK—Lt. Buddy Knox will receive his Honorable Discharge from the service Oct. 6th. As a reservist, Buddy was called for a six months tour of active duty. Knox first hit pay dirt with his smash recording of "Party Doll"; he is currently represented on the charts with "Hula Love". Both Hugo Peretti and Luigi Creatore, A&R heads for Roulette announced that their immediate plans were to corral Buddy for a series of recording sessions for both single and album material. Knox will also join the Irving Feld tour of "The Biggest Show Of Stars For '57." The show, which is currently on a one-nighter tour, features a host of recording stars on the bill.

Which One Is T. C. Jones?

NEW YORK—Female impersonator T. C. Jones' revival of Gladys Shelley's torch song standard, "How Did He Look," in the "Mask and Gown" revue at the Golden Theatre should help to boost sales of the Jeri Sothern Decca recording in the Broadway record shops. Pictured above are tunesmiths Shelley and Jones as they scan a copy of the torchant.

Columbia Hosts Lavish Doris Day Party

NEW YORK—On Thursday, September 19 Columbia Records threw a lavish party at Danny's Hide-A-Way restaurant to toast top singing artist Doris Day. Doris and her husband-manager, Marty Melcher were in New York for the opening of her latest film, "The Pajama Game", at Radio City Music Hall. Columbia has released both the original Broadway Cast version and the sound track recording of the film.

Sparked by departing Singles Sales Manager, Dick Linke, Columbia played host to over two hundred guests from the entertainment world, press and radio. Among those attending were Norman Luboff, Paul Weston, Sammy Davis Jr., Johnny Mathis, Columnists Earl Wilson and Frank Farrell, as well as the top DJ's from every station in the area.

Pictured here are top left—Doris Day and Earl Wilson, New York Post columnist; top right—Johnny Mathis, Mitch Miller and Sammy Davis, Jr.; second down, left—Frank Farrell, The New York World Telegram & Son, manager-husband Marty Melcher and Doris; second row, right—Tommy Reynolds (WOR), Dick Sheppard (WNEW), Sidney Gross (WINS) and Allan Saunders (WVNJ) looking on as Melcher and Doris Day happily display her "Pajama Game" album; center, left—Doris poses with Ted Lawrence (WABC), Murray Kaufman (WMCA), Stan Burns (WINS), and Jerry Marshall (WMGM); center, right—Julie Godsey, record librarian from Cincinnati poses with Goddard Lieberson, president of Columbia Records; second row from bottom, left—Jim Lowe (WCBS) with Columbia singing artist Barbara Manners; right—Miss Day with Mr. and Mrs. Joseph Smith, president of Weldon Pajama Co.; bottom, left—John Brantley (WINS), Jody Cameron (WMGM), Ronnie Granger (WINS), Anne Cerami (WVNJ) and Joe Saccone (WMGM); bottom right—Mr. and Mrs. Martin Block with Miss Day.

Leroy Anderson
His next big one—
FORGOTTEN DREAMS
Recorded by
- Leroy Anderson on Decca Records #30403
- Cyril Stapleton on London Records #1754
- Frederick Fennell on Mercury Records #71170

MILLS MUSIC, INC.

"THE DYNAMIC MISS DOUGLAS"
UNIQUE ALBUM LP 114
NORMA DOUGLAS
Exclusive Recording Artist
RKO UNIQUE RECORDS 1440 Broadway New York, N. Y.

Go-Gettingism

NEW YORK—Bandleaders Les and Larry Elgart set a number of precedents in bandleader-operator relations with an unusual merchandising gimmick at the National Ballroom Operators Convention at the Park Sheraton Hotel, Sept. 23, 24 and 25th. They rented exhibit space displaying their albums, piping records and tapes continuously throughout the meetings; they handed out 750 albums from their extensive Columbia catalog; distributed leaflets; and hired Charlene Holt, one of New York's top models, to dance each operator over to the booth and introduce them to the two bandleader brothers. Above Miss Holt is shown dancing with (Top Left) P. H. Knowles, Riverside Ballroom, Portand, Me.; (Top Right) Robert P. Burge, Centennial Terrace, Sylvania, Ohio; (Bottom Left) George Bagdos, Lake Benton, Minn.; (Bottom Center) Ray Meuse, Riverview Ballroom, Sebasco Estates, Me.; and (Bottom Right) Meyer Stanzler, Rhodes-On-The-Pawtuxet Ballroom, Cranston, R. I.

RCA Victor Sponsors "Fun Lovin' Baby" Contest

NEW YORK—RCA Victor is sponsoring a contest in conjunction with Georgia Gibbs' latest release "Fun Lovin' Baby".

Beginning in October, and running for six weeks, the contest asks disk jockeys to send in snap shots of babies from infancy to 18 months of age. Each week, the jockey submitting the winning photo will be awarded a $25 bond. A 17" Portable TV Set will be awarded as a grand prize for the best snapshot of the entire 6-week contest.

Dee jays may submit photos of their own children. All entries should be sent to Jack Dunn, RCA Victor Records, 155 East 24th St., in New York City. Entries for the first week must be postmarked not later than midnight, October 15th . . . the second week's entries have a deadline on October 22 . . . the third on October 29th and so on through November 19th. The cutest "Fun Lovin' Baby" will win a year's supply of Gerber's Baby Foods and the dee jay who submits the winning picture gets the RCA Victor 17" portable TV set. Pictures are not returnable.

Coast Session

HOLLYWOOD—Taking time out during the pressing of Frankie Laine's Columbia release, "3:10 To Yuma," are l. to r. Morris Stoloff, who conducted the Columbia Pictures Orchestra for the session; George Dunning, composer of the music for the film "3:10 To Yuma," and Frankie Laine.

ABN Appoints Lichtenstein

NEW YORK—Irv Lichtenstein has been appointed Director of Promotions and Exploitation for the American Broadcasting Network, it was announced last week by Robert E. Eastman, President of ABN.

Lichtenstein has resigned as Vice President in Charge of Publicity, Audience and Sales Promotion and Research for WWDC, Washington, and will join ABN this week.

"Irv Lichtenstein will devote his complete time to promotions and exploitation projects to make listeners aware of the many new American Broadcasting Network programs and the top local features carried by ABN affiliated stations," Eastman said. "In operating our network from the stations' point of view, his appointment is in keeping with the American approach of drawing upon the talents of the most capable station people. His proven experience will be a valuable asset both to our affiliates and to ABN."

Sam Clark To Europe For A Month

NEW YORK—Sam Clark, president of ABC—Paramount, last week completed final plans for an extensive European business trip, which will take him to England, France, Holland, Italy and Germany. During his jaunt, Clark will hold discussions with various European affiliates of the diskery, and will also follow through on contacts for new material for the label. Scheduled to leave on Sunday, October 6, the Am-Par prexy is expected to be gone through the month of October.

Prize Winner

NEW YORK—Rudi Tolnay, managing director of RCA of Australia, congratulates, Bob Jones, RCA Victor's Art Director on the prize winning album cover on Victor's "Drum Suite" album, which copped first prize in Cawthorne's National Cover Of The Year contest. Besides this Australian award, the "Drum Suite" package was given a Certificate of Merit at the First Annual Record Cover Show by the American Institute of Graphic Arts. Victor's Assistant Art Director, Ace Lehman came up with the design, and the diskery's Staff Photographer, David Hecht, snapped it.

Big First Showing

NEW YORK — Ricky Nelson, the young teenage star of TV fame who recently joined the Imperial label, showed tremendous strength with his first Imperial release this week. One side, "Have I Told You Lately That I Love You" broke onto The Cash Box Top 60 Best Seller List in the #22 spot in its first week on the chart. And the flip side, "Be-Bop Baby" came into the #26 position.

Driving Through

NEW YORK—The Drivers, comprising five vocalists and a guitarist who were recently signed to an RCA Victor contract, run thru the arrangement of their first Victor session. Their first release is "I Get Weak", penned by Willie Price, manager of the group, and Jo Gulino, wife of the arranger of the sextet. The companion side is "Blue Moon", a rock-a-rhumba treatment of the Rodgers and Hart oldie. The boys' names are LeRoy Smith, Carl Rogers, Paul McCoy, James Pate, Charles Harris, and Edison Thompson. The group formerly recorded for the DeLuxe label.

from the 20th Century-Fox Production
"AN AFFAIR TO REMEMBER"
An Affair to Remember
(OUR LOVE AFFAIR)
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Show and Sell

BALTIMORE, MD.—Zepp's record and photo store, this city, has found this display to be an invaluable aid in producing extra sales in their LP department.

RCA Victor Album Cover Photo Contest Won By Bethlehemite

NEW YORK—A photograph by a Bethlehem, Pa. man has been chosen from more than 11,000 entries as the winning picture in the RCA Victor-Canon Camera Album Photo contest.

The winning entry, to be used as the cover on a forthcoming RCA Victor album entitled Hi-Fi In Focus, was submitted by A. M. Baunach of Bethlehem. The color photograph is an abstract mathematical pattern that creates the optical illusion of a lens aperture opening and closing. Music for the album on which it will appear in early November was recorded by Chet Atkins, world-famed guitarist and an RCA Victor musical director.

Other winners were: Kokei Kaitsuka of Ibaragi-ken, Japan, second; Nobuo Tabata of Osaka, Japan, third; Albert James Vaughn of Chicago, fourth; and Mrs. Nancy Yung of New Rochelle, N. Y., fifth. In addition to the United States and Japan, entries were received from India, Spain, Switzerland, France and Germany.

Three thousand dollars' worth of RCA Victor and Canon Camera merchandise will be awarded Baunach, including an RCA Color TV set, RCA Victor Mark III Hi-Fi Combination, and a Canon VT Deluxe Camera with 50 mm f:1.2 lens and case.

Second prize is an RCA Mark IV Hi-Fi Combination, an RCA Victor Portable TV with 14" screen and a Canon VT Deluxe Camera with 50 mm f:1.8 lens and case; third, an RCA Victor Congressional Tape-Recorder and a Canon L=1 with 50 mm f:2.8 lens and case; fourth, Canon 8T Cine Camera with 13 mm and 25 mm f:1.8 lens and case and an RCA Victor Transistor Radio; fifth, Canon 8T Cine Camera with 13 mm f:1.8 lens and case, plus an RCA Victor Clock Radio and RCA Victor 45 Record Player.

W. A. Alexander, advertising manager for RCA Victor Records, and Nathan Kameny, head Kameny ad associates which represents Canon, said in a joint statement: "Overwhelming response to this contest sponsored by two of the world's leading manufacturers of precision instruments and high fidelity recording marks another step towards the goal of better understanding between peoples via art and communication."

The contest, which closed August 31st, was open to both professional and amateur photographers who were asked to submit photos that in their opinion best would illustrate the album title, "Hi-Fi In Focus."

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"Name The Contest" Contest

NEW YORK—WNEW disk jockey, William B. Williams, has recently come across 15 albums containing his highly-requested theme, "You Are The One." Since so many of his listeners had asked for copies of the song, Bill decided to let the albums be the prize in a contest. After screening several ideas for just what the contest should be, Bill wasn't satisfied with any. Therefore he is now running a "Name the Contest" contest with the 15 best suggestions winning the albums.

Atlantic Records Forms New Subsid East-West Records

NEW YORK—Atlantic Records this week announced that it will debut its new subsidiary, East-West Records, next week with the introduction of three new artists.

Bowing simultaneously with East-West Records are Jay Holliday, Houston rock-a-billy singer, with "Wang Dang Doo" and "Tell Me Why"; Johnny Houston and The Capitals singing "Hula Hands" and "But It's Too Late"; and The Glowtones with "Ping Pong" and "The Girl I Love."

The distribution set-up is being completed at this time.

Plans for East-West Records call for it to be a complete label. It will feature rock and roll, rhythm and blues, rock-a-billy, pop, and in time, LPs.

Concurrently, Atlantic announced the appointment of Lester Lees as national sales manager for Atlantic, Atco, East-West and KRC. The latter is a label formed to issue the recordings of Lloyd Price. Lees was formerly branch manager of Seaboard Distributing Company, Albany, New York, and before that sales representative of the Granz labels, Verve, Cleff, and Norgran. Lees will operate out of 157 W. 57th Street.

WITI-TV Spectacular

MILWAUKEE—Nick Noble, Mercury recording star, emceed a TV benefit spectacular via WITI-TV to help swell annual proceeds for the Retarded Children's Fund Drive, recently.

Noble presented a star-studded array of talent including, the Crew Cuts, Dottie Ferguson, Jean Major's Dancers, Jack Denton, Hi-Phonic Barbershop Quartette, the Milwaukee Turners-Tramboline Act and the Milwaukee Northshore Chapter of SPEBSQSA.

The spectacular was produced and directed by Taylor Benson, who stated that the fund drive was a huge sucess due partly to the appeal to viewers by deejay Bob "Coffee Head" Larsen, to help the retarded children of the nation.

Bob Ruch of Music Distributors handled the publicity as a public interest feature.

Memories

NEW YORK—Sally Kemp, actress-daughter of the late Hal Kemp, buzzes ork leader Henry Jerome, in appreciation for the LP album Jerome recently cut for the Roulette label in dedication to Kemp. Roulette reports that the album entitled, "Memories of Hal Kemp," is a best seller for the diskery.

Allied Acquires Clayson Plastic Products Plant

HOLLYWOOD — Allied Record Sales Company's acquisition of the Clayson Plastic Products Record plant was simultaneously announced last week by Daken K. Broadhead, Presiden of Allied, and Henry Fine, President of Clayson.

Located in Los Angeles and specializing in the manufacture of 7" and 10" custom records, the Clayson plant, with its nearly 15 million records per year capacity, is one of the largest such custom operations in the country.

Last year Allied expanded into the eastern market with a joint plant in Belleville, New Jersey. This present acquisition is another step in the company's announced program of broadening its services to the record industry nationally.

The Clayson plant will be operated by Allied Record Sales Company, under the direction of Daken K. Broadhead, with Samuel Salzman, John F. Wegner and Ned R. Herzstam, Vice President in charge of manufacturing, finance and sales, respectively.

Can't Miss!

TORONTO, CAN.—That's Joe Crysdale (CKEY) with the arrow in his head—and that's Linda Farley, daughter of Lee Farley, national sales promotion manager of Quality Records. The whole thing is a promotion stunt to plug Chuck Berry's Chess Record of "Oh Baby Doll." Why the bow and arrow? Well Linda is the "Baby Doll" and the arrow through the skull indicates the platter can't miss.

Clark Awards Doggett

PHILADELPHIA—Several million teenagers and adults throughout the country were the interested spectators when jazz organist Bill Doggett appeared as guest-artist on the "American Bandstand Dance Party" ABC-TV network show, and was presented a special Cash Box Magazine award by the program's emcee Dick Clark.

The famous "Honky Tonk" maestro's citation read: "To Bill Doggett—Voted the most programmed R & B small instrumental group in the Cash Box Disk Jockey Poll—1957." Judges were the nation's disk jockeys who annually pool their preferences and come up with top rhythm and blues artists in various categories.

Demain Joins Kapp

NEW YORK—Kapp Records last week announced the appointment of Bob Demain as Western Sales Representative.

Demain began his career in the record industry in an administrative capacity with Columbia Records in Los Angeles. He has also been with Epic and Okeh Records where he was head of sales and promotion on the West coast.

Ames Reports Record Sales At All-time High

BEVERLY HILLS, CALIF. — Record sales of both singles and popular LP albums are at an all-time high in all areas of the country, and classical albums are also showing a strong upward sales trend with the music loving public, reports Jack Ames, Liberty Records V.P. after completing a four week cross-country tour of fifteen major cities.

"Teenage buyers are beginning to make a swing away from rock and roll tunes to novel ballad arrangements, but the change is only slight at the moment," Ames states.

"Calypso record sales have definitely declined," Ames adds, "and the fad is dying out as many experts at first predicted."

"Hi-Fi equipment purchasing is very strong with the sales of component hi-fi units steadily increasing in all income brackets," Ames says.

"Liberty Record sales are at the highest peak since the company was formed. Currently the sales volume for the firm is three times that of a year ago. Sales in recording categories other than popular records is also highly satisfying. The company's new Fall merchandising program is being enthusiastically received, and orders on all releases are exceeding the highest expectations of Liberty's president, Si Waronker, and myself."

Casanave Sets Record

NEW YORK—Ted Steele, left, congratulates Don Casanave, ABC-Paramount recording artist. Don broke all precedent when he was held over for a third consecutive week as guest star on WOR-TV's "Ted Steele Show." Casanave's first ABC-Paramount disk is "Deep Within Me."

Friedlander Working Overtime

NEW YORK — Buddy Friedlander, sales and promotion manager in charge of pop singles, Epic Records, finds himself unable to leave the home office because of the number of top selling disks currently creating so much activity at their new home on 45th Street.

Friedlander, who spends most of his time on the road, is now beseiged with numerous duties attendant to promoting five hot records at one time. The label is now riding high with "Peanuts" by Little Joe; "My One Sin" by the Four Coins; "Dumplin's", Doc Bagby; "Carol" by the Schoolboys; and Sal Mineo's "Lasting Love".

Mineo will introduce a new release on Kraft TV, October 2, titled "The Words That I Whisper". The teenage favorite will play the leading role and will sing the song several times during its performance. It will be coupled with "It's Party Time", not in the show.

Five For Brady

CHICAGO—September 15, 1957 was an important date on Josh Brady's calendar; for it marked 5 years that he has been entertaining mid-western radio listeners on WBBM.

Commenting on the occasion, Brady quipped, "I don't know what plateau I'm on, but I'd like to try for another 5."

During his tenure on WBBM, Brady has drawn many fans.

Brady came to WBBM in September of 1952, following a two year deejay stint in Milwaukee. Prior to that he managed radio station WREX in Duluth for 4 years.

Now a leading radio personality, Brady is currently heard on 4 daily shows. They include "Breakfast With Brady", two other morning record shows, and "Take A Break" in the afternoon.

On weekends, Brady is heard in the morning.

A Happy Hit-maker

WASHINGTON, D. C.—It couldn't have worked out better if they had planned it! The deejays at WPGC-Washington, D. C. selected Andy Williams' Cadence slicing of "Lips Of Wine" as the best of the new disks recently and featured it as the "Gold Platter Of The Week." The honor rates better than 95 plays a week. Coincidentally, Andy, who happened to be in the area at the time, dropped in to visit with the crew. The smiling faces belong to, standing left to right, Gene Winters, Elliot Paul, Jerry Kearns and Bud Bowers. The pretty Miss, seated on Andy's lap is station receptionist, Alyce Blagman. Absent when the photo was taken were jocks Bob King and John North.

Balboa Steppers

HOLLYWOOD, CALIF.—Stan Kenton takes time out from his engagement at the Crescendo to appear on Bill Leyden's KRCA-Hollywood show "It Could Be You" to demonstrate some of the dance music he played during his early Balboa Beach Ballroom days, while dancers Vicki and Sam Newman recreate the famed "Balboa" step.

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Mitch Chats With A Buddy

BALTIMORE—Last week Wednesday Mitch Miller was a guest speaker for the Westinghouse people, in Baltimore, kicking off their new TV station, WJZ. After the luncheon Mitch was guest of Buddy Deane on the new "Buddy Deane Bandstand" show. Pictured here are Mitch Miller on the left and Buddy Deane to the right with what might appear to be little Millers in the background.

WMGM And New York Public Library To Host Popular Music Jamboree Series

NEW YORK — New York City's teen-agers will be guests of Station WMGM and the Donnell Branch of the New York Public Library in the third of a series of popular music jamborees in the auditorium of the Donnell Library Center, 20 West 53rd Street, beginning Thursday, October 10th at 4:00 PM.

The jamborees will feature the nation's top vocalists, song writers, artist and repertoire directors, talent managers, arrangers and WMGM's disk jockeys. They will discuss job opportunities in the field and reveal how records are born, what makes a hit and afford the youngsters a chance to hear current hits as well as previews of the new releases.

Built especially for children, the new series will be presented on alternate Thursdays with Jerry Marshall, conductor of the WMGM "Record Room," present at the opening program. Peter Tripp, of "Your Hits of the Week" show, will be the master of ceremonies on October 24th; Ed Stokes will appear on November 7th, and Dean Hunter, of the "Record Bandwagon" and "Best Sellers" shows, will wind up the present series on November 21st.

Tickets of admission are available free of charge at the Nathan Straus Young People's Room of the Donnell Regional Branch. Tickets may also be obtained by sending a stamped, self-addressed envelope to the New York Public Library "Popular Music Jamboree," 20 West 53rd Street, New York 19, N.Y.

The Donnell Regional Branch of the New York Public Library is one of the most modern library structures in New York City. It was recently completed and opened to the public. It features the first free Record Lending Library in Manhattan. Sets of earphones enable visitors to listen briefly and choose records for borrowing from among the long-playing recordings of opera, symphony, folk songs, instrumental and vocal music. In the auditorium, scene of the WMGM series, the Library also offers free concerts, lecturers, puppet shows and similar presentations. The Popular Music Jamborees will not be broadcast.

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Meeting Dates

Music Operators' Associations

Sept. 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

Oct. 3—Phonograph Merchants Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

7—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

7—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

8—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

8—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

9—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

10—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

10—Eastern Massachusetts Music Operators' Association
Place: Beaconsfield Hotel, Boston, Mass.

14—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

16—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

16—New York State Operators Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

16—Eastern Pennsylvania Amusement Machine Assn.
Place: Bungalow Inn, Norristown, Pa.

17—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

17—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

19 & 20—Music Guild of Nebraska
Place: Pawnee Hotel, North Platte, Neb.

21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.

Vegas Conference

LAS VEGAS—Tony Martin (left) currently wowing 'em in Las Vegas, pauses to chat with Vegas dee jay Hal Morelli (KRAM) and tells him all about his latest Victor coupling "Scusami" and "At Last". Tony is appearing at the Flamingo Hotel.

Record Session In Zoo

NEW YORK—Westminster Records went all out to produce extraordinary sonic effects in its new LP release "Peter And The Wolf" and "Carnival Of The Animals."

By special permission of the Bronx Zoo authorities in New York, Westminster engineers spent a week at the Zoo recording the sounds of all the animals that are represented in both these works. These sounds were interpolated into the recording to point up the music.

"Peter And The Wolf" is performed by the Philharmonic Symphony Orchestra of London under Artur Rodzinski; "Carnival Of The Animals" by the Vienna State Opera Orchestra under Hermann Scherchen. Garry Moore, popular TV entertainer, is the narrator.

Animals heard in the former work are the bird, duck, cat and wolf. In the latter opus, the lion, donkey, mule, cuckoo, swan, rooster, fish, bird, turtle, kangaroo and elephant are heard.

The record will be available in record shops throughout the country the first of October.

"Around The World" Theme Of Decca's New LP Promotion

NEW YORK—Decca Records has announced an extensive promotional push on 34 of its long play packages. The drive carries the theme "Around The World In 34 Decca Albums," and uses as a basis the top-selling album from the soundtrack of "Around The World In 80 Days."

Of the 34 sets included in the promotion, ten which bear out the theme are brand new releases. These are: "Your Musical Holiday In The Golden West," "Montmarte Moods," "Honolulu At Midnight," "Stars Of Hawaii," "On A Caribbean Cruise," "Haitian Rhythms," "Cherry Blossom Time In Japan," "Your Musical Holiday In The South Seas," "Dance Rhythms Of Puerto Rico," and "Steel Band Jump Up." In addition to these, the "Around The World" drive includes the 23 sets previously released by Decca in its "Your Musical Holiday" and "Midnight" series.

The company has prepared elaborate display material in conjunction with this promotion, consisting of a centerpiece featuring the "Around The World In 80 Days" album as a focal point, as well as a montage of mounted lithos.

Further promotional activities include a tie-in with La Vigna, a manufacturer of cashmere coats. La Vigna, whose line includes a "Round The World" collection, is featuring the Decca products in all of its promotional activities. The firm is conducting a contest among dealers with Decca products as prizes, and is supplying dealers with display material which ties in the Decca "Around The World" theme with the "Round The World Collection."

Black Watch On RCA Victor

NEW YORK—More than 100 strong, the Pipes and Drums, Highland Dancers and Regimental Band of The Black Watch, Royal Highland Regiment, prepare for their spectacle of marching ceremonies, dancing and martial music. To coincide with their national tour, RCA Victor Records is releasing two albums of music by The Black Watch, "Highland Pageant" and "Scottish Splendor."

"Satchmo Week" In Chi

CHICAGO—Balaban & Katz Theaters last week announced "Satchmo Week" commencing October 4th to augment the filming of "Satchmo The Great" at the B&K Garrick Theater. The story of Louis Armstrong's trek over four continents. Among the numbers heard in the film are, "Sleepy Time Down South," "Saints Go Marching In," "That's My Desire," "Blueberry Hill," "C'est Si Bon," "Basin Street Blues," and many more typical Satchmo numbers.

In addition to Satchmo and his wife Lucille, the film stars top instrumentalists of the world of jazz who make up the personnel of his band. Included in the film are such names as, Edmund Hall on clarinet, Trummy Young on trombone, Barrett Deems on drums, Billy Kyle at the piano, and Arvell Shaw and Jack Lesberg on bass. Velma Middleton, Louie's vocalist is included in the cast.

According to Hal Perlman, of B&K, "Wherever Satchmo played he was greeted by record crowds. In Helsinki, for example, he shattered the mark set by the great Jan Sibelius, Finland's beloved composer. In Accra, on the African Gold Coast, an incredible mass of more than 100,000 attended his concert."

"Satchmo The Great" also marks the debut of Edward R. Murrow as the producer of a big theater screen full length motion picture. In addition to producing, Murrow also narrates parts of the film and chats with Armstrong informally.

Armstrong, currently on a tour of one-nighters reports that he'd love to be here for "Satchmo Week" and the opening of his film. However, he has previous commitments. He sent his sincerest thanks to all the deejays in Chi for helping to kickoff "Satchmo Week."

Holzer To GTJ

LOS ANGELES — Roy DuNann, GTJ & Contemporary Records' Director, has just signed audio engineer Howard Holzer to assist him in all technical phases of the GTJ & Contemporary operation.

Holzer's first assignment is the installation of a lathe designed especially for the high fidelity transfer of original tape to disk masters. DuNann and Holzer have worked out special automatic variable pitch techniques to accommodate the extra minutes of playing time on many GTJ & Contemporary LPs without loss of volume or bass frequency response.

For 15 years a trumpeter with name bands, Holzer made electronics his hobby. Five years ago he turned things about, made trumpeting his hobby (he still plays with the Beverly Hills Symphony Group), and took a job with Master Records. He left to go with Capitol Records, where he stayed four years, working with DuNann, then Supervisor of Recording at Capitol.

Rolling Along

CHICAGO—Jim Mills, NBC deejay, who designed his now famous Mobile Broadcasting Studio, takes it out again. This time to do a remote show from the Harlem-Irving Shopping Plaza.

When Jim isn't performing from the permanent studios of NBC-WMAQ at Chi's Merchandise Mart, he broadcasts from his "Vista Dome"—like mobile studio which he designed.

The unit is a self-contained broadcasting studio, fully equipped with standard broadcast equipment, clocks, "on the air" lights, air conditioning and heating, at a cost of $25,000, and took over a year to complete.

Visit To U.S.

NEW YORK—Cyril Stapleton, London recording artist, recently made a whirlwind tour of the U.S. and in New York, dropped in to visit The Cash Box Staff. Above (l. to r.) are Bob Austin, Cyril Stapleton, Marty Ostrow and Sid Parnes.

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R & B Ramblings

NEW YORK:

Jerry Winston, Onyx Records, announces the pacting of **The Impressors**, a new group. Winston is high on the Impressors and is preparing to go into session immediately and release the initial deck soon. Winston is also happy with the way his "Can I Come Over Tonight" by **The Velours** has been selling. **Dean Barlow's** "Dearest One" is now starting to catch on out of town and it could become another hit disk. In the Latin department, Winston reports he has high hopes that the **Dick 'Ricardo' Sugar** show on WAAT-N.J. will prove to be a big shot in the arm for his Mardi-Gras releases. Mardi Gras' "It's Delovely Cha Cha" by **Sonny Rossi** is a wonderful side and jocks in all fields should find it great programming. . . . Aladdin is reissuing the **Amos Milburn** "Greyhound" with an original blues ballad, "Dear Angel" as the coupler. . . . **Don Robey** back from New Orleans to find a pile of orders on his desk for his Back Beat "Tell Me Why" by the **Rob-Roys**. In many areas in the country the other two of his initial Back Beat trio are also showing strong signs of becoming hits. **Tic** and **Toc** with "Zola" and **Doug** and **Josie's** "I'll Give Love To You" are helping no end to launch Back Beat with three big sellers. Three out of three—not a bad start. Robey is also moving at rocket speed with the current Duke release. **Little "Junior" Parker's** "Peaches" and "Pretty Little Doll"; **Chuck Edwards'** "Warm My Heart" and "Morning Train" and **Paul Perryman's** "Long Enough" and "Nobody Loves Me" have all been received warmly by distributors. . . . **Phil Rose** and **Lou Sprung**, Glory Records, happily accepting all the wonderful comments on the **Tarriers'** "Dunya." A great record and one that might start another trend. . . . **Herman Lubinsky**, Savoy Records, who last week announced the purchase of some 800 masters formerly recorded on the pre-war National label, will issue many of the songs on LP's and singles. Among the artists he has on these masters are **Joe Turner, Lavern Baker**, and the **Ravens**. Lubinsky will issue the Ravens' hit recording of "Silent Night" and "White Christmas" as a single for the coming Christmas season. Many other artists will also be released on LP's and singles on Lubinsky's Regent label. . . . **Sol Rabinowitz** out with another **Ann Cole** this week. Rabinowitz, mindful of the lass's big seller, "Got My Mojo Working," has the gal belting a follow-up, "I've Got Nothing Working Now (But My Real Old Fashioned Love)." A release by Miss Cole is always news to the distribs and deejays. . . . With **Al Silver**, Herald Records, in New Orleans to cut **Tommy Ridgley**, **Doug Moody** has taken over the reigns at the New York office. Doug reports the **Mello-Kings** came across with such impact on the recent **Ted Steele** TV slot that they were immediately booked into the Howard Theater in Washington from September 20 through 26 and the Royal Theater in Baltimore from September 27 through October 3. The Mello-Kings did a complete half-hour show and introduced their new Herald deck, "Chapel On The Hill." **Dick Clark** now wants them for his national bandstand show and they will appear on October 16 and 25. Another result of their Ted Steele stint was a revival of the sales on "Tonight, Tonight." Doug also states that "Our Anniversary" by the 5 **Satins** has gotten off to a smash start, and **Wally Hughes** "Pug Nose and Pony Tail" is building beautifully in a number of areas. "Nice response to **Billy Myles** 'The Joker' too," adds Moody, "so we're happy at Herald." . . . **Vera Hodes** of the **George Goldner** office reports excitedly that they have two new items that should be smashes. Vera's all heated up about "Fools Rush In" by **Malcom Dodds** and **The Tunedrops** and "Honey Dew" by **Bob Lawrence**. The Goldner labels now have **Howard Bedro** handling promotion in Chicago. This now lifts the Goldner promo staff to New York, Philadelphia and Chicago. . . . **The Jocko Henderson** TV show on Channel 13 has been postponed to October 1. . . . **Clifton (King Bee) Smith** (KCOH-Houston) dropped into **The Cash Box** New York offices to say "hello." The King Bee is not only one of the "hot" jockeys in Houston, but he also owns two retail record shops there. Clifton took in the Robinson-Basilio championship fight while in the Big Town. . . . **Jimmy Simmons**, new Atco singer, has a likely looking wax in "Shuffle In The Gravel." It was "Ballad Of The Cowboy Sailor" that Jimmy sang for that NBC-TV colorcast, "Eleven Against The Ice" last week. . . . **Lucy Purser**, Masquerade recording artist, returned to New York after a week-long tour of Georgia, her home state. She introduced her current Masquerade release "Dancer and "Squeeze Me Again." Miss Purser plans to go out on a national tour after spending a couple of weeks in New York. . . . **Sam Weiss**, Superior Distributing Company, reports "Honest I Do" by **Jimmy Reed** is taking off like a shot. . . . Atlantic Records says the only "wailing" heard around their offices is on wax. No complaints that business is "off." "Swanee River Rock" by **Ray Charles** is streaking out like it intends to break the sound barrier. **Ruth Brown's** "Show Me" and **Joe Turner's** "I Need A Girl" and "Trouble In Mind" also collecting orders like **Sid Parnes** collects paintings. Atlantic Records has formed a new subsid, East-West Records. A trio of releases next week will launch the new label. They will be **Jay Holliday**, young Dallas Rockabilly, singing "Wang Dang Doo" and "Tell Me Why"; **Johnny Houston** and The Capitals (also from Dallas) singing "Hula Hands" (A rockahula hunk of material) and "But It's Too Late"; and **The Glowtones** (a rock and roll group) rocking "Ping Pong" and "The Girl I Love." Distribs are now being set up. Plans for East-West call for it to be a complete label including LPs at a future date. With the expansion of Atlantic continuing at a rapid pace, the execs have brought in a national sales manager to handle Atlantic, Atco, East-West, and KRC. **Lester Lees**, the appointee, will make his office at 157 W. 57th St. He was most recently branch manager of Seaboard Distributing Co., Albany, N.Y., and before that sales representative for the Granz labels; Verve, Cleff and Norgran. . . . Atlantic has also announced the signing of the **Jazz Modes** and **Margo Guryan** for the LP line.

CHICAGO:

CONGRATS TO **Li'l Wally Jagiello** on expansion of his record enterprises, and new label, Banana Records. **Wally** now in process of prepping new releases for October for the following artists, **Eddie Lund**, the **Eagle Brothers**, the **Whispering Knights, Li'l Wally, Bob Haven, The Ampol Aires** and **Robbi Shawn**. **Wally** includes his own pressing plant in the operation. . . . Deejay **Sam Evans**, who manages **Oscar Wills**, reports that **Oscar's** release on the Argo label "Flatfoot Sam" is really climbing the charts. **Wills** goes into the Apollo Thitter for one week, 10/11, with the **Roy Hamilton** Show, and then on to Philly 10/18 for a one week stint at the Uptown Thitter. . . . The word from Vee-Jay's **Abner** is that deejay **Preston York** and his frau vacationing from WAOK in Atlanta, visiting with **Ab. Abner** also reports that **The Dells** are heading for a 4 week engagement on the west coast for the first time in their career. . . . Deejay **Richard Stamz** has added personal management to his many duties. **Richard** currently handles **Tiny Topsy** and **Willie Maybon, The Cash Box** sends sincerest condolences to **Tiny Topsy** on the death of her mother. . . . **Marty Faye** adds more work to his already very heavy schedule. WBKB-TV extended his nightly TV show, "**Marty's Morgue**," 15 minutes more. **Marty** increasing his popularity in Chi and vicinity daily with his candid interviews and straight-from-the-shoulder reporting. . . . **Eli Toscano** of Cobra Records flipping over two new releases, "My Life Depends On You" b/w "My Love" by his new find, **Betty Everett** and "Where Can My Loved One Be" b/w "Shake It" by **Duke Jenkins**. **Eli** is especially high on **Duke Jenkins**. He says that this should be a chart buster. . . . **Ralph Bass** can't get over continued rise of King's "Aw Shucks" by **Tiny Topsy**. "Really moving up on the charts," says **Ralph**. . . . Last week **Abner** of Vee-Jay told about the phenomenal rise of **Jimmy Reed's** "Honest I Do" from nowhere to number 17 on the charts. "The amazing rise continues," says **Abner**, "for 'Honest I Do' is now #8 nationally." . . . Falcon, a Vee-Jay subsidiary label, really excited over strong initial reaction to **Priscilla Bowman's** newie, "A Spare Man." . . . **Pearl Bailey** came back strong at the Chez Paree, after her short bout with the Flu bug. **Pearl's** latest single on Roulette is "C'est Magnifique" and "Bill Bailey Won't You Please Come Home." . . . **Abner** just phoned to tell us that Vee-Jay will offer releases on the following artists in the spirituals field, **The Swan Silvertones, The Boyer Brothers, The Raspberry Singers** and **The Harmonizing Four**. **Abner** says that his firm continues to realize the great potential in the spiritual market, and feels that the Fall selections will go over big. . . . **Jerry Allan** of the Stepheny label squired **Sonny Jason** about the deejay circuit with **Sonny's** waxing of "Easy Come Kisses, Easy Go Love" and "Warm Red Wine." This one by **Sonny** is a "click." . . . B&K Garrick Thitter heralds Satchmo Week, starting 10/4, to augment filming of "The Great Satchmo." The fabulous story about trumpet man **Louie Armstrong**.

LOS ANGELES:

Etta James in town recording for Modern Records before starting another national tour. Modern this week also released a cover recording, of "You Send Me" and "Summertime." . . . **Little Richard** guested with KPOP's **Red Blanchard** at the Los Angeles County Fair this week. Red featured Richard's new Specialty recording of "Keep-A-Knockin'" and "Can't Believe You Want to Leave." . . . **Jim Warren** at Central Record Sales busy with several big hits including, "Mr. Lee" by **The Bobbettes**, "Happy, Happy Birthday Baby" by **The Tune Weavers**, and "Alone" by **The Sheperd Sisters** on the Lance label, which Jim is predicting will go right to the number one spot. . . . Dot Records have purchased the master on the Starla Records waxing of "Dedicated To You" by **Sonny Knight**. Starla, new West Coast label, also has another good release in "Let's Monkey Around" by **Kip Tyler**. . . . **The Six Teens** playing weekend engagements throughout California appearing for two nights this weekend in Vallejo, Calif. Group will be singing their new Flip recording of "Baby You're Dynamite" and "My Surprise." . . . **Jean Bennett** of the Personality Production office due in town for an indefinite stay. . . . **Art Laboe** presented his second big show of the season at Long Beach this past week. Entertaining were: the bands of **Joe Huston, Big Jay McNeeley**, and **Marvin** and **Johnny**, along with such artists as, **The Penguins, Don** and **Dewey, Sam Cook, Bobby Please, Ted Newman**, and **Johnny Flamingo**. . . . **Eddie** and **Betty Cole**, piano vocal team, recording for new Six Thousand label. . . . Dooto Records introducing a new religious LP entitled "The Best Gospel Singers." Album contains twenty hits by leading gospel singers. . . . **The Trenier Twins** headlining the new show with **Marie MacDonald** at the Moulin Rouge. Team has a new recording, "Holy Mackerel Andy" out on the Brunswick label.

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips

ALL MY LOVE
Magic Sam (Cobra 501)

ALL OF MY LIFE
Billy Eckstine (Mercury 71161)

AND THAT REMINDS ME
Della Reese (Jubilee 5292)

ARROW OF LOVE
Six Teens (Flip 322)

AW SHUCKS BABY
Tiny Topsy (Federal 12302)

BACK TO SCHOOL AGAIN
Timmie Rodgers (Camea 116)

BERMUDA SHORTS
Delroys (Apollo 514)

BLACK SLACKS
Sparkletones (ABC-Paramount 9873)

CAN I COME OVER TONIGHT
Velours (Onyx 512)

CHANCES ARE
Johnny Mathis (Columbia 40993)

CHICKEN BABY CHICKEN
Tony Harris (Ebb 104)

COOL SHAKE
Del-Vikings (Mercury 71132)

COULD THIS BE MAGIC
Dubs (Gone 5011)

DARLING IT'S WONDERFUL
Lovers (Lamp 2005)

DEDICATED TO YOU
Sonny Knight (Dot 15635; Storla 5-1)

DEEP PURPLE
Billy Ward & Dominoes (Liberty 55099)

DESERIE
Charts (Everlast 5001)

DINNER DATE
Little Willie John (King 5083)

DO YOU MEAN IT
Ike Turner (Federal 12297)

DOWN IN THE ALLEY
Clovers (Atlantic 1152)

*EMMETT LEE
Carol Fran (Excello 2118)

FLATFOOT SAM
Oscar Wills (Argo 5277)
T.V. Slim (Checker 870)

GONE IS MY LOVE
Dynamics (Cindy 3005)

HAMMERHEAD
SHINDIG
Bill Doggett (King 5070)

HEAR MY PLEA
Donnie Elbert (DeLuxe 6125)

HE'S GONE
Chantells (End 1001)

*HEY BABE
Cleftones (Gee 1041)

HULA LOVE
Buddy Knox (Roulette 4018)

IDOL WITH THE GOLDEN HEAD
MY BABY COMES TO ME
Coasters (Atco 6098)

IF I THOUGHT YOU NEEDED ME
Little Willie John (King 5066)

I FOUND PEACE OF MIND
Pee Wee Craytan (Vee-Jay)

I'M A KING BEE
Slim Harpo (Excella 2113)

I'M GRATEFUL
Ray Milton (King 5035)

I NEED A GIRL
Joe Turner (Atlantic 1155)

I NEED YOU SO BAD
B. B. King (RPM 498)

IS YOUR LOVE FOR REAL
Midnighters (Federal 12299)

IT HURTS TO LOVE SOMEONE
Guitar Slim (Atca 6097)

IT MUST BE YOU
PLEASE HONEY DON'T GO
Annie Laurie (DeLuxe 6135)

I WANNA DO EVERYTHING FOR YOU
Brook Bentan (Vik 0285)

IT'S NOT FOR ME TO SAY
Johnny Mathis (Columbia 40851)

IT WAS THERE
Johnnie & Joe (J & S 1659)

JAILBAIT
Andre Williams (Fortune 837)

*JIM
Big Maybelle (Savay 1519)

LEAVIN' IT ALL UP TO YOU
Don & Dewey (Speciolty 610)

LET'S START ALL OVER AGAIN
Paragons (Winley 220)

*LITTLE BITTY PRETTY ONE
Bobby Day (Class 211)
Thurston Harris (Aladdin 3398)

LONELY CHAIR
Lloyd Price (KRC 301)

LOTTA LOVIN'
Gene Vincent (Capital 3763)

*LOVE IS A TREASURE
Mickey & Sylvia (Vik 0290)

LOVE LETTERS IN THE SAND
Pat Boone (Dot 15570)

ONLY BECAUSE
Platters (Mercury 71184)

ON THE STREET WHERE YOU LIVE
Jonah Jones (Copitol 3747)

MEAN WOMAN BLUES
Elvis Presley (RCA Victor EPA 2-1515)

MY LOVE IS TRUE
Wilbert Harrison (Savoy 1517)

PASSING STRANGERS
Vaughan & Eckstine (Mercury 71122)

*PEACHES
Little Jr. Parker (Duke 177)

PEANUTS
LILLY LOU
Little Joe & Thrillers (Okeh 7088)

PLAYTHING
Ted Newman (Rev 3505)

RAINBOW
Russ Hamilton (Kapp 184)

REET PETITE
Jackie Wilson (Brunswick 55024)

SHE'S GONE
Ivory Joe Hunter (Atlantic 1151)

*SHOW ME
Ruth Brown (Atlantic 1153)

SICK AND TIRED
Chris Kenner (Imperial 5448)

SIGNALS OF LOVE
Jimmy Reed (Vee-Jay 253)

*SOFT
Bill Doggett (King 5080)

SOMEBODY IN MY HOME
Howlin' Wolf (Chess 1668)

SWANEE RIVER ROCK
I WANNA LITTLE GIRL
Ray Charles (Atlantic 1154)

SWANEE RIVER ROCK
Red Tops (Sky)

*SWEETEST ONE
Crests (Joyce)

TAKE THE KEY
NO KISSIN' AND A HUGGIN'
Richard Berry (Flip 318)

TAMMY
Debbie Reynolds (Coral 61851)

TEARS ON MY PILLOW
Eldorados (Vee-Jay 250)

TELL ME SO
Donnie Elbert (DeLuxe 6143)

THAT'S MY DESIRE
Channels (Gone 5012)
Bob & Earl (Class 213)

THE BIG QUESTION
Ike Turner (Federal 12304)

THERE GOES A PRETTY GIRL
Enchanters (Coral 61832)

THIS NEARLY WAS MINE
Dan Gardner (DeLuxe 6133)

THIS TRAIN HAS GONE
Chuck Willis (Atlantic 1148)

TONIGHT TONIGHT
Mello-Kings (Herald 502)

TREAT ME LIKE I TREAT YOU
Eddie Burns (JVB)

UNITED
Otis Williams (DeLuxe 6138)
Love Notes (Holiday 2605)

*WAKE UP LITTLE SUZIE
Everly Bros. (Cadence 1337)

WALKIN' WITH FRANKIE
Frankie Lee Sims (Ace 527)

WHEN I MEET MY GIRL
Tommy Ridgley (Herald 501)

YOU'RE GONNA CRY
I NEED YOUR KISSES
Spaniels (Vee-Jay 257)

*YOU SEND ME
*SUMMERTIME
Sammie Cook (Keen 34013)

ZIP ZIP
Diamonds (Mercury 71165)

THE NATION'S R & B TOP 20

			Pos. Last Week
1	MR. LEE	*Bobbettes (Atlantic 1144)*	1
2	DIANA	*Paul Anka (ABC-Paramount 9381)*	2
3	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*	3
4	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*	5
5	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872) (Casa Grande)*	7
6	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*	8
7	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*	4
8	THINK	*"5" Royales (King 5053)*	11
9	HONEYCOMB	*Jimmie Rodgers (Roulette 4015)*	12
10	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*	6
11	KEEP A KNOCKIN'	*Little Richard (Specialty 611)*	—
12	STAR DUST	*Billy Ward & Dominoes (Liberty 55071)*	9
13	DUMPLIN'S	*Doc Bagby (Okeh 7089) Ernie Freemon (Imperial 5461)*	17
14	LONG LONELY NIGHTS	*Clyde McPhatter (Atlantic 1149) Lee Andrews & Hearts (Chess 1665)*	10
15	HUMPTY DUMPTY HEART	*Lavern Baker (Atlantic 1140)*	15
16	MISS YOU SO	*Lillian Offitt (Excello 2104)*	16
17	WITH YOU ON MY MIND	*Nat Cole (Capitol 3782)*	21
18	BEAUTIFUL WEEKEND	*Googie Rene (Class 212) Ernie Freeman (Imperial 5461)*	24
19	SHORT FAT FANNIE	*Larry Williams (Speciolty 608)*	14
20	SEARCHIN'	*Coasters (Atco 6087)*	13

21. PEANUTS. 22) AW SHUCKS BABY. 23. LITTLE BITTY PRETTY ONE. 24. LOTTA LOVIN'. 25. TO THE AISLE.

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Breaking Big Natianally
THE DUBS
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c/w
"SUCH LOVIN' "
Gone 5011
GONE RECORDS
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"IT'S TOO LATE NOW"
The Cuff Links
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"BEAUTIFUL WEEKEND"

Googie René

Class No. 212

"THAT'S MY DESIRE"

Bob and Earl

Class No. 213

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The Cash Box HOT 100

NEW YORK

1	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
2	MR. LEE	*Bobbettes (Atlantic 1144)*
3	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267*
4	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
5	DUMPLIN'S	*Dac Bagby (Okeh 7089)*
6	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
7	LONG LONELY NIGHTS	*Clyde McPhatter (Atlantic 1149)*
8	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*
9	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
10	CHANCES ARE	*Johnny Mathis (Columbia 40993)*

CHICAGO

	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
	MR. LEE	*Bobbettes (Atlantic 1144)*
	AW SHUCKS BABY	*Tiny Topsy (Federal 12302)*
	BYE, BYE BABY	*Nappy Brown (Savoy 1514)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
	STAR DUST	*Billy Ward & Dominoes (Liberty 55071)*
	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
	DIANA	*Paul Anka (ABC-Paramount 9381)*
	SEARCHIN'	*Coasters (Atco 6087)*

NEW ORLEANS

	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	DUMPLIN'S	*Ernie Freeman (Imperial 5461)*
	KEEP A KNOCKIN'	*Little Richard (Specialty 611)*
	IT HURTS TO LOVE SOMEONE	*Guitar Slim (Atco 6097)*
	LEAVIN' IT ALL UP TO YOU	*Don & Dewey (Specialty 610)*
	SICK AND TIRED	*Chris Kenner (Imperial 5448)*
	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
	AW SHUCKS BABY	*Tiny Topsy (Federal 12302)*
	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*

ST. LOUIS

1	MR. LEE	*Bobbettes (Atlantic 1144)*
2	DIANA	*Paul Anka (ABC-Paramount 9381)*
3	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
4	FARTHER UP THE ROAD	*Babby Blue Bland (Duke 170)*
5	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
6	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
7	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (5un 267)*
8	WHAT CAN I DO	*Donnie Elbert (DeLuxe 6125)*
9	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
10	MISS YOU SO	*Lillian Offitt (Excello 2104)*

NEWARK

	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
	DUMPLIN'S	*Doc Bagby (Okeh 7089) Ernie Freeman (Imperial 5461)*
	MR LEE	*Bobbettes (Atlantic 1144)*
	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
	DIANA	*Paul Anka (ABC-Paramount 9381)*
	THINK	*"5" Royales (King 5053)*
	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
	COULD THIS BE MAGIC	*Dubs (Gone 5011)*

SAN ANTONIO

	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
	MR. LEE	*Bobbettes (Atlantic 1144)*
	KEEP A KNOCKIN'	*Little Richard (Specialty 611)*
	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*
	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (5un 267)*
	STAR DUST	*Billy Ward & Dominoes (Liberty 55071)*
	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
	MISS YOU SO	*Lillian Offitt (Excello 2104)*
	PEANUTS	*Little Joe & Thrillers (Okeh 7088)*

The Cash Box HOT

PHILADELPHIA

1	HAPPY, HAPPY BIRTHDAY BABY	*Tune Weavers (Casa Grande)*
2	THINK	*"5" Royales (King 5053)*
3	DUMPLIN'S	*Doc Bagby (Okeh 7089)*
4	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
5	LONG LONELY NIGHTS	*Lee Andrews & Hearts (Chess 1665)*
6	KEEP A-KNOCKIN'	*Little Richard (Specialty 611)*
7	LITTLE BITTY PRETTY ONE	*Thurston Harris (Aladdin 3398)*
8	SWANEE RIVER ROCK	*Ray Charles (Atlantic 1154)*
9	YOU SEND ME	*Sam Cook (Keen 34013)*
10	SHORT FAT FANNIE	*Larry Williams (Specialty 608)*

LOS ANGELES

1	DIANA	*Paul Anka (ABC-Paramaunt 9381)*
2	MR. LEE	*Bobbettes (Atlantic 1144)*
3	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
4	DEDICATED TO YOU	*Sonny Knight (Dot 15635)*
5	YOU SEND ME	*Sam Caak (Keen 34013)*
6	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
7	HAPPY HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
8	THINK	*"5" Royales (King 5053)*
9	SEARCHIN'	*Coasters (Atco 6087)*
10	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*

DETROIT

1	THINK	*"5" Royales (King 5053)*
2	MR. LEE	*Bobbettes (Atlantic 1144)*
3	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
4	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
5	HAPPY, HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
6	DIANA	*Paul Anka (ABC-Paramaunt 9381)*
7	LITTLE BITTY PRETTY ONE	*Bobby Day (Class 211)*
8	AW SHUCKS BABY	*Tiny Topsy (Federal 12302)*
9	HONEYCOMB	*Jimmie Rodgers (Roulette 4015)*
10	WITH YOU ON MY MIND	*Nat "King" Cole (Capitol 3782)*

ATLANTA

1	DIANA	*Paul Anka (ABC-Paramaunt 9381)*
2	MR. LEE	*Bobbettes (Atlantic 1144)*
3	HAPPY, HAPPY BIRTHDAY BABY	*Tune Weavers (Checker 872)*
4	FARTHER UP THE ROAD	*Bobby Blue Bland (Duke 170)*
5	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
6	HONEYCOMB	*Jimmie Rodgers (Roulette 4015)*
7	THINK	*"5" Royales (King 5053)*
8	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
9	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
10	LONG LONELY NIGHTS	*Lee Andrews & Hearts (Chess 1665) Clyde McPhatter (Atlantic 1149)*

MEMPHIS

1	I WANNA DO EVERY-THING FOR YOU	*Brook Bentan (Vik 0285)*
2	FARTHER UP THE ROAD	*Babby Blue Bland (Duke 170)*
3	IF I THOUGHT YOU NEEDED ME	*Little Willie John (King 5066)*
4	THINK	*"5" Royales (King 5053)*
5	BEAUTIFUL WEEKEND	*Ernie Freeman (Imperial 5461)*
6	THE BIG QUESTION	*Ike Turner (Federol 12304)*
7	BYE BYE BABY	*Nappy Brown (Savoy 1514)*
8	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
9	MR. LEE	*Bobbettes (Atlantic 1144)*
10	HUMPTY DUMPTY HEART	*Lavern Baker (Atlantic 1140)*

SAN FRANCISCO

1	HONEST I DO	*Jimmy Reed (Vee-Jay 253)*
2	FARTHER UP THE ROAD	*Babby Blue Bland (Duke 170)*
3	MR. LEE	*Bobbettes (Atlantic 1144)*
4	THINK	*"5" Royales (King 5053)*
5	SEND FOR ME	*Nat "King" Cole (Capitol 3737)*
6	WHOLE LOT OF SHAKIN' GOING ON	*Jerry Lee Lewis (Sun 267)*
7	DIANA	*Paul Anka (ABC-Poramount 9381)*
8	TAKE THE KEY	*Richard Berry (Flip 318)*
9	THAT'LL BE THE DAY	*Crickets (Brunswick 55009)*
10	SUMMERTIME	*Sam Cook (Keen 34013*

R & B Sure Shots

"IDOL WITH THE GOLDEN HEAD"
The Cash Box Award o' the Week 9/7
"MY BABY COMES TO ME"
Coasters ..... Atco 6098

"DEEP PURPLE"
The Cash Box Disk of the Week 9/14
Billy Ward & Dominoes ..... Liberty 55099

"WAKE UP LITTLE SUZIE"
The Cash Box Disk of the Week 9/14
Everly Bros. ..... Cadence 1337

"I WANNA LITTLE GIRL"
The Cash Box Award o' the Week 9/14
Ray Charles ..... Atlantic 1154

"PLAYTHING"
Ted Newman ..... Rev 3505

"YOU SEND ME" "SUMMER TIME"
The Cash Box Sleeper of the Week 9/21
Sammie Cook ..... Keen 34013

"DOWN IN THE ALLEY"
The Cash Box R&B Best Bets 9/21
Clovers ..... Atlantic 1152

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A National Smash!
Thurston Harris
"Little Bitty Pretty One"
and
"I Hope You Won't Hold It Against Me"
Aladdin # 3398
Aladdin RECORDS
Los Angeles, Calif.

A New Smash Release!
THE MELLO KINGS
"SASSAFRAS"
&
"CHAPEL ON THE HILL"
Herald 507
Herald RECORDS
1697 B'way,
New York City, N.Y.

R & B Reviews

A AWARD & SLEEPER — B VERY GOOD — C FAIR
B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JOE POTITO and THE SATELLITES
(Safari 1003)

B+ "SAY A PRAYER" (2:31) [Ben Ghazi BMI—Holmes, Wyche] Joe Potito and The Satellites sing a slow paced, dramatic lovely. Potito has a big voice and is backed with a chorus and good arrangement. Strong side that deserves good exposure. Could make it big in pop and r & b.

C+ "CAN'T LET YOUR LOVIN' GO" (2:30) [General ASCAP—Dickens] Big voice and familiar type of tune heard many, many times. Ok listening but not enough individuality to offer "Prayer" competition.

SIL AUSTIN
(Mercury 71196)

B+ "GREEN BLAZER" (2:25) [Cypress BMI] Sil Austin, his ork and stirring horn sweep with zest and compelling mood as they stir things up on a middle beat jump instrumental wax. Solid teener jump side and great deejay programming.

B+ "FALL OUT" (2:35) [Stanson Music BMI] Austin ups the tempo with a building theme and a rocking jump loaded with excitement. Austin's blaring horn takes the spotlight and goes great guns all the way. Two socko instrumental delighters.

J. B. LENOIR
(Checker 874)

B+ "WHAT ABOUT YOUR DAUGHTER?" (2:33) [Arc BMI—J. B. Lenoir] J. B. Lenoir wails a middle beat blues with a real convincing effort. A solid rhythmic beat dished up by the band support aids no end in getting the message across. It's an exciter that should do well saleswise.

B "5 YEARS" (2:18) [Arc BMI—J. B. Lenoir] Lenoir sings a rhythmic middle beat with a real riding effect. A down home blues done with deep feeling.

THE HEARTS
(J & S 1660)

B+ "SO LONG, BABY" (2:30) [Zell's Music BMI — Z. Sanders] The Hearts team in excellent style on a slow, shuffle ballad. The group handles the romantic lyric with feeling and a sound that appeals to the teener r & b market. Strong deck that bears watching.

B "YOU SAY YOU LOVE ME" (2:35) [Zell's Music BMI—Z. Sanders] The Hearts back with a slow beat rock and come up with another strong item. Real swinging jump ditty for a slow Lindy. Two good decks.

PRISCILLA BOWMAN
(Falcon 1004)

B+ "A SPARE MAN" (2:30) [Tollie BMI—P. Bowman] Priscilla Bowman gives some throaty, but sage advice, when she tells you to "keep a spare man on the shelf." It's a quick beat ditty with an infectious treatment. The lass gives a really good vocal effort on this deck and is supported by an excellent arrangement and band backing. Could make a real big dent in the charts.

B "YES, I'M GLAD" (2:17) [Tollie BMI—P. Bowman] The strong throated chantress gives out with a quick beat rocker in happy style. It's a spirits lifter and Miss Bowman provides a couple of minutes of solid enjoyment.

The Cash Box Award o' the Week

"OUR ANNIVERSARY" (2:20) [Angel BMI—Freeman, Murphy]

"PRETTY BABY" (2:07) [Angel BMI—Freeman, Murphy]

THE FIVE SATINS
(Ember 1025)

The Five Satins follow their national hit, "To The Aisle," with another lovely, "Our Anniversary." The group. now the possessors of two big sellers, is in a position to get good exposure on its new releases. From that point on its the material and delivery. And—in this instance, "Our Anniversary," we believe has both. The lads deliver the slow beat ballad with a smooth vocal blend and the proper degree of tenderness and warmth. It looks like another chart item for The Five Satins. The flip, "Pretty Baby," is a change of pace. The group sings the quick beat jump with a spark'ing treatment. Good coupler. It's "Our Anniversary" for the action.

"THE BEATING OF MY HEART" (2:24) [Arc BMI—Fuqua, Lester]

"CONFESS IT TO YOUR HEART" (2:23)
[Brookville Eden BMI—Otis, Corso]

THE MOONGLOWS
(Chess 1669)

That talented vocal group, "The Moonglows," have a delightful pretty that bears every evidence of it being hit material. "The Beating of My Heart" is a slow shuffle beat delivered with a polished performance that is tender, sprightly and tuneful. A delicious hunk of wax that should make its mark in both pop and r & b. Watch it carefully. The flip, "Confess It To Your Heart," is another slow beat ballad, tenderly and delightfully sung, but a little weaker materialwise. We like "The Beating Of My Heart."

"YOU'RE GONNA CRY" (2:45) [Conrad BMI—Hudson]

"I NEED YOUR KISSES" (2:31) [Conrad BMI—Carter, Hudson]

THE SPANIELS with AL SMITH ORCH.
(Vee-Jay 257)

The Spaniels offer two strong decks for customer approval, and we feel sure that is just what the release will get—customer approval. "You're Gonna Cry" is a slow beat pretty, while the coupling, "I Need Your Kisses," is a quick beat jump. The Spaniels show their versatility with socko vocal treatments of both tunes. Two good sides, either of which could happen. We lean just a shade to "You're Gonna Cry" but won't backtack on "I Need Your Kisses."

"HAVE I SINNED" (2:55)
[Men Lo BMI—Elbert, Mendelsohn]

"LEONA" (2:19)
[Hennessy BMI—Eddie Cooley]

DONNIE ELBERT
(DeLuxe 6148)

Donnie Elbert, one of the most promising young voices around today, delivers two powerful decks, both of which bear every promise of hitting. "Have I Sinned" is a slow beat ballad told with moving effect by the chanter. It is a tender and tuneful opus with a mood arrangement. The coupling, "Leona" is a cute quick beat bouncer delivered with a happy treatment. An infectious two minutes that captivate. "Leona" grows and grows and could step out and be the side. Two for the money and the choice is yours.

The Cash Box R & B Best Bets

★ "GREEN BLAZER" / "FALL OUT"	Sil Austin	Mercury 71196
★ "I'VE GOT NOTHING WORKING NOW"	Ann Cole	Baton 247
★ "A GAY DAY" / "ANSWER ME"	Earl Bostic	King 5801

ANN COLE
(Baton 247)

B+ "I'VE GOT NOTHING WORKING NOW" (2:30) [Dare BMI—Foster] Ann Cole answers her "Mojo" with this quick beat staccato rhythm item. The lass sings with a swinging belty style and rocks out the engaging tune with real zest. It's a strong wax that should pull a good sized total sale.

B "GIVE ME LOVE OR NOTHING" (2:11) [Dare BMI—Davis, Jackson] Ann Cole goes dramatic and pop on this side and comes off with a beautiful side. Moving and well done. Should grab off lots of deejay action.

CHUCK EDWARDS
(Duke 174)

B+ "WARM MY HEART" (2:20) [Lion BMI—Edwards] Chuck Edwards does a soft but dramatic love song with a sincere and warm reading. Moving arrangement done in a "big" style.

B+ "MORNING TRAIN" (2:30) [Lion BMI—Edwards] Edwards belts out a quick beat blues with an exciting job of wailing. Strong deep south band support makes this a powerful r & b entry. Two powerful change of pace decks.

PAUL PERRYMAN
(Duke 169)

B+ "LONG ENOUGH" (2:47) [Lion BMI—Robey] Paul Perryman sings a middle beat rhythm piece with a swinging performance that comes off a solid listening and better than average dance item. Good, stimulating commercial wax.

B+ "NOBODY LOVES ME" (2:47) [Lion BMI—Robey Perryman] Does another intriguing job on a quick beat bouncer with the same exciting feeling. Perryman lets loose with a punched out vocal that gets the sluggish blood stirred. Two infectious sides.

EARL BOSTIC
(King 5081)

B+ "A GAY DAY" (2:42) [Earl's BMI—Earl Bostic] The familiar Bostic sound rings out on this slow rocker. The sexy saxing of Bostic gives an exciting air to the listening pleasure he always supplies. Solid seller with an established audience.

B+ "ANSWER ME" (2:09) [Earl's BMI—Earl Bostic] Bostic tears into the ozone on this wax with a screaming sax and a quick beat jump that'll send the dancing crowd into a series of gymnastic creations. Torrid wax. Two excellent instrumental sides.

COUSIN LEROY
(Ember 1023)

B "UP THE RIVER" (2:30) [Angel BMI — Rozier] Cousin Leroy makes his debut with a syncopated slow beat down home blues. It is a strong r & b wax with a rhythm that impresses itself on the listener. Should get a good reception.

B "I'M LONESOME" (2:20) [Angel BMI—L. Rozier] Leroy turns to a quick beat effort again in the deep south tradition. A swinging effort that makes for a solid change of pace.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

ONE STOP MUSIC
New Orleans, La.
1. Happy Happy Birthday Baby (Tune Weavers)
2. Dumplin's (E. Freeman)
3. Honest I Do (J. Rood)
4. Emmett Lee (C. Fran)
5. Aw Shucks Baby (Topsy)
6. It Hurts To Love Some One (G. Slim)
7. Leaving It All Up To You (Don & Dewey)
8. Wake Up Little Susie (Everlys)
9. The Mystery Of You (Platters)
10. Deep Purple (B. Ward)

H & Y ELECTRIC CO.
Haustan, Texas
1. I Need You So Bad (King)
2. Honest I Do (J. Reed)
3. With You On My Mind (N. Cole)
4. Miss You So (L. Offitt)
5. Beautiful Weekend (Freeman)
6. She's Gone (I. J. Hunter)
7. It Hurts To Love Some One (G. Slim)
8. You're Gonna Miss Me (L. Fulson)
9. Boom Boom (L. Walter)
10. Farther Up The Road (Bland)

GIFT MART MUSIC CENTER
Jamaica, N. Y.
1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Hula Love (B. Knox)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Diana (P. Anka)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Mr. Lee (Bobbettes)
8. Alone (Shepherds)
9. Bye Bye Love (Everlys)
10. Lotta Lovin' (G. Vincent)

ROSSLYN MUSIC
Las Angeles, Calif.
1. That's My Desire (Bob & Earl)
2. You Send Me (S. Cooke)
3. Little Bitty Pretty One (B. Day)
4. Searchin' (Coasters)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Dedicated To You (S. Knight)
7. Diana (P. Anka)
8. Tonight Tonight (Mello-Kings)
9. Johnny (Dots)
10. Leavin' It All Up To You (Don & Dewey)

ANDERSON MUSIC
Red Bank, N. J.
1. Wake Up Little Susie (Everlys)
2. Happy Happy Birthday Baby (Tune Weavers)
3. Hula Love (B. Knox)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Alone (Shepherds)
6. That'll Be The Day (Crickets)
7. You're My One And Only Love (R. Nelson)
8. Diana (P. Anka)
9. Lotta Lovin (G. Vincent)
10. Honeycomb (J. Rodgers)

PAT'S RECORD SHOP
Richmond, Va.
1. Diana (P. Anka)
2. Mr. Lee (Bobbettes)
3. Happy Happy Birthday Baby (Tune Weavers)
4. Chances Are (J. Mathis)
5. Black Slacks (Sparkletones)
6. Chicken And The Bop (Price)
7. Humpty Dumpty Heart (L. Baker)
8. Keep A-Knockin' (L. Richard)
9. Star Dust (B. Ward)
10. Send For Me (N. Cole)

THE VANITY SHOPPE
Savannah, Ga.
1. Long Lonely Nights (C. McPhatter)
2. Send For Me (N. Cole)
3. Beautiful Weekend (Freeman)
4. Darling It's Wonderful (Lovers)
5. Farther Up The Road (Bland)
6. Happy Happy Birthday Baby (Tune Weavers)
7. Chicken Baby Chicken (T. Harris)
8. Whispering Bells (Del-Vikings)
9. Just To Hold Your Hand (C. McPhatter)
10. Valley Of Tears (F. Domino)

RICHLOY, INC.
Philadelphia, Pa.
1. Happy Happy Birthday Baby (Tune Weavers)
2. Dumplin's (D. Bagby)
3. Long Lonely Nights (L. Andrews)
4. Goody Goody (F. Lymon)
5. Beautiful Weekend (G. Rene)
6. Short Fat Fannie (Williams)
7. This Nearly Was Mine (D. Gardner)
8. Farther Up The Road (Bland)
9. Humpty Dumpty Heart (L. Baker)
10. Think (5 Royales)

DISTRIBUTING CORP. OF ILLINOIS
Chicago, Ill.
1. Mr. Lee (Bobbettes)
2. Aw Shucks Baby (Topsy)
3. Bye Bye Baby (N. Brown)
4. Searchin' (Coasters)
5. Diana (P. Anka)
6. Farther Up The Road (Bland)
7. Honest I Do (J. Reed)
8. Dumplin's (D. Bagby)
9. Keep A-Knockin' (L. Richard)
10. Swanee River Rock (Charles)

R & B Disk Jockey
REGIONAL RECORD REPORTS

DICK DEAN
WKTQ—Narway-Paris, Me.
1. Zip Zip (Diamonds)
2. Mr. Lee (Bobbettes)
3. That'll Be The Day (Crickets)
4. Deep Purple (B. Ward)
5. Honeycomb (J. Rodgers)
6. Up Above My Head (Ray & Laine)
7. Wake Up Little Susie (Everlys)
8. Humpty Dumpty Heart (L. Baker)
9. Have I Told You Lately That I Love You (R. Nelson)
10. Long Lonely Nights (C. McPhatter)

DONN CALDWELL
WHLL—Wheeling, W. Va.
1. Mr. Lee (Bobbettes)
2. Mean Woman Blues (Presley)
3. That'll Be The Day (Crickets)
4. Whole Lot Of Shakin' Going On (J. L. Lewis)
5. Diana (P. Anka)
6. Farther Up The Road (Bland)
7. Honeycomb (J. Rodgers)
8. Happy Happy Birthday Baby (Tune Weavers)
9. Chicken Baby Chicken (T. Harris)
10. Humpty Dumpty Heart (L. Baker)

RANDY "DANDY RANDY" WARREN
KCOH—Hauston, Texas
1. Diana (P. Anka)
2. Farther Up The Road (B. B. Bland)
3. Beautiful Weekend (Rene)
4. Tammy (D. Reynolds)
5. Happy Happy Birthday Baby (Tune Weavers)/ Mr. Lee (Bobbettes)
6. That'll Be The Day (Crickets)
7. Honest I Do (J. Reed)
8. With You On My Mind (N. Cole)
9. Tell Me Why (Rob-Roys)
10. Bye Bye Baby (N. Brown)

TOM ADAMS
KANS—Wichita, Kans.
1. Long Lonely Nights (C. McPhatter)
2. Ballroom Shuffle (L. Gleen)
3. And That Reminds Me (D. Reese)
4. On Your Radio (R. Lanham)
5. Whole Lot Of Shakin' Going On (J. L. Lewis)
6. When I See You (F. Domino)
7. Rockin' Pneumonia (Smith)
8. Owee Nellie (R. Lanham)
9. Eeny Meeny Miny Moe (J. Stone)
10. Humpty Dumpty Heart (L. Baker)

AL McKINLEY
KPIK—Colarado Springs, Cala.
1. Mr. Lee (Bobbettes)
2. Whole Lot Of Shakin' Going On (J. L. Lewis)
3. Diana (P. Anka)
4. Whispering Bells (Del-Vikings)
5. Short Fat Fannie (Williams)
6. Honest I Do (J. Reed)
7. Send For Me (N. Cole)
8. Dumplin's (D. Bagby)
9. Searchin' (Coasters)
10. Think (5 Royales)

LOU TERRI
WEJM—Fitchburg, Mass.
1. That'll Be The Day (Crickets)
2. Honeycomb (J. Rodgers)
3. Remember You're Mine (P. Boone)
4. Happy Happy Birthday Baby (Tune Weavers)
5. Rainbow (R. Hamilton)
6. Mr. Lee (Bobbettes)
7. Diana (P. Anka)
8. Plaything (N. Todd)
9. Black Slacks (Spell Binders)
10. Rebel (C. Jarvis)

JOHN BENNETT
WNNJ—Newton, N. J.
1. Happy Happy Birthday Baby (Tune Weavers)
2. Mr. Lee (Bobbettes)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Long Lonely Nights (C. McPhatter)
5. Goody Goody (F. Lymon)
6. Humpty Dumpty Heart (L. Baker)
7. Send For Me (N. Cole)
8. Farther Up The Road (B. B. Bland)
9. Pay Day Shuffle (G. Jenkins)
10. Peanuts (L. Joe)

SAMMY DAVID
KRMD—Shrevepart, La.
1. Idol With The Golden Head (Coasters)
2. Dumplin's (E. Freeman)
3. Mr. Lee (Bobbettes)
4. Honest I Do (J. Reed)
5. Happy Happy Birthday Baby (Tune Weavers)
6. Tonight Tonight (A. Wilson)
7. One Look At You Daddy (C. Fran)
8. Keep-A Knockin' (L. Richard)
9. Boom Boom (Five Keys)
10. Daddy Cool (Rays)

JACK GALE
WTMA—Charlestan, S. C.
1. Mr. Lee (Bobbettes)
2. To The Aisle (Five Satins)
3. That'll Be The Day (Crickets)
4. When I See You (F. Domino)
5. Bye Bye Baby (N. Brown)
6. Carolyn (Five Kids)
7. Star Dust (B. Ward)
8. Miss You So (L. Offitt)
9. Humpty Dumpty Heart (L. Baker)
10. Down In The Alley (Clovers)

Dizzy And The King Bee

NEW YORK—When Clifton (King Bee) Smith (KCOH-Houston, Texas) visited New York last week it was natural that he should drop in on Birdland to visit with Dizzy Gilespie. Smith also got around to see a good portion of the trade—and took in the Carmen Basilio-Ray Robinson fracas.

Lubinsky Purchases Old National Masters

NEWARK, N.J. — Herman Lubinsky, president of Savoy and Regent Records, last week announced that he had purchased some 800 masters from the old National label, the pre-World War II diskery that introduced a number of today's top stars. Lubinsky is currently remastering the tapes of many of these sessions and will issue LP's and singles by such names as Billy Eckstine, Joe Turner, Lavern Baker, the Ravens and others.

The first release, to be issued on the Regent label, is made up of four separate LP's featuring Billy Eckstine, each of which will sell for $3.98.

The albums will be housed in new four color jackets.

In time for the Christmas season, Lubinsky will release a single of the Ravens' old hits "Silent Night" b/w "White Christmas".

Other artists acquired on the National masters are the Ames Brothers, and in the jazz field such prominent personalities as Charlie Ventura, Kai Winding, Bill Harris and many others.

Form Bana Records

JERSEY CITY, N.J.—Mike Grey, in association with Tom Lell and Joe Meluso, last week announced the formation of a new record label known as Bana Records. The new diskery will record pop, country and R & B music and will operate out of its offices at 111 Garrison Avenue in Jersey City.

Grey was formerly associated with E. B. Marks and Leeds Music Publishing Companies.

The first artists signed by Bana are Bobby "Mr. Blues" Potter and Miss Toni Carlo. Potter's first release couples "Sugaree", a Marty Robbins composition, with "King Size Kisses". Miss Carlo's first release is "Fidgity Digit" b/w "Baby Behave Yourself".

Promotion will start immediately on these two releases which are already on their way to disk jockeys throughout the country.

2 IN CHICAGO!
NAPPY BROWN'S
"BYE-BYE, BABY"
SAVOY # 1514
COMING UP STRONG
COAST TO COAST
BIG MAYBELLE'S
"ROCK HOUSE"
b/w "JIM"
SAVOY # 1519
SAVOY RECORD CO 56 MARKET ST NEWARK, N J

It's DYNAMITE!
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"PRETTY LITTLE DOLL"
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Cash Box Sleeper Of The Week
Billboard — Spotlight
"BABY, YOU'RE DYNAMITE"
"MY SURPRISE"
FLIP # 326
THE SIX TEENS
featuring 14-year-old
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Country Round Up

Making ready to sponsor "The Red Foley Show" on network radio again this season, Dow Chemical Co. dispatched one of its executive airplanes to the Ozarks on Tuesday, the 24th to deliver Red himself and a number of the program's feature acts to an annual sales meeting in Midland, Mich. Included in the group booked for the event were **Flash & Whistler, Suzi Arden,** the **Dow Show Band, Chuck Bowers** and **Marijon Wilkin.** The cast was accompanied by RadiOzark veep, **John Mahaffey** and **Don Richardson.**

* * * * *

"Little **Jimmie Dickens** made his first guest appearance on the ABC Television "Country Music Jubilee" on Saturday night Sept. 21st. Both **Smiley Burnette** and **Slim Wilson** last week blossomed out in shiny new Cadillacs: Smiley's is a pink convertible, while Slim's is a green sedan. . . . **Curley Chalker,** ace steel man with the **Bill Wimberly Country Rhythm Boys,** is a new addition to the talent staff of KWTO, Springfield. . . . **Billy Walker**'s newest release on Columbia, which arrived at the record stores last week, is tagged "The Image of Me" and "Anything Your Heart Desires." Skelly Stadium in Tulsa, Okla. was the scene of a major personal appearance on Thursday, Sept. 19th, by ABC-TV's "Country Music Jubilee" crew, headed by **Red Foley,** and featuring the **Jubilee Promenaders, Billy Walker, Chuck Bowers, Flash & Whistler, Tommy Sosebee,** and **Merl Lindsay**'s band. . . . **Thumbs Carllile,** another alumnus of the **Country Rhythm Boys,** has become permanent accompanist with the **Marksmen** quartet. The group, incidentally, played Wednesday thru Saturday, the 18th to the 21st at the Flame Club, Minneapolis, and returned there for the 25th thru the 28th.

SUZI ARDEN

* * * * *

The latest issue of **Norma Barthel's Ernest Tubb** Fan Club News, "Melody Trails", is making the rounds. Pictured on the cover are good friends Red Foley and Ernest.

* * * * *

Royal McCullough, Director of Public Relations at WSM-Nashville tells us that the folks who plan to attend the National Disk Jockey Festival are in for a rare treat. One of the speakers at the Disk Jockey Clinic is **Ray Sonin,** editor of Canada's trade publication, Music World. Mr. Sonin is from Toronto. Ontario. His topic is the International Appeal of Country Music. By the way, sez Royal, the parties at this year's Dee Jay Heyday promise to be bigger and better than ever. The big Midnight Party after the "Opry" will be hosted by Roulette Records. Dot will give a luncheon on Friday and Columbia a luncheon on Saturday.

CHUCK BOWERS

* * * * *

The "Opry" has acquired 2 new side men. Now playing lead guitar with **Ferlin Husky** is **Jimmy Bryant,** from the West Coast, one of the foremost electric guitarists in the country. Replacing **Johnny Clark,** who graciously accepted Uucle Sam's offer, is **Jimmy Elrod,** banjo picker with **Wilma Lee** and **Stoney Cooper**'s **Clinch Mountain Clan.** Incidentally, the big **Hank Snow, Wilma Lee** and **Stoney Cooper, Maybelle Carter,** T. Texas Tyler-tour September 8th thru the 22nd marks the first time that Wilma Lee and Stoney have appeared in Texas, and the first time in five years that Hank has been there. A series of stories about the "Opry" starts in the November issue of Radio-TV Mirror. Country music impresario, **Smoky Rodgers** was a visitor at the "Opry" recently. Smoky hails from San Diego. Prince Albert's portion of the "Opry" over NBC starred **Kitty Wells** and **Cowboy Copas** on Sept. 7th and **Jim Reeves** and **Johnny Cash** on the 14th.

* * * * *

A recent one-day visitor to New York was WICK-Scranton, Pa. deejay, Shorty Mason. After discussing some of his material with Peer International's **Roy Horton,** Shorty dropped in to say hello to the crew at **Cash Box.** Mason, who holds down the 10:00 to 11:55 A.M., Mon. thru Sat. time slot, has been selected to appear as "Mr. DJ" on the Oct. 25th WSM-"Mr. DeeJay U.S.A." show. Congratulations Shorty!

* * * * *

"Yodeling" **Bella Lee,** who's seen and heard every Thursday nite over WTAR-TV, Channel 3 in Norfolk, Va., along with **Garland Abbott** and his **Tidewater Playboys,** tells us that the crew is always ready for a good country show. Parties interested in booking the outfit can do so by contacting Southern Orchestras Corp., Franklin Bldg., Norfolk, Va.

NEIL ZACHMEYER

* * * * *

During a recent tour of Nebraska **Marty Robbins** came upon a trio that he felt was sensational. Unable to get them a disk contract Marty decided to cut them himself. The artists are **Tom Pall & The Glaser Bros.,** the tunes are "Five Penny Nickel" and "You're In My Heart Again" and the label is Marty's own, Robbins Records, 319 7th Ave. North, Nashville, Tenn. Incidentally, the boys appeared on **Arthur Godfrey**'s Sept. 23rd CBS-TV show.

* * * * *

Real nice chatting with Columbia's **Bob Burrell,** last week at the cocktail party thrown for **Doris Day** over at Danny's Hideaway in New York. Bob, who'll be making his home in Conn., after recently taking over the diskery's Country Sales and Promotion Manager's post, noted that Carl Smith has a two-market, pop-country smash in his latest slicing, "Why Why". Bob added that WERE-Cleveland deejay, **Bill Randle**'ll be at this year's festivities in Nashville, Nov. 15th and 16th.

* * * * *

Neil "The Ole Gravy Sopper" **Zachmeyer** pens that he's the only country jock at WRAM-Monmouth, Ill. Neil jokingly complains that his 6-day a week, early morning show, "Country Capers", isn't long enough to play all the c&w wax. He also has a Western band, tagged the "**Melody Rangers**", that plays nite clubs, lodges and public dances in and around Monmouth. Neil, who endeavors to spin many good, small time artists (still at the bottom of the ladder), also whirls a 'tune of yesterday' and a spiritual on each program.

SHORTY MASON

* * * * *

Webb Pierce, whose Decca pressing of "Holiday For Love" and "Don't Do It Darlin'" is really making itself felt on the charts, guested on the Sept. 25th, **Patti Page,** CBS-TV'er, "The Big Record".

* * * * *

"Cowboy" **Howard Vokes**' pubbery, Vokes Music, has contracted 2 sacred tunes, written by **Lannie Walker,** labeled, "When You Meet Your Lord" and "Dad's Not Dead, He's Only Sleeping". Lannie, who Vokes sez, is an artist to watch, has recorded both tunes for the Blue Hen label. Jocks wanting copies can get same by writing to Vokes Music, New Kensington, Pa. Another Blue Hen artist, **Bill Price** from WNOX-Knoxville, Tenn., will soon have a new release which he hopes will send him on his way up the success ladder. Also, Blue Hen's **Hank King** is doing a weekly stint with his **Country Squires** at the Sokol Camp in Braeburn, Pa. WAMO-Pittsburgh deejay and artist, **Carl Stuart,** was a recent guest.

* * * * *

"The Philip Morris Country Music Show," which is currently being aired over a regional CBS radio network, will be carried coast-to-coast over the full CBS radio network starting Friday, October 4th. PMCMS stars **Carl Smith** and **Goldie Hill,** who have been on summer vacation. They will be on hand for the first broadcast in the new network series. "The Philip Morris Country Music Show" is heard weekly on Fridays at 10:30 PM (EDT). The all-star country music entertainers have been broadcasting regularly since the Show began touring on January 6th this year. The weekly program was originally heard over the Mutual Broadcasting System until July 5th when the airshow changed to the CBS network. The all-star show, which includes **M.C. Biff Collie, "Little" Jimmy Dickens, Ronnie Self,** Carl **Smith, Shirley Caddell, Goldie Hill, Mimi Roman,** The **Tunesmiths,** The **Country Boys, Red Sovine, George Morgan,** and comedian **Bun Wilson,** is booked and arranged by the **Jim Denny** Artist Bureau, 213 Albert Building, Nashville, Tenn. **Oscar Davis** does the advance booking which, incidentally, will carry the show into Ga., N.C., Va. and W.Va., from Sept. 23rd 'til Oct. 19th.

WARNER MACK

* * * * *

Dot's **Fontane Sisters, Margie, Bea and Geri,** step into the musical guest spotlight on the premiere of **Jimmy Dean**'s Show, which switches from its Sat. nite-½ hour slot to an hour-long presentation, every Sat. at noon, starting Sept. 28th. Dean will also present the artists on his daily, early morning, Mon. to Fri. show. Decca's husky-voiced songstress, **Roberta Sherwood,** appeared on the Sept. 16th to 20th morning shows.

* * * * *

"Take It Away" **Leon McAuliffe,** whose initial Dot waxing is the pop-country pairing, "What's The Use" and "Under The Double Eagle", was one of the featured guest soloists on the **Lawrence Welk,** ABC-TV "Top Tunes And New Tallent" Show on Sept. 23rd. Leon played two of his own compositions, "Panhandle Rag" and "Steel Guitar Rag". It's reported that the package which included Leon and his Cimarion Boys, **Leroy** "Auctioneer" **Van Dyke, Tabby West, Little Willie,** the **Y-Knot Twirlers,** and comedian **Johnny Matson** drew a capacity crowd at the recent Oklahoma Free Fair. Leon and the group'll return to the Mid-west to play fair and ballroom dates througout Kan., Okla., Mo., Ark. and Neb.

* * * * *

Joy Chastain writes to tell us of the fast-rising, 21-year-old 'rock-a-billy' artist from Memphis, Tenn., **Fuller Todd.** The songster, whose latest for King is "Young Hearts Are True" and "Real True Love", is currently appearing on the WHBQ-Memphis "Dewey Philips" and "Dance Party" shows. Interested parties can contact him at 701 So. Bellevue, Memphis, Tenn.

KAY CEE JONES

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Riley Crabtree types to thank all the jocks for spinning his past disks, among 'em "Shackles And Chains", and to let them know that he has a new one out on Country Picnic labeled "Tattle Tattle Tale" and "Something Tells Me". Platter spinners wanting the disks can get 'em by writing to Hanna Music, Box 11173 E.G. Station, Dallas, Tex. Riley'll be in Dallas this week-end to cut a session for Fall release.

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The recent guest roster of the WWVA-Wheeling, W.Va. "Jamboree" included The Chalet Sisters.

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"Uncle" **Jim Christie** is back at his home base again in Chicago. His mailing address is 1428 Jefferson, Des Plaines, Ill. He still tapes show for XEG-Monterrey and XERB-Rosarito, Mexico.

(Continued on Page 63)

Country Round Up

(Continued from preceding page)

KRTC-Baytown, Tex, moved to Pasadena, Tex., last week, with The Wilburn Bros. on hand for the big event. Country jocks at the station are Gabe Tucker and Hal Harris.

* * * * *

A cross-country trip is necessary for Wanda Jackson to keep up with the heavy schedule of dates during the month of September. A jump from Penna. where she has been working for promoter Harry Cooke to the West Coast to appear for Cliffie Stone at Anaheim, Calif. and then on to the Mid-South Fair at Memphis, Tenn. will make Wanda's month one of the biggest of her entire career. While in California Wanda will do another recording session for Capitol records. She will cut a single session and also an album for Capitol. Wanda will also do 4 tunes in the film series "Ranch Party" which is produced by Screen Gems. Arrangements have been completed with Tillman Franks, in charge of "Louisiana Hayride", for an appearance of Wanda on Saturday, Oct. 12th. During the month, which will start in Oklahoma, she'll travel to Texas, Louisiana, Mississippi, and Iowa.

BETTY LUTHER

* * * * *

Hank Thompson was real happy getting together with close friend, Tex Ritter, during the North Plains Fair at Perryton, Texas recently. Hank's new record, "Tears Are Only Rain" and "Under the Double Eagle" is receiving enthusiastic spins from disk jockeys across the country, not only in the country and western market but is getting numerous spins by pop deejays according to word from Mgr. Jim Halsey. Hank started, on September 14th a series of California dates for San Francisco promoter Mark Anthony. A recording session and appearance in Los Angeles then to Dallas, Texas where he will appear 16 straight days at the Texas State Fair, being presented by the Falstaff Brewing Corporation of St. Louis, Missouri. Following the Texas State Fair, Hank and the Boys will round out the month playing in Texas and Oklahoma. Then to the east for a tour which will fill out November.

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Sept. 14th's KWKH-Shreveport, La. "Hayride" Show at Shreveport Municipal Stadium played to a large crowd. On hand for the big doin's were Victor's Jim Edward, Maxine & Bonnie Brown, Hoedown's Tony Douglas, Margaret Lewis, Ram's Linda Brannon and Victor's David Houston, who returned to the "Hayride" after a 4 week absence. Dave's been on the road appearing with the flick "Carnival Rock". Regulars appearing were Savoy's Werly Fairburn, Decca's Jimmy & Johnny, Mercury-Starday's James O'Gwynn and Sun's Tommy Blake. The "Hayride" schedule for Sept. 21st included Billy Gray, Norma Beasler, Columbia's Billy Walker and Victor's Nick Venet. The 28th list includes Victor's Dave Rich and the Jets from Longview, Tex.

* * * * *

DON DEAL

Warner Mack's Personal Manager, Wally Smith, tells us that Warner is on a promotional tour plugging his hit record "Is It Wrong" and plans to spend several days visiting deejays in St. Louis, Chicago, Detroit, Cleveland, Pittsburgh, Philadelphia and Baltimore. Several TV appearances have been scheduled for him by Marty Salkin, Decca promotion man.

* * * * *

Don Deal, Era Recording artist from Los Angeles, has recovered from his Aug. 25th automobile injuries to conclude the tour that he was on when he and his brother, manager Jim were involved in a head-on collision. They are now spending a few days at home and Don will leave within a week to re-enter the hospital for skin grafting and will be there for several weeks. He'd enjoy hearing from fans and artists. Address is Don Deal, c/o The Trinity Hospital, Arcadia, Calif.

* * * * *

Betty Luther, featured vocalist with the "Jubilee Balroom" in Baldwin Park, Calif., will join Fred Maddox and his band for a series of dates in Northern California, starting September 27th in the Bay area. Upon their return, Betty will cut her first recording session.

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Mac Wiseman, A&R man for Dot records has been signed as a regular member of the "Town Hall Party" cast in Compton, Calif., which is now winding up the filmed series to be released to tv stations this fall. Mac's newest Dot waxing is tagged, "I'll Still Write Your Name In The Sand" and "'Tis Sweet To Be Remembered". Eddie Cletro and his Roundup Boys are now appearing at the Los Angeles County fair's Western Village. Bonnie Guitar is also making several appearances there but at a different location. Gene Autry and his Rodeo will wind up the fair with his troupe playing the grandstand.

FULLER TODD

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Henry Boye tells us that instead of a c&w going pop the reverse is happening in the case of Kaycee Jones' Decca waxing of "Humpty Dumpty Heart." Boye sez the tune is being played by many pop deejays on the c&w shows and the response has been terrific. Jocks wanting a copy can have one by writing to Pinelawn Music, 1733 Broadway, N. Y. C.

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Dusty Rose, KITO-San Bernadino, Calif. deejay infos that the station was scheduled to hold their opening ceremonies about Sept. 15th with a host of guests, including the roster of Pep Records, on hand. The station was recently destroyed by fire and has been operating under emergency conditions.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N Y.

Country Disk Jockey

REGIONAL RECORD REPORTS

DANNY DILL
WJAT—Swainsboro, Ga.
1. I Owe It To My Heart (J. Bailes)
2. Holiday For Love (W. Pierce)
3. My Shoes Keep Walking Back To You (R. Price)
4. Why Why (C. Smith)
5. Don't Do It Darling (Pierce)
6. I Cry (J. O'Gwynn)
7. I'll Do It Every Time (Horton)
B. You Make Me Live Again (J. Bailes)
9. Ain't I'm A Dog (R. Self)
10. Fraulein (B. Helms)

JACK GALE
WTMA—Charleston, S. C.
1. Fraulein (B. Helms)
2. Lotta Lovin' (G. Vincent)
3. Four Walls (J. Reeves)
4. Bye Bye Love (Everlys)
5. My Shoes Keep Walking Back To You (R. Price)
6. Two Shadows (J. Reeves)
7. Moonlight Mountain (Young)
B. Give My Love to Rose (Cash)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Fallen Star (J. Newman)

DAVE WALSHAK
KCTI—Gonzales, Texas
1. Give My Love To Rose (Cash)
2. I'll Do It Every Time (Horton)
3. Don't Leave Me Now (E. Presley)
4. Home Of The Blues (J. Cash)
5. Have I Told You Lately (E. Presley)
6. Holiday For Love (W. Pierce)
7. Run Away (A. Urban)
B. Why Why (C. Smith)
9. Love Me To Pieces (Rusty & Doug)
10. Lotta Lovin' (G. Vincent)

KERMIT REID
WTJH—East Point, Ga.
1. My Shoes Keep Walking Back To You (R. Price)
2. I Thought I Heard You Call My Name (P. Wagoner)
3. Give My Love To Rose (Cash)
4. My Love Is Real (Rainwater)
5. Act Like A Married Man (J. Shepard)
6. Fraulein (B. Helms)
7. Hula Love (B. Knox)
B. Tangled Mind (H. Snow)
9. A Broken Heart, A Wedding Ring (S. Jackson)
10. Oh Monah (B. Wills)

RAY GODWIN
WFVG—Angier, N. C.
1. Tangled Mind (H. Snow)
2. Why Why (C. Smith)
3. Bye Bye Love (Everlys/Tommy)
4. Home Of The Blues (J. Cash)
5. I Heard The Bluebirds Sing (Browns)
6. Standing At The End Of My World (B. Helms)
7. Blue Blue Day (D. Gibson)
B. One By One (M. Pack)
9. I Owe It To My Heart (Bailes)
10. Hearts In My Dream (Jones)

"CORNPONE" BOB McKINNON
WONE—Dayton, Ohio
1. It Is So Strange (E. Presley)
2. Prize Possession (F. Husky)
3. My Shoes Keep Walking Back To You (R. Price)
4. Young Hearts (J. Reeves)
5. Cochise (B. Griffen)
6. Puttin' On The Style (Hansen)
7. My Arms Are A House (H. Snow)
B. Holiday For Love (W. Pierce)
9. Whole Lot Of Shakin' Going On (J. L. Lewis)
10. Since You Fell In Love/Planetary Run (J. Montgomery)

"TUMBLEWEED TOM" THOMPSON
KBLI—Blackfoot, Idaho
1. My Shoes Keep Walking Back To You (R. Price)
2. Please Don't Blame Me (M. Robbins)
3. Whole Lot Of Shakin' Going On (J. L. Lewis)
4. Your Honky Tonk Heart (D. Wright)
5. A Love Is Born (T. Collins)
6. Fraulein (B. Helms)
7. I Wonder If I Care As Much (Everlys)
B. My Special Angel (B. Helms)
9. Tears Are Only Rain (H. Thompson)
10. Love Me So I'll Know (Dean)

KEITH CARRICO
KDSJ—Deadwood, S. D.
1. Bye Bye Love (Everlys)
2. Fraulein (B. Helms)
3. Tangled Mind (H. Snow)
4. Fallen Star (J. Newman)
5. Missing You (W. Pierce)
6. Young Hearts (J. Reeves)
7. Whole Lot Of Shakin' Going On (J. L. Lewis)
B. Wake Up Little Susie (Everlys)
9. My Arms Are A House (H. Snow)
10. Two Shadows (J. Reeves)

LOWELL DUTY
KLRA—Little Rock, Ark.
1. My Shoes Keep Walking Back To You (B. Wills)
2. Geisha Girl (H. Locklin)
3. Tangled Mind (H. Snow)
4. Bye Bye Love (Everlys)
5. Give My Love To Rose (Cash)
6. Mr. Fire Eyes (B. Guitar)
7. Old Man Blues (R. Maddox)
B. Dark Moon (B. Guitar)
9. I Thought I Heard You Call My Name (P. Wagoner)
10. Echo (D. Lee)

FRED MADDOX
KOCS—Ontario, Calif.
1. Whole Lot Of Shakin' Going On (J. L. Lewis)
2. Teddy Bear (E. Presley)
3. Home Of The Blues (J. Cash)
4. My Shoes Keep Walking Back To You (R. Price)
5. Geisha Girl (H. Locklin)
6. Wake Up Little Susie (Everlys)
7. Old Man Blues (R. Maddox)
B. Ugly & Slouchy (F. Maddox)
9. Did You Miss Me (Jackson)
10. Unfaithful Diane (D. Deal)

"TATER" PETE HUNTER
KTLW—Texas City, Texas
1. My Shoes Keep Walking Back To You (R. Price)
2. Geisha Girl (H. Locklin)
3. Holiday For Love (W. Pierce)
4. Let Those Brown Eyes Smile (Flatt & Scruggs)
5. Tangled Mind (S. Snow)
6. Standing At The End Of The World (B. Helms)
7. I Cry (J. O'Gwynn)
B. I'll Be All Smiles Tonight (Louvins)
9. Home Of The Blues (J. Cash)
10. I'll Do It Every Time (Horton)

FREDDIE OWEN
WYMB—Manning, S. C.
1. Fraulein (K. Wells)
2. Bye Bye Love (Everlys)
3. Four Walls (J. Reeves)
4. My Shoes Keep Walking Back To You (R. Price)
5. Fallen Star (F. Husky)
6. Tangled Mind (H. Snow)
7. My Arms Are A House (H. Snow)
B. Gonna Find Me A Bluebird (M. Rainwater)
9. Don't Make Me Go (J. Cash)
10. Two Shadows (J. Reeves)

NEIL ZACHMEYER
WRAM—Monmouth, Ill.
1. Please Pass The Biscuits (G. Sullivan)
2. Two Shadows (J. Reeves)
3. Holiday For Love (W. Pierce)
4. I Could Cry A Million Tears (D. Wright)
5. Castaway (R. Hanson)
6. Standing At The End Of My World (B. Helms)
7. The First One To Love You (Louvins)
B. Take Back The Heart (Clifton)
9. I Saw You Cheatin' Last Night (S. Yaney)
10. Sweet Dreams (F. Young)

"BALIN' WIRE BOB" STRACK
KIMO—Independence, Mo.
1. My Shoes Keep Walking Back To You (Price/Wills)
2. Tears Are Only Rain (H. Thompson)
3. I Thought I Heard You Call My Name (P. Wagoner)
4. I Heard The Bluebirds Sing (Browns)
5. Why Why (C. Smith)
6. Sands Of Gold (W. Walker)
7. Three Cigarettes (P. Cline)
B. Holiday For Love (W. Pierce)
9. Fraulein (K. Wells)
10. Did You Miss Me (Jackson)

NICK CHARLES
WSLB—Ogdensburg, N. Y.
1. Wake Up Little Susie (Everlys)
2. Holiday For Love (W. Pierce)
3. Fraulein (B. Helms)
4. Please Don't Blame Me (M. Robbins)
5. Lotta Lovin' (G. Vincent)
6. Bye Bye Love (Everlys)
7. My Shoes Keep Walking Back To You (R. Price)
B. Geisha Girl (H. Locklin)
9. My Special Angel (B. Helms)
10. Why Why (C. Smith)

GARRY MILLER
WHKK—Akron, Ohio
1. Three Wavs (K. Wells)
2. Fraulein (B. Helms)
3. My Shoes Keep Walking Back To You (R. Price)
4. Rosie's Gone Again (J. John)
5. Three Cigarettes (P. Cline)
6. Home Of The Blues (J. Cash)
7. Don't Do It Darlin' (Pierce)
B. I Heard The Bluebirds Sing (Browns)
9. This Moment Of Love (Husky)
10. One Day A Month (Browning)

DEE D. DENVER
KFEQ—St. Joseph, Mo.
1. My Shoes Keep Walking Back To You (R. Price)
2. Bye Bye Love (Everlys)
3. Fallen Star (J. Newman)
4. Four Walls (J. Reeves)
5. Two Shadows (J. Reeves)
6. Tangled Mind (H. Snow)
7. Gonna Find Me a Bluebird (M. Rainwater)
B. Teddy Bear (E. Presley)
9. I Heard The Bluebirds Sing (Browns)
10. Geisha Girl (H. Locklin)

"COWBOY" PHIL REED
WHJB—Greensburg, Pa.
1. Please Pass The Biscuits (G. Sullivan)
2. Mr. Love (Rusty & Doug)
3. What I Believe Dear (Wells)
4. My Shoes Keep Walking Back To You (R. Price)
5. Don't Do It Darling (Pierce)
6. I Heard The Bluebirds Sing (Browns)
7. Four Walls (J. Reeves)
B. Loving You (Lee & Coooer)
9. Go Away Johnnie (A. Carter)
10. I Never Had The Blues (Rusty & Doug)

LILLIE ANNE
WIRC—Hickory, N. C.
1. Fraulein (K. Wells)
2. Love Me To Pieces (J. Martin)
3. Four Walls (J. Reeves)
4. Bye Bye Love (W. Pierce)
5. If You'll Let Me (H. Crockett)
6. Don't Make Me Go (J. Cash)
7. Fallen Star (J. Newman)
B. Rosie's Gone Again (J. John)
9. Fraulein (B. Helms)
10. Why Why (C. Smith)

DON VEDDER
WLFH—Little Falls, N. Y.
1. Four Walls (J. Reeves)
2. Fraulein (F. Hart)
3. Honeycomb (J. Rodgers)
4. Bye Bye Love (Everlys)
5. I Heard The Bluebirds Sing (Browns)
6. Little Whitewashed Chimney (B. Clifton)
7. Two Shadows (J. Reeves)
8. Three Ways (K. Wells)
9. Late Date (A. Terry)
10. Waltz Of My Fate (J. Kaye)

AL McKINLEY
KPIK—Colorado Springs, Colo.
1. My Lonely Heart Keeps Crying (R. McBee)
2. Love Has Finally Come My Way (F. Young)
3. My Shoes Keep Walking Back To You (R. Price)
4. Four Walls (J. Reeves)
5. Jack To A King (N. Miller)
6. My Special Angel (B. Helms)
7. Tangled Mind (H. Snow)
B. Fraulein (B. Helms)
9. Give My Love To Rose (Cash)
10. Please Don't Blame Me (M. Robbins)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

RCA Victor Tie-In With Bakery On Arnold Disk

NEW YORK—R.C.A. Victor, this week, announced the nation-wide release of "Little Miss Sunbeam", by Eddy Arnold.

The joint effort of tunesmiths Hank Fort and Helen Williems, "Little Miss Sunbeam" was inspired when Mrs. Williems, a Washington, D. C. housewife, watched seven-year-old Donna Kay Erickson, known professionally as "Miss Sunbeam", perform on a Washington television station.

Miss Fort, who has authored such hits as "Put Your Shoes On, Lucy" and "I Didn't Know The Gun Was Loaded," helped Mrs. Williems polish and adapt the song for professional purposes. It was then brought to the attention of R.C.A. Victor, who assigned Eddy Arnold to record the ballad.

"Little Miss Sunbeam" has a commercial tie-in for Quality Bakers of America and its 128 member plants, serving Sunbeam Bread in 39 states and 6 provinces in Canada. Their trade mark is an illustration of a cute, blonde and blue-eyed child—Miss Sunbeam.

Miss Sunbeam's illustration is featured on both the record sleeve and sheet music which is handled by Nat Tannen of Gemini Music Company.

Quality Bakers of America and its Sunbeam members will launch a 4 week nation-wide promotion campaign for "Little Miss Sunbeam", October 14th through November 9th. The tune will be on more than 600 radio stations throughout the nation. Members of both R.C.A. Victor and Quality Bakers of America are working with coin box phonograph operators, disk jockeys, record dealers and supermarkets in every state.

Miss Sunbeam, in real life—Donna Kay Erickson, is currently teamed with Shorty Long, formerly in "The Most Happy Fella", to make personal appearances around the country promoting the record. Donna Kay and Shorty are pictured above.

Decca Releases First Wax By Flick Star Mahoney

NEW YORK—Decca Records has just released the first record by movie star-vocalist Jock Mahoney. The two sides with which he bows in the disk field are "Gold" and "Cowboy". Both of these are from the soundtrack of the new Universal-International movie in which Mahoney co-stars with Julie Adams and Tim Hovey, "Slim Carter". Disk jockey copies of the Mahoney record are packaged in a specially designed sleeve.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX BULLSEYE

"I'LL STILL WRITE YOUR NAME IN THE SAND" (1:40)
[Dixie BMI—Starcher]
"'TIS SWEET TO BE REMEMBERED" (2:03)
MAC WISEMAN
(Dot 15638)

● Mac Wiseman is in the winner's circle once again with a terrific new double-decker that we can expect to be hearing frequently during the coming months. The distinctive song stylist, who literally 'cleaned up a heap of loot on the beach' with his last Dot pressing, "Love Letters In The Sand," selects to stay there with the topside of his newest effort, "I'll Still Write Your Name In The Sand." It's a wonderful, fast moving revival of a romantic tear-jerker that Mac cut a while back. The beautiful waltzer on the flip-side, "'Tis Sweet To Be Remembered," is another oldie that the chanter brings up-to-date in masterful fashion. Great choral and musical backdrop on this twin-threat for the charts.

"RED HOT"
[Hi Lo BMI—Emerson]
"PEARLY LEE"
[Knox BMI—B. Riley]
BILLY RILEY
(Sun 277)

● Sun Records, the label responsible for many an all-market hit, currently evidenced by Jerry Lee Lewis' "Whole Lot Of Shakin' Going On," makes a sensational bid for triple honors with both ends of Billy Riley's newest biscuit. The artist displays his vocal skills excitingly on two tremendous house-rockers tagged "Red Hot" and "Pearly Lee." Colorfully assisted by the Little Green Men, vocally and instrumentally, on both sides, Riley belts from the heels and comes up with two thrilling decks that should win for him a huge teen-age following. Tunes are right up the youngsters' alley and the deliveries are replete with gimmicks that should send 'em zooming up the lists.

"THE IMAGE OF ME" (2:17)
[Red River BMI—H. Howard]
"ANYTHING YOUR HEART DESIRES" (2:31)
[Metro BMI—B. Walker]
BILLY WALKER
(Columbia 41008)

● A powerful new coupler featuring the splendid vocal stylings of Billy Walker debuted on the wax scene last week and it sounds like an all out money-maker. The chanter, who cashed in nicely with his current chart-rider, "On My Mind Again," bids fair to make the ops, jocks and dealers really sit up and take notice with his newest Columbia slicings. And the vocalist is showcased by an ultra-lovely, pop-flavored, choral and instrumental backdrop on both halves. The top lid, "The Image Of Me," set to a fish-beat ballad pace, is a poignant tale of a dad asking if his son has followed in his footsteps. The other half, "Anything Your Heart Desires," is a beautiful middle tempo tale of love and devotion. Excellent pairing. Take your pick.

WYNN STEWART
(Capitol 3803)

B+ "A NIGHT TO REMEMBER" (2:45) [Central Songs BMI—B. Owens] Wynn Stewart is in top form as he puts his heart into his delivery on a lovely, moderate paced romantic affair. Persuasive marriage of melody and lyrics on a strong contender for the charts. Could happen.

B+ "I WISH I COULD SAY THE SAME" (2:27) [Opal BMI—B. Bare, W. Stewart] This half, a good bet for the boxes, is a most attractive jumper that Stewart treats to a sparkling reading. Stellar, pop-flavored vocal and instrumental support on both ends of a standout pairing.

JOE MAPHIS & ROSE LEE
(Columbia 41004)

B "A PICTURE, A RING AND A CURL" (2:25) [Maphis, Harding] Joe Maphis and Rose Lee team up in grade "A" fashion on a quick moving, sentimental opus that the lovers of "pure country" music are sure to take a liking to.

B "I GOTTA LOTTA LOVIN'" (2:34) [Laredo BMI—Maphis] Flip portion is another fast paced ditty, this time with a happy-go-lucky, love lyric that the twosome knocks out in spirited style. Cute entry. Both ends rate the spins.

BILLY JACK HALE
(Decca 30447)

B+ "YOUR EYES" (1:55) [Copar BMI—B. Hale, P. Gilley, C. Gibbs] Newcomer Billy Jack Hale stands a good chance of breaking onto the charts with this enticing, quick moving romantic pleaser. A bright performance as Hale happily tells of the gal's fine qualities. Delightful wax. Bears close watching.

B+ "FIRST HEARTBREAK" [Old Charter BMI—B. Hale] Here the chanter receives a top drawer assist by the Anita Kerr Singers on a subdued, r&r-ballad with tearful, teen-age love lyrics. Should find strong appeal among the kids in both the country and pop markets. Impressive debut coupling.

FREDDIE HART
(Columbia 41005)

B "SAY NO MORE" (2:15) [Acuff-Rose BMI—B. Bryant] Freddie Hart, along with a chorus, sadly reflects that the gal has fallen for another guy. Heartbreaking, middle beat affair that the vocalist portrays with touching sincerity. Strong side. Could kick up a heap of dust.

C+ "THE OUTSIDE WORLD" (2:05) [Vidor & Pacific Int'l BMI—Hart, Sharp] This end Freddie pours his heart out as he plays the role of a man destined to live out his life within the prison walls. Sound of closing cell gates proves highly effective on this mournful, moderate tempo entry.

BERT WELLS
(Key 5714)

B+ "DRIFTIN'" (2:20) [Round Table ASCAP—Wells] Here's an interesting piece of wax that can make a solid impression on the deejay's turntables. It's a slow moving lover's lament that the smooth-toned Bert Wells renders in soft, sincere fashion. Background water and ship sound effects on a deck to watch.

B "JINGLE JANGLE JINGLE" (2:05) [Paramount ASCAP—Loesser, Lilley] Flip portion is the favorite of the 'forties' that Wells revives in an easy-on-the-ears style. A two-sided 'picnic' for the jocks.

HOMER & JETHRO
(RCA Victor 7030)

B "KENTUCKY" (2:25) [Advanced Music ASCAP—K. Davis] Homer & Jethro are a cinch to add many new 'Blue Grass' fans to their following on this inviting, pop-styled tribute to the state. Dandy revival of the standard with some new lyrics added by a vocal crew.

B "MY DOG LIKES YOUR DOG" (2:02) [Meridian Music BMI—H. Jones, V. L. Bevel] Here the artists break out some of their chuckle-producing vocal tricks on an infectious ditty that bounces merrily along in gay style. Colorful vocal and instrumental support on two pop-oriented sides.

JIMMIE SKINNER
(Mercury-Starday 71192)

B+ "I FOUND MY GIRL IN THE USA" (2:40) [Starrite BMI—J. Skinner] Here's a clever ditty that takes a light-hearted poke at the current "Fraulein" and "Geisha Girl" hits. Jimmie Skinner tells how he discovered the gal of his choice right here in the states. Charming, up tempo offering that Skinner delivers in a most enjoyable, ear-pleasing style. Could put the artist in the big money.

B "CARROLL COUNTY BLUES" (1:58) [Starrite BMI—R. Lunsford, E. Lee] Under lid is a high-flying instrumental that Skinner's crew, featuring some stellar electric mandolin pickin' by Ray Lunsford, put across in winning fashion.

BUD DECKELMAN
(MGM 12552)

B "AS LONG AS I CAN DREAM" (2:17) [Acuff-Rose BMI—Endsley] Bud Deckelman comes up with a first quality reading of a heartfelt, middle beat romantic weeper with expressive lyrics.

B "I DONE FELL TOO FER" (2:04) [Acuff-Rose BMI—Endsley] Bottom slicing is a change-of-pace, quick beat love novelty that the songster serves up in tantalizing style. Two strong pieces of material from the pen of Melvin Endsley.

BILLY HALL
(Mar-Vel 1002)

C+ "MOVE OVER ROVER" (1:50) [Hits Of Tomorrow BMI—B. Hall, T. Justus] Billy Hall refreshingly etches a catchy, rhythm novelty about a guy who has to spend time in the doghouse 'cause his spouse is annoyed by his late-hour honky-tonkin'.

C+ "THIS IS THE BLUES" [Hits Of Tomorrow BMI—B. Hall, M. Spudick] Reverse platter Hall sings with loads of feeling on an up tempo romantic weeper. His Rhythm Boys ably back up on both ends.

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	**FRAULEIN** *Bobby Helms* *(Decca 30194)*	2
2	**WHOLE LOT OF SHAKIN' GOING ON** *Jerry Lee Lewis* *(Sun 267)*	1
3	**BYE BYE LOVE** *Everly Brothers* *(Cadence 1315)*	3
4	**MY SHOES KEEP WALKING BACK TO YOU** *Ray Price* *(Columbia 40951)*	4
5	**A FALLEN STAR** *Jimmy Newman* *(Dot 1289)* *Ferlin Husky* *(Capitol 3742)*	6
6	**LOTTA LOVIN'** *Gene Vincent* *(Capitol 3763)*	7
7	**TEDDY BEAR** *Elvis Presley* *(RCA Victor 7000)*	5
8	**FOUR WALLS** *Jim Reeves* *(RCA Victor 6874)*	8
9	**TANGLED MIND** *Hank Snow* *(RCA Victor 6955)*	10
10	**GEISHA GIRL** *Hank Locklin* *(RCA Victor 6984)*	—

Foley Show Shifts to NBC Radio

NEW YORK—The NBC Radio Network last week announced that the Dow Chemical Co. would bring its "Red Foley Show" from ABC Radio to NBC.

The Foley airer, previously a half-hour, will be shortened into a twenty-five minute format to accommodate NBC's new policy of five-minute newscasts every hour, occupying the 12:30-12:55 p.m., EDT, time slot. The new series commences Sat., Nov. 2.

Guest on the first program will be Little Jimmie Dickens, with Bobby Lord, Suzi Arden, the Dow Show band and announcer Joe Slattery rounding out the cast. Bryan Bisney directs the show for RadiOzark Enterprises of Springfield, Mo., where the program originates at the Jewel Theatre.

Foley will continue with ABC Television on his Saturday night "Country Music Jubilee," which is to go from thirty minutes to a full hour on Sat., Oct. 5.

Some Pupils, Huh?

NORWICH—The Playboys, one of the country's up-coming young song, dance and comedy groups, headed by WICH-Norwich, Conn. deejay, Jim Stanley, are pictured having the time of their life giving lessons to the Rheingold Beer Girls. Interspersed among the lovelies is, left to right, Kenny Spargo, Joe Petrone, Jim Stanley and Bob Pearson.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. MY SHOES KEEP WALKING BACK TO YOU ..... Roy Price (Columbia)
2. FRAULEIN ..... Bobby Helms (Decca)
3. BYE BYE LOVE ..... Everly Brothers (Cadence)
4. TANGLED MIND ..... Hank Snow (RCA Victor)
5. FALLEN STAR ..... Jimmy Newmon (Dot)
6. TWO SHADOWS ON YOUR WINDOW ..... Jim Reeves (RCA Victor)
7. I HEARD THE BLUEBIRDS SING ..... Browns (RCA Victor)
8. FOUR WALLS ..... Jim Reeves (RCA Victor)
9. GEISHA GIRL ..... Hank Locklin (RCA Victor)
10. WHY WHY ..... Carl Smith (Columbia)

11. WHOLE LOT OF SHAKIN' GOING ON. 12. HOME OF THE BLUES. 13. HOLIDAY FOR LOVE. 14. (I'LL ALWAYS BE YOUR) FRAULEIN. 15. WAKE UP LITTLE SUSIE. 16. GONNA FIND ME A BLUEBIRD. 17. LOVE ME TO PIECES. 18. LOTTA LOVIN'. 19. YOUNG HEARTS. 20. GIVE MY LOVE TO ROSE. 21. I'LL DO IT EVERYTIME. 22. MY ARMS ARE A HOUSE. 23. MY SPECIAL ANGEL. 24. TEARS ARE ONLY RAIN. 25. PLEASE DON'T BLAME ME. 26. I THOUGHT I HEARD YOU CALL MY NAME. 27. I CRY. 28. HONEYCOMB. 29. TEDDY BEAR. 30. IS IT WRONG; DON'T DO IT DARLIN'; THREE CIGARETTES IN AN ASHTRAY; I OWE IT TO MY HEART; MY LOVE IS REAL; TALL, TALL TREES; LATE DATE; MY BRAND OF BLUES; LOVE HAS FINALLY COME MY WAY; WILD HONEY; MR. LOVE; LOVING YOU; ROSIE'S GONE AGAIN; PLEASE PASS THE BISCUITS; NEXT IN LINE; ON MY MIND AGAIN.

JIMMIE WILLIAMS
sings on MGM
"AGAIN"
b/w
"YOU CAN'T MAKE ME CRY"
White Oak Music—BMI
Cincinnati 39, Ohio

Two more LES KANGAS* songs
"SOMETHING TO TALK ABOUT"
b/w "I GOTTA DO IT"
AL JACOBSON
with the CAVE DWELLERS
on CAVE RECORDS
For free promotional record write:
CAVE RECORDS
14952 Valley, LaPuente, Cal.
* writer of "Paul Bunyan Love"

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	FRAULEIN Bobby Helms (Decca 30194)	2
2.	MY SHOES KEEP WALKING BACK TO YOU Ray Price (Columbia 40951)	3
3.	WHOLE LOT OF SHAKIN' GOING ON Jerry Lee Lewis (Sun 267)	1
4.	BYE, BYE LOVE Everly Brothers (Cadence 1315)	4
5.	A FALLEN STAR Jimmy Newman (Dot 1289) Ferlin Husky (Capitol 3742)	5
6.	FOUR WALLS Jim Reeves (RCA Victor 6874)	7
7.	TANGLED MIND Hank Snow (RCA Victor 6955)	8
8.	LOTTA LOVIN' Gene Vincent (Capitol 3763)	9
9.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	11
10.	HOME OF THE BLUES Johnny Cash (Sun 279)	15

11. WAKE UP LITTLE SUSIE. 12. TEDDY BEAR. 13. WHY WHY. 14. (I'LL ALWAYS BE YOUR) FRAULEIN. 15. TWO SHADOWS ON YOUR WINDOW. 16. I HEARD THE BLUEBIRDS SING. 17. GONNA FIND ME A BLUEBIRD. 18. YOUNG HEARTS. 19. PLEASE DON'T BLAME ME. 20. HOLIDAY FOR LOVE; MY ARMS ARE A HOUSE; LOVE ME TO PIECES; IS IT WRONG; LOVING; GIVE MY LOVE TO ROSE; MY SPECIAL ANGEL.

New Country Format

LOS ANGELES — Country music station KRKD-Los Angeles, has announced a new programming format titled "KRKD's Giant Juke Box".

The big 3 of KRKD, Jolly Joe Nixon, Tennessee Tom Brennen and Uncle Joe Allison, will select the top 50 country records, based on listener reaction, record sales and surveys. 5 top tunes will be played at a time, followed by a "country classic" and a nomination for a hit of the future.

The format was tested on KRKD for 8 consecutive Saturdays, and the response from listeners and to sponsors prompted the management to make this a daily feature.

First Time Together
HELEN CARTER
and
WILEY BARKDULL
singing
"HE MADE YOU FOR ME"
Hickory 1069

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ONLY SEEBURG HAS THE STRAIGHT-IN-LINE Select-o-matic MECHANISM . . .
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SELECTION
PLAYING
THE MOST EFFICIENT MECHANISM IN THE HISTORY OF COIN-OPERATED MUSIC

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Chicago 22, Illinois
Division of Fort Pitt Industries, Incorporated

Here and There

NEW YORK—"Today's high level of business activity should move up to an even higher plateau by 1961," was the view of many business leaders meeting for the fifth annual marketing conference of the National Industrial Conference Board this week. "Business will expand because the American public will need products of better quality and in larger quantity than today," was the consensus. The coin machine industry faces the same possible expansion, but it is well worth considering the conclusions of a number of these business leaders—"This happy time of peak business activity will not come about if business sits back complacently. It must adopt a 'hard-hitting selling' policy to achieve success in raising the levels of business during the future years."

LONDON, ENGLAND—So American music machine operators think they are paying a high price for their equipment? The Seeburg 200 record player (evidently the model "V-200") is now available in England in small quantities. Reported price is "just under 1,000 pounds." In American money (rate of exchange around $2.60), English operators will be paying around $2,600 for the machine. And on top of this, the Phonographic Performance, Ltd., has been informing operators that they have to secure licenses to use records, amounting to three guineas per machine per year (approximately $15).

NEW YORK—Of interest to operators is the statement made by Vic Sloan, president of the National Ballroom Operators Association. "I personally feel that TV's hold is being loosened and wives are eager for more than TV and a bottle of beer in their living room. A wife wants to get out at least one night a week to show off her new dresses, see and be seen and to just mingle with other people." Taverns and restaurants stand to do more business, if this condition is true, with the result that coin machines must get more play.

NEW YORK—A comprehensive survey of consumer expenditures just completed by Life Magazine indicates that the American consumer is the same sort of an animal no matter where he lives, whether he is young or old, how much money he makes, and whether he has a large or small family. He wants the same things as his neighbor, and spends for them about the same percentage of his income. Consumers, judged by their spending habits, can no longer be classed as city or country, and geographical differences have been eliminated.

"Schools For Mechanics"

One of the suggestions hammered at the trade since the inception of *The Cash Box* has been the necessity for the institution of a program of educating men and women in the intricacies of servicing modern coin operated equipment thru the formation of "Schools for Mechanics."

It was therefore, with a great deal of interest and satisfaction we reported last week (September 28 issue) that a group of coinmen representing both distributors and operators met in Chicago, resulting in the definite organization of a program to hold weekly classes to train servicemen in the mechanics of a variety of coin operated machines.

It's a long cry since the early days of the 10-ball pinball game and the P-10 phonograph, when the operator, in most instances, was his own mechanic, to today's complicated electronic amusement and music machines. Where, in the early days, all the operator needed was a screwdriver, today's servicemen must be well grounded in the complexities of electronics which require continuous education and schooling.

In a talk before the Commerce and Industry Association a week ago, Secretary of Labor James P. Mitchell told the gathering "At a time when automatic machines and mechanized techniques are coming into widespread use, the skill of the industrial worker has more value than ever before. Our need for trained and ingenious workers has increased in direct proportion to the ingenuity and complexity of our machines. By 1965 the gross national product must increase 40 per cent to $560 billion in order to provide a population of over 193 million. For such an increase in goods and services we will need 10 million additional workers. Merely getting that many workers will not be difficult. They will come as a natural result of population growth."

NOW HERE IS THE STATEMENT TO WHICH ALL IN OUR INDUSTRY SHOULD PAY STRICT HEED! Said Mr. Mitchell: "But to get workers with necessary skills we have to develop them through training, education, foresight and planning. And the time to start looking ahead is right now!"

Those in the coin machine industry can see what they're up against—from the manufacturer to the operator. Other industries, with sufficient foresight and money, are now, and will be at all times in the future, in competition for skilled workers. It is up to the people in our business to develop the skills of those already in the coin machine field, and to arrange to bring in and develop new workers in the skills necessary to build, repair and service coin operated equipment. And the way to do it is organize "Schools for Mechanics."

The Chicago area has shown the way. Other territories, both large and small, should arrange similar programs.

INDUSTRY'S LEADERS BACK CASH BOX' "10¢ PLAY PLUS" PLAN FOR NATION'S OPS

Agree Ops Must Obtain More Equitable Share of Intake from All Equipment Plus Dime Play. Urge Ops Co-operate to Assure Themselves Better Income by Adopting Modern Biz Methods Geared to Meet Continuing Inflation

CHICAGO—It's practically unanimous. All leaders, everywhere in the country are strongly backing The Cash Box' "10¢ Play Plus" plan.

In every case they are urging operators to obtain a more equitable share of the gross intake from all of their machines.

They believe that the time is long over due for operators to change to new and modern business methods to meet continuing inflation.

Manufacturers have urged their salesmen to tell operators that there must come into being, for the benefit of the operators, a more equitable division of the gross intake to assure the ops continued business prosperity.

What's more, as these manufacturers point out, greater income for the nation's operators means better business for the entire industry.

All leaders, everywhere in the country, agree that the old, wornout, outmoded, slot-type, fifty-fifty of the gross intake commission basis must be eliminated.

The only fifty-fifty split, that leaders agree is feasible at this time, is fifty-fifty of the profits only.

"There is no longer any doubt", stated a leading music manufacturer, "that **The Cash Box' '10¢ Play Plus'** plan is the answer to every operator's higher costs and overhead problem.

"As long as inflation continues, and", he added, "no businessman can foresee any halt or inflation check for years and years to come, costs will rise while the value of the dollar will continue to be depressed.

"It's a horrible cycle and one for which no cure has as yet been produced.

"The answer, then", he concluded, "is for the nation's operators, just as all manufacturers and businessmen in every line and level have done, to arrange for increased income against rising inflation in an effort to boost the profit factor for continued business survival."

N. Y. State Coin Mach. Assn. Holds 1st Statewide Meet

Elects Officers and Managing Director

SYRACUSE, N.Y.—Some eighty of New York State's leading operators met at the Onondago War Memorial, this city, on Tuesday, September 24, and completed the first concrete step toward forming a state-wide association.

Officers elected to serve the New York State Coin Machine Association are: Tom Greco, president; Bob Charles, vice president; Mike Garramoni, vice president; Millie McCarthy, treasurer; and Max Cohen, secretary. Twelve men were elected to the Board of Directors, with an effort made to select men from various areas of the state. Among the board members named are: Gabe Forman, James Bilotta, Pat Marcy, Tony Catanese, Phil Benezento, John Bullock, Lindy Nardone and Henry Knoblock, Jr.

Harry L. Kelly of Rochester, formerly connected with J. P. Seeburg, was selected to serve as managing director.

"Not only did we have a large turnout of operators from all over the State", said Greco, "but everyone was most enthusiastic and cooperative. All were very well pleased with the amount of work accomplished during this first meeting. We adopted our by-laws, filed our charter, elected our officers, selected a managing director, and agreed to accept associate memberships from other firms in the business. In addition a majority of those on hand paid their membership dues."

Greco further advised that a meeting of the executives will be held immediately after the Jewish holidays to select a permanent site to set up headquarters, and to organize a mail program to operators thruout the State.

Mass. Ops Association Battle "Excessive License Fees" In Court

BOSTON, MASS. — The city of Boston's fees on phonos, radio and TV units in bars and cafes were held a violation of free speech in Suffolk Superior Court, here, on September 20. The argument that the constitutional guarantees of free speech and freedom of the press are applicable to juke box music was made by Atty. Hirsh Freed, counsel for the Mosey Cafe, Inc., operator of the Ball and Bat Cafe.

Atty. Freed challenged the legality of the law requiring restaurant owners to pay fees of up to $50 a year to the city for licenses for juke boxes, TV sets and radios. Although, the attorney said that Atty. George Fingold had agreed to the issuance of a temporary injunction against the city and Public Safety Commissioner Otis F. Whitney, Judge Vincent Brogna refused to issue the injunction.

"I won't issue a temporary injunction against public officials performing their duties unless they are present in the courtroom," Judge Brogna said. He set September 26 for a hearing. The cafe is acting on behalf of itself and 1,000 other cafes and restaurants in the city.

The action marks the first round in the battle plan of the Music Operators' Association of Massachusetts to do away with the "excessive" fees on phonos by the city of Boston and the State of Massachusetts. Ops now have to pay $160 per machine a year. A fee of $50 for weekdays is paid to the city, another $50 to the city for Sunday license, another $50 for state Sunday license, and $10 to the Federal Government, a total of $160. The increased city of Boston fees for phonos went into effect January 1 of this year.

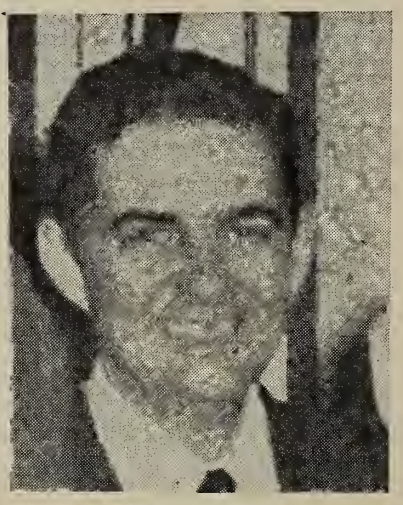
Hirsh Freed is of the law firm of Brown, Rudnick and Freed, representing the Music Operators' Association. Attorney Arthur Sherman, counsel for the association, and Freed outlined a plan of action at meetings of the association.

The Association plans, through counsel, to file a bill in equity which will charge that an attempt to license an automatic phono by exacting a fee is a prior restraint of free speech. License fees will be challenged on the ground of free speech as guaranteed by the Commonwealth of Massachusetts and the Federal Constitution.

Fees for policing of machines by the city will also be attacked as excessive, and the op association is contending that the selection and playing of a record on a juke box is a form of entertainment which does not detract the playing of it from the protection of the free speech guaranteed by U. S. and state courts merely because a form of expression is used for purposes of entertainment.

The courts will be asked to rule on whether because an entertainment form is used it does or does not take it out of the category of something which should, in their opinion, be protected by the guarantee of free speech.

"Diversification Proved Best," Says Bally's Bill O'Donnell



BILL O'DONNELL

CHICAGO — "Diversification has proved itself", stated Wm. T. (Bill) O'Donnell, general sales manager of Bally Manufacturing Company, this city.

"It's the best", he emphatically added.

"Operators who have diversified equipment routes are always ahead of their competition", he continued.

"As manufacturers", he stated, "we have found that diversification is the answer.

"Today", he reported, "Bally is manufacturing five-balls, in-lines, kiddie rides, bowlers and bowling alleys as well as vending machines.

"The operator who has a completely diversified route", he explained, "may find a slow down in intake of one type of equipment, but", he added, "will usually be able to make up the differential because his other machines are taking in just as much if not more money.

"There is no longer any doubt", Bill advised, "that intelligent operators everywhere have found the best answer to continued steadier income to be in diversification of equipment on their routes.

"Because this has been proved best", O'Donnell says, "we, here at Bally Manufacturing, will continue our policy of diversification in manufacture to meet the requirements of the nation's operators for diversified equipment routes.

"This is the one proved best method for all to follow", he concluded.

United's Twilight Golf Holds Annual Banquet

CHICAGO—32 members of United Manufacturing Company's "Twilight Golf League" held their 5th annual banquet at Keller's Golden Ox, this city, on Friday, September 27, reported Fred Dohe, treasurer of the league.

Henry Dabek, chairman, presented the various trophies, awards and prizes. It was an evening of fun, good food and good fellowship.

Winning the first place trophy was the four-man team of James Marinos, George Binkowski, Henry Dill and Chester Wawrzyniak.

Trophy for second place team was won by Henry Dabek, Clarence Brandt, Robert Jonesi and John Twinem.

There was a six-man tie for low net game. Awards were received by James Marinos, Henry Ross, Chester Wawrzyniak, Warren Pemberton, John Jung and Sam Incandella.

James Marinos, famed for his hole in one, took the 3-year trophy for the second time with low individual gross game.

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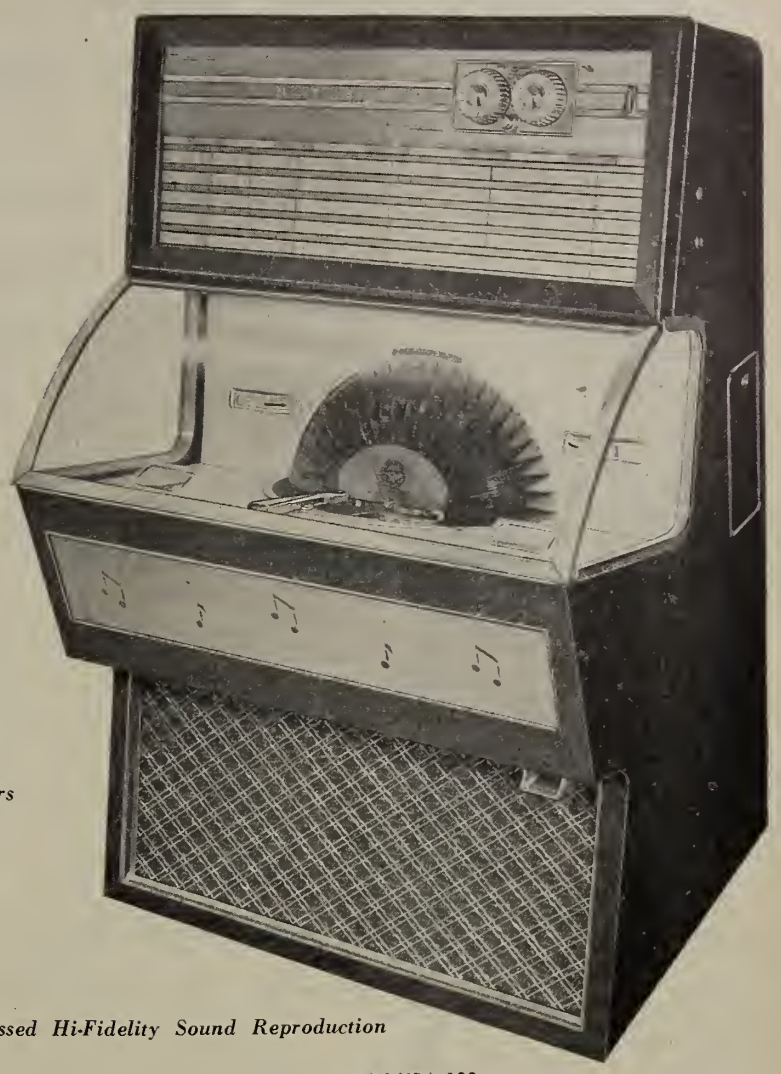

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Bally Vending Expands Sales

FRED MILLS, JR.

CHICAGO — Bally Vending Corporation, this city, has announced further expansion of its national sales organization through the addition of five new sales representatives.

David P. Howle, formerly with Johnson Farebox Company, will cover the South West. He will headquarter in the Dallas area.

John P. Moran is assigned to the West Coast area, with his base in Los Angeles. Moran was formerly with Freez King Corporation, and Mills Industries, Inc.

Gerald M. Sheafor, of Minneapolis, will represent Bally Vending in Minnesota and Wisconsin. He formerly represented Apco, Inc., in that same territory.

D. E. Walters, who formerly represented Ideal Dispenser Company, in the New York, Pennsylvania, Maryland area, now represents Bally Vending in that same area. His headquarters are in Philadelphia.

It is further announced that Vend, Inc., located at 24 Charlesgate East in Boston has been appointed Bally Vending sales representative in the 6 New England States. Vend, Inc., will maintain service facilities and a stock of parts in Boston, and will cover the area through its own men.

In making these announcements, Fred Mills, Jr., sales manager, said, "Production on the Bally Beverage Vender is good, and we are more than pleased with our sales to date. We have made many friends in the past seven months. These facts, plus our development program now well under way, have convinced us that this is the time substantially to increase our sales coverage. Our new men are already active in their respective territories, and will call on all vender operators as soon as possible, and our entire sales group will attend the N.A.M.A. Convention in Philadelphia".

"*The Cash Box* is really the only publication for the music operator."

Lou Sebastian, Salesmanager
Pan American Sales Co.
San Antonio, Tex.

Inspiring Tribute Paid Everett Eckland

CHESTERTON, IND. — A large group of coin machine men and fellow artists attended the funeral services on Saturday, September 21, for Everett Byron Eckland, who died Spetember 17 (The Cash Box, Sept. 28 issue).

The officiating minister, Reverend Sipple of Chesterton, read this eulogy:

"Everett Eckland had an irrevocable contract with Greatness, and he lived his life nobly, but humbly, without ever saying or thinking to himself: 'I am a great man.'

"To call him a mere perfectionist were insufficient. He was a complete artist and scrupulous craftsman, ever demanding of his work, that it have that divine quality which frowns on human blemish or taint.

"He knelt at the shrine of the Good, the True, and the Beautiful, and strove to echo the ineffable precepts of God and nature.

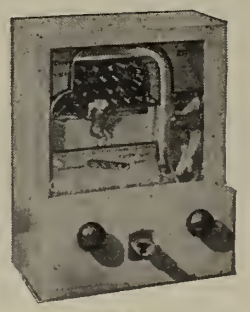
"He was that rarest of human beings, an Artist-Builder, finite and divine. And every product he modestly sought to create had to be as right and as pure in its own way as a river or a mountain made by the hand of God."

Bumping Locations

VANCOUVER, B.C. CANADA— "Apart from the hard job for getting competent help", advises Gordon J. Westwood of Leader Coin Machines, this city, "the biggest problem is the opposition's methods in trying to 'bump' locations with higher percentages.

"Eventually", sagely remarks Westwood, "they will only hurt themselves."

KICKER & CATCHER



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A.B.T. Challenger (Target Pistol)

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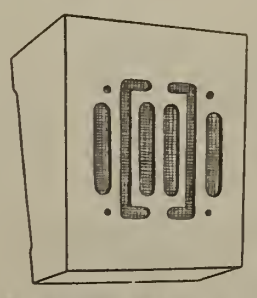

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BEACH CLUB	25.00
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YACHT CLUB	25.00
NITE CLUB	275.00
MIAMI BEACH	135.00
ROCK-OLA FIREBALL (78)	135.00
WURLT. 1015 & AMI "A".....3 for	100.00
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TRIPLE STRIKE	150.00
CRISS CROSS	49.50
WMS. 6 PLAYER ROLL A BALL	325.00
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SEEBURG BEAR GUN	70.00
WMS. CRANES (New)	175.00
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Chi Distributors Begin "School For Mechanics"

12 Key Servicemen From 10 Chi Routes Attend 1st Class Sept. 25 at Coven Music. Simplicity of Wurlitzer Phono Demonstrated To Interested, Attentive Class. Other Makes To Be Taught in Rotation at Forthcoming Sessions

CHICAGO—In a "community effort", the phonograph distributors here held their first class Wednesday evening, September 25, with the initial session beginning at Coven Music Corporation, this city.

Twelve key servicemen from ten participating routes attended the first class. They came because they wanted to learn. They were described as being the most interested and attentive group ever to attend any other type of program.

Reid Whipple, Wurlitzer district field engineer, conducted the school. He was assisted by Leonard Petencin and Henry Seghers of Coven Music.

A Wurlitzer model "2150" was completely disassembled to demonstrate its simplicity of operation and ease of servicing.

The entire cycle of operation and function of the mechanism from insertion of coin to finish of the record was explained by Whipple.

Changes in the selector pin assembly and how to accomplish 200 selections from 30 coils instead of 200 selector coils was emphasized to the class.

"Later on", Whipple said, "we'll give a more detailed description of the electrical circuits, using a projector and slides to describe their functions. Then we'll go thoroughly into the remote control units."

Servicemen attending the school were: John Cloherty, Northtown Music; Jay Jones and Leroy Cranshaw, Gaines Music; Francis Weber, A & H Entertainers; Sol Marrano and Sam Nuccio, A. A. Swingtime; R. Chimelewski, Phonograph Service; Bud Hofert, Melody Music; Harry Groc, ABC Music; Ray Grier, Universal Music; Manuel Espinoza, D. C. I.; Norman Dompke, Apex Amusement.

Time out for a buffet dinner and coffee was taken at about 9:30 P. M.

As previously reported by The Cash Box (issue of September 28), the Chicago phonograph distributors will rotate the classes so that one will be held each week.

Each distributor will conduct its own session, with either its own service manager explaining each make, or bringing in representatives from the factory to hold the service school.

When servicemen now employed by the participating operators have been educated in the mechanisms of the various makes and models of phonographs, the "School For Mechanics" will be made available to mechanics outside the industry in order to attract new and additional men into the field.

Next week's class will be held October 2 at 7:00 P. M. at Automatic Phonograph Distributing Company, distributor for AMI.

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Bowl-O-Rama
6-PLAYER Regulation Bowler
Better for Individual and Team Play!
TOTAL TEAM SCORING • TOTAL TEAM MARKS
• Jam Proof Ball Lift
• Actual Gutters optional
• Colored Reels for Team Scoring
• Black and White Reels for Team Marks
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Helps Locations Promote Business

CHICAGO—Wade Perkins, Allied Amusements, this city, finds that helping his locations maintain steady, repeat patronage results in increased collections from his phonographs.

"When the proprietor takes a friendly and personal interest in his business", says Perkins, "he always winds up with steady and satisfied customers."

Wade Perkins, who operates a fine route on Chicago's south side, formerly owned his own tavern. Having built up a successful tavern business thru promotions, he believes in using every possible means toward making the tavern a regular meeting place and, at the same time, attracting new customers into the tavern, restaurant or other place of business.

Perkins revealed that he advises his locations at every opportunity to hold such business-stimulating affairs as "Ladies' Night", "Fiesta Night", "Movies" and serving cold cuts "on the house" occasionally to groups and parties.

"The most effective promotion idea", recalls Perkins, "was the movies I took with my camera of the customers dancing and enjoying themselves. A good percentage of them could be counted on to come back the following week to see themselves in the movies."

Perkins also stated that he makes it a point to visit every one of his locations at least every 30 to 60 days.

New Phono Purchase Affects 3 Locations

CHICAGO—Joe Filitti, Blackstone Music, this city, stated this past week that at least three locations are affected whenever the firm purchases a new coin operated phonograph.

"We get a new machine", Filitti said, "whenever we get a new stop. Then we make three or more changes on the route.

"What's more", he added, "we don't wait until the locations tell us they want a change. We give them a different machine if we think the location deserves a later or different model.

"Very often, we put in a complete change of records when we make a move.

"Sometimes", Filitti said, "we transfer all the records to the new machine."

According to Filitti, this procedure invariably steps up the play and results in better collections.

In addition, the servicemen are instructed to keep all phonographs in spotlessly clean condition in order to take advantage of the increased eye-appeal.

"It's a lot of work", Filitti concluded, "but the collections jump fifteen to twenty per cent."

Spots Re-opening In Chicago

CHICAGO—John Emerich, Oakdale Sales, this city, reported this past week that many of his tavern and restaurant spots have re-opened their doors and are enjoying good business.

Emerich stated that these spots were closed earlier in the year for remodeling or redecorating.

"With a lot of spots re-opening", Emerich said, "we're being kept plenty busy lately installing juke boxes in the locations.

"We are right there to help the locations when the owners re-open their establishments.

"When it comes to the important matter of programming records", Emerich added, "we find The Cash Box invaluable to us."

Special Report:

By Bill Gersh
From PARIS, FRANCE

FRANCE WANTS GAMES

PARIS, FRANCE—Gay and beautiful Paris lacks much of its lustre and gaiety as far as the French amusement games importer is concerned.

Regardless of the devalued Franc, now officially quoted at 420 to the American dollar, Paris continues a gay, happy and, all factors considered, a wealthy city by all standards, except the dollar standard.

Even the lack of dollars could, somehow, be overcome, the average French amusement games importer believes. He bases his belief on the number of Swiss, British and even Americans living here who would be more than happy to back up importation of amusement games if only import licenses were procurable.

There's the rub. Obtaining licenses to import coingames. Especially to import games in outstanding numbers. Licenses are usually granted for a definite amount of Francs. They should, instead, be given for a definite number of games, regardless of the cost of the games, it is believed.

As it is, for each $100 of importation, the French importer pays approximately $120 in French Francs. This does not include the 60 per cent duty he pays on receipt of the games. For example: for every $100 the importer will spend for a game, he pays an additional $120 in French Francs. On receipt of the game he pays 60% ($60) duty. This means the $100 game now costs him $280. This is his base figure. On to this figure, he must add his profit, if he sells the game—also the financing and all other costs. And there are a great many extraneous costs to add on to imports in France.

But even all this is acceptable. The problem remains obtaining import licenses to bring in even a good part of the games France could use.

"If the proper import license were available", says Alfred Ebner, representative for Williams Manufacturing Company of Chicago, in Europe, Africa and the Near East, "it is my belief that France could use from 500 to 1,000 games per month.

Ebner has travelled the Continent. He knows France very well. He is also well acquainted with the Near East and Africa. He bases his calculations on what distributors in France have told him. Tho comparatively new to the coinbiz here, Ebner, like the other new men entering this field, would like to raise the level of the industry to a point of respect and acceptance comparable to that of any other industry in France.

He compares the coinbiz in France with the auto industry. Regardless of the number of autos made in France, he claims, a great number are imported from abroad. Licenses are much more freely given for their importation.

"There is no reason", he believes, "why import licenses shouldn't be obtained for so economical an amusement as pinball without any embarrassment or numerous questions."

Perhaps, it is believed here, that Alfred Ebner and more people like him, proceeding openly thru the correct channels, may yet be able to bring about a more liberal attitude and better understanding from French officialdom where amusement games are concerned.

In the meantime those games on locations are enjoying very fine play action. The few games that are imported are very quickly gobbled up. Most of the importers have very large backlogs of orders. Most of the games here are very old. In-lines and five-balls share the spotlight. The majority were brought in from Belgium. Somehow, with the usual great French ingenuity, as with very old and worn autos, they are kept in playing condition.

A typical average location, at this writing, not extraordinary in any fashion whatsoever and away from the main thorofares, would possibly be the Le Victoria, a coffee house. The American visitor will find the Le Victoria on the Rue Pierre Charron, across from the Hotel Gallia. Here he will find a Wurlitzer phono in constant play, and two pinball games well patronized.

Yes, France could absorb thousands of new games and juke boxes provided someone could convince French officialdom to issue the necessary import licenses. The money is here.

The music operator here, just like in England, is paying performing rights royalties. And doesn't know the reason why.

"Except", he says, "the radio pays and the cafes pay, so", he shrugs, "they tell us we must pay."

When asked by what constitutional authority, or under what law they must pay, all answer with a shrug.

"We do not know. But", they quickly add, "they tell us we must pay."

"They", according to the ops, is "SACEM". (Same as ASCAP). Known officially as: "Societe des Auteurs, Compositeurs, Editeurs de Musique."

At the moment, in view of the lack of imports and the austerity program, there is a move afoot here to ask:

"Why must we pay?"

In short, certain operators here of coin operated musical instruments, plan to put their royalty payments in escrow and challenge the right of SACEM to collect this money under whatever law there is that definitely states they must pay such royalties for recordings used in a coin operated musical instrument.

Due to the advent of the 200 selection phono the ops are getting 40 French Francs per play (two 20 franc coins worth 10 cents) and 3 plays for 100 francs, worth 25 cents. On Seeburg EP play it's 50 and 100 francs.

The older juke boxes still get 20 francs per play. This is just about 4.76 cents. Less than the 5 cents it originally was before France devalued the Franc from 350 to 420 to the Dollar.

With devaluation cutting down the profit potential and, at the same time, raising all costs, so that overhead expense has jumped, the French juke box ops, there are about 800 of them in the country, are beginning to look around for ways and means to cut overhead expense. And the first spot they have hit upon is the performing rights royalty payments which they are now ready to seriously question, in a legal way, if necessary.

Even so outstanding a firm here as Socodimex, Seeburg distributors for France, have felt the effect. Mons. S. Lievoux is President. A very handsome, hard-hitting and intelligent businessman, Dr. H. Klein, a former member of the American Embassy, who has picked Paris as his home and who started this fine firm, is Technical Director. Mons. J. J. Gaillard, Commercial Director is, without any doubt, one of the handsomest men in all France as well as one of the most intelligent and astute salesmen.

These men, along with other firms here in France, who have attempted to conduct their business in an open and aboveboard manner, have run up against a great many problems. They are working as closely as they possibly can with the operators, as well as with the recording manufacturers and all concerned with the automatic music biz.

It is the hope of these men that they will, at some time in the very near future, be allowed to assemble phonos here in France using most of the American components and some French units in the assembly.

There are automatic phonos being manufactured here and being sold at half the price of the U.S. juke boxes. About 150 of these are being sold per week. But they do not, as yet, in any fashion whatsoever, equal the American phono.

Like everything else, it is the general belief here that the time may come, and not too far distant, when the French manufacturer may equal or even exceed the US. juke box.

In the meantime, of course, and as has happened in many other countries, phonos have come in from certain other European states. The number has grown regularly, to a size where even the government has begun to note their number.

It is doubtful whether this can be stopped. Most of these are imported as used machines. The few declared to be new machines are reported to be coming here under import license. But they definitely do have an effect on business thruout France.

In the meantime the great majority of the 1,200 to 1,500 operators in France, both games and music, are all interested in the creation of the "International Coin Machine Export-Import Council."

They believe, as does this publication, that by sitting down and talking with each other there may come about some sort of a solution, eventually, to many of the current problems.

FRANCE'S JUKE BOX BIZ HAS MANY PROBLEMS

PARIS, FRANCE—The music operators here are happy. At least as far as the profits derived from operating phonos here are concerned. But, they are not happy when it comes to imports. Here, like in the games business, is the big problem.

Under present conditions issuance of all import licenses have been halted. At least while the French Government seeks to install what might be termed, an "austerity program".

The fact of the matter is that imports were never free. It always required much maneuvering and a very keen understanding of inner French politics to know where, when, how and the what for, to obtain an import license—especially for a coin-operated phonograph.

The way that the import licenses were arranged is a long, intricate and involved story. These were based on what is known here as "éfac dollars". And these came about in devious ways.

What's more, certain very snarp gentlemen had ways and means of cornering these éfac dollars. They would then have all the import license money that could be spent in their own hands.

This, as can be imagined, made things rather rough for all the other boys who needed éfac dollars. But, somehow, all survived. They are, today, more eager than ever before to obtain import licenses. Juke boxes are among the most popular and profitable fixtures of modern retail business.

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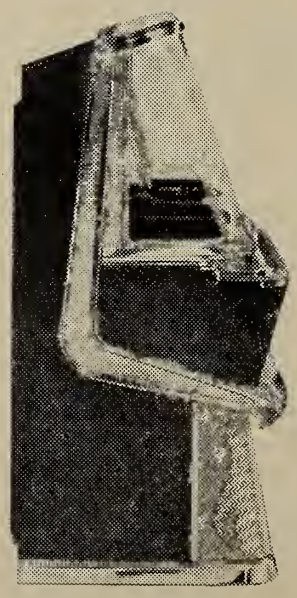

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Through The Coin Chute

PHILA. FILBERTS

Phila a hot spot for meeting of coinmen these days. On Oct. 13-16 the NAMA holds its national convention in Convention Hall, and on Sunday night, Sept. 22 the Eastern Pennsylvania Amusement Machine Assn. held its 1st annual banquet at the Celebrity Room. In addition to a large crowd of ops and guests, 100% representatioin of local distribs, a number of out of town factory representatives were on hand. And messages were received from those who couldn't attend. Factory men at the dinner were Art Garvey, Bally; and Ted Parker and Hank Peteet, Wurlitzer. . . . Bill Adair, Atlantic, Pa., held a sales meet, and then all sales people left for the road. Martin Stein and Nat Solow took care of the visiting ops. . . . Dave and Mike Cohen of Wide Amuse. Co. call on the distribs. . . . Another caller was Ben Friedman of Automatic Sales. . . . Abe Witsen, International Scott Crosse, playing host to Bally fieldmen, as Art Garvey and Bob Breither spend some time here. Abe reports Bally games going big. Abe quite excited over the impending opening of two arcades on Oct. 11—one at the Middletown Farmer's Market and the other at the Avondale Farmer's Market. . . . Albert H. Cohan, in town visiting Dave Rosen, with whom he's a partner in Pennyland, Atlantic City, N.J., advises they expect to keep the arcade open all year. Rosen, busy as usual, conveys his best wishes to visiting coinmen for the Jewish New Year. Harry Rosen, Irving Derfer, Max Cooperstein and Richie Salvador, of the record dept., planning on the trip to N.Y. to attend the Roulette Record party at the Park Sheraton, Sat. and Sun., Sept. 28 and 29. Harry Pearl, former sales representative for Genco and exec for Bert Lane, now operating in N.J., visits Dave Rosen. . . . Marty Brownstein, Active Amusement, reports good activity and anxiously awaiting Gottlieb's "Super Circus". Larry Ash, back from extended European trip, advises conditions very good over there, and that the market is ripe for new equip. . . . Al Rodstein, Banner, reports United's "Jumbo Bowling Alley" well received by Phila. ops, who report very good collections. . . . Ops seen visiting wholesalers were: Sol DiBruno, T & A Amusement Co., Vineland, N.J.; Bob Miller, Bob Amusement Co.; Bob Sadow, Tri County Amusement Co.; J. J. Smith; and Joe Bove. . . . Harry Rosen, Rosen Distributors, says A.B.C. Paramount's "I Love You Baby" by Paul Anka will be a bigger hit than "Diana". . . . Mercury distrib tells us Patti Page will do both sides of her new Mercury release, "I'll Remember Today" and "My How The Time Goes By" on her "Big Record" Wednesday, September 25. . . . Al Fario, King Records, back from his honeymoon and raring to get back to business again. Al says he spent two enjoyable weeks at the Empress Hotel in Miami Beach. He reports that Donnie Elberts' "Have I Sinned" should be a big hit. . . . Harry Ascola, Columbia, out with Jerry Vale plugging Jerry's "The Spreading Chestnut". Eileen Rodgers will be in town to visit the jockeys to plug her "Crazy Dreams" and "Third Finger Left Hand".

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Bob Slifer Resigns

UNION, N.J.—Bob Slifer, a "20 Year Club" member, who has served several distributing firms over a period of more than 20 years as sales manager, general manager, and sales promotion manager, announced his resignation from Sandy Moore Distributors Corporation, New York City, effective October 1.

Slifer, who was acting as sales promotion manager and sales representative for the New York phonograph distributor, has a wealth of experience in the field. He advises that he intends to remain in the coin machine business, and will announce his plans in the near future.

BUYS OF THE WEEK

Model 9 Auto Photo Studio	$1450.00
Wurlitzer Model 1800	750.00
Wurlitzer Model 1900	850.00

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Bowling In Sweden

STOCKHOLM, SWEDEN—As seen in the picture above taken at the arcade in Grona Lund, this city, Bally-bowlers are popular in Sweden. Sune Lofgren, operator of the arcade said, "I use all the games Bally produces and find them good money-makers."

New Coin-handling System

CHICAGO—A. B. T. Manufacturing Corporation, this city, announced the introduction of a new complete coin-handling system.

"Combining the firm's new 'A-7700 Escrow Unit' and 'A-7600 Totalizer'," said one of the company's executives, "the system provides selective vending facilities and eliminates the need for a battery of coin-operated devices. It affords unlimited selection in the five-cent to $1.50 range."

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Through The Coin Chute

EASTERN FLASHES

With all coinrow's distributors notifying their customers they would be closed Thursday and Friday, for the Jewish high holy days, operators rushed their buying the early part of the week. Distribs also report that mail order and export biz took a considerable jump this week, making it necessary for them to scurry around to obtain the machines ordered.

* * * * *

At Runyon Sales Co., most of personnel, including **Barney (Shugy) Sugerman**, couldn't get out to eat lunch, so they gulped down a fast sandwich and a cuppa coffee. **Morris Rood** and **Lou Wolberg** claim they didn't even get a chance to eat at all on Tues. "Seems that our customers all barged in between 11 AM and 3 PM", sighed Rood. **Irv (Kempy) Kempner**, roadman, reports that the Bally "School", held in their Hartford, Conn. office on Tues. and Wed., Sept. 17 and 18, brought out a large number of ops. **Paul Calamari**, Bally field engineer and **Nat Gutkin**, of the Hartford office, were on hand, in addition to Kempy. . . . The effervescent, jolly, ever smiling **Dave Stern** of Elizabeth, N.J., on the street again this week, and kibitzed from one end of coinrow to the other. In between laughs, we observed that quite a bit of business was consumated. . . . **Ray Knoss** back from his two month vacation spent at Eddie Farm Hotel, Sparrowbush, N.Y. (near Port Jervis). Ray has his golf game improved to the point where he's shooting in the upper 80's. Had his brother-in-law, **Eddie O'Brien**, with him, while he made calls on distribs. . . . At Albert Simon's, **Al Simon** playing ChiCoin's "Classic Bowling League," and hitting nothing but "strikes." Upon investigation, we discovered Al was playing on a 13 ft. game. "After playing the 16 footer", said Simon, "the 13 foot game is a cinch." Also displayed on the showroom floors was the new Genco "Horoscope" fortune teller machine. . . . Max Brown, Phila. Coin Mach. Exch., Phila., on the street visiting the distribs. . . . **Oscar Parkoff**, Atlantic, N.J., Newark, N.J., in visiting brother Meyer Parkoff at Atlantic, N.Y. Meyer reports sales of Seeburg phonos on the increase, steadily improving with each week. . . . **Johnny Bilotta**, Bilotta Distributing, Newark, N.Y., in town with a group of upstaters, for the **Basilio-Robinson** fight. Johnny elated over the results, as the new middleweight champ is a neighbor.

* * * * *

Sandy Moore, Sandy Moore Dist., advises the firm will move to 599 Tenth Ave. around the first week in Oct. This Wurlitzer distrib, when Young Distributing, previously housed in same offices. Then moved to Eleventh Ave. Now they go back. **Joe** and **Jenia Young** hosted to a luncheon at Dinty Moore's on Tues. by **Frank Brahemy**, and Joe comes back raving about the "Irish Bacon". **Bob Slifer**, firm's sales promotion mgr. and sales rep., announced his resignation, effective Oct. 1. Will remain in coin machine biz, and will announce his plans in the near future. . . . **Mike Munves** and brother **Joe** gave us a ride on new Kiddie Ride, "Tusco", a miniature elephant made of rubberized material, which looks completely life-like. Joe advises he is making arrangements to display the "Tusco" and several other machines at a hotel in Phila. during the NAMA Show there, Oct. 13 to 16. . . . **Ed Ravreby**, Associated Amusements, Boston, Mass., in town, and before he finishes a walk down coinrow, completes several deals. . . . **Buddy Fox**, Runyon Sales, demonstrates his skill on Bally's new "ABC Champion" ball bowler—and we mean "skill". Says he's quite an expert on the new "ABC Super Deluxe Bowler" as well, but couldn't prove it, as an operator took away the floor sample. . . . **Harry** and **Hymie Koeppel**, Koeppel Distributing, tell us they never knew that so many music and games ops also have vendor routes. "Since we took on the DuGrenier cigarette and candy line" said Harry, "our music and games ops are buying venders from us in nice quantities." . . . **Al Denver** and **Nash Gordon**, Music Operators of N.Y., who have concentrated their activities on the Souvenir Journal for their 20th Anniversary Celebration, being held at the Waldorf Astoria Hotel on Saturday night, Nov. 9, report that every indication points to its greatest of all time. Starting Monday, Sept. 30, the assn. office will devote its time to ticket sale. Their problem won't be sales, it'll probably be satisfying all the demands.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Don Smith of Sioux Falls, S. D., spent the day in town making the rounds. . . . **Elmer Cummings** of Brookings, S. D., in town for the day seen buying equipment. . . . **Fran Befarra** of Hibbing, Minn., took the week off and went to Canada to do some duck hunting. . . . **Jack Tomar** of Two Harbors, Minn., in Canada for some fishing. Says it probably is his last trip for the year as Fall is in the air and it won't be very long before the snow starts to fly. . . . **Chet LeDoux** of Virginia, Minn., in Mpls. for the day picking up some parts and his record supply. . . . **Solly Rose** of the Sandler Dist. Co. and **Al Thoelke** of the United Mfg. Co. spent the week traveling in Minnesota and came back with some very nice orders for the United "Jumbo" Alley. . . . Iz Alpert of the Twin Ports Sales, Duluth, Minn., away from his office for a few days. Iz not only has one of the best operations in the state, but operates one of the largest premium houses in Minnesota. . . . **Frank** Mager of Grand Rapids, Minn., has been manufacturing for the past several months a new type plastic toy tractor and it is getting fine acceptance all around the country. It's quite a tractor, can be put together in two minutes after taken apart. It looks very rosy for Frank Mager. . . . **Leo Barkovitch and Mrs.** of Superior, Wis., had their daughter and 10-month-old grandchild visiting them for a few days. Daughter is living in Chicago and doesn't get the time to get away very often. . . . **Mike Young** of Soldiers Grove, Wis., is one of Milwaukee's best baseball fans, especially during the home stretch. Drives to Milwaukee every weekend to watch the Braves play.

Through The Coin Chute

CHICAGO CHATTER

Upgrading of routes and rising export demand sparked continued better biz among Chi distribs this past week. More stepping-up to new equipment being reported, due to used games and phonos growing ever more difficult to buy. New machines rolling out of factories at peak levels again. Winning acceptance of ops because they're better designed and better engineered than ever. Ops, even while wistfully looking for "something really sensational", are modernizing to meet competition. Those who make strong efforts to promote and foster location-cooperation showing big results. . . . Many in the industry were shocked and saddened to hear of the sudden passing of **John Conroe**, V.P. & Gen'l Mgr. of J. H. Keeney & Co. He was well known and highly respected as a man who knew the business and worked intelligently to advance his ideas. Sincerest condolences to his wife **Jeannette**, and family. **John Conroe's** loss to the industry will be keenly felt. His good work in it will be long remembered. . . . **Ed Ratajack** of AMI very concerned over two of his field engineers. **George Klersey** in a Miami hospital this past week, but getting along nicely after a siege of pneumonia. **John Hickman**, operated on for perforated ulcer in Dallas, now reported to be recuperating in a hospital. (Letters and cards will gladly be forwarded to the boys by Ed—and they sure need some cheerin' up).

DAVE GOTTLIEB

Sign at one of the distribs: "We have no quarrel with the guy with lower prices—he knows what his stuff is worth". . . . "Diversification", says **Bill O'Donnell**, "is the answer. And Bally's got it". With samples going out of the new "ABC Champion," with demand for "Sun Valley" suddenly surging, with kiddie rides and all the other games moving faster, Bill looked like Bally's busiest. . . . **Johnny Oomens**, spark plug of the Chi Phono Bowling League, back from long vacation and looking around for a permanent connection. "As a collector", says Johnny. . . . Back at ChiCoin after eastern biztrip, **Sam Wolberg** working with **Sam Gensburg** to speed production of the firm's "Classic". The phone calls were buzzing **Ed Levine** every other minute. As **Mort Secore** put it, "We produce 'X' number of games, but we need twice as many to fill the orders." . . . **Fred Minter** of Gateway advises that he has expanded his showroom. Says Fred, "I moved out the couch to make room for more phonos, and put a new sign on the window."

All who knew **Everett Eckland** mourn his passing, which followed an illness of several months. Prior to his partnership with **Jim Mangan**, he was with Mills Novelty Co. for 15 years. During his liftetime, **Eckland** designed more than 400 vending machines and hundreds of other articles for home and industry. His outstanding abilities will be sorely missed by the industry. . . . **Avron Gensburg** has arranged for Genco employees to get flu shots if they so desire. Which is one grand way to promote good employe relations. . . . **Herb Jones** of Bally would rather read the world's great books than watch television. . . . "Super Circus" is reported to have **Dave Gottlieb, Nate Gottlieb** and **Judd Weinberg** filling bigger orders than ever before, while the busy plant is on an increased production schedule. "We're getting plenty of compliments on the game's tremendous play appeal", says Judd. . . . While **Joe Kline** moved into his new home in Lincolnwood this past week, **Sam Kolber, Fred Kline** and **Marv Rosenstein** were keeping things going at a fast pace over at First. Lots of local and out of town ops at this busy place. By the way, where's **Wally Finke**?

Bill DeSelm breaks out into half a dozen smiles when he talks about United's new "Jumbo Bowling Alley". Says he, "Shipments are rolling out by the truckloads". Bill reports **John Casola** covering the lower east coast, **Bob Bever** jumping over into New York from out west and **Al Thoelke** calling on distribs in Wis. and Mich. this past week. . . . **Ben Coven** reports good Wurlitzer biz during Sept., due to lots of new accounts developing. . . . Repairing pool tables had **Charlie Nicholas** working like a beaver over at Marvel Billiard Supply this past week. "We're doing exceptionally well with our slate tops", says Charlie. . . . At a banquet of the Adventurers Club, about 5 years ago, **Capt. Tom Callaghan** recalls being introduced by the toastmaster as the man who successfully bodyguarded 8 presidents of the U.S. over a period of 38 years. The toastmaster emphasized that nothing ever happened to any of the presidents who were so efficiently guarded. At this point, one of the guests who had had a few martinis too many got up. "And where," he demanded indignantly, "Was Captain Tom Callaghan th' night Lincoln was shot?" . . . Hear that distribs around the country gave **Art Weinand** the nickname "Sold Out". Account of that's what Art's been telling 'em when they call to reorder the second or third time. Which indicates some mighty fast action over at Williams.

SAM WOLBERG

Representing Bally at annual dinner of Eastern Pa. Operators Assn. Sept. 22 at the Celebrity Club, Philly, **Art Garvey** and **Paul Calamari** tell one and all about the wonderful time they had getting together with **Joe Nash, Abe Witsen, Archie Berger, Ted Parker, Hank Peteet** and many others. . . . **Joel Stern** at World Wide, in the midst of directing a big shipment of games to Europe, states, "Exports are today an important factor in keeping distribs busy and prosperous." . . . **Len Micon** unable to figure out how someone can possibly arrive at certain prices for games and phonos. . . . Stopped off for gas and a fast car wash at super station owned by **Oscar Schultz** and **Sylvia Gordon**. Oscar looking better than ever, and recalling the good old days when his firm represented Mills in 8 states. "I still want to keep up with what's going on," says he, "so keep The Cash Box coming." . . . That Empire "Sportsman," **Joe Robbins**, took off for the week-end to attend big get-together of ops in Green Bay for Packers-Bears football game. Including **Herb Tonnell**, Appleton; **Larry Eggener** and **Bob Rondeau**, Marinette; **Francis Nardi**, Ishpeming; **Harry Daul, Norb Boettcher** and **Al Durand**, Green Bay. Joe then wound up in Sault Ste Marie, duck huntin' with **Bill Cleary** of Soo Coin and **Woody Woodhull**, Seeburg field engineer.

ED RATAJACK

John Stewart of Bally Vending advises he's still opening boxes, hammering nails and trimming hedges. Even tho he moved his family into the new home in Park Ridge Manor around Labor Day. . . . **Irene Sedlack** reveals she's in full charge when **Vince Shay** and **Stan Levin** are not in at All State. . . . **Barney Barnas** and **Jerry Kuklin** huddling over something BIG for Standard-Harvard Metal Typer. Which, Jerry promises, "will benefit all operators of this equipment tremendously." . . . **Joe Caldron** of Trans-World Trading sent in his name for membership in The Cash Box' Int'l C. M. Export-Import Council. Joe, who's been exporting machines for 17 years, says, "This is the greatest thing that ever happened for the future progress of the export biz." . . . **Mel Burt** doesn't look much like an oldtimer, but has been operating in Coal City, Ill., these past 25 years. "Don't know why I never got around to becoming a member of your '20 Year Club'," says Mel, "but I'm ready now." . . . **Hy Polo** advises he returned from his trip to Canada and the east with some fine ideas for promoting more play on his game route.

JOE ROBBINS

Si Redd, Boston, had some nice things to say about new and forthcoming items at Exhibit, reports **Sam Lewis**. . . . **Mike Detzek** of Champion claims ops are becoming economy-minded. "They're buying more pool supplies and pool game conversions lately," says Mike. . . . Nice letter received from **Sam Mallek** of Modern Amuse., Montreal, applying for membership in the Export-Import Council. Adds Mallek, "The writer is a proud holder of your certificate as a member of the '20 Year Club' of The Cash Box."

HAPPY BIRTHDAY THIS WEEK TO: **Mort Weinberger**, Louisville, Ky. . . . **Kenneth T. Seaver**, Lake Geneva, Wis. . . . **Alfred W. Blendow, Sr.**, New York, N. Y. . . . **J. A. Wallace**, Oak Hill, W. Va. . . . **Albert S. Levy**, Dayton, O. . . . **Joseph M. Rapilla**, Staunton, Ill. . . . **Frank R. Fabiano**, Buchanan, Mich. . . . **John L. Tempfer**, Altus, Okla. . . . **Charles L. Porta**, Pittsburgh, Pa. . . . **Mark Y. Blum**, Wichita, Kan. . . . **F. H Steed**, Clarksdale, Miss . . . **Joe Broadbent**, Anchorage, Alaska. . . . **E. H. Janssen**, Shreveport, La. . . . **Axel L. Johnson**, Chicago, Ill. . . . **Angelo T. Lazzareschi**, Stockton, Cal. . . . **H. J. Whitfield**, Hopkinsville, Ky. . . . **Willard F. Workman**, Chester, Pa. . . . **J. Hary Snodgrass**, Albuquerque, N. M. . . . **Al Lafferty**, Chicago, Ill. . . . **Paul W. Angeli**, Canton, O. . . . **Robert L. Jenkins**, Norfolk, Va. . . . **Louis Boasberg**, New Orleans, La. . . . **E. S. McKelvey**, Edwardsville, Ill. . . . **Ike Pearson**, Mitchell, S.D. . . . **R. E. Aherin**, LaMoure, N.D. . . . **Haywood H Lambert**, Auburn, Ala. . . . **Michael J. Tartaglia**, Port Chester, N. Y. . . . **Franklin W. Davidson**, Spooner, Wis. . . . **John L. Masters**, Kansas City, Mo. . . . **William L. Schafer**, Bakersfield, Calif.

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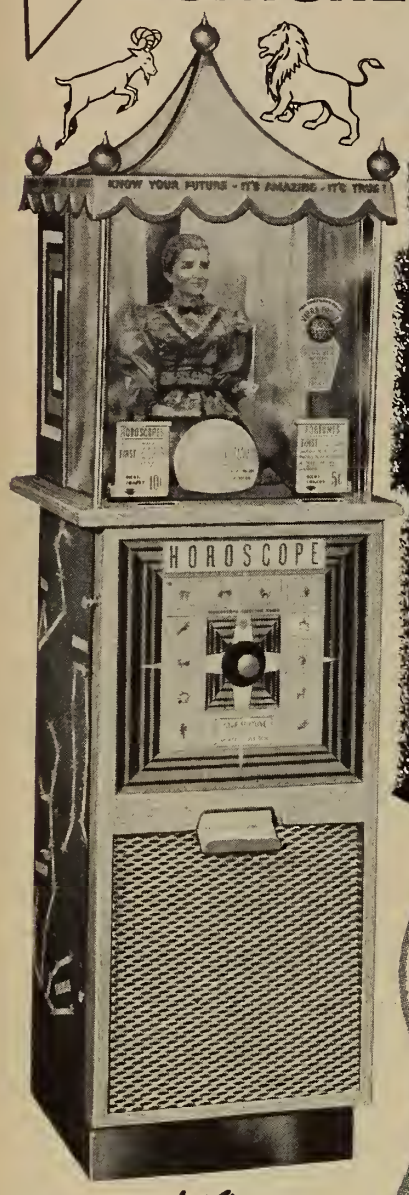

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Through The Coin Chute

CALIFORNIA CLIPPINGS

The Fall surge in business has hit all distributors and one-stops along Pico Boulevard. Operators are planning ahead for the coming season which should set another record in sales for 1957. . . . **Norty Beckman** was visited at Norty's Music Center by the **Ames Brothers** at which time Norty told them their new RCA-Victor release of "Melody D'Amour" has become a big seller with the operators. Norty is in the midst of a big expansion program to handle his increasing operator trade. **Jan Graham** predicts **Frankie Lymon** with another hit with his new release of "My Girl" on Roulette. **Harold Goldfine** says the operators are scrambling for "Silhouettes" by **Steve Gibson** on ABC-Paramount. . . . At Simon Distributing Company, **Jack Simon** returned from his Chicago trip where he reports the factories are all at peak production. During Jack's absence **Sonny Lomberg** will handle all the export and arcade shipments at Simon's. **John Freeman** making preparations for his vacation to Texas on which he'll be joined by his brother. . . . "Mac" **MacMurdie**, General Manager of R. F. Jones Company, visiting distributors along Pico Boulevard. . . . At American Coin Machine Service Company, the **Lanzy** brothers, **Bill, Nick, Vinny** and **Andy**, have been so busy with the service calls and repairs they haven't had time to complete plans for remodeling of their new headquarters. . . . **Phil Robinson** reports every shipment of Chicago Coin's "Classic" Bowling League received in Los Angeles is shipped out the same day to fill the many back orders. . . . At Leuenhagen's Record Bar, **Mary Solle** was telling **Norm Dudley** he had to have big hits with **Patti Page**'s "I'll Remember" and **The Platters**' "Only Because" on Mercury. **Kay Solle** predicts **Tony Perkins** will have a hit with "Moonlight Swim" on RCA-Victor. **Barbara Chandler** is dividing her time between the "Bar" and UCLA where she is studying to become a teacher. **Claire Solle** took time off to pack for all the girls for their trip to Barstow and the annual Rodeo where they will be the guests of **Lela Smith**. . . . **George Mahlum** busy at Minthorne Music Company handling the reorders on the Seeburg "200" phonograph. Matt **Nordberg** reports a lot of activity in the San Diego area. **Paul Vogel** reports the demand for used equipment is so great he has to stay on his toes to supply the operators with their requests. . . . . **D. H. Osborn** of Emarcy Distributing Company of San Francisco visiting his many friends along Pico Boulevard. . . . **Lucille** and **Paul Laymon** report sales of the Rock-Ola "200" phonograph continue on a steady increase at Paul A. Laymon, Inc. **Ed Wilkes** busy taking orders on Bally's "ABC Tournament" Bowling Lanes and their new "Circus" two-player five-ball game. **Jimmy Wilkens** says the sales of used equipment has hit an all time high and he sees no sign of letting up. . . . At California Music Company, **Gabe Orland** asked **Sammy Ricklin**, on his return from his Las Vegas vacation, how he made out in the desert town. Sammy's answer was, "I just made a deposit in the bank!!" **Buddy Robinson** and **Ted Hook** entertaining their dear friend **Tallulah Bankhead** during her stay in Hollywood to do a television show. **Martha Delgado** says her top selling record the past week has been "Honeycomb" by **Jimmy Rogers** on Roulette. . . . **Don Bibeau** predicts **Roger Williams**' "Till" on Kapp will be a big one with the operators. . . . Operators seldom seen on Pico Boulevard can be found at C. A. Robinson & Company where they are congregating for the contest to be held by Charley Robinson. One operator told Al Bettelman the prizes mean nothing; it's the fun of the competition that is bringing them in from all over the Southland. **Hank Tronick** reports he is awaiting the initial shipment of United's "Jumbo" Bowling Alley to fill the ever mounting orders being placed by the operators. Hank says the used equipment market continues strong. . . . **Bill Happle** looking forward to a visit from his partner, **Herman Paster** of St. Paul, at Badger Sales Company, Inc. Bill reports the new and repeat orders on the AMI "H200" phonograph are very gratifying. **Don Ames** reports games and arcade equipment are going very well in the San Diego area. **Marshall Ames** says he has met many operators he has never seen before in the past few weeks who are coming into the showroom at Badger to order or see the AMI "H200" phonograph. **Jack Leonard** busy expanding his tool line in the Parts and Accessory Department.

"Int'l Export Import Council" Wins Support of British Coinmen

LONDON, ENGLAND—The "International Coin Machine Export-Import Council" is supported solidly by British coinmen, regardless of the fact that most importation is as yet restricted, and only a very limited number of new machines enter England.

"We base our hope for future importation on the 'Council'", stated Gordon Marks of Phonographic Equipment, Ltd., this city. "We feel the 'Council' will, even tho restrictions on importation are very severe at this time, help to bring about the business we require in due time, when restrictions are eased, so that we can instantly join the international coin machine family."

Others here express the same opinion. It is their hope that American manufacturers can equal or better the arrangements as made by the German Government. At present about 10,000 pounds ($28,000) can be imported from Germany by firms here.

Such firms as Philip Shefras would like to see a reciprocal arrangement made by U. S. coin machine manufacturers whereby British firms could import 20,000 pounds ($56,000) to 30,000 pounds ($84,000) per year as a starter. Shefras, and many like him, feel that the U. S. manufacturers can help bring such a reciprocal trade agreement into being by making application thru the U. S. Government to meet the requirements of the British Board of Trade.

It is felt that by meeting with exporters and importers thru the "International Coin Machine Export-Import Council" a better understanding of the British problem will come about, and perhaps a solution would be devised.

"Just meeting and talking things over with men in our industry from other countries", one London coinman believes, "is bound to improve relationships and bring about better understanding of each other's role in the international picture of the coin machine industry."

Subscription The Cash Box $15

Through The Coin Chute

NEW ENGLAND NIBBLES

Business picking up all around and new equipment pouring in to distrib plants getting the nod from New England ops. While outdoor business still continues, due to Indian Summer weather, emphasis is on indoor activities and the fall-winter season. From a look at the new equipment being shown in Boston distributors' show rooms, it appears that new pins, shuffle bowlers, and ball bowlers, are going to go big. Ops say that demand for long bowling alleys is increasing and that long bowlers are now becoming standard.

At Trimount Automatic Sales Corp. (Seeburg), **Irwin Margold**, gen. mgr., said the demand for used equipment is still up, and music and games are going very good. Demand for Seeburg phonos is way up and a large number were shipped out this week. The long bowling alleys are going big here. Firm received delivery of two new pin games, Gottlieb's two-player "Super Circus" and Williams' two-player "Naples." Ops were greatly impressed with both. . . . At Atlas Distributors (AMI), business on the upswing, Louis Blatt reports. Large group of R. I. ops were in this week to look over the AMI phonos. Barney Blatt still recuperating at home. . . . At Redd Distributors (Wurlitzer), **Bob Jones**, genial sales mgr., completely okay after leg injury. Firm nabbing tremendous response on Bally "Super DeLuxe Bowler." All other types of machines going big and music is strong with demand increasingly big for Wurlitzer phonos. . . . At Associated Amusements (Rock-Ola), new shipment of United "Jumbo" Bowling Alleys has ops anxious to get them out into locations. Available in three different sizes, 13 ft., 16 ft., and 20 ft., they look to be winners. Big advantage attraction on these new bowling alleys is that all servicing of the machines is from the rear. **Dick Mandell**, gen. mgr., reported September was one of the best months for business with music going very strong. Expectations are for a banner season, **Ed Ravreby**, vet coin owner, predicted.

Ops in visiting distribs this week included: **Joe Glazer** and **Timothy Sullivan**, Bangor, Me.; **Romuald Maher**, Pawtucket, R. I.; **Anthony Delucca**, Cranston, R. I.; **Phil Swartz**, Winrox Vending, Brookline; **George Simard**, Derry, N. H.; **Ray Shea**, Worcester; **Ray Faini**, Framingham; **Connie Pocius**, South Boston; **Phil LaFontaine**, Providence, R. I.; **Ralph Di Pacelo**, Quincy; **George Chopelas**, Malden, **Vin Pitts**, Allston; **George Pappas**, Lowell; **Fred Koufos**, Roxbury; **Leon Sherter**, Newton; **Ed Maloney**, Fitchburg; **Ralph Feretra**, Concord, N.H.; **Arthur Strahan**, Greenfield; **Mike Paskevich**, Nashua; **D. J. Halle**, Berlin, N. H.; **Ken Ghearse**, Brockton; **Harry Deshowitz**, Chelsea; **Dave Baker**, Arlington; **Sol Robinson**, Newton; **Larry Bettencourt**, Danvers; **Tom Libby**, Haverhill; **Earl Graham**, Graham Vending Sales Co., Salisbury; **Ben Ross**, Gray-Ben Vending Co., Boston; **Saul Hurwitz**, Neptune Music, Lynn; **Walter Stadnick**, Stad Distrib, Central Falls, R. I.; **Sam Orenstein**, Triangle Distrib, Providence, R. I.; **Jim Balboni**, Springfield; **Al Dolins**, Hyannis; **Tony Grazzo**, Quincy; **Sumner Segall**, Royal Auto Music, Boston; **Charles Tiernan**, Natl. Music & Radio Corp., Cambridge; **Donald Foote**, Major Music, Randolph; **Teddy Rubinovitz**, Chelsea; **Bob Green**, Randolph; **Luke Levine**, Boston; **George Traster**, Oxford; **Pat D'Amico**, Methuen; **N. P. Cassanta**, Commonwealth Enterprises, Milford; **Frank Fendell**, Brookline; **Jim Geracos**, Boston; **Sid Warlbarst**, Boston; **Harold Harwich**, Brighton; **Ralph Lackey**, Roxbury; and **John Poto**, East Boston.

Dorothy Collins opened at Blinstrub's for a week, Sept. 30, topping the array of record singers appearing in and around the Boston area. . . . **Baker Sisters** played at the Frolic in Revere; **Bob Riley**, Dot label recorder, at Jewel Room, Hotel Bostonian; **Jerry Vale** booked around Boston clubs. . . . Exposure of the record artists around the territory hypes juke box plays, it has been found. Whenever diskers make an in or around Hub showing that is well exploited, plays of their numbers in automatic phonos increase. . . . Hub's **Harry Marshard** is nabbing big results from his new album, "Harry Marshard Plays Resort Favorites". . . . Radio Station WVDA changed hands this week bringing to three the number of radio stations having new owners. . . . WBMS, now WILD, was taken over by the Bartell Group.

Through The Coin Chute

TENNESSEE TOPICS

J. White, Paris, has taken over the building next door to his P & N Company. Everything there is quite hectic with business and plans to expand. . . . **J. W. Biggers**, Biggers Amusement, Clarksville, sees his routes growing daily. He even had **Louis Clay**, one of his officemen, on the outside, lending a helping hand. . . . **Ed Clement**, Automatic Music, has added a musical instrument line to his record store. . . . **Silas (Smitty) Smith** a new operator in Clarksville. Smith was in the business working for someone else for the past 12 years. He has worked out a very nice route for himself. . . . **Julian Silverfield**, Pals Amusement, Nashville, reports his routes are in A-1 condition for the fall and winter seasons. . . . **Albert Evitts** out on that payday route. **Al Englen** all keyed up about vending. . . . **Ollie Trauernicht** and **Nathan Wall**, T & W Amusement, Nashville, eyeing the cigarette vendor at Tommy's Dist. Co. . . . **Jimmy Tymen** at his desk daydreaming. . . . **Al Northern** and "**Smitty**" **Smith** doing a nice job of distributing. A new venture for Al, but just another job for Smitty. Over at Tommy Distr., Tommy said he had a great day's business. However all was not roses. One of his routemen, **Vic Sendelwick**, demolished a truck with several machines in it. Tommy has a newcomer in the office, **Miss Margaret McPeack**. Tommy also pays tribute to his old standbyes, **Claud Lampley**, **Fred Mount** and **Gene Hill**. . . . **Mrs. Frank Swartz** is ill and in the hospital. . . . also **E. H. Cashion**. . . . Over at Hermitage Music, Nashville, lunch time is pool playing time with **Red Hitchock** carrying the winning stick. . . . **A. J. McKee**, Maury Amusement, Columbia, has some real antiques. One oldie, Ideal Piccolo, built by Jacots and Company of Switzerland in 1895. It has six selections. He also has a Seeburg piano built in 1909. . . . **E. H. Griggs** in Nashville on a buying spree while Walters remained in the office.

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N. Y. Wurlitzer Distributor To Move To Coinrow

NEW YORK—Sandy Moore, president, Sandy Moore Distributors Corporation, this city, which was named representative for The Wurlitzer Company's line of coin operated phonographs and accessories for the New York territory, this week announced that the firm has signed a lease, effective October 1, for 599 Tenth Avenue. The Moore firm will move from its present Eleventh Avenue location the first week of October.

This is the location formerly used by the Wurlitzer distributor prior to moving to Eleventh Avenue, and is ideally located between 43rd and 44th Streets, in the heart of coinrow. The Chickering 4-5050 phone number, an established landmark in itself for Wurlitzer distributors, will be retained.

As was announced in The Cash Box last week, Joe Young will act as sales manager of the phonograph division, and will be assisted by Abe Lipsky and Allie Goldberg.

Mickey Winchinsky has been named to head the games division, which will be devoted to wholesaling new and reconditioned amusement machines.

Eddie Corriston will move over from the Freeport office and will handle arcade equipment.

Gabe Forman, vice president, will headquarter in Freeport, and supervise export.

Sherwood Schwach remains at Freeport, and will be in charge of the route operations.

Bernie Levine, vice president and treasurer, and Sandy Moore will move from New York to Freeport, supervising all the firm's varied business matters.

Doubled Operating Expenses

AUBURN, IND.—"We find it is becoming a very great problem to be able to stay on in the coin machine business", reports Douglas Detrick of Universal Games, this city, "because all our operating expenses are increasing almost double.

"What's more", he adds, "machines costs more and continue going up in price while, at the same time", he concludes, "whether the take is nickel or dime it has not increased enough to handle the higher costs."

Need For Locations

CHICAGO—"Getting new locations and keeping old locations", seems to be one of the major problems, according to Bernard Lazare of Bern's Amusement, this city.

"Equipment", he adds, "is also extremely limited because this city won't recognize many types of machines.

"Then", continues Lazare, "the manufacturers come right on top of us with new equipment when relatively old games, 4 to 6 months old, haven't even come close to paying for themselves as yet."

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Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N.J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

50 120 200 SELECTION MODELS

A

ROCK-OLA

FOR

EVERY LOCATION

Used Shuffles In Demand

VINCE SHAY

CHICAGO—Vince Shay, All State Coin Machine Exchange, this city, reported this past week that demand is growing tremendously for used puck-type bowlers priced at $300 to $400.

"Although the market is very strong for late shuffles", Vince stated, "these games are hard to buy."

"In fact", he added, "we have standing orders from customers in various parts of the country to ship late shuffle games in lots of five or ten until they advise us to stop.

"But the operators are using the games and making money with 'em. So they're reluctant to trade off the shuffles or take the best possible cash offer.

"Looks like the trade is ripe for new and improved shuffle games at this time", Vince Shay confided. "The factories should do well with them."

Chi North Side Bowling League News

CHICAGO—The third week of the current bowling season began with Paschke Phono taking three from Gateway Distributing. Rene Gallet was high for Paschke with 551. Phil Bianchi's 460 was high for Gateway.

Brown's Camp won two from Singer One-Stop. Brown's Jim Fischer was high man with 470. Red Losasso's 441 was high score for Singer.

Star Music took two from Decca Records. High for Star was Hank Sochacki with 493. Ray Albamonte was high for Decca and also high for men with 559. He was followed by Frank Tutomase's 511.

Amber Music swept three from B&B Novelty. Johnny Oomens was high for Amber with an even 500. Amber holds the current season high score of 2387. Fred Dries' 506 and Marino Pieroni's 505 were high for B&B.

Galgano Distribs won two from Western Automatic. Tony Galgano's 504 was high for the Galgano group. Bill Nyland was high for Western with 434.

Phono Service took two from Mercury Records. Bob Hall was high for Phono Service with 493. Mercury's Vera Imlau was high for the team and high for women with 476.

Gillette won two from ABC. Chuck Myers was high for Gillette with 536. ABC's Les Taylor was high with 493.

Coven Music took three from Garmisa Distribs by forfeit. High for Coven was Fran Sciackipano with 479.

EPAMA's 1st Annual Banquet Success

PHILADELPHIA, PA. — The eastern Pennsylvania Amusement Machine Association, with headquarters in Norristown, held its first annual banquet at the Celebrity Club, this city, on Sunday night, September 22, and it was acclaimed a most outstanding success. All the officers and members are to be commended for their efforts.

The evening was given over to fun and frolic, with the only speech, a five-minute affair, by Harry Sublody, business manager.

Cocktails started at 6 PM, with a sumptuous dinner, floor show and dancing following.

Among representatives from the factories were Art Garvey and Paul Calumari from Bally, and Ted Parker and Hank Peteet from Wurlitzer. Wires were received from other factory representatives, expressing their regrets that they were unable to attend. All distributors were on hand with large delegations of their staffs. Joe Silverman, of the Philadelphia association, and Archie Berger, representing *The Cash Box*, were also in attendance.

Gersh Interviewed By English Newspapers

LONDON, ENGLAND — During his stay in this city, Bill Gersh, publisher of *The Cash Box*, was the target of local newspapers, who interviewed him on the coin machine industry in the United States. As a result, several papers ran interesting stories.

One paper, "The Star", featured a photograph of Mrs. Cissie Gersh. She's much prettier than Bill.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

WANT—Do you need cash? We're buying used Bowlers. United Royals through Clippers, Bally Rockets and Mystics. Top prices. We pay on receipt of merchandise. Our references, Bally Manufacturing Co., AMI, Marine Trust Bank. Write for quotations and shipping instructions. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: LIncoln 9106).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Route Wanted. Will pay cash for Large Route—Music—Games—Alley—Cigarette. BOX 414, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

WANT—Used American 12 ft. Rebound Shnffle Boards also overhead units for same. Please advise best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. (Tel.: GArfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: (DIckens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y., (Tel.: CHickering 4-5100).

WANT—AMI and Wurlitzer Wall Boxes in quantity. State condition and price in first letter. ECONOMY SUPPLY CO., 577 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNion 1-7500).

WANT—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers inclnding seaworthy packing f.a.s. New York and catalogues to: ETS. SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

WANT—To Buy: Mighty Mikes, any condition; Bally Champion & Exhibit Bronco Horses; Bert's Puffer Engines; Quizzer & Quizzer Films; Standard Metal Typers; 8 Sci. 3 in line Roll Down Games; Gottlieb Games from 1954 to 1957; Gunsmoke; Big Horn and Skeet Shoot—All makes of Shuffle Bowlers with large pins. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO (Tel.: TOwer 1-6715).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Auto Photo's—Models 11 or 9, new or used—quote best price in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Will pay cash for late model phonographs. KOEPPEL DISTRIBUTING CO., 607 TENTH AVE., NEW YORK 36, N. Y. (Tel.: LO 3-4028-9).

WANT—Round The World Trainers—Drivemobiles, Other Arcade Equipment. Quote lowest price and condition. DONAN DIST. CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JU 8-5211).

WANT—Literature on any type of coin machine — Merchandising, Amusement, Skill, Rides, Music — anything that takes a coin for any pnrpose. WITHAM ENTERPRISES AND ASSOCIATES. 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—Games. All types of Baseball, King Of Swat, Four Bagger, 1957 Baseball. Highest Prices Paid. Call or Write. GLOBE AUTOMATIC VENDING CO., 291 WATER ST., QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Nickelodeons, violanos, player pianos, organs and other mechanical mnsical instruments in working condition or as is. Send description and lowest price to ADMIRAL MUSIC CO., 3246 NO. PULASKI ROAD, CHICAGO 41, ILL. (Tel.: KIldare 5-3055).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Qnantities And Will Bny For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Used Records. High prices paid for 78's and 45's. No quantity too large or too small. We bny brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. (Tel.: JUdson 6-4568).

CLASSIFIED ADVERTISING SECTION

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—AMI W80–W120 Wallboxes; S80—S120 Steppers. Will trade Wurlitzer 2000's or Seeburg V-200's for above. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

WANT—A number of Kirk Air Defense. State condition and price. MAC SANDERS, 2992 W. PICO, LOS ANGELES, CALIF.

WANT—Attention: Everybody in the coin machine business! We need used Gottlieb and Williams 5-ball pins—single or multi players. IMPERIAL COIN MACHINE CO., INC., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. (Tel.: WHitney 5-2893).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE, YOUNG DISTRIBUTING, L. I. CORP., 240 E. MERRICK RD.. FREEPORT, L. I., N. Y.

WANT—Used Gottlieb and Williams 5 Ball Pins. High prices paid for Model 1954 on. Call collect—UNion 3-8574—UNion 3-8627. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

WANT — Used 12′ American Bank Shuffleboards; 22′ American & Rockola Shuffleboards, & Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and All the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire bnt call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Latex Machines, Advance 21 F's—New or Used, in good working condition. Will buy small established Routes in Area Asheville, N. C., to Augusta, Ga. BOX 413, THE CASH BOX, 1721 BROADWAY, NEW YORK, N. Y.

FOR SALE

FOR SALE—Lowest Prices—United & Bally 14 ft. Bowlers at $575 ea. Also Hundreds of Bowlers, Pool Tables & 6 Holes, Ready for location. Write or Call. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CAnal 6-0293).

FOR SALE—Hunting Knives (made in Finland), List $5.95—your cost, $30 per dozen. For sample knife send check for $2.75. Will prepay sample. Finest steel, beautiful sheath and handle. WESTERN DIST., 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, ORE. (Tel.: Atwater 7565).

FOR SALE—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on nltra modern speaker and Baffle (8 inch speaker), $7.50. GATEWAY DISTRIBUTING CO., 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DIckens 2-1214).

FOR SALE — Arcade Exhibit Ringer Ball, $125; Davy Crockett Gun, $295. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST LOUIS, MO. (Tel.: CEntral 1-9292).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—New modern wall speakers, $11.95 ea.; C.C. Band Box (used), $95; 5206 (48 sel.) Wall Boxes, $29.50; Seeburg 100 sel. Wall Boxes, $49.50. BILOTTA DIST. CO., 224 N. MAIN STREET, NEWARK, N. Y. (Tel.: NEwark 598).

FOR SALE—One Double Header, like new, A-1 condition, $475. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MA 8585).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hnnt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplns records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLympia 8-4012, 4013).

FOR SALE—AMI E 120, $345; Wurlitzer 1015, 1017 with Cobra pickup, $35 ea.; Wurlitzer 1100, $50; 1217 Wurlitzer Hideaway, 48 Sel., 45 rpm, $95; 9 Column Smoke Shop, $55; Wurlitzer 4851 Wall Boxes, $12.50; Sceburg Wall Boxes Chrome, $40. WANT—All types Bingos. LEW JONES DIST. CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).

FOR SALE — Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrest 5-3456).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distribntor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bowlers: ABC Bally 14′ and 11′, Deluxe Congress, Deluxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides. $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Limed Oak, Natural or Mahogany. Packed two to a carton, $11.95 ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: INdependence 3-2210).

FOR SALE—All games cleaned and in working condition. Broadway, $200; Big Time, $125; Beach Club, $25; Variety, $65; Yacht Club, $25; Nite Club, $275; Miami Beach, $135; Rock-Ola Fireball (78), $135; Wurlitzer 1015 & AMI "A" 3 for $100; United 11 ft. Bowling Alley, Write; United 14 ft. Bowling Alley, Write; Rocket, $75; Triple Strike, $150; Criss Cross, $49.50; Williams 6 Player Roll a Ball, $325; Four Bagger, $285; Seeburg Bear Gun, $70; Williams Cranes (New), $175; Used Pool Tables—Bally, Williams, Valley—3 for $100; ABT 3 Gun Rifle Range, complete with Air Compressor, "Best Offer Takes It". Williams Piccadilly, $175; Silver Skates, $30; Smoke Signal, $140; Shindig, $50; Peter Pan, $135; Star Pool, $115; Race The Clock, $125. Package Deal—Piccadilly, Silver Skates, Smoke Signal, Shindig, Peter Pan, Star Pool, Race The Clock—for the lot—$695. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel.: HEnderson 1-7577).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE — Arcade — 60 Machines 50,000 population. 2 Routes in Missouri, 2 in Arkansas, 1 in Oklahoma. Music, Pinballs, Bingos, Guns, Bowlers. From $12,000 to $80,000. ½ cash. C & W DISTRIBUTING CO., 301 MAIN ST., JOPLIN, MO. (Tel.: MAfair 4-3412).

FOR SALE — Bally Bingo Games, Gayety, Hi-Fi, Dude Ranch, Beach Club, Palm Beach, Beauty, Bright Spot, Bright Lites, Coney Island. Right Off Location—Make Us An Offer. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC.

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE — 9 Stoner Penny Gum Vendors, absolutely like new. One in original crate. They cost $39.50 ea. Will sell at $20 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0778).

FOR SALE — Millions of extra coins are taken from Clean Machines. Clean Right With Lemonite. Commercial Music Co., Dallas, and B&B Vending, El Paso, Texas, Use and Sell Lemonite. Try Lemonite Electric Contact Cleaner. GRACO SALES CO., ARLINGTON, TENN.

FOR SALE—2 United Stardusts, $95 ea.; 1 United Pixie, $65; 1 Tropics, $15; 1 Tropicana, $40; 1 Surf Club, $15; 2 Yacht Clubs, $15 ea.; 1 Chicago Coin Criss Cross Targette, $65. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HA 3-4508).

FOR SALE — Seeburg 100 record Hideaway, 45 rpm, $299.50; AMI W-80 Wall Boxes, $60; AMI W-120 Wall Boxes, $62.50; Seeburg Chrome 100 Selection Wall Boxes, $52.50. UNITED DISTRIBUTORS, INC., 920 W. SECOND, P. O. BOX 1955, WICHITA 12, KANSAS.

FOR SALE — Bally: Gold Medals and Blue Ribbons, $175 United: Mercury, $150; Fifth Inning, $135; Bowling Alley (14 ft.), $695. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE — Seeburg 100 Selection Wall Boxes, Painted @ $40 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH. OHIO (Tel.: EL 3-4179).

FOR SALE—7 Rock-Ola—120 Selection Wall Boxes, Painted at $30 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, OHIO (Tel.: EL 3-4179).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Miami Shuffle, New, $50; Steam Shovel, $125; Genco Rotation Pool, New, $189.50; United Pool Alley, New, $135; Mercury Gripper, New, $24.50; Twin Hockey, Used, $225; 1800 Wurlitzer, Sharp, $595; 1900 Wurlitzer, Like New, $675; 1250 Wurlitzer, $95; 1500 Wurlitzer, $195. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Bowling Alley Conversion Kit. Needs no cutting of playing field, takes approximately 3 hours to install on old shuffle alley. Rubber Balls. Fits almost all shuffle alleys. Write for low price. WEST SIDE DIST., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE—AMI F-120, $675; AMI E-80, $400; Seeburg, M100C, $545; Seeburg M100G, $695; Wurlitzer, 1700, $575; Wurlitzer, 1800, $695. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: SUperior 1-4600).

FOR SALE — New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—4 Games Inc. Hunters, $200 ea. SCIOTO NOVELTY, INC., 1909 8th ST., PORTSMOUTH, O. (Tel.: EL 3-4179).

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE — Chicago Coin 14 ft. Bowling Leagues, Bally 14 ft. Bowling Lanes at $585 ea.; United 14 ft. Bowling Alley, $560. T & L DIST. CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MAin 1-8751).

FOR SALE — Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time; United Pixie; Starlet; Caravan; Stardust; Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—Kiddie Rides—Thunderbolt Horse, $350; Palamino—Duck Ride—Rocket Patrol—Space Ship, $295 ea.; Royal Rocket, $195. All Shopped, new paint job. Pixie, $115; Gayety, $45; Balls-A-Poppin, $175. PACIFIC KIDDIE RIDES, 1212 SOUTH TACOMA AVENUE, TACOMA, WASH.

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: Main 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH. (Tel.: DAvis 2-2473).

FOR SALE—14' Bowling Alleys, A-1 Condition Chicago Coin and United, $545, Will Trade For Late Gottlieb Games. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).

FOR SALE—American 9 Foot Bank Shot Shuffleboards With Side Mount Scoreboards and Lights, Perfect Condition. Original Factory Finish On Play Fields. Also 22 Foot Americans With Wall or Overhead Scoreboards. JACK BUTLER, AAA SALES CO., 3542 LAGRANGE ST., TOLEDO 8, OHIO (Tel.: CHerry 6-3511).

FOR SALE — Records—about 8000 45's and 78's for sale—all new disk jockey samples. NORMAN PRODUCTIONS, 5651 WATERMAN AVE., ST. LOUIS 12, MO. (Tel.: VO 3-8099).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Show Times, $450; Key Wests, $325; Big Shows, $285. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CAnal 5306).

FOR SALE — Specials — Showtime $350.00; Key West $265.00; Big Show $250.00; Parade $240.00; Nite Club $235.00; Broadway $225.00; Big Time $115.00; Gay Time $100.00; Gayety $75.00; Variety $80.00; Saddle & Turfs $160.00. All Games First Class, 1/3 deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel.: CAnal 7137).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).

FOR SALE — We can supply all the latest phonographs — every make and model—at lowest prices. State your needs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel.: BIgelow 8-3524).

FOR SALE—1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE — Williams, United and Chicago Coin Electric Front Pool Tables, $50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

FOR SALE—Riley Crabtree's juke box hit: "Tattle Tattle Tale" b/w "Something Tells Me," two records for one dollar, P. O. Paid. Country Picnic No. 602. If you don't like them, return records, your money refunded. HANNA MUSIC, BOX 11173, E. G. STA., DALLAS 24, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenne 3-6818).

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Bnttons, New Aluminnm Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Seeburg 20 Selection Wall Boxes changed over 3 for 25; 30-20's @ $5; Rock-Ola 120, Chrome, $55; Seeburg 100 Selection, Hammerloid Finish, $45; Rock-Ola 1717 Steppers, $30; Vendor Coin Changer, $65; Bingos (Cleaned & Checked); Beach Clnbs, $65; Bally Beauty, $65; Yacht Club, $45; Mexico's, $45; Bert Lanes' Dead Zero (New), $75; Long Pools (Like New), $65; Small Pools, $55; 1650 Wurlitzer, $250; AMI A's (No broken plastics, cleaned & checked), $65; Jenning's Scales, $25; 8 Ohm Speaker (wall), $9.95. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.

FOR SALE—Nite Clubs, $210; Broadway, $200; Big Times, $110; Parade, $225; Surf Club, $45; Hi Fi, $30; Gayety, $45; Dude Ranch, $35; Palm Springs, $30. Terms one-third Deposit. Balance Sight Draft. GENERAL DIST. CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TUlane 6729).

FOR SALE—Broadway, $200; Big Time, $85; Gayety, $75; Gay Time, $110; Night Club, $195; Big Show, $275; Seeburg M100C, $425. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgnolia 6386).

FOR SALE—18 Foot Rock-Ola Shuffle Board, $149.50; Shuffle Board Game Wax (12 cans), $3.50; Fast wax case (12 cans), $4.50; Pucks (set of 8), $12; Fluorescent Lights, pair, $22.50; Adjusters, $18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Seeburg M100A, $225; M100C, $575; M100G, $700; M100W, $700; M100R, $800; 3WI Chrome, $55; Wurlitzer 1800, $750; 1900, Write, AMI D80, $300; 40, $175; Evans Century, $275. MUSICAL SALES, 2334-36 OLIVE STREET, ST. LOUIS 3. MO. (Tel.: CH 1-8561).

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—14 and 11 foot Bowler Parts Specials; Back glass protector, $11.95 ea. Plexiglas Pin Panel protector, 12½"x23", $5.95 ea. Nonscuff rubber balls, 3", $1.95 ea. WICO CORP, 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MUlberry 5-3000).

FOR SALE—8 DeLuxe "300" Keeney Coffee Vendors, Clean and Shopped, $135 ea. BIRMINGHAM VENDING CO., 540 2nd AVE., NO., BIRMINGHAM, ALA.

MISCELLANEOUS

NOTICE—Attention Operators: It pays to diversify your sonrce of income! Place Latex, Comb, Ball Point Pen machines and others in yonr present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—I will Build Slot Machines to Fit any Foreign Coin. Prices Reasonable. SOUTHERN COIN MACHINE EXCHANGE, JIM KELL, 712 CLAIBORNE DRIVE, NEW ORLEANS 21, LA.

NOTICE—Lonisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distribntor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—It's yonr business to KNOW THE FACTS! How can operator-cooperatives affect you? How can yon get your locations' cooperation? How can "10c Play Plns" help you? What percentage of the nation's jnke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Pnblic Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "TheYear Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

NOTICE—Diversification with no investment! Onr program has already proven itself to leading operators. Make hundreds of dollars each week with our "Especially made for the 'profit' trade merchandising approach" in the specialty food field. A.B.C. MFG. CO., 3441 W. NORTH AVE., CHICAGO 47, ILL.

NOTICE—That idea you have can become a new coin operated device. Contact Bob Yonng for Development and Engincering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PL., LOS ANGELES 27, CALIF. (Tel.: NO 2-3254).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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THE CASH BOX

1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS
19th YEAR OF PUBLICATION
939th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how mnch they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such eqnipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth bnt $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment mnst be taken into consideration. (Some equipment offered by ontstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjnstments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price qnoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

REGARDING SELLING PRICES
IMPORTANT!

Reports received indicate that, in some cases, purchasers become npset dne to the fact that they cannot, many times, bny equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 np to $75.00 and even more for these very same machines. Purchasers of snch equipment must realize that machines in the very low priced categories are mnch worn to be priced at these low figures. To completely recondition snch machines, the reconditioner mnst add onto his price the cost of transportation to obtain these machines, the labor, parts and snpplies needed to recondition the machines, plns the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and np. In the case of arcade and kiddie ride machines these may even be higher dne to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, snch buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	95.00
4. Model B, '48, 40 Sel., 78 RPM	65.00	125.00
4. Model C, '50, 40 Sel., 78 RPM	65.00	130.00
1* Model D-40, '51, 40 Sel., 78 RPM	130.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	300.00
4. Model E-40, '53, 40 Sel., 45 RPM	245.00	345.00
4. Model E-80, '53, 40 Sel., 78 RPM	300.00	425.00
4* Model E-120, '53, 120 Sel., 45 RPM	335.00	435.00
4. Model F-80, '54, 120 Sel., 45 RPM	475.00	625.00
1* Model F-120, '54, 120 Sel., 45 RPM	525.00	675.00
4. Model G-80, '55, 80 Sel., 45 RPM	575.00	700.00
4. Model G-120, '55, 120 Sel., 45 RPM	595.00	725.00
4* Model G-200, '56, 200 Sel., 45 RPM	695.00	795.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47, Model 951, 40 Sel., 78 RPM	20.00	40.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	50.00	80.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	140.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	200.00	275.00

ROCK-OLA

2. 1422, '46, 20 Sel., 78 RPM	25.00	45.00
6. 1424. '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	50.00

(PHONOGRAPHS—Continued)

4. 1426, '47, 20 Sel., 78 RPM	35.00	55.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	70.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	75.00	95.00
2. 1432, Same as above Converted to 45 RPM	90.00	125.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	120.00	170.00
4. 1434, Same as above, Converted to 45 RPM	135.00	185.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	260.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	160.00	275.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	385.00	465.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	485.00	625.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	575.00	750.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	55.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	60.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	65.00
1. M100A, '49, 100 Sel., 78 RPM	165.00	225.00
4. M100B, '51, 100 Sel., 45 RPM	340.00	415.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	350.00	450.00
4* M100C, '53, 100 Sel., 45 RPM	425.00	575.00
4* HF100G, '54, 100 Sel., 45 RPM	560.00	700.00
2. HF100R, '54, 100 Sel., 45 RPM	625.00	775.00
1* V200, '55, 200 Sel., 45 RPM	675.00	875.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	6.00
4. W5L-56	5.00	10.00
4. 3W5-L56 Wall Box 5c, 10, 25 c	5.00	10.00
4. W6L-56 5/10/25 Wireless	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-Matic	40.00	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	45.00
2. 1017, '46, 24 Sel., 78 RPM	25.00	45.00
4. 1080, '46, 24 Sel., 78 RPM	35.00	75.00
4. 1100, '47, 24 Sel., 78 RPM	50.00	85.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	65.00	125.00
1* 1250, '50, 48 Sel., 45 or 78 RPM	95.00	145.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	120.00	195.00
1. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	225.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	195.00	245.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	220.00	325.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	325.00
4. 1650, '53, 48 Sel., 45 RPM	240.00	350.00
1. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	425.00
4* 1700, '54, 104 Sel., 45 RPM	545.00	650.00
4* 1800, '55, 104 Sel., 45 RPM	585.00	765.00
4* 1900, '56, 104 Sel., 45 RPM	675.00	875.00
1* 2000, '56, 200 Sel., 45 RPM	750.00	975.00
4. 2140 Wall Box	3.00	5.00
4. 3020 Wall Box	3.00	9.00
4. 3048 (Conv. of 3020)	5.00	8.00
4. 3031 Wall Box	3.00	8.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	10.00	20.00
4. 4851 Wall Box	10.00	25.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	35.00
4. Ace High (Got 2/57)	275.00	350.00
4. Across the Board (Un 9/52)	20.00	35.00
4. All Star Basketball (Got 1/52)	20.00	40.00
4. Arabian Knights (Got 12/53)	80.00	125.00
4. Army-Navy (Wm10/53)	35.00	60.00
4. Arrow Head (Wm 7/57)	210.00	240.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	245.00	260.00
4. Balls-A-Poppin', (B 11/56)	175.00	285.00
4. Beach Beauty (B 11/55)	125.00	250.00
1. Beach Club (B 2/53)	25.00	65.00
4. Beauty (B 11/52)	35.00	65.00
4. Big Ben (Wm 9/54)	75.00	125.00
4* Big Show (B 9/56)	250.00	325.00
4. Big Hit (CC 7/52)	20.00	35.00
1* Big Time (B 1/55)	85.00	175.00
4. Blondie (CC 8/56)	150.00	225.00
4. Brazil (Un 10/56)	210.00	325.00
4. Bright Lights (B 5/51)	25.00	40.00
4. Bright Spot (B 11/51)	35.00	60.00
3* Broadway (B 12/55)	145.00	295.00
4. Cabana (Un (3/53)	20.00	65.00
4. Capri (CC 10/56)	145.00	245.00
2. Caravan (Un 2/56)	175.00	260.00
4. Caravan (Wm 6/52)	30.00	50.00
4. Chinatown (Got 10/52)	30.00	65.00
4. Circus (Un 8/52)	25.00	55.00
4. Circus Wagon (Wm 10/55)	185.00	225.00
4. Classy Bowler (Got 7/56)	220.00	240.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	110.00	135.00
4. Coney Island (B 9/52)	20.00	45.00
4. Control Tower (Wm 3/51)	10.00	25.00
2. Coronation (Got 11/52)	30.00	60.00
4. County Fair (Un 9/51)	15.00	25.00
2. Crossroads (Got 5/52)	40.00	65.00
4. Crosswords (B 1/56)	195.00	275.00
4. Cue Ball (Wm 2/57)	265.00	295.00
4. Cyclone (Got 5/51)	20.00	35.00
4. Daffy Derby (Wm 8/54)	75.00	130.00
4. Daisy May (Got 7/54)	125.00	150.00
4. Dealer "21" (Wm 2/54)	35.00	75.00
4. Derby Day (Got 5/56)	175.00	220.00
4. Diamond Lill (Got 12/54)	110.00	135.00
4. Disk Jockey (Wm 11/52)	35.00	60.00
4. Domino (Wm 5/52)	25.00	50.00
4. Double Action (Ge 1/52)	15.00	30.00
2. Double Feature (Got 12/50)	15.00	25.00
2. Double Header (B 7/56)	215.00	375.00
4. Dragonette (Got 6/54)	100.00	145.00
2. Dude Ranch (B 9/53)	35.00	75.00
4. Duette (Got 4/55)	165.00	185.00
4. Easy Aces (Got 12/55)	165.00	195.00
4. Eight Ball (Wm 1/52)	25.00	45.00
4. Fairway (Wm 6/53)	40.00	60.00
4. Five Star (Univ 5/51)	20.00	35.00
4. Flag Ship (Got 1/57)	295.00	350.00

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(PINBALL GAMES—Continued)

4. Flying High (Got 2/53)	45.00	75.00
4. Four Bells (Got 10/54)	120.00	150.00
4. Four Corners (Wm 12/52)	45.00	80.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	50.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	35.00	80.00
4. Frontiersman (Got 11/55)	120.00	155.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	425.00	485.00
2* Gay Times (B 6/55)	95.00	150.00
2* Gayety (B 3/55)	45.00	95.00
4. Gladiator (Got 1/56)	225.00	265.00
4. Globe Trotter (Got 11/51)	15.00	40.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	165.00
4. Grand Champion (Wm 3/53)	45.00	80.00
4. Grand Slam (Got 4/53)	40.00	75.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Cluh (Wm 11/53)	35.00	75.00
4. Guys-Dolls (Got 5/53)	30.00	90.00
2. Gypsy Queen (Got 2/55)	135.00	165.00
4. Handicap (Wm 6/52)	30.00	50.00
4. Happy Days (Got 7/52)	35.00	65.00
4. Happy-Go-Lucky (Got 3/51)	20.00	40.00
2. Harbor Lites (Got 2/56)	165.00	195.00
4. Harvey (Wm 5/51)	20.00	40.00
4. Havana (Un 2/54)	30.00	80.00
4. Hawaii (Un 6/54)	35.00	90.00
4. Hawaiian Beauty (Got 4/54)	100.00	120.00
4. Hayburner (Wm 6/51)	25.00	50.00
4. Hi-Fi (B 6/54)	25.00	90.00
4. Hi-Hand (Wm 6/57)	200.00	235.00
4. Hit 'N Run (Got 5/52)	25.00	65.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	40.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	195.00	275.00
4. Ice-Frolics (B 1/54)	25.00	85.00
4. Jalopy (Wm 8/51)	25.00	45.00
4. Jockey Cluh (Got 5/54)	70.00	130.00
4. Jolly Joker (Un 11/55)	50.00	120.00
2. Jubilee (Got 5/55)	200.00	250.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	35.00
2. Key West (B 12/56)	265.00	350.00
4. King Pin (CC 12/51)	20.00	40.00
4. Knockout (Got 1/51)	10.00	25.00
4. Lady Luck (Got 9/54)	85.00	150.00
4. Lazy "Q" (Wm 2/54)	45.00	100.00
4. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	55.00
4. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm 12/54)	125.00	175.00
4. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majorettes (Wm 4/52)	20.00	40.00
2. Manhattan (Un 4/55)	50.00	150.00
2. Marathon (Got 10/55)	200.00	275.00
2. Marble Queen (Got 8/53)	60.00	85.00
4. Mermaid (Got 6/51)	20.00	30.00
2. Mexico (Un 3/54)	30.00	100.00
2* Miami Beach (B 9/55)	100.00	195.00
4. Minstrel Man (Got 3/51)	25.00	45.00
4. Monaco (Un 8/56)	175.00	320.00
4. Mystic Marvel (Got 3/54)	100.00	130.00
4. Nevada (Un 8/54)	30.00	80.00
4. Niagara (Got 12/51)	20.00	50.00
4. Nifty (Wm 12/50)	10.00	20.00
2* Night Club (B 4/56)	195.00	295.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	50.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	30.00	70.00
4. Palm Springs (B 11/53)	30.00	90.00
2* Parade (B 6/56)	225.00	300.00
4. Paratrooper (Wm 8/52)	20.00	45.00
4. Perky (Wm 11/56)	195.00	225.00
4. Peter Pan (Wm 4/55)	125.00	160.00
4. Piccadilly (Wm 5/56)	175.00	265.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	60.00	100.00
2* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	15.00	20.00
4. Poker Face (Got 9/53)	55.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	85.00
4. Race The Clock (Wm 5/55)	125.00	200.00
4. Rainhow (Got 12/56)	220.00	285.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	325.00	365.00
2. Rio (Un 11/53)	25.00	70.00
4. Rockettes (Got 8/50)	15.00	30.00
4. Rodeo (Un 2/53)	35.00	80.00
4. Rose Bowl (Got 10/51)	20.00	50.00
4. Royal Flush (Got 5/57)	295.00	395.00
4. Saddle and Turf (Ev 10/53)	100.00	200.00
4. (Club Model)	125.00	200.00
4. Scorehoard (Got 4/56)	220.00	260.00
4. Screamo (Wm 4/54)	45.00	110.00
1. Sea Belles (Got 8/56)	250.00	300.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	260.00
4. Shindig (Got 10/53)	50.00	110.00
4. Shoot The Moon (Wm 11/51)	30.00	55.00
4. Show Boat (Un 12/52)	45.00	70.00
4. Show Time (3/56)	350.00	465.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	60.00	125.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	135.00	180.00
4. Smoke Signal (Wm 10/55)	135.00	160.00
4. Snafu (Wm 12/55)	135.00	185.00
4. Southern Belle (Got 6/55)	150.00	170.00
4. South Seas (Un 5/56)	150.00	325.00
4. Spark Plugs (Wm 9/51)	20.00	30.00
4. Spitfire (Wm 2/55)	60.00	120.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	40.00
4. Springtime (Ge 3/52)	20.00	45.00
4. Stage Coach (Got 11/54)	135.00	160.00
3. Stardust (Wm 3/56)	95.00	225.00
4. Starfire (Wm 1/57)	250.00	270.00
4. Starlets (Un 12/55)	100.00	190.00
2. Star Pool (Wm 10/54)	50.00	125.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	40.00	70.00
4. Sunshine Park (B 12/52)	20.00	30.00
4. Super Jumbo (Got 10/54)	225.00	260.00
4. Super-Score (Wm 9/56)	225.00	250.00
2. Surf Club (B 3/54)	15.00	75.00
4. Surf Rider (Wm 12/56)	235.00	260.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	145.00	165.00
4. Tahiti (Un 8/53)	25.00	65.00
4. Tbree Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	135.00	185.00
4. Times Square (Wm 4/53)	40.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	265.00
2. Triple Play (Un 8/55)	75.00	150.00
2. Tropicana (Un 1/55)	40.00	125.00
2. Tropics (Un 7/53)	15.00	50.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	50.00	110.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	30.00	40.00
4. Wild West (Got 8/51)	20.00	50.00
4. Wishing Well (Got 9/55)	145.00	175.00
4. Wonderland (Wm 5/55)	125.00	150.00
2. Yacht Club (B 6/53)	15.00	55.00
4. Zingo (Un 10/51)	25.00	50.00

SHUFFLES

4. Bally Victory Bowler (5/54)	55.00	110.00
4. Bally Champion Bowler (5/54)	60.00	120.00
4. Bally Jet Bowler (8/54)	65.00	135.00
4. Bally Rocket Bowler (8/54)	65.00	140.00
4. Bally Mystic Bowler (12/54)	90.00	160.00
4. Bally Magic Bowler (12/54)	90.00	165.00
2. Bally Blue Ribhon (3/55)	145.00	225.00
2. Bally Gold Medal (3/55)	150.00	230.00
2. Bally ABC Bowler (7/55)	275.00	325.00
2. DeLuxe model	275.00	330.00
4. Bally Congress (7/55)	275.00	365.00
4. DeLuxe model	275.00	370.00
4. Bally Jumbo Bowler (9/55)	275.00	375.00
4. Bally King Pin Bowler (9/55)	275.00	380.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
1. ChiCoin Bowl-A-Ball (10/52)	35.00	95.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	75.00
4. ChiCoin Name Bowler (1/53)	35.00	80.00
4. ChiCoin 10th Frame Douhle Score Bowler (2/53)	35.00	80.00
4. ChiCoin Crown (4/53)	35.00	95.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
1. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	50.00	100.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	115.00
4. ChiCoin King (10/53)	50.00	120.00
2. ChiCoin Criss Cross Bowler (12/53)	45.00	125.00
4. ChiCoin Super Frame (3/54)	50.00	150.00
4. ChiCoin Starlite (5/54)	65.00	155.00
4. ChiCoin Feature (7/54)	65.00	160.00
4. ChiCoin Holiday (9/54)	70.00	170.00
4. ChiCoin Flash (10/54)	70.00	175.00
4. ChiCoin Playtime (10/54)	95.00	185.00
4. ChiCoin Fireball (11/54)	95.00	200.00
4. ChiCoin Thunderbolt (12/54)	100.00	225.00
4. ChiCoin Triple Strike (2/55)	110.00	225.00
4. ChiCoin Arrow (2/55)	125.00	225.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	230.00
4. ChiCoin Big League (5/55)	175.00	250.00
4. ChiCoin Hollywood (5/55)	175.00	260.00
2. ChiCoin Blinker (8/55)	175.00	275.00
2. ChiCoin Score-A-Line (9/55)	175.00	285.00
4. ChiCoin Bowling Team (10/55)	175.00	285.00
4. ChiCoin Miami Shuffle (10/56)	50.00	165.00
4. Exhibit Twin Rotation (5/52)	50.00	110.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Re-bound (9/51)	15.00	30.00
4. Genco Shuffle Pool (11/53)	25.00	100.00
4. Genco Match Pool (2/54)	50.00	80.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	50.00
4. Keeney High Score League (5/52)	25.00	60.00
4. Keeney Team (10/52)	25.00	65.00
4. Keeney Club (4/53)	25.00	85.00
4. Keeney Domino (5/53)	30.00	130.00
4. Keeney Carnival (5/53)	40.00	135.00
4. Keeney Pacemaker (9/53)	40.00	145.00
4. Keeney Mainliner Bowler (1/54)	45.00	150.00
4. Keeney Bonus Bowler (3/54)	45.00	155.00
4. Keeney Diamond Bowler (5/54)	70.00	160.00
4. Keeney Bikini (6/54)	75.00	170.00
4. Keeney Century (6/54)	90.00	180.00
4. Keeney American (9/54)	90.00	185.00
4. Keeney National (9/54)	90.00	190.00
4. Keeney Speedlane (4/55)	75.00	230.00
4. United 6-Player Super (3/52)	20.00	45.00
4. United 4-Player Official (5/52)	20.00	45.00
4. United 6-Player Super (7/52)	30.00	55.00
4. United 10th Frame Star (9/52)	30.00	60.00
4. United Manhattan 10th Frame (9/52)	35.00	65.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	80.00
2. United Clover (2/53)	30.00	80.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	95.00
4. United Chief (11/53)	40.00	100.00
2. United Leader (11/53)	45.00	100.00
2. DeLuxe model	45.00	110.00
4. United Team (1/54)	50.00	115.00
4. DeLuxe model	55.00	120.00
4. United League (1/54)	55.00	125.00
4. DeLuxe model	55.00	130.00
4. United Ace (5/54)	60.00	135.00
4. DeLuxe model	60.00	140.00
4. United Rainhow (5/54)	60.00	150.00
4. United Banner (8/54)	65.00	155.00
4. DeLuxe model	65.00	165.00
4. United Shuffle Targette (8/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Speedy (8/54)	70.00	170.00
4. Un. 11th Frame (10/54)	70.00	170.00
4. DeLuxe model	70.00	170.00
4. United Comet Targette (11/54)	90.00	175.00
4. DeLuxe model	90.00	180.00
4. United Mercury (12/54)	95.00	180.00
4 DeLuxe model	95.00	185.00
4. United Mars (1/55)	95.00	195.00
4. DeLuxe model	100.00	195.00
4. Un. Lightning (2/55)	110.00	195.00
4. DeLuxe model	110.00	200.00
4. United Venus (3/55)	110.00	200.00
4. DeLuxe model	120.00	210.00
4. United Clipper (5/55)	125.00	210.00
4. DeLuxe model	125.00	215.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe modcl	155.00	240.00
4. Un. Super Bonus (9/55)	180.00	250.00
4. DeLuxe model	185.00	255.00
4. Un. Top Notch (10/55)	270.00	325.00
4. Top Notch Special	275.00	335.00
4. Un. Regulation (11/55)	295.00	350.00
4. DeLuxe model	295.00	360.00

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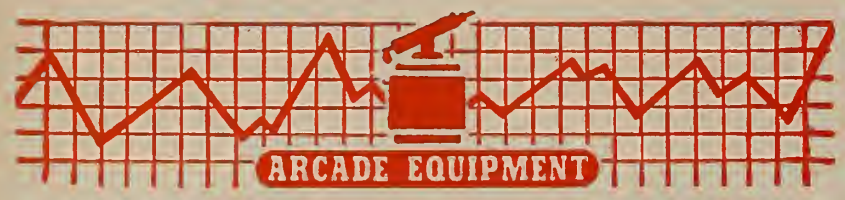
4. Bally Champion Horse	300.00	465.00
4. Bally Moon Ride	100.00	250.00
1* Bally Space Ship	175.00	325.00
4. Bally Speed Boat	175.00	275.00
4. Bert Lane Merry-Go-Round	240.00	400.00
4. Bert Lane Miss America Boat	225.00	300.00
4. Bert Lane Fire Engine	320.00	450.00
4. Chicago Coin Super Jet	195.00	320.00
4. Chicago Round The World Trainer	350.00	400.00
2. Clown See Saw	125.00	265.00
4. Decco Merry-Go-Round	200.00	325.00
4. Exhibit Big Bronco	300.00	425.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	285.00



4. ABT 6 Gun Rifle Range	500.00	595.00
4. Air Football	195.00	275.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	50.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	100.00
4. Bally Undersea Raider	50.00	100.00
4. Capitol Midget Movies	95.00	170.00
1. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140 00
4. ChiCoin 4-Player Derby	95.00	150.00
1. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	75.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	25.00	85.00
4. ChiCoin Home Run, 6 Player (3/54)	80.00	150.00
4. Super model	85.00	175.00
4* ChiCoin Twin Hockey (5/56)	185.00	295.00
4. ChiCoin Steam Shovel (5/56)	110.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	105.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
2. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	20.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	125.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	125.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	50.00	120.00
4. Exhibit Star Shooting Gallery (9/54)	85.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	175.00
4. Exhibit "500" Shooting Gallery (3/55)	150.00	250.00
4. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	260.00
2. Exhibit Jungle Hunt (3/57)	225.00	375.00
4. Games Inc. Hunter (1/56)	195.00	265.00
4. Genco Sky Gunner	65.00	135.00
4. Genco Night Fighter	70.00	140.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	100.00	185.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	325.00	350.00
4. Genco Wild West Gun (2/55)	150.00	275.00
4. Genco Sky Rocket Rifle Gal. (5/55)	150.00	280.00
4. Genco Champion Baseball (9/55)	150.00	285.00
4. Genco Quarterback (10/55)	140.00	290.00
4. Genco Hi-Fly Baseball (5/56)	200.00	295.00
4. Genco State Fair Rifle Gal. (6/56)	235.00	325.00
4. Genco Davy Crockett (10/56)	245.00	395.00
4. Genco Circus Rifle (3/57)	375.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
2. Keeney Air Raider	50.00	125.00
4. Keeney Sub Gun	40.00	125.00
2. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	175.00
4. DeLuxe model	130.00	180.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
4. Muto. Atomic Bomber	65.00	125.00
4. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	140.00
4. Mutos. Photo (Pre-War)	125.00	270.00
4. Mutos. Photomatic (DeLuxe)	145.00	300.00
4. Mutoscope Silver Gloves	120.00	200.00
4. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	275.00	350.00
4. Mutos. Drive Yourself	395.00	525.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	40.00	65.00
4. Quizzer	50.00	70.00
4. Rockola World Series	35.00	70.00
4. Scientific Basketball	20.00	35.00
4. Scientific Batting Pr.	30.00	75.00
4. Scientific Pitch 'Em	45.00	140.00
4* Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4. Seeburg Coon Hunt	85.00	175.00
4. Set Shot Basketball	125.00	225.00
4 Telequiz	65.00	125.00
4. Un. Team Hockey	20.00	40.00
4. United Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	180.00
4. Un. Carn Gun (10/54)	125.00	185.00
4. DeLuxe model	125.00	190.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	225.00	300.00
4. United Star Slugger (4/56)	270.00	325.00
4. Un. Pirate Gun (10/56)	325.00	395.00
4. Wilcox-Gay Recordio	30.00	60.00
4. Wms. DeLuxe World Series (2/52)	35.00	75.00
4. Wms. DeLuxe Baseball (4/53)	50.00	100.00
4. Wms. Pennant Baseball (12/53)	80.00	120.00
4. Wms. Super Pennant Baseball (12/53)	80.00	130.00
4. Williams Super Star Baseball (12/53)	85.00	150.00
4. Williams Major League Baseball (2/54)	90.00	160.00
4. Wms. All Star Baseball (2/54)	100.00	195.00
4. Wms. Big League Baseball (2/54)	125.00	195.00
4. Williams Jet Fighter (10/54)	125.00	225.00
4. Williams Safari (2/54)	195.00	295.00
4. DeLuxe model	195.00	300.00
4. Wms. Polar Hunt (3/55)	200.00	300.00
4. Wms. Sidewalk Engineer (4/55)	100.00	170.00
4. Wms. King Of Swat (5/55)	150.00	250.00
4* Williams Four Bagger (4/56)	275.00	365.00
4. DeLuxe model	275.00	370.00
4. Wms. Polar Hunt (3/55)	200.00	375.00
4. Wms. Crane (10/56)	125.00	200.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. phonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "11"	$3,245.00

BALLY MFG. CO.

ABC Champion	
11 Foot	$1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
ABC Super DeLuxe Bowler (6 Player, Puck Type) 8½ Foot	775.00
Toonerville Trolley	835.00
Circus (2 Player, 5-Ball)	505.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

Classic Bowling League (6 Player)
13 Foot
16 Foot
18 Foot

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

Pop-Gun Circus
Tru-Bowler (Conversion Unit For Shuffle Games)
20 Foot
16 Foot
Six-Pocket Pool
6 Peek Barrels, with base
Nudist Colony (Ant Colony)
5 See-A-View Houses
Card Vendor, with base
Single Column
Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

Kicker & Catcher (Counter Game)
ABT Challenger Pistol (Counter Game)
ABT Guesser Scale
ABT Rifle Sport (Shooting Gallery)
Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

Horoscope Fortune Teller
Sweet Twenty One (2 Player Roll Down Game)
Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

Super Circus (2 Player, 5-Ball

No List Price Authorized for Publication

INTERNATIONAL MUTOSCOPE CORP.

Bang-O-Rama	$ 325.00
Voice-O-Graph, 45-78 RPM	
With musical unit	1,850.00
Without musical unit	1,750.00
Lord's Prayer Vendor	390.00

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
DeLuxe 6 Hole Pool	295.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- Bowl-O-Rama (6 Player)
  - 14 Foot
  - 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1455, 200 Sel.
- Model 1454, 120 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster. 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548. 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- KD200 Phonograph
- L100 Phonograph
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MFG. CO.

No Price List Authorized for Publication

- Play Time (In-Line Game)
- DeLuxe Bowling Alley (6 Player)
  - 11 Foot
  - 14 Foot
  - 18 Foot
- Jumbo Bowling Alley (6 Player)
  - 13 Foot
  - 16 Foot
  - 20 Foot

Available in 25¢ Play, also available in 2 Plays—25¢ with Credit Unit—Price on Request.

UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph

No List Price Authorized for Publication

WILLIAMS MFG. CO.

Naples (2 Player, 5-Ball)
6-Pocket Pool Table
Peppy, The Clown

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- Model 2100 Phonograph, 200 Sel.
- Model 2104 Phonograph, 104 Sel.
- Model 2150 Phonograph, 200 Sel.
- Model 5210 Wall Box, 200 Sel., 3-Wire
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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(New Extra-Durable Pins)

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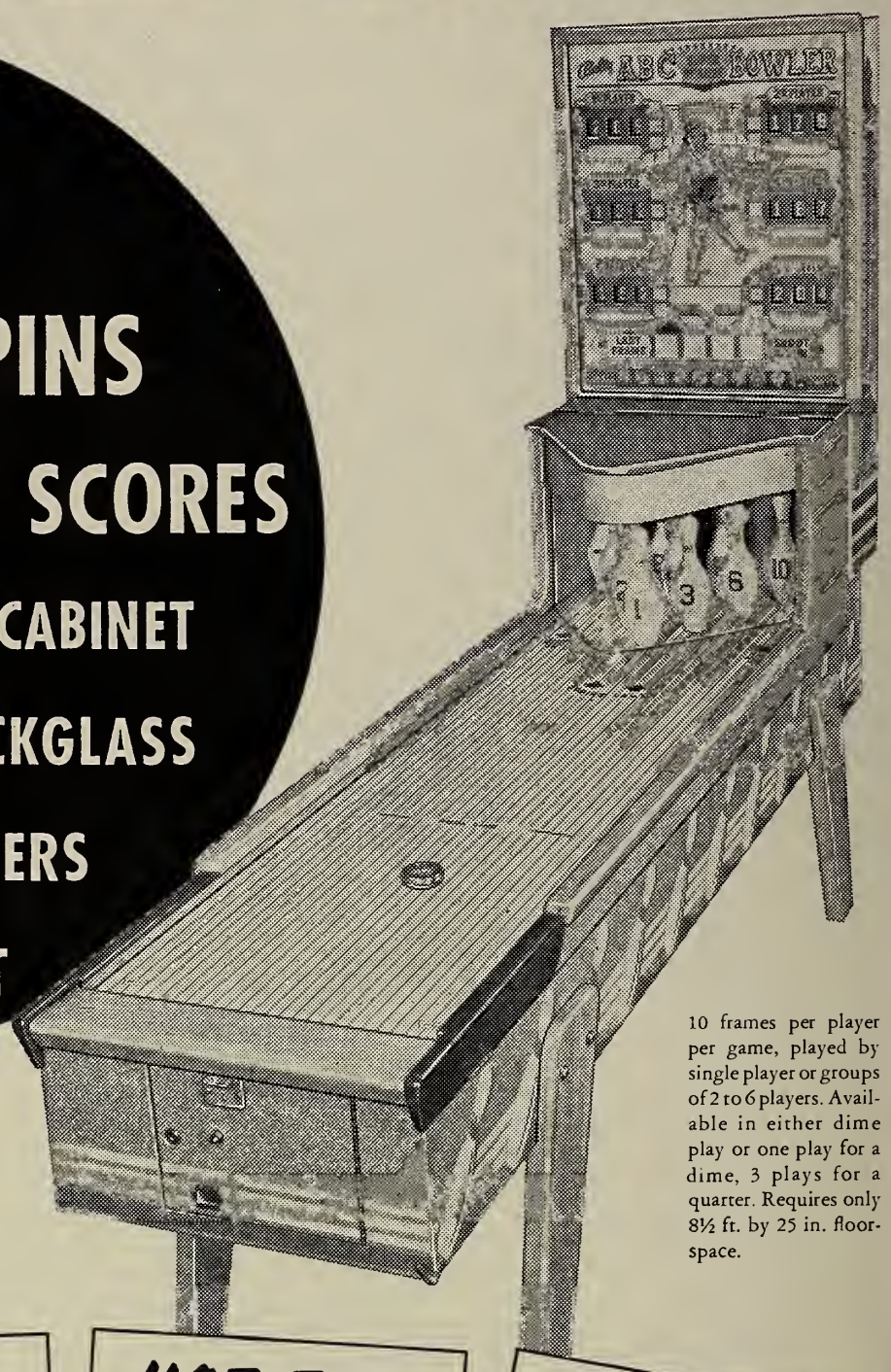

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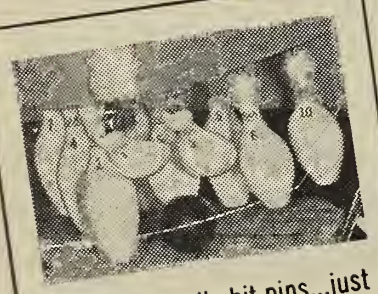

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